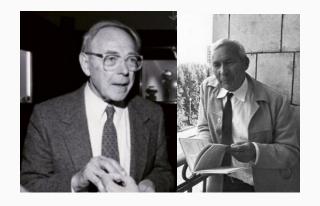
WORD EMBEDDINGS

David Talbot 23rd April, 2017

Computer Science Club, St. Petersburg, Russia

distributional hypothesis (harris 1957)



- · Harris: Words which are similar occur in similar contexts.
- · Kolmogorov: Defined grammatical case as set of contexts.

metric space for nlp data?

- · Some data comes with a natural associated metric
- E.g. Real numbers: d(x,y) = |y x|
- · How about image data?

metric space for nlp data?

- · Some data comes with a natural associated metric
- E.g. Real numbers: d(x,y) = |y x|
- · How about image data?
- · How about speech?

metric space for nlp data?

- · Some data comes with a natural associated metric
- E.g. Real numbers: d(x,y) = |y x|
- · How about image data?
- · How about speech?
- · How about natural language text?

defining a metric space for language

Given vocab V, induce a 'distance' $d: V \times V \rightarrow \mathbb{R}$

· Approach: Use distribution over auxiliary variable y

$$d(w, w') = KL(\Pr(y|w)||\Pr(y|w')) = \sum_{y'} \Pr(y'|w) \log \frac{\Pr(y'|w)}{\Pr(y'|w')}$$

- · Partition vocab V into G word classes $C: V \rightarrow [0, G)$
- · Model data as

$$Pr(w_t|w_{t-1}) \approx Pr(w_t|c_{w_t})Pr(c_{w_t}|c_{w_{t-1}})$$

· Maximize the loglikehood of data under this model w.r.t. C

Maximize the loglikehood of data under this model w.r.t. C

$$\ell(C) = \sum_{t=1}^{T} \log \Pr(w_t|w_{t-1}, w_{t-2}, \dots)$$

Maximize the loglikehood of data under this model w.r.t. C

$$\ell(C) = \sum_{t=1}^{T} \log \Pr(w_t|w_{t-1}, w_{t-2}, \dots)$$

$$\approx \sum_{(w,w')\in V^2} \mathbf{N}(w, w') \log \Pr(w|c_{w'}) \Pr(c_w|c_{w'})$$

Maximize the loglikehood of data under this model w.r.t. C

$$\ell(C) = \sum_{t=1}^{l} \log \Pr(w_{t}|w_{t-1}, w_{t-2}, \dots)$$

$$\approx \sum_{(w,w')\in V^{2}} N(w, w') \log \Pr(w|c_{w'}) \Pr(c_{w}|c_{w'})$$

$$= \sum_{c_{w},c_{w'}} N(c_{w}, c_{w'}) \log \frac{N(c_{w}, c_{w'})}{N(c_{w})N(c_{w'})} + \sum_{w} N(w) \log \frac{N(w)}{N(c_{w})}$$

Maximize the loglikehood of data under this model w.r.t. C

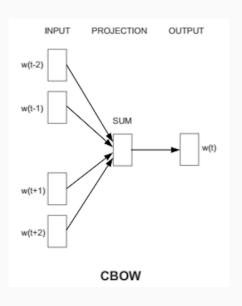
$$\begin{split} \ell(C) &= \sum_{t=1}^{T} \log \Pr(w_{t}|w_{t-1}, w_{t-2}, \dots) \\ &\approx \sum_{(w, w') \in V^{2}} N(w, w') \log \Pr(w|c_{w'}) \Pr(c_{w}|c_{w'}) \\ &= \sum_{c_{w}, c_{w'}} N(c_{w}, c_{w'}) \log \frac{N(c_{w}, c_{w'})}{N(c_{w})N(c_{w'})} + \sum_{w} N(w) \log \frac{N(w)}{N(c_{w})} \\ &= I(c_{w}, c'_{w}) + H(c_{w}) - H(w) \end{split}$$

where N(w) and N(w, w') are counts of w and (w, w') respectively.

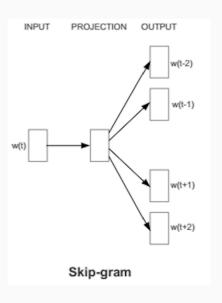
distributed continuous representations

- · Explicit representation e.g. Pr(y|x) is sparse
- · Embedding into lower-dimensional vector, e.g. word2vec

word2vec models (mikolov 2013)



word2vec models (mikolov 2013)



skip-gram model details (goldberg & levy 2014)

Maximize the loglikehood of data under the skip-gram mode w.r.t. embedding $\boldsymbol{\theta}$

$$\arg\max_{\theta} = \prod_{(w,c)\in D} \Pr(c|w;\theta)$$

which is parameterized as

$$Pr(c|w;\theta) = \frac{exp(v_c \cdot v_w)}{\sum_{c' \in C} exp(v_{c'} \cdot v_w)}$$

where $v_c, v_w \in \mathbb{R}^d$.

skip-gram model details

Which is equivalent to

$$\arg\max_{\theta} \sum_{(w,c) \in D} \log \Pr(c|w;\theta) = \sum_{(w,c) \in D} (e^{(v_c \cdot v_w)} - \log \sum_{c'} e^{(v_{c'} \cdot v_w)})$$

skip-gram model details

Which is equivalent to

$$\arg\max_{\theta} \sum_{(w,c) \in D} \log \Pr(c|w;\theta) = \sum_{(w,c) \in D} (e^{(v_c \cdot v_w)} - \log \sum_{c'} e^{(v_{c'} \cdot v_w)})$$

- · Use negative sampling to approximate sum over c'
- · Forces model to discriminate observed data from noise

other sparse embeddings

 \cdot LSA (Latent Semantic Analysis): Apply SVD to count matrix $\it M$

$$M \approx \hat{M}_d = W_d \Sigma_d C_d$$
.

other sparse embeddings

· LSA (Latent Semantic Analysis): Apply SVD to count matrix M

$$M \approx \hat{M}_d = W_d \Sigma_d C_d.$$

· GloVe: factorize shifted log-count matrix

$$v_w \cdot v_c + b_w + b_c = \log(\#(w,c)) \quad \forall (w,c) \in D.$$

other sparse embeddings

· LSA (Latent Semantic Analysis): Apply SVD to count matrix M

$$M \approx \hat{M}_d = W_d \Sigma_d C_d.$$

· GloVe: factorize shifted log-count matrix

$$v_w \cdot v_c + b_w + b_c = \log(\#(w,c)) \quad \forall (w,c) \in D.$$

What will vector differences look like for GloVe?

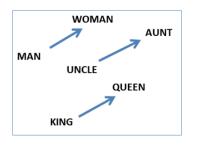
glove: conditional ratios (pennington et al. 2014)

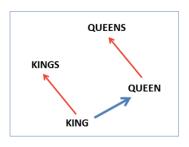
Probability and Ratio	k = solid	k = gas	k = water	k = fashion
P(k ice)		6.6×10^{-5}		1.7×10^{-5}
P(k steam)	2.2×10^{-5}	7.8×10^{-4}	2.2×10^{-3}	1.8×10^{-5}
P(k ice)/P(k steam)	8.9	8.5×10^{-2}	1.36	0.96

GloVe vector differences approximate logarithm of their ratios

$$v_x \cdot v_c \approx \log(\#(x,c)) \implies |v_x - v_y| \cdot v_c \approx \log \frac{\Pr(x|c)}{\Pr(y|c)}.$$

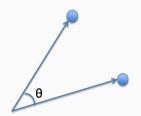
vector offsets between word embeddings (mikolov 2013)



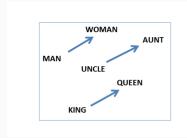


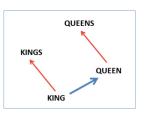
cosine similarity

$$sim(A, B) = cos(\theta) = \frac{A \cdot B}{\|A\| \|B\|}$$



analogical reasoning in vector space (mikolov 2013)





Syntactic relations (e.g. morphology)

 $apples - apple \approx cars - car$

Semantic relations

 ${\rm queen-woman}\approx {\rm king-man}$

alternative search objectives (goldberg & levy 2014)

Given (x, x', y) find $y' \in V$ that maximizes:

$$\cos 3Add = \arg \max_{y' \in V} (\cos(y', y - x + x'))$$

alternative search objectives (goldberg & levy 2014)

Given (x, x', y) find $y' \in V$ that maximizes:

$$Cos3Add = arg \max_{y' \in V} (cos(y', y - x + x'))$$

Alternative that preserves direction of transformation

$$PairDirections = arg \max_{y' \in V} (cos(y' - y, x' - x))$$

alternative search objectives (goldberg & levy 2014)

Given (x, x', y) find $y' \in V$ that maximizes:

$$Cos3Add = arg \max_{y' \in V} (cos(y', y - x + x'))$$

Alternative that preserves direction of transformation

PairDirections =
$$\arg \max_{y' \in V} (\cos(y' - y, x' - x))$$

If vectors are normalized, then the first can be written:

$$\arg\max_{y'\in V}(\cos(y',y)+\cos(y',x')-\cos(y',x))$$

how well do embeddings perform?

Representation	MSR	GOOGLE	SEMEVAL
Embedding	53.98%	62.70%	38.49%
Explicit	29.04%	45.05%	38.54%

Table 1: Performance of **3COSADD** on different tasks with the explicit and neural embedding representations.

Representation	MSR	GOOGLE	SEMEVAL
Embedding	$9.2\overline{6\%}$	14.51%	44.77%
Explicit	0.66%	0.75%	45.19%

Table 2: Performance of **PAIRDIRECTION** on different tasks with the explicit and neural embedding representations.

problems with cos3add (goldberg & levy 2014)

Soft-OR behaviour: one sufficiently large term can dominate

$$\arg\max_{y'\in V}(\cos(y',y)+\cos(y',x')-\cos(y',x))$$

For example

$$arg \max_{y' \in V} (cos(y', Baghdad) + cos(y', England) - cos(y', London))$$

Returns Mosul rather than Iraq

Proposed alternative (equivalent to taking logs):

$$3CosMul = \arg\max_{y' \in V} \frac{cos(y', y)cos(y', x')}{cos(y', x) + \epsilon}$$

how well do embeddings perform?

Objective	Representation	MSR	GOOGLE
3CosADD	Embedding	53.98%	62.70%
	Explicit	29.04%	45.05%
3CosMuL	Embedding	59.09%	66.72%
	Explicit	56.83%	68.24%

Table 3: Comparison of 3CosADD and 3CosMUL.

how well do embeddings perform?

	Relation	Embedding	Explicit
	capital-common-countries	90.51%	99.41%
	capital-world	77.61%	92.73%
	city-in-state	56.95%	64.69%
	currency	14.55%	10.53%
	family (gender inflections)	76.48%	60.08%
ш	gram1-adjective-to-adverb	24.29%	14.01%
GOOGLE	gram2-opposite	37.07%	28.94%
00	gram3-comparative	86.11%	77.85%
Ö	gram4-superlative	56.72%	63.45%
	gram5-present-participle	63.35%	65.06%
	gram6-nationality-adjective	89.37%	90.56%
	gram7-past-tense	65.83%	48.85%
	gram8-plural (nouns)	72.15%	76.05%
	gram9-plural-verbs	71.15%	55.75%
	adjectives	45.88%	56.46%
MSR	nouns	56.96%	63.07%
2	verbs	69.90%	52.97%

Table 5: Breakdown of relational similarities in each representation by relation type, using 3CoSMUL.

Given sets of word pairs that differ in a common edit

$$(suf = \emptyset, suf = -s) = \{(dog, dogs), (cat, cats), ...\}$$

 $(suf = -ing, suf = -ed) = \{(playing, played), (walking, walked), ...\}$
 $(pref = r-, pref = str-) = \{(ring, string), (rayed, strayed), ...\}$

Use vector space of embeddings to find valid transformations

Evaluate transformation r e.g. (suf = -ing, suf = -ed)

$$r: w \in V \rightarrow w' \in V$$

Evaluate transformation r e.g. (suf = -ing, suf = -ed)

$$r: w \in V \rightarrow w' \in V$$

Define S_r as

$$S_r = (w, w') \in V^2$$
 s.t. $r(w) = w'$

Evaluate transformation r e.g. (suf = -ing, suf = -ed)

$$r: w \in V \rightarrow w' \in V$$

Define S_r as

$$S_r = (w, w') \in V^2$$
 s.t. $r(w) = w'$

Evaluate each pair $(w_1, w_2) \in S_r$ against all others $(w, w') \in S_r$

Evaluate transformation r e.g. (suf = -ing, suf = -ed)

$$r: w \in V \rightarrow w' \in V$$

Define S_r as

$$S_r = (w, w') \in V^2$$
 s.t. $r(w) = w'$

Evaluate each pair $(w_1, w_2) \in S_r$ against all others $(w, w') \in S_r$

$$\textit{Eval}\{(w_1, w_2)\} = \frac{1}{|S_r|} \sum_{(w, w') \in S_r} rank_{cos}(w_2, w_1 - w + w').$$

Evaluate transformation r e.g. (suf = -ing, suf = -ed)

$$r: w \in V \rightarrow w' \in V$$

Define S_r as

$$S_r = (w, w') \in V^2$$
 s.t. $r(w) = w'$

Evaluate each pair $(w_1, w_2) \in S_r$ against all others $(w, w') \in S_r$

$$\textit{Eval}\{(w_1, w_2)\} = \frac{1}{|S_r|} \sum_{(w, w') \in S_r} rank_{cos}(w_2, w_1 - w + w').$$

How about ambiguous rules such as $(suf = \emptyset, suf = -s)$?