

Course Title	Introduction to Data Science
Course Title (in Russian)	Введение в анализ данных
Lead Instructor	Muravleva, Ekaterina
Co-Instructor	Panov, Maxim

1. Annotation

Course Description

The course gives an introduction to the main topics of modern data analysis such as classification, regression, clustering, dimensionality reduction, reinforcement and sequence learning, scalable algorithms. Each topic is accompanied by a survey of key machine learning algorithms solving the problem and is illustrated with a set of real-world examples. The primary objective of the course is giving a broad overview of major machine learning techniques. Particular attention is paid to the modern data analysis libraries which allow solving efficiently the problems mentioned above.

Course Description (in Russian)

Курс дает введение в основные темы современного анализа данных, такие как классификация, регрессия, кластеризация и снижение размерности. Каждая тема сопровождается обзором ключевых алгоритмов машинного обучения, решающих данную задачу, и проиллюстрирована набором примеров. Основная цель курса - дать широкий обзор основных методов машинного обучения. Особое внимание уделяется современным библиотекам анализа данных, которые позволяют эффективно решать указанные выше задачи.

2. Basic Information

Course Academic Level

Master-level course suitable for PhD students

Number of ECTS credits

3

Course Prerequisites / Recommendations

Linear algebra, mathematical analysis, algorithms.

At least intermediate programming skills are necessary! During the course you'll write simple Python programs like this

http://scikit-learn.org/stable/auto_examples/plot_cv_predict.html Second year Data Science track students aren't eligible for credits, but are allowed to attend the course.

Type of Assessment

Graded

Mapping from grades to percentage:

A:	85
B:	75
C:	55
D:	40
E:	25
F:	0

Term

Term 1B (last four weeks)

Students of Which Programs do You Recommend to Consider this Course as an Elective?

Masters Programs	PhD Programs
Advanced Computational Science Data Science Internet of Things and Wireless Technologies Petroleum Engineering	Computational and Data Science and Engineering Engineering Systems Petroleum Engineering

Maximum Number of Students

	Maximum Number of Students
Overall:	100
Per Group (for seminars and labs):	

Course Stream

Science, Technology and Engineering (STE)

3. Course Content

Lecture, lab and seminar hour distribution among topics

Topic	Summary of Topic	Lectures (# of hours)	Seminars (# of hours)	Labs (# of hours)
General introduction	A definition of data science, real-world examples of data science applications, an overview of main topics in machine learning	4		
Solving machine learning problems in Python	Why Python, overview of Python libraries: scikit-learn, pandas, seaborn, visual exploration. Practical example: exploring the Titanic dataset	1	1	1
Elements of Multivariate Statistics	Multivariate Normal, Conditional Normal, Wishart Distributions; Hotellings T2 test; Analysis of Variance; Multivariate Analysis of Variance; Multiple testing correction; Histograms; Kernel Density Estimation. Practical Example: the dead salmon study	1	1	1
Regression, cross-validation	Supervised learning, k nearest neighbours, linear regression, L1&L2 regularization, overfitting & underfitting concepts (the Bias-Variance Tradeoff). Practical example: the bike sharing demand dataset	1	1	1

Topic	Summary of Topic	Lectures (# of hours)	Seminars (# of hours)	Labs (# of hours)
Classification, quality metrics	Classification problems, logistic regression, SVM, loss functions, precision & recall, ROC curve. Practical example: the Titanic dataset (continued)	1	1	1
Decision trees	Overview, handling missing values, calculating features importance, algorithms complexity, visualisation. Practical example: the Iris dataset	1	1	1
Ensembling	Bagging, Boosting, Random Forest, Gradient Boosting, XGboost library. Practical example: Forest Cover Type Prediction	1	1	1
Features engineering & selection	Feature selection approaches: wrappers, filters, embedded methods; categorical features, text features, time-series features. Practical example: Amazon Employee Access	1	1	1
Dimensionality Reduction	Principal Component Analysis, overview of nonlinear methods (Isomap, LTSA, tSNE). Practical examples: DR for airfoils & generation of new airfoils, genetic signature of Jewish ancestry	1	1	1

Topic	Summary of Topic	Lectures (# of hours)	Seminars (# of hours)	Labs (# of hours)
Clustering	K-means, Gaussian Mixture Model, Hierarchical clustering Spectral clustering. Practical example: text documents clusterization	1	1	1
Basics of Neural Networks	Stochastic Gradient Descend, Multilayer perceptron, activation functions (ReLu, tanh), Dropout, training and validation. Early Stopping, Convolutional networks; Keras library. Practical example: toy problems, Facial keypoints recognition	1	1	1
Scalable algorithms	Overview, MapReduce paradigm; collaborative filtering. Practical example: Netflix	1	1	1

4. Learning Outcomes

Please choose framework for learning outcomes

Knowledge-Skill-Experience

Knowledge
Statements of all major machine learning problems.
Mathematical details of the most important data analysis methods and algorithms.

Skill
Select an appropriate method for solving particular data analysis problems.
Perform basic data processing and visual analysis, generate features for subsequent machine learning.
Apply machine learning libraries, select algorithm's hyperparameters.
Critically evaluate the obtained results and redesign data-processing pipelines.

Experience
Solve real-world data science problems using modern machine learning techniques.

5. Assignments and Grading

Assignment Types

Assignment Type	Assignment Summary	% of Final Course Grade
Homework Assignments	Two homeworks. Homework 1 covers lectures 1-4, Homework 2 covers lectures 5-8.	70
Team Project	The students propose a team project during the term, and present it in the final presentation.	30

6. Assessment Criteria

Select Assignment 1 Type

Homework Assignments

Input or Upload Sample of Assignment 1:

Input Sample of Assignment 1

Homework:

1. Implement the k nearest neighbors method in Python.
2. Estimate bias and variance as a function of neighborhood size.
3. Estimate quality of kNN prediction in two scenarios: a) the data is used as is, b) the data is normalized in advance.

Assessment Criteria for Assignment 1

- 1) The general literacy and style of the report – 20%;
- 2) Correctness of the method implementation - 30%;
- 3) Correctness of the performance estimation procedure and experiments – 45%;
- 4) Conclusions – 15%.

Select Assignment 2 Type

Final Project

Input or Upload Sample of Assignment 2:

Input Sample of Assignment 2

Deep analysis of a real-life data science problem: Classification of shopping trips based on market basket analysis. Perform the following analysis:

1. Parse data from a file.
2. Perform visual analysis of the data.

3. Build cross-validation procedure.
4. Propose and evaluate several feature generation methods based on special characteristics of the dataset.
5. Compare classification algorithms (including different sets of hyperparameters).
6. Evaluate the performance of the best model from the business point of view.

Assessment Criteria for Assignment 2

- 1) The general literacy and style of the report — 10%;
- 2) Data science methods and approaches — 20%;
- 3) Depth of the subject understanding— 45%;
- 4) The presentation and answers to questions — 25%.

Input or Upload Sample of Assignment 3:

Input or Upload Sample of Assignment 4:

Input or Upload Sample of Assignment 5:

Input or Upload Sample of Assignment 6:

Input or Upload Sample of Assignment 7:

Input or Upload Sample of Assignment 8:

Input or Upload Sample of Assignment 9:

In the next question we ask you to define general categories of the course. What does your course teaches in broad terms?

7. Textbooks and Internet Resources

You can request at most two required textbooks. Additionally, you can suggest up to nine recommended textbooks.

Required Textbooks	ISBN-13 (or ISBN-10)
The Elements of Statistical Learning, 2nd edition by Hastie, Tibshirani and Friedman, Springer-Verlag, 2008	9780387848570
Pattern Recognition and Machine Learning by Bishop, Springer, 2006	9780387310732

Recommended Textbooks	ISBN-13 (or ISBN-10)
Machine Learning: A Probabilistic Perspective by Kevin P. Murphy, MIT Press, 2012.	9780262018029
Bayesian Reasoning and Machine Learning by David Barber, Cambridge University Press, 2012.	9780521518147
Deep Learning by Yoshua Bengio, Ian Goodfellow, and Aaron Courville.	9780262035613

Web-resources (links)	Description
http://scipy-lectures.org	Tutorials on the scientific Python ecosystem.

8. Facilities

Software
Python 3.10+
Equipment
Laptop with pre-installed python

9. Additional Notes