# Identifying and Categorizing Offensive Language in Social Media

# **Domain Background**

Offensive language is pervasive in social media. Individuals frequently take advantage of the perceived anonymity of computer-mediated communication, using this to engage in behavior that many of them would not consider in real life. Online communities, social media platforms, and technology companies have been investing heavily in ways to cope with offensive language to prevent abusive behavior in social media.

One of the most effective strategies for tackling this problem is to use computational methods to identify offense, aggression, and hate speech in user-generated content (e.g. posts, comments, microblogs, etc.). This topic has attracted significant attention in recent years as evidenced in recent publications (Waseem et al. 2017; Davidson et al., 2017, Malmasi and Zampieri, 2018, Kumar et al. 2018) and workshops such as ALW and TRAC.

# **Problem Statement**

Judge on whether a tweet is offensive or not. Please note that the data contains offensive or sensitive content, including profanity and racial slurs.

I will solve the first task (sub task A) only. Which is caring about detecting whether a tweet is offensive or not. It is simply a classification problem, can be solved using (Logistic Regression, Random Forest, KNN and SVM). I will solve it using them all and then compare between them using confusion matrix, f1 score, pression, recall and accuracy. Using combination of preprocessing methods first (tokenization, stopwords removal and lemmatization).

- Tokenization is the method of breaking the text into smaller components (words and sentences.
- Stopwords removes stopwords from text (e.g. removes 'and', 'or', 'in'...).
- Lemmatization usually refers to doing things properly with the use of a vocabulary and morphological analysis of words, normally aiming to remove inflectional endings only and to return the base or dictionary form of a word, which is known as the *lemma*. If confronted with the token *saw*, stemming might return just *s*, whereas lemmatization would attempt to return either

see or saw depending on whether the use of the token was as a verb or a noun.

Then I use vectorization (count and word2vec).

- Count

CountVectorizer to learn the vocabulary of a set of texts and then transform them into a dataframe that can be used for building models.

word2vec

Word2vec is not a single algorithm but a combination of two techniques – CBOW(Continuous bag of words) and Skip-gram model. Both of these are shallow neural networks which map word(s) to the target variable which is also a word(s). Both of these techniques learn weights which act as word vector representations.

Then classify the tweets.

# **Datasets and Inputs**

- Training data
- Sample from training data

```
id tweet subtask_a subtask_b subtask_c

73518@USER He is ��� he is so precious ♥ NOT NULL NULL

82921@USER And why report this garbage. We don't give a crap. OFF

TIN OTH
```

### 1) DESCRIPTION

The file offenseval-training-v1.tsv contains 13,240 annotated tweets.

The dataset was annotated using crowdsourcing. The gold labels were assigned taking the agreement of three annotators into consideration. No correction has been carried out on the crowdsourcing annotations.

The file offenseval-annotation.txt contains a short summary of the annotation guidelines.

Twitter user mentions were substituted by @USER and URLs have been substitute by URL.

Each instance contains up to 3 labels each corresponding to one of the following sub-tasks:

- Sub-task A: Offensive language identification;
- Sub-task B: Automatic categorization of offense types;
- Sub-task C: Offense target identification.
- 2) FORMAT

Instances are included in TSV format as follows:

ID INSTANCE SUBA SUBB SUBC

Whenever a label is not given, a value NULL is inserted (e.g. INSTANCE NOT NULL NULL)

The column names in the file are the following:

id tweet subtask\_a subtask\_b subtask\_c

The labels used in the annotation are listed below.

- 3) TASKS AND LABELS
- (A) Sub-task A: Offensive language identification

- (NOT) Not Offensive This post does not contain offense or profanity.
- (OFF) Offensive This post contains offensive language or a targeted (veiled or direct) offense

In our annotation, we label a post as offensive (OFF) if it contains any form of non-acceptable language (profanity) or a targeted offense, which can be veiled or direct.

- (B) Sub-task B: Automatic categorization of offense types
- (TIN) Targeted Insult and Threats A post containing an insult or threat to an individual, a group, or others (see categories in sub-task C).
- (UNT) Untargeted A post containing non-targeted profanity and swearing.

Please note that now targeted threats (TTH) have been merged with targeted insults (TIN) and are listed under Targeted Insult and Threats (TIN). The TTH label present in the trial set is not included in this training set and will not be included in the test set.

Posts containing general profanity are not targeted, but they contain non-acceptable language.

- (C) Sub-task C: Offense target identification
- (IND) Individual The target of the offensive post is an individual: a famous person, a named individual or an unnamed person interacting in the conversation.
- (GRP) Group The target of the offensive post is a group of people considered as a unity due to the same ethnicity, gender or sexual orientation, political affiliation, religious belief, or something else.
- (OTH) Other The target of the offensive post does not belong to any of the previous two categories (e.g., an organization, a situation, an event, or an issue)

Please note that now organization are listed under Other (OTH). The ORG

label present in the trial set is not included in this training set and will not be included in the test set.

**Label Combinations** 

Here are the possible label combinations in the OffensEval annotation.

- NOT NULL NULL
- OFF UNT NULL
- OFF TIN (IND|GRP|OTH)
- Testing data:
  - 1) DESCRIPTION

The file testset-taska.tsv contains 860 unlabeled tweets.

You are required to upload your sub-task A predictions for each of the 860 instances to CodaLab by no later than 17 Jan 2019 (23:59 UTC).

The evaluations of sub-tasks B and C will be carried out later as previously announced.

You will find ALL the necessary information regarding data format, dates, number of submissions, etc. at CodaLab.

### 2) FORMAT

Instances are included in TSV format as follows:

### ID INSTANCE

The column names in the file are the following:

id tweet

### 3) TASK AND LABELS

(A) Sub-task A: Offensive language identification

- (NOT) Not Offensive This post does not contain offense or profanity.
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- Sample from testing data

id tweet

41438All two of them taste like ass. URL

# **Solution Statement**

I will solve the first task (sub task A) only. Which is caring about detecting whether a tweet is offensive or not. It is simply a classification problem, can be solved using (Logistic Regression, Random Forest, KNN and SVM). I will solve it using them all and then compare between them using confusion matrix, f1 score, pression, recall and accuracy. Using combination of preprocessing methods first (tokenization, stopwords removal and lemmatization).

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# **Benchmark Model**

I will use the decision tree as benchmark model and then will compare it to all of

classifiers used in my solution (Logistic Regression, Random Forest, KNN and SVM) using evaluation metrics.

# **Evaluation Metrics**

- Confusion matrix can be used to represent TP, FP, TN and FN.
- F1 score can be computed for all classifiers. Which is used to measure a test's accuracy. The greater the f1 score, the better is the performance of our model.

$$F1 = 2 * \frac{1}{\frac{1}{precision} + \frac{1}{recall}}$$

F1 Score

 Precision: It is the number of correct positive results divided by the number of positive results predicted by the classifier.

$$Precision = \frac{TruePositives}{TruePositives + FalsePositives}$$

- Recall: It is the number of correct positive results divided by the number of *all* relevant samples (all samples that should have been identified as positive).
- Accuracy:

Will not be useful here because the training data is imbalanced.

Total training data 13240.

- Offensive 4400
- Not offensive 8840

$$Accuracy = \frac{Number\ of\ Correct\ predictions}{Total\ number\ of\ predictions\ made}$$

# **Project Design**

1. Preprocessing

Tokenization, Stop Removal, lemmatization and Stemming

2. Vectorization

Count and Word2Vec.

3. Classification

Logistic Regression, Random Forest, KNN and SVM

- 4. Training
- 5. Testing
- 6. Comparing Classifications

# Reference

- https://competitions.codalab.org/competitions/20011
- Davidson, T., Warmsley, D., Macy, M. and Weber, I. (2017) Automated Hate Speech Detection and the Problem of Offensive Language. Proceedings of ICWSM.
- Kumar, R., Ojha, A.K., Malmasi, S. and Zampieri, M. (2018) Benchmarking Aggression Identification in Social Media. In Proceedings of the First Workshop on Trolling, Aggression and Cyberbullying (TRAC). pp. 1-11.
- Malmasi, S., Zampieri, M. (2018) Challenges in Discriminating Profanity from

Hate Speech. Journal of Experimental & Theoretical Artificial Intelligence. Volume 30, Issue 2, pp. 187-202. Taylor & Francis.

- Waseem, Z., Davidson, T., Warmsley, D. and Weber, I. (2017) Understanding Abuse: A Typology of Abusive Language Detection Subtasks. Proceedings of the Abusive Language Online Workshop

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