## 大数据计算及应用

## Mining Data Streams

#### Agenda

# High dim. data

Locality sensitive hashing

Clustering

Dimensiona lity reduction

## Graph data

PageRank, SimRank

Community Detection

Spam Detection

## Infinite data

Filtering data streams

Web advertising

Queries on streams

## Machine learning

SVM

Decision Trees

Perceptron, kNN

#### **Apps**

Recommen der systems

Association Rules

Duplicate document detection

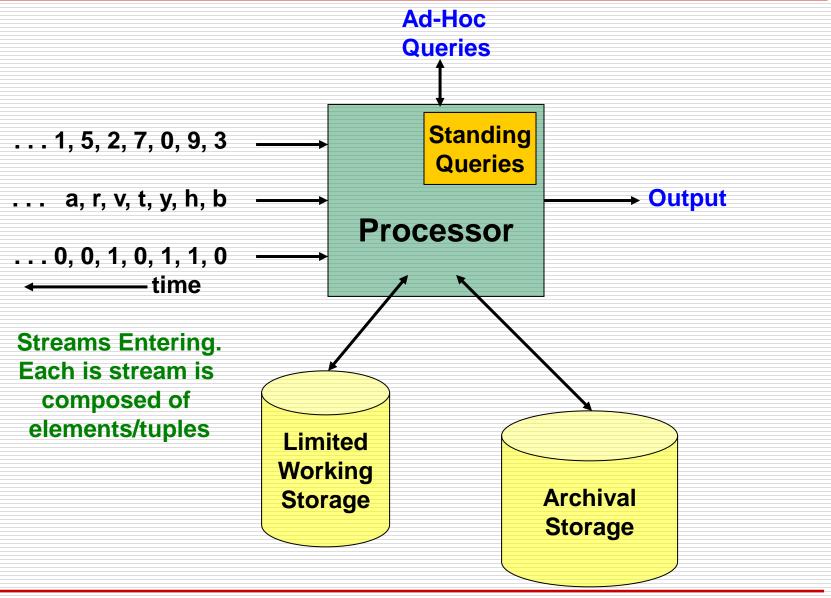
#### Data Streams

- In many data mining situations, we do not know the entire data set in advance
- Stream Management is important when the input rate is controlled externally:
  - Google queries
  - Twitter or Facebook status updates
- We can think of the data as infinite and non-stationary (the distribution changes over time)

#### The Stream Model

- Input elements enter at a rapid rate, at one or more input ports (i.e., streams)
  - We call elements of the stream tuples
- The system cannot store the entire stream accessibly
- Q: How do you make critical calculations about the stream using a limited amount of (secondary) memory?

#### General Stream Processing Model



#### Problems on Data Streams

- □ Types of queries one wants to answer on a data stream:
  - Sampling data from a stream
    - Construct a random sample
  - Queries over sliding windows
    - Number of items of type x in the last k elements of the stream

## Applications (1)

#### ☐ Mining query streams

 Google wants to know what queries are more frequent today than yesterday

#### ■ Mining click streams

Yahoo wants to know which of its pages are getting an unusual number of hits in the past hour

#### ■ Mining social network news feeds

■ E.g., look for trending topics on Twitter, Facebook

## Applications (2)

#### Sensor Networks

Many sensors feeding into a central controller

#### □ Telephone call records

 Data feeds into customer bills as well as settlements between telephone companies

#### ■ IP packets monitored at a switch

- Gather information for optimal routing
- Detect denial-of-service attacks

# Sampling from a Data Stream: Sampling a fixed proportion

As the stream grows the sample also gets bigger

## Sampling from a Data Stream

- ☐ Since we can not store the entire stream, one obvious approach is to store a sample
- ☐ Two different problems:
  - (1) Sample a fixed proportion of elements in the stream (say 1 in 10)
  - (2) Maintain a random sample of fixed size over a potentially infinite stream
    - ☐ At any "time" **k** we would like a random sample of **s** elements
      - What is the property of the sample we want to maintain? For all time steps *k*, each of *k* elements seen so far has equal prob. of being sampled

## Sampling a Fixed Proportion

- □ Problem 1: Sampling fixed proportion
- Scenario: Search engine query stream
  - Stream of tuples: (user, query, time)
  - Answer questions such as: How often did a user run the same query in a single day
  - Have space to store 1/10<sup>th</sup> of query stream
- Naïve solution:
  - Generate a random integer in [0..9] for each query
  - Store the query if the integer is 0, otherwise discard

## Problem with Naïve Approach

- □ Simple question: What fraction of queries by an average search engine user are duplicates?
  - Suppose each user issues x queries once and d queries twice (total of x+2d queries)
    - □ Correct answer: d/(x+d)
  - Proposed solution: We keep 10% of the queries
    - □ Sample will contain x/10 of the singleton queries and
      2d/10 of the duplicate queries at least once
    - ☐ But only **d/100** pairs of duplicates
      - d/100 =  $1/10 \cdot 1/10 \cdot d$
    - ☐ Of *d* "duplicates" *18d/100* appear exactly once
      - $18d/100 = ((1/10 \cdot 9/10) + (9/10 \cdot 1/10)) \cdot d$
  - So the sample-based answer is  $\frac{\frac{d}{100}}{\frac{x}{10} + \frac{d}{100} + \frac{18d}{100}} = \frac{d}{10x + 19d}$

## Solution: Sample Users

#### **Solution:**

- ☐ Pick **1/10**<sup>th</sup> of **users** and take all their searches in the sample
- Use a hash function that hashes the user name or user id uniformly into 10 buckets

#### **Generalized Solution**

- ☐ Stream of tuples with keys:
  - Key is some subset of each tuple's components
    - e.g., tuple is (user, search, time); key is user
  - Choice of key depends on application
- $\Box$  To get a sample of a/b fraction of the stream:
  - Hash each tuple's key uniformly into b buckets
  - Pick the tuple if its hash value is at most a



Hash table with b buckets, pick the tuple if its hash value is at most a. How to generate a 30% sample?

Hash into b=10 buckets, take the tuple if it hashes to one of the first 3 buckets

# Sampling from a Data Stream: Sampling a fixed-size sample

As the stream grows, the sample is of fixed size

## Maintaining a fixed-size sample

- ☐ Problem 2: Fixed-size sample
- □ Suppose we need to maintain a random sample S of size exactly s tuples
  - E.g., main memory size constraint
- Why? Don't know length of stream in advance
- ☐ Suppose at time *n* we have seen *n* items
  - Each item is in the sample S with equal prob. s/n

How to think about the problem: say s = 2

Stream: a x c y z k c d e g...

At n= 5, each of the first 5 tuples is included in the sample S with equal prob.

At n= 7, each of the first 7 tuples is included in the sample S with equal prob.

Impractical solution would be to store all the *n* tuples seen so far and out of them pick *s* at random

## Solution: Fixed Size Sample

- ☐ Algorithm (a.k.a. Reservoir Sampling)
  - Store all the first s elements of the stream to S
  - Suppose we have seen n elements, and now the n+1<sup>th</sup> element arrives (n+1>s)
    - $\square$  With probability s/(n+1), keep the  $n+1^{th}$  element, else discard it
    - If we picked the n+1<sup>th</sup> element, then it replaces one of the s elements in the sample s, picked uniformly at random
- Claim: This algorithm maintains a sample S with the desired property:
  - After n elements, the sample contains each element seen so far with probability s/n

## **Proof: By Induction**

#### ■ We prove this by induction:

- Assume that after n elements, the sample contains each element seen so far with probability s/n
- We need to show that after seeing element n+1 the sample maintains the property
  - □ Sample contains each element seen so far with probability s/(n+1)

#### ■ Base case:

- After we see n=s elements the sample S has the desired property
  - Each out of n=s elements is in the sample with probability s/s = 1

## **Proof: By Induction**

- □ Inductive hypothesis: After n elements, the sample S contains each element seen so far with prob. s/n
- Now element n+1 arrives
- ☐ Inductive step: For elements already in S, probability that the algorithm keeps it in S is:

$$\left(1 - \frac{s}{n+1}\right) + \left(\frac{s}{n+1}\right)\left(\frac{s-1}{s}\right) = \frac{n}{n+1}$$

Element n+1 discarded

Element n+1 Element in the not discarded sample not picked

- $\square$  So, at time n, tuples in S were there with prob. S/n
- $\square$  Time  $n \rightarrow n+1$ , tuple stayed in S with prob. n/(n+1)
- $\square$  So prob. tuple is in **S** at time  $n+1 = \frac{s}{n} \cdot \frac{n}{n+1} = \frac{s}{n+1}$

## Queries over a (long) Sliding Window

## Sliding Windows

- A useful model of stream processing is that queries are about a window of length N – the N most recent elements received
- ☐ Interesting case: N is so large that the data cannot be stored in memory, or even on disk
  - Or, there are so many streams that windows for all cannot be stored
- ☐ Amazon example:
  - For every product X we keep 0/1 stream of whether that product was sold in the n-th transaction
  - We want answer queries, how many times have we sold
    X in the last k sales

## Sliding Window: 1 Stream

☐ Sliding window on a single stream:

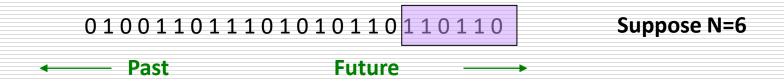
N = 6

## Counting Bits (1)

- ☐ Problem:
  - Given a stream of **0**s and **1**s
  - Be prepared to answer queries of the form How many 1s are in the last k bits? where k ≤ N
- ☐ Obvious solution:

Store the most recent **N** bits

■ When new bit comes in, discard the **N+1**<sup>st</sup> bit

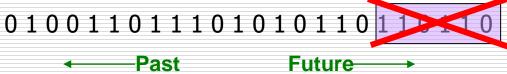


## Counting Bits (2)

- You can not get an exact answer without storing the entire window
- ☐ Real Problem:

What if we cannot afford to store N bits?

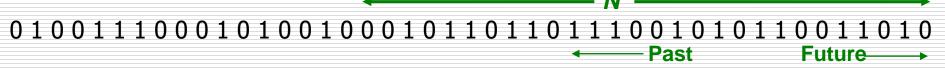
E.g., we're processing 1 billion streams andN = 1 billion



But we are happy with an approximate answer

## An attempt: Simple solution

- ☐ Q: How many 1s are in the last N bits?
- A simple solution that does not really solve our problem: Uniformity assumption



- Maintain 2 counters:
  - **S**: number of 1s from the beginning of the stream
  - **Z**: number of 0s from the beginning of the stream
- ☐ How many 1s are in the last N bits?  $\frac{S}{N} \cdot \frac{S}{S+Z}$
- But, what if stream is non-uniform?
  - What if distribution changes over time?

#### DGIM Method

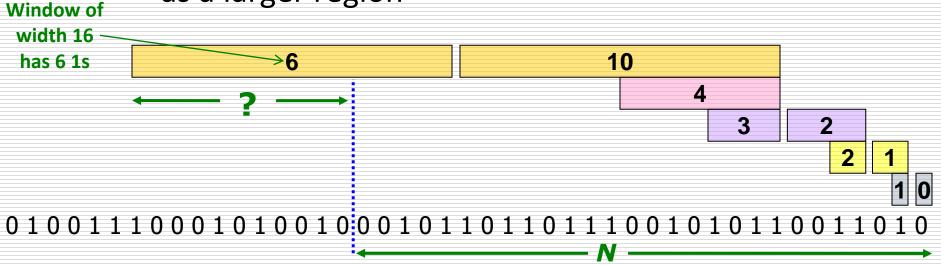
[Datar, Gionis, Indyk, Motwani]

- □ DGIM solution that does <u>not</u> assume uniformity
- $\square$  We store  $O(\log^2 N)$  bits per stream
- □ Solution gives approximate answer, never off by more than 50%
  - Error factor can be reduced to any fraction > 0, with more complicated algorithm and proportionally more stored bits

## Idea: Exponential Windows

#### ☐ Solution that doesn't (quite) work:

- Summarize exponentially increasing regions of the stream, looking backward
- Drop small regions if they begin at the same point as a larger region



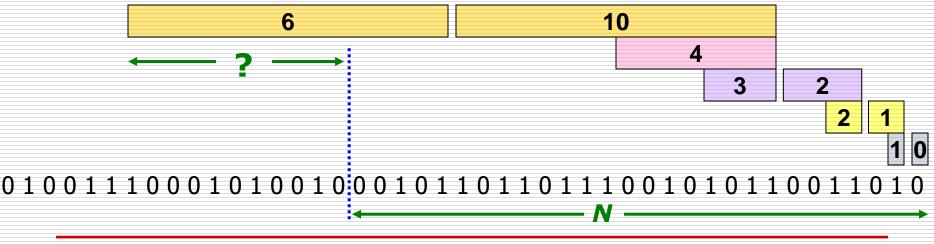
We can reconstruct the count of the last N bits, except we are not sure how many of the last 6 1s are included in the N

#### What's Good?

- ☐ Easy update as more bits enter
- ☐ Error in count no greater than the number of **1s** in the "**unknown**" area

#### What's Not So Good?

- As long as the 1s are fairly evenly distributed, the error due to the unknown region is small – no more than 50%
- But it could be that all the 1s are in the unknown area at the end
- ☐ In that case, the error is unbounded!



## Fixup: DGIM method

#### [Datar, Gionis, Indyk, Motwani]

- Idea: Instead of summarizing fixed-length blocks, summarize blocks with specific number of 1s:
  - Let the block sizes (number of 1s) increase exponentially
- □ When there are few 1s in the window, block sizes stay small, so errors are small

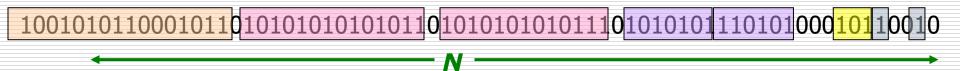
10010101100010110 101010101011 0 10101010111 0 1010101 110101 000 101 100 10

#### **DGIM: Timestamps**

- Each bit in the stream has a timestamp, starting 1, 2, ...
- $\square$  Record timestamps modulo N (the window size), so we can represent any relevant timestamp in  $O(log_2N)$  bits

#### **DGIM:** Buckets

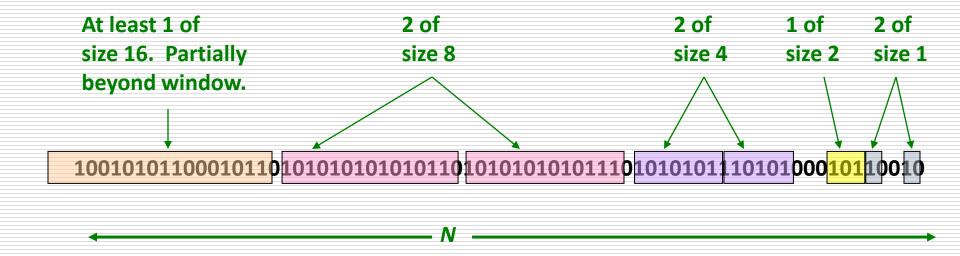
- A bucket in the DGIM method is a record consisting of:
  - (A) The timestamp of its end [O(log N) bits]
  - (B) The number of 1s between its beginning and end [O(log log N) bits]
- Constraint on buckets:
  - Number of 1s must be a power of 2
  - That explains the O(log log N) in (B) above



## Representing a Stream by Buckets

- □ Either one or two buckets with the same power-of-2 number of 1s
- Buckets do not overlap in timestamps
- Buckets are sorted by size
  - Earlier buckets are not smaller than later buckets
- Buckets disappear when their end-time is > N time units in the past

## Example: Bucketized Stream



#### Three properties of buckets that are maintained:

- Either one or two buckets with the same power-of-2 number of 1s
- Buckets do not overlap in timestamps
- Buckets are sorted by size

## Updating Buckets (1)

- □ When a new bit comes in, drop the last (oldest) bucket if its end-time is prior to N time units before the current time
- 2 cases: Current bit is 0 or 1
- ☐ If the current bit is 0: no other changes are needed

## Updating Buckets (2)

- ☐ If the current bit is 1:
  - (1) Create a new bucket of size 1, for just this bit End timestamp = current time
  - (2) If there are now three buckets of size 1, combine the oldest two into a bucket of size 2
  - (3) If there are now three buckets of size 2, combine the oldest two into a bucket of size 4
  - (4) And so on ...

## **Example: Updating Buckets**

#### Current state of the stream:

#### Bit of value 1 arrives

#### Two orange buckets get merged into a yellow bucket

#### Next bit 1 arrives, new grey bucket is created, then 0 comes, then 1:

#### **Buckets get merged...**

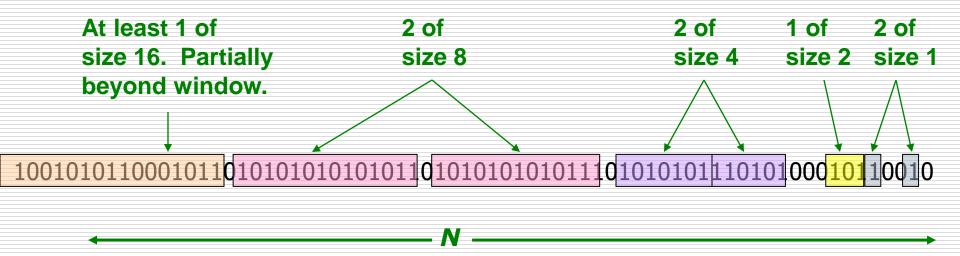
#### State of the buckets after merging

## How to Query?

- □ To estimate the number of 1s in the most recent N bits:
  - 1. Sum the sizes of all buckets but the last (note "size" means the number of 1s in the bucket)
  - 2. Add half the size of the last bucket

Remember: We do not know how many 1s of the last bucket are still within the wanted window

#### Example: Bucketized Stream



#### **Error Bound: Proof**

- Why is error 50%? Let's prove it!
- $\square$  Suppose the last bucket has size  $2^r$
- ☐ Then by assuming  $2^{r-1}$  (i.e., half) of its 1s are still within the window, we make an error of at most  $2^{r-1}$
- $\square$  Since there is at least one bucket of each of the sizes less than  $2^r$ , the true sum is at least

$$1 + 2 + 4 + ... + 2^{r-1} = 2^r - 1$$

☐ Thus, error at most **50**%

At least 16 1s

<u>111111111000000001</u>1101010101011101010101011110<mark>1010101 110101</mark>000<mark>101</mark>1001

## Further Reducing the Error

- Instead of maintaining  $\mathbf{1}$  or  $\mathbf{2}$  of each size bucket, we allow either  $r-\mathbf{1}$  or r buckets (r > 2)
  - Except for the largest size buckets; we can have any number between 1 and r of those
- $\square$  Error is at most O(1/r)
- By picking r appropriately, we can tradeoff between number of bits we store and the error

#### Extensions

- $\square$  Can we use the same trick to answer queries How many 1's in the last k? where k < N?
  - A: Find earliest bucket B that at overlaps with k. Number of 1s is the sum of sizes of more recent buckets + ½ size of B

☐ Can we handle the case where the stream is not bits, but integers, and we want the sum of the last *k* elements?

#### **Extensions**

- ☐ Stream of positive integers
- $\square$  We want the sum of the last k elements
  - Amazon: Avg. price of last k sales
- ☐ Solution:
  - If you know all have at most m bits
    - Treat m bits of each integer as a separate stream
    - Use DGIM to count 1s in each integer
    - $\square$  The sum is  $=\sum_{i=0}^{m-1}c_i2^i$   $c_i$  ... estimated count for i-th bit

## Summary

- Sampling a fixed proportion of a stream
  - Sample size grows as the stream grows
- Sampling a fixed-size sample
  - Reservoir sampling
- Counting the number of 1s in the last N elements
  - Exponentially increasing windows
  - Extensions:
    - □ Number of 1s in any last k (k < N) elements
    - Sums of integers in the last N elements

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