Aya Ooda

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https://www.behance.net/ayaooda1

ABOUT ME

Graphic designer with a passion for design and determination to succeed. Experienced in Adobe Creative Suite and different design media. Seeking an opportunity that will embrace my eye for design and enhance my professional growth.

EXPERIENCE

Experienced in a variety of student projects and created designs in a variety of different media from logos, packaging, multi-page spreads, posters, promotional materials, advertisements, social media posts, photo manipulation, vector graphics, and more. Here is a brief overview of some of my most recent projects.

SPA BRANDING PROJECT

Developed spa branding by creating an 8-page booklet, logo, promotional large graphic, and a form. My concept was to create a luxurious cozy feel to my design with the use of pastel and mute colors, use of textures, and create a cohesive unified brand,

SPLASH SNACKS

Designed Dog treat packaging and branding. My concept was to create a cute, simple, design that reflected a summer market. I created the Splash Snacks logo, packaging, promotional, and advertiament materials to reflect the Splash Snacks brand and concept

WAKE TECH TRASH/RECYCLE SIGNAGE

This is my first non-course project with an actual client. Developed a Trash and Recycling Signage for Wake Tech Sustainability the concept was to create a simple layout for organizing the trash/recycling items for reference. My design was the runner-up in the Wake Tech Sustainability Trash/Recycle Signage and received an honorable mention and a gift card.

EDUCATION

WAKE TECHNICAL COMMUNITY COLLEGE

Associate in Applied Science: Advertising and Graphic Design Expected: Dec 2024

CERTIFICATES

Advertising and Graphic Design: Design Basics
December 13, 2023 Wake Tech Community College

Adobe Certified Associate in Graphic Design & Illustration Using Adobe Illustrator - Adobe
November 19, 2021 Adobe - y9Fa-uTaN

Adobe Certified Professional Digital Video Using Adobe Premiere Pro - Adobe
March 25, 2022 Adobe - yGbT-Dw7B

Adobe Certified Associate in Visual Design using Adobe Photoshop - Adobe
October 12, 2021 adobe - l5fa-sfw5

SKILLS

- Design
- Designing
- Adobe Suite
- Photoshop
- Illustrator
- InDesign
- Premiere Pro
- HTML
- CSS
- Photography
- Drawing
- Microsoft Office
- Google Suite
- Research
- Creative
- Flexible
- Problem-Solving
- Critical Thinking
- Team Player
- Communication