

## Scope

- Landing Page

## Current Landing Page

[HTTPS://WWW.HELPPR.AI](https://www.helppr.ai)

## Requirements

- Landing Page

## Components

### Section 1

This is the first section that the user sees with sign-up/log-in blanks.

For reference: <https://getpocket.com/>

Main Message	Wasting time and energy trying to extract relevant information? We can Help
Sub Message	With Helppr, get the simplified form of your document and relevant information filtered out automatically and ready for you when you are.
Action	Sign up / Log in
Demo	

## Section 2

This section deals with all features available with Helppr in details with images

Feature Name	Description	Concept-Image to be displayed
Summarize	Helppr generates summaries on the fly for verbose content to enable users to quickly decide whether the content is worthy or not. Automatic summary generator.	Actual website image (Document view and feed)  Refer to the link below for understanding <a href="https://usejournal.com/">https://usejournal.com/</a>
All your content in one place	Save articles, videos, and stories from any publication, page, or app. Put all your documents in one place and let Helppr simplify them for you. Easy add. Add content in any format and access it anywhere. Save offline (for	Actual website image (my feed screen) Or 3-4 tabs and mobile screen combined into a single document  Refer to the link below for understanding <a href="https://usejournal.com/">https://usejournal.com/</a>


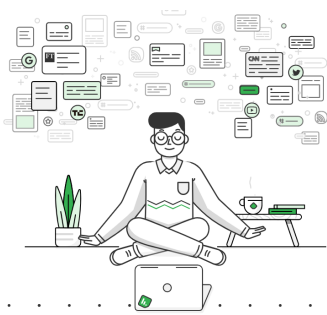

	premium users)	
Be in control. (Organize)	Helppr eliminates the need to maintain bulky notebooks to organize your notes. Never waste time tracking content down again. Curate your own space. Save now read later.	Actual website image (my feed screen)  Refer to the link below for understanding <a href="https://usejournal.com/">https://usejournal.com/</a>
Audio of the document you upload	Get the Audio file of the documents you upload and listen to it anywhere	Actual website image (my feed screen)  Refer to the link below for understanding <a href="https://usejournal.com/">https://usejournal.com/</a>
Action	Sign Up / Login	NA

Please note that the design of the concept images is expected to be worked by the talent, whereas wherever any text is required to be displayed in the image, the owner shall provide the same.

### Section 3

This section gives the user an idea in what cases exactly can they use it

Case	Description	Concept-Image
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Busy Professionals	Be it your office or personal research, save and read all your trusted publications and blogs in one place. Helppr will save you hours doing it the smart way.	<p>An image that combines content from various sources and presents a simple document. For example:</p> 
Carrying Out Research	Don't have time to read all? - just add to Helppr and listen to the documents anywhere. Also, get helppr's automatically generated summary later.	<p>An image as shown below</p> 
Self-Directed Learning	Get the relevant information filtered out automatically without compromising any important data. Get rid of repetitive information and eliminate the difficulty in revising crucial facts.	<p>An image as shown below</p> 

## Section 4

Contact us Form. This will include name, email, phone number, message (optional).

## Footer

Company name with social page links.

- Early Access supplementary page

Once anyone clicks on Sign up/login, we have to capture their details viz:

Email(Mandatory)

Name(Mandatory)

Reason to join Helppr(optional)

Please refer [to https://usejournal.com/](https://usejournal.com/) to get the “invite-only” user experience.

## Deliverable

- Concept images
- PSD document of landing page
- HTML document of landing page (with CSS/js wherever applicable)
- Page loading must happen within 5 seconds

## Current Assets

Existing page: <https://www.helppr.ai>

Logo file: to be shared

Brand Color: #3cadd4

### Some work references

- <https://usejournal.com/>
- <https://www.grammarly.com/>
- <https://getpocket.com/>
- <https://feedly.com/i/welcome>

Note: You are not required to code the backend but wire it with backend endpoints.