



BEHIND THE SMILE: THE MYSTERIES OF ORAL CANCER

By: Aya Zohdy



STATEMENT OF PROBLEM

Oral cancer is one of the types of cancer that has been increasing among the population recently. Its ranking rose from 16th in 2022 to the 13th most common cancer worldwide in 2025.

Unfortunately, there are still groups of people who are unaware of its symptoms, incidence rate, and causes, etc.

- [Oral health](#)
- [Mouth and oral cancer statistics | World Cancer Research Fund](#)

THE AIM

The aim of this project is to analyze oral cancer from different aspects to provide **actionable insights for Dentists and public health awareness campaigns** and **improve screening strategies and the Public Health Strategies and Policies.**



AUDIENCES



DENTISTS



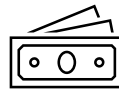
PUBLIC HEALTH OFFICIALS



RESEARCHERS



ORGANIZERS OF
AWARENESS CAMPAIGNS



POLICYMAKERS



DATA OVERVIEW

The dataset ([Oral Cancer Prediction Dataset](#)) is based on real-world oral cancer statistics, aligning with global health reports.

Patients information

Symptoms

Risk factors

Diagnosis

**Treatment, survival rate and
economic burden**



EXPLORATORY DATA ANALYSIS (EDA)

80,000 +
Patients

17
Countries

15 - 101
Patients age

Both
Gender

4
Cancer
stages

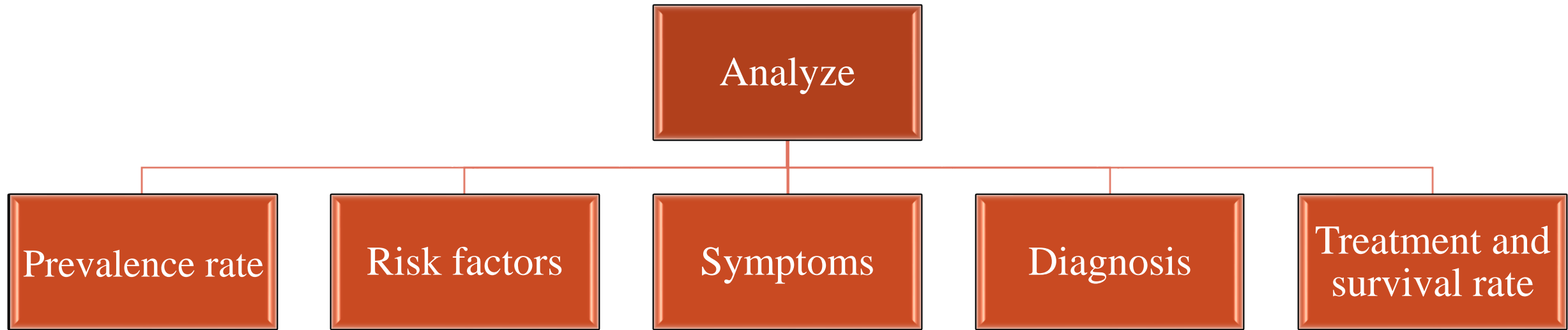
6
Tumor Size
(cm)

Cancered +
non-cancered
patients

4
Types of
treatment

Data sources: World Health Organization (WHO) – GLOBOCAN Reports National Cancer Institute (NCI) – Cancer Data Oral Cancer Foundation – Risk Factors & Statistics Academic Research Papers & Studies on Oral Cancer Epidemiology Country-Specific Cancer Registries & Public Health Reports

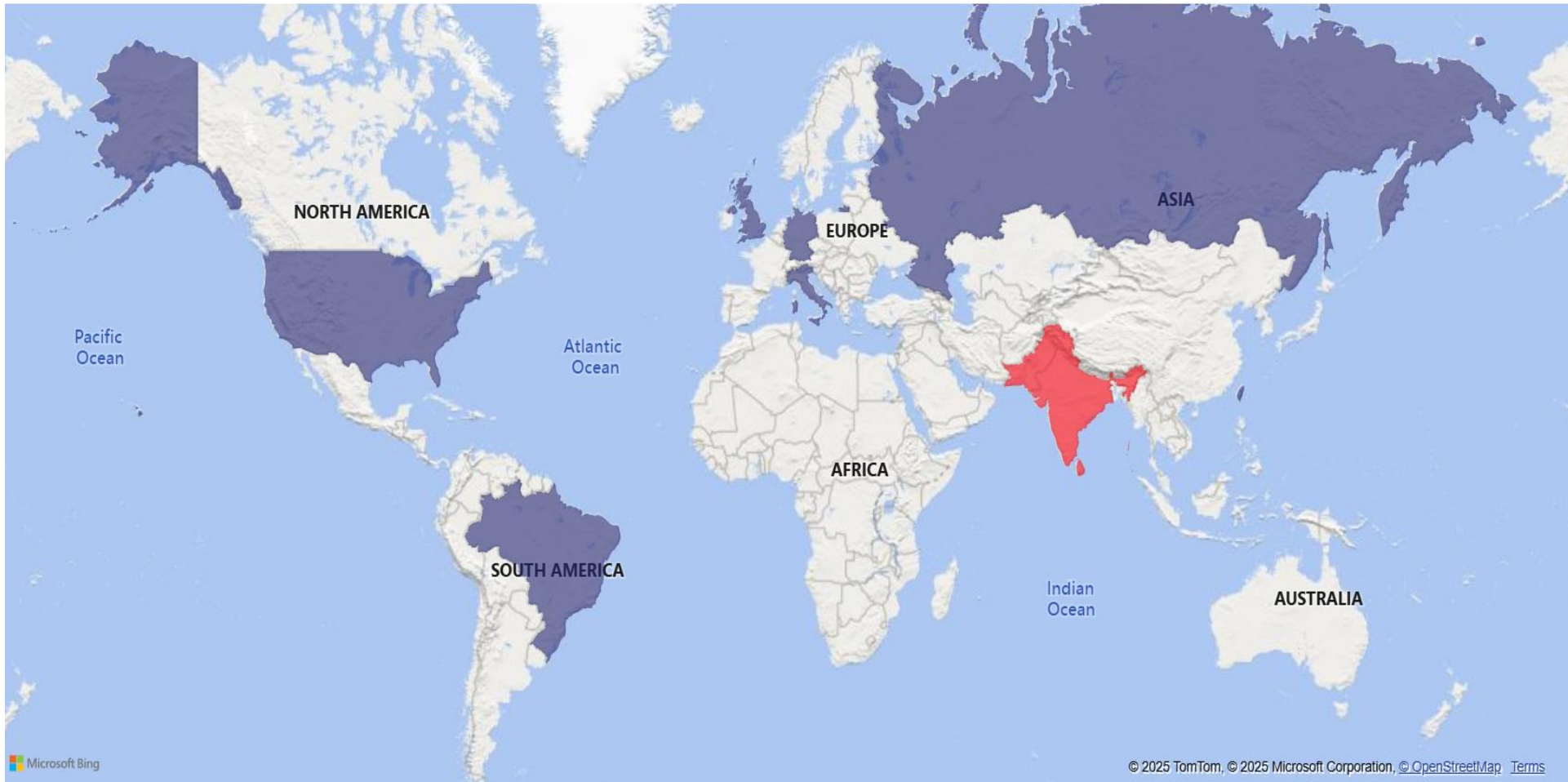
APPROACHES



Prevalence rate

Which countries are the most affected by cancer?

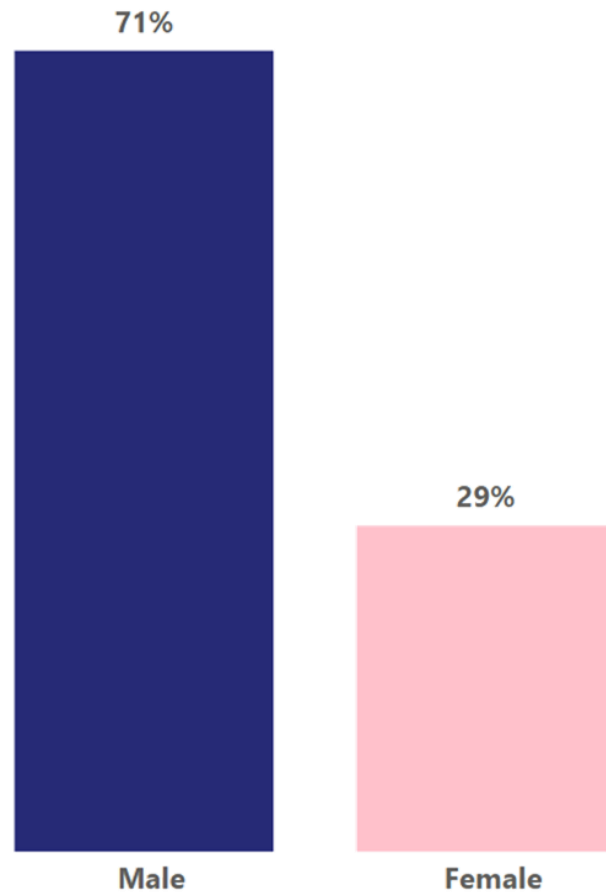
For High-risk Populations



TOP 3 COUNTRIES
PAKISTAN
INDIA
SRI LANKA

Prevalence rate










Male > Female



Which gender are the most affected by cancer?

- For Biological & Behavioral Risk Factors.
- For Public Health Strategy and Screening Programs.

Analysis of Risk Factors of Oral Cancer and Periodontitis from a Sex- and Gender-Related Perspective: Gender Dentistry

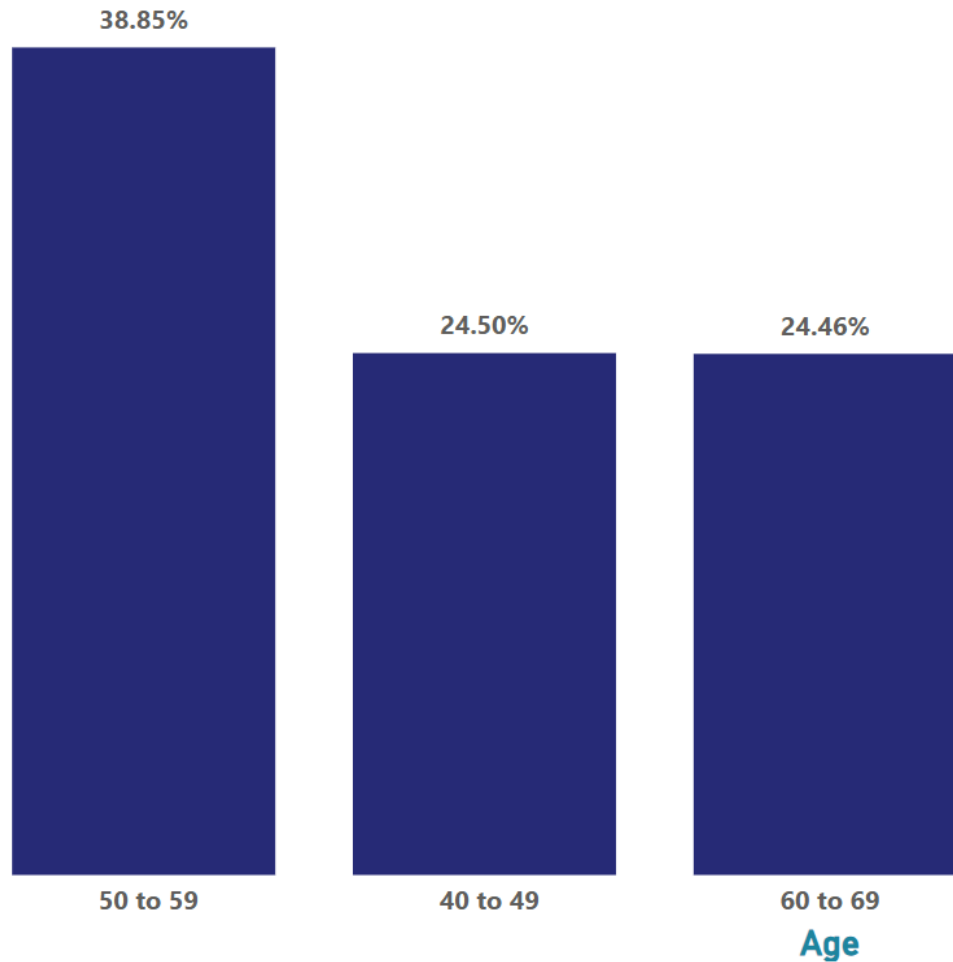
Federica Di Spirito ^{1,†}, Alessandra Amato ^{2,†}, Antonio Romano ³, Gianna Dipalma ⁴, Edit Xhajanka ⁵, Adone Baroni ⁶, Rosario Serpico ³, Francesco Inchingolo ^{4,†} and Maria Contaldo ^{6,*,†}

September 2022

In 2020, the lip and oral cavity cancer incidence counted 264,000 new cases in males (70% of total cases) and 113,000 in females, with a male/female ratio equal to 2.3:1;

Prevalence rate

Fifties top the list



Top 5 most affected ages?

- For Biological & Behavioral Risk Factors.
- For Public Health Strategy and Screening Programs.
- For Personal Care (Reinforces the behavior of the person).



Oral Cancer Incidence (New Cases) by Age, Race, and Sex

January 2025

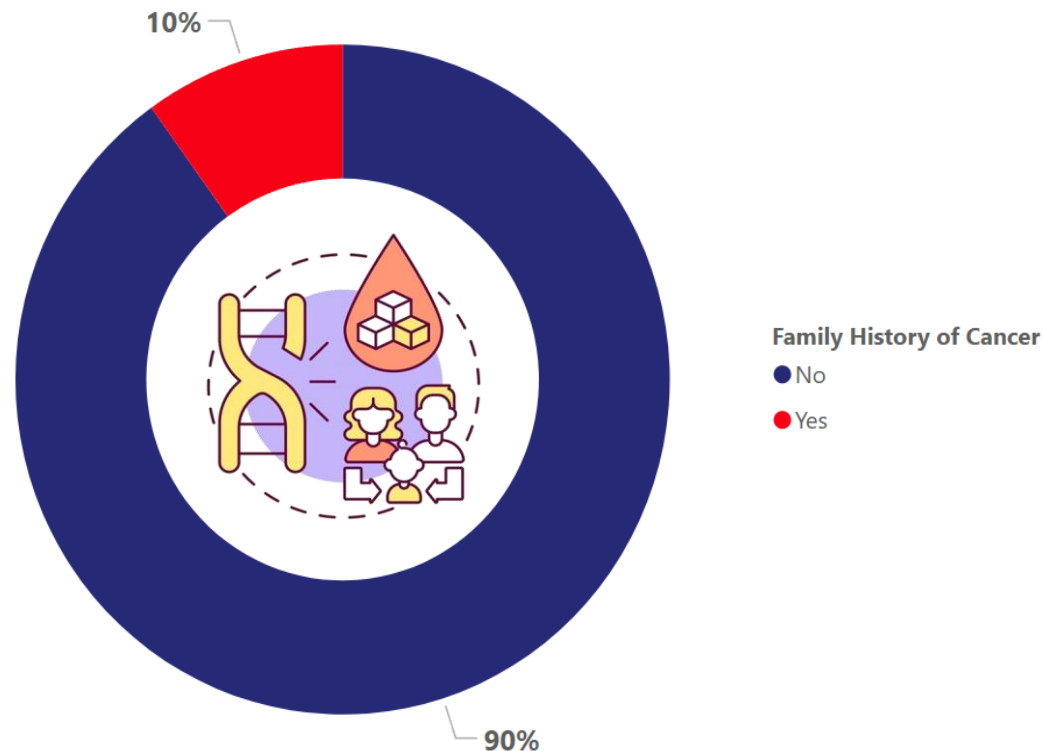
- The incidence of oral cancer increases with age. The increase becomes more rapid after age 50, particularly for adults aged 65 years and older.

Prevalence rate

Are the family cancer history increase incidence rate?

- For Public Health Strategy and Screening Programs.
- For Personal Care (Reinforces the behavior of the person).

10% of family cancer history



RESEARCH

Open Access

The role of family history of Cancer in Oral Cavity Cancer



Paolo Junior Fantozzi^{1*}, Roxanne Bavarian^{2,3}, Ibon Tamayo⁴, Marie-Abele Bind⁴, Sook-Bin Woo^{2,3} and Alessandro Villa⁵

2021

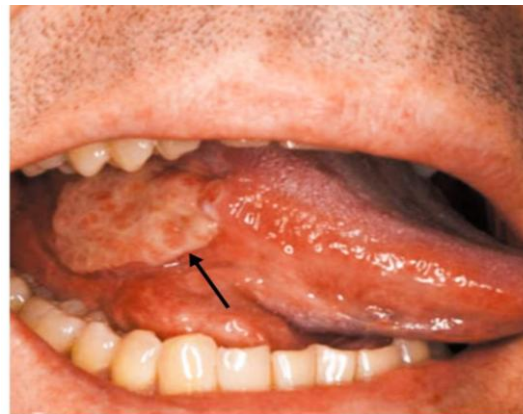
Personal history of solid cancer, hematologic malignancies and previous head and neck radiation therapy were not significantly associated with a higher risk of developing OSCC

Risk factors

Is there relation between HPV and oral cancer?

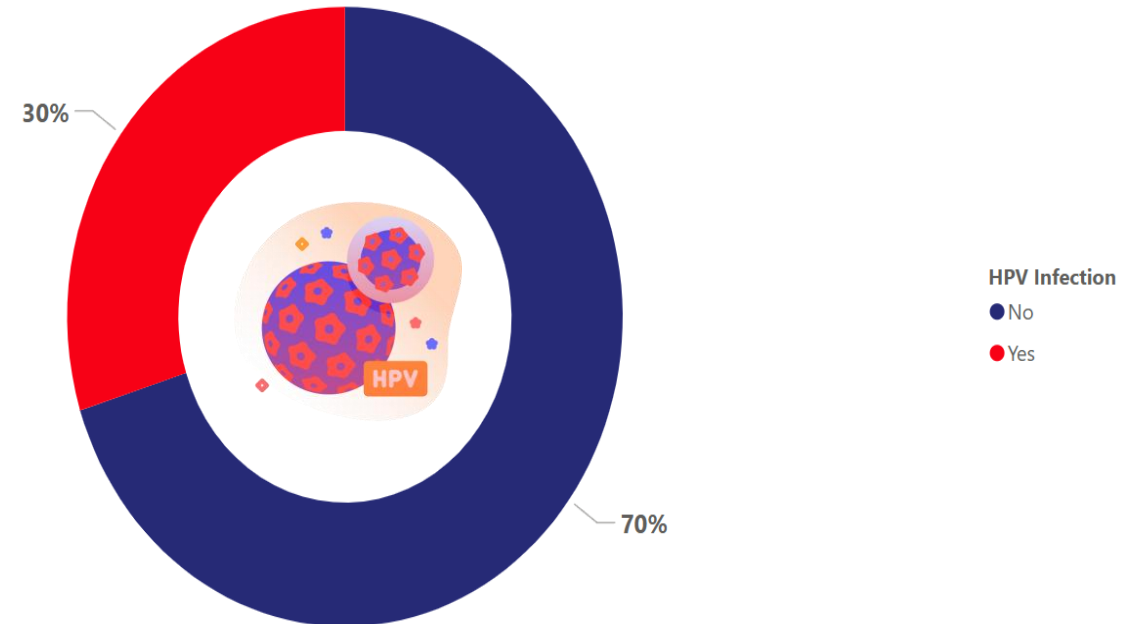
- Confirms that oral cancer is HPV-Driven.
- Prevention and vaccination.

Human papillomavirus (HPV) is a common **sexually transmitted infection**. HPV can affect the skin, genital area, mouth and throat. In some people, this can cause **oral cancer**.



Carcinoma tongue
on lateral border and ventral surface

30% HPV Patients



- [Human papillomavirus and cancer](#)
- [Oral human papillomavirus infection](#)

Risk factors

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MAEDICA – a Journal of Clinical Medicine
2024; 19(4): 801-806
<https://doi.org/10.26574/maedica.2024.19.4.801>

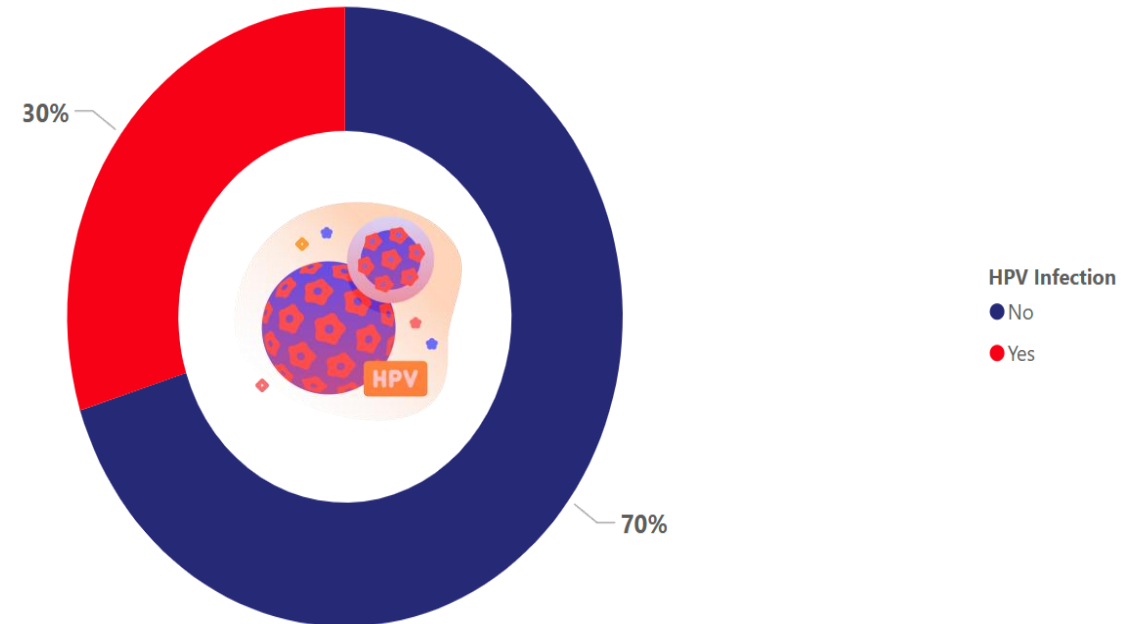
MediCA - a Journal of Clinical Medicine

REVIEW

Association of HPV with Oral and Oropharyngeal Cancer: Current Evidence

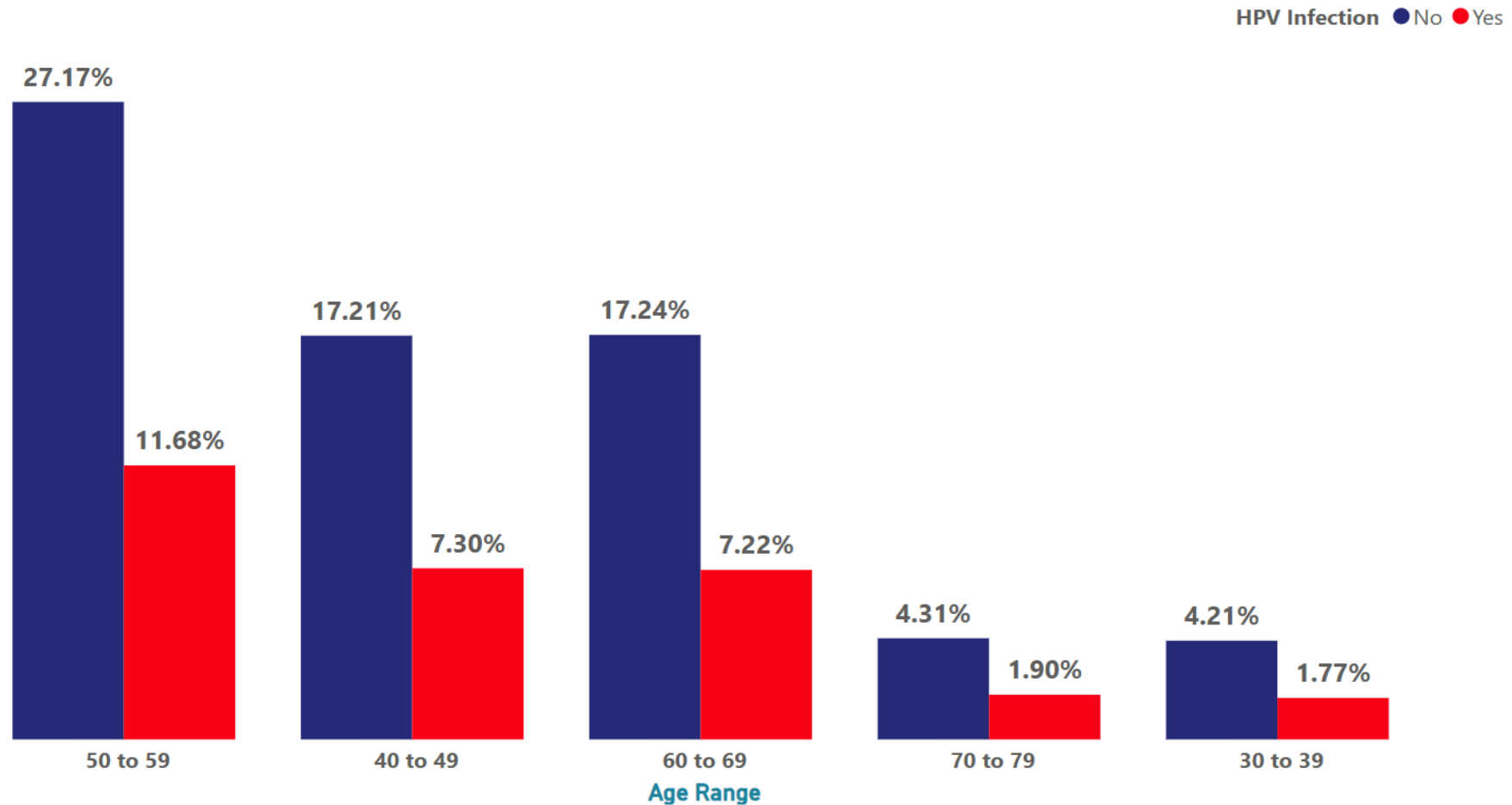
Over a period of 20 years, the rate of HPV-positive oral squamous cell carcinoma (OSCC) has increased from less than 20% to more than 70% in the United States and certain European nations (11). Until recently, it was believed that around 20% of oral cancers and 60% to 80% of oropharyngeal cancers were caused by HPV in-

30% HPV Patients



HPV X Age

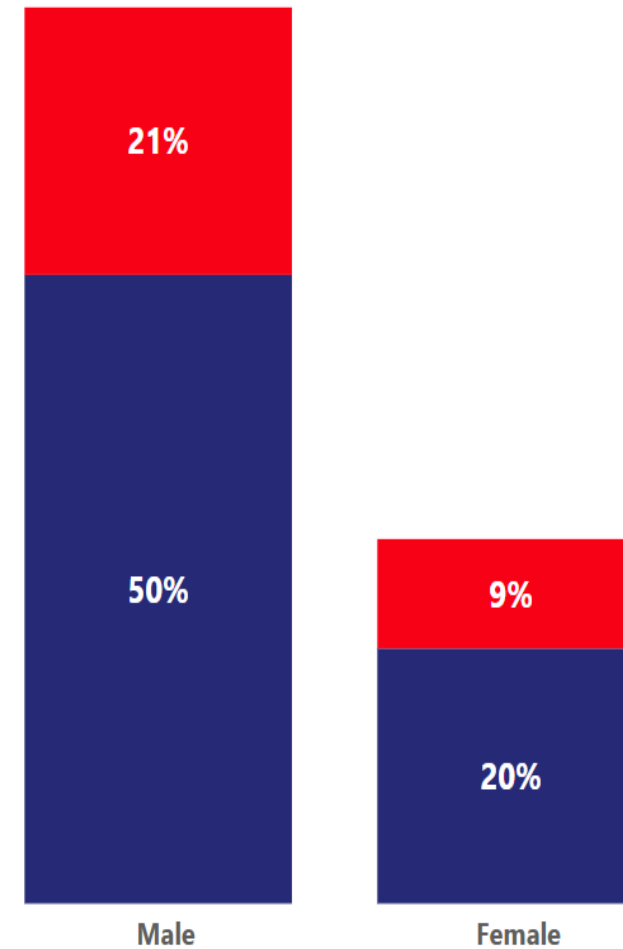
12% of HPV-Driven oral cancer patients in fifties



HPV X Gender

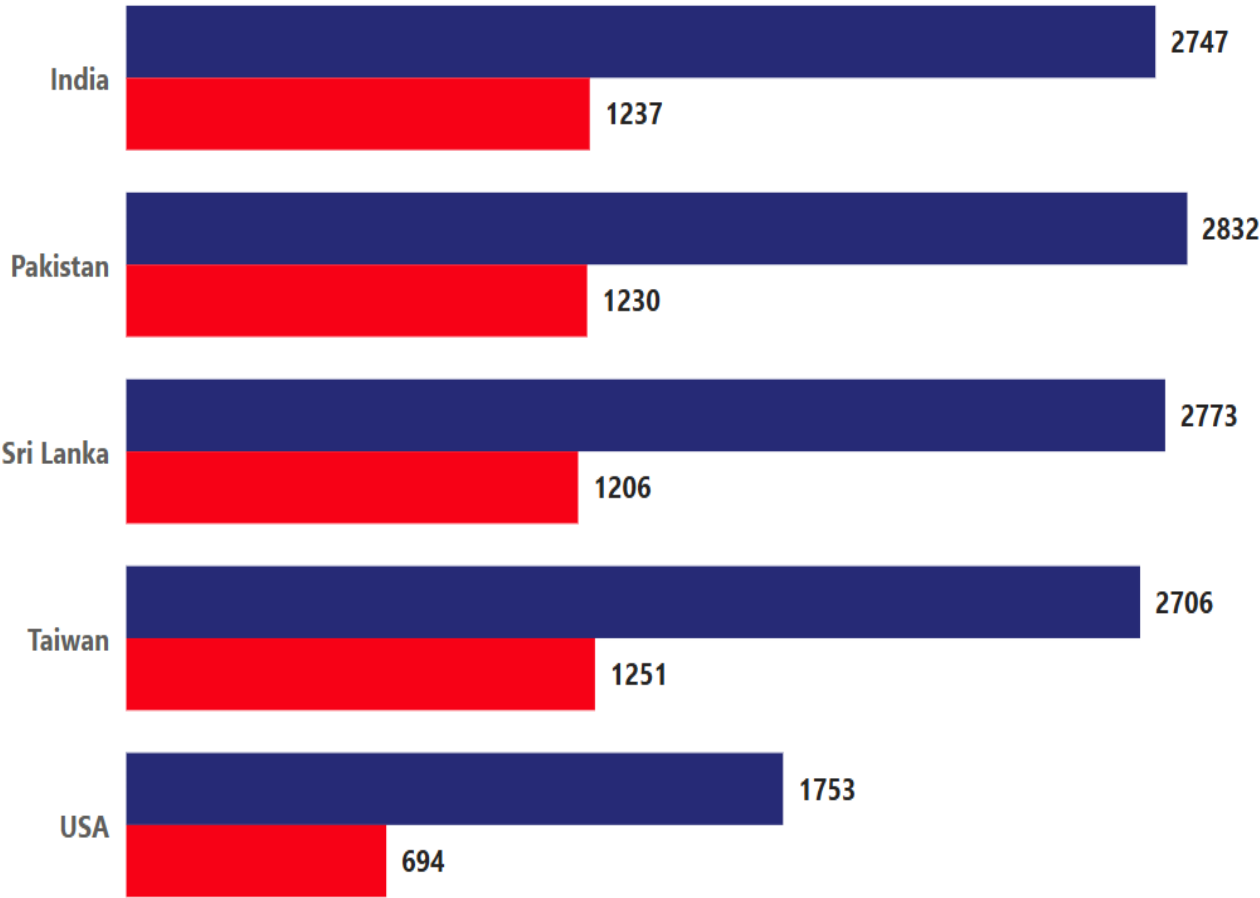
HPV Infection ● No ● Yes

*21% of HPV-Driven cancer patients **Male***



HPV X Countries

HPV Infection ● No ● Yes



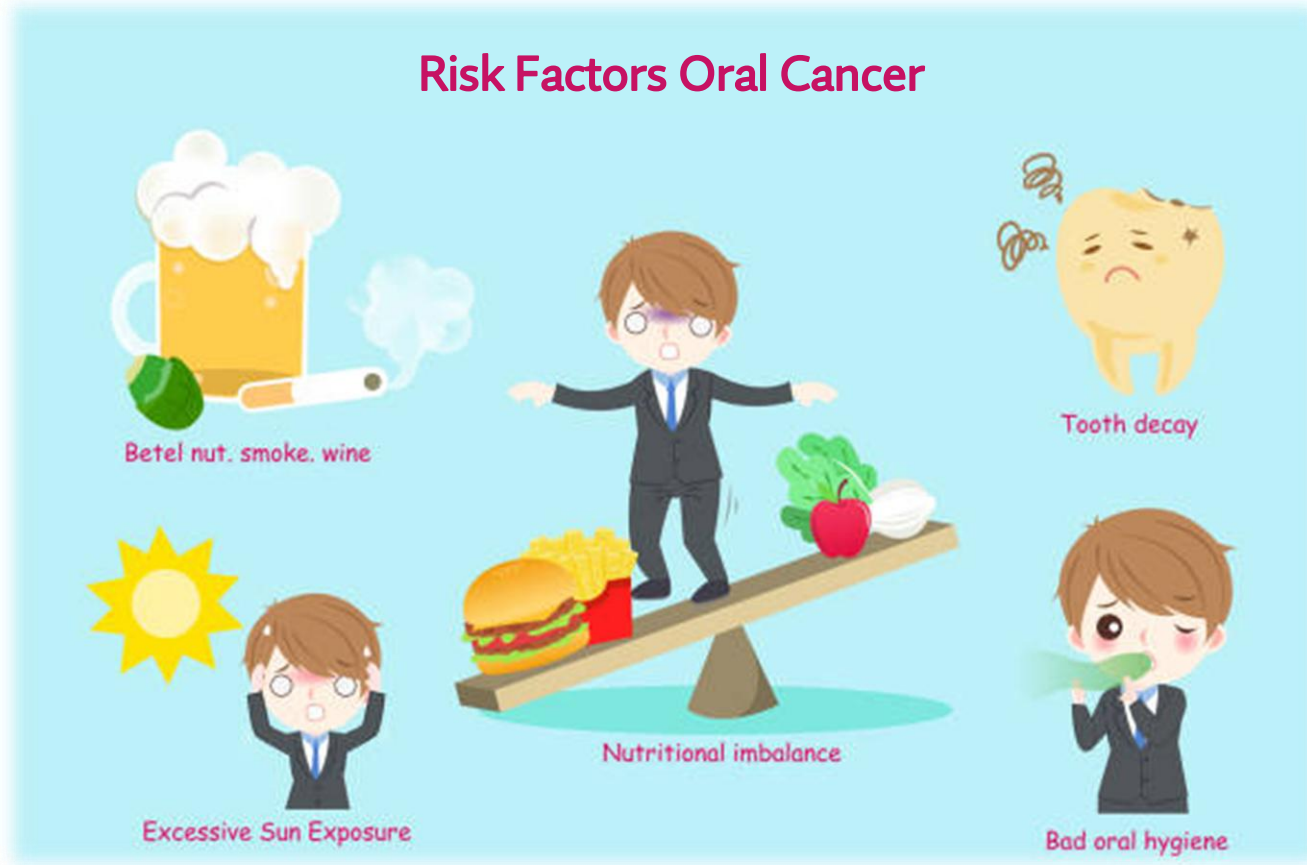
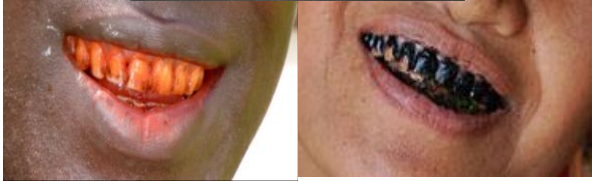
India on the top

Total Cancer Patients

Risk factors

Did the habits and daily routine assume the occurrence of the oral cancer?

- Rank the most dangerous habits.
- Regional and cultural risk patterns.
- For Public Health Strategy and Screening Programs.

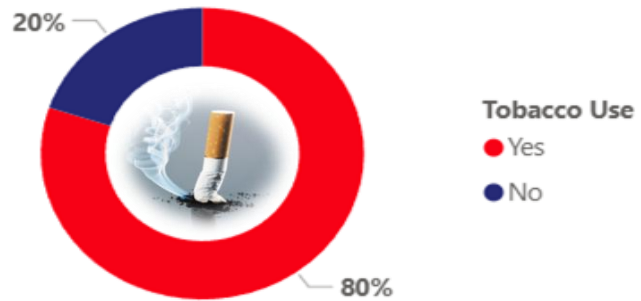


Risk factors

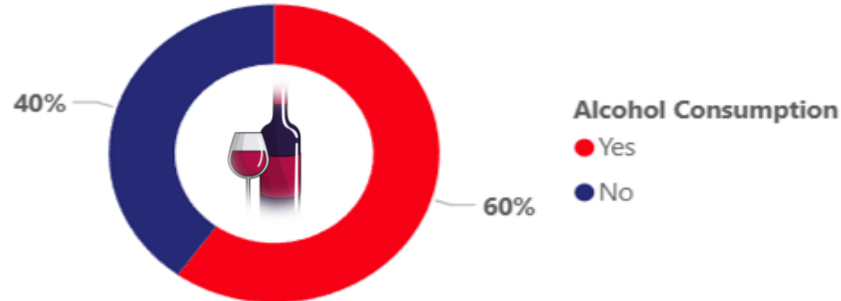
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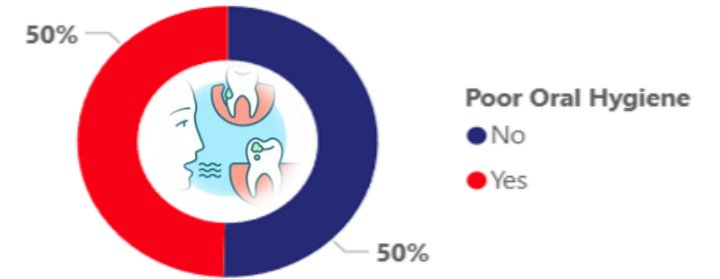
Smoking X OC



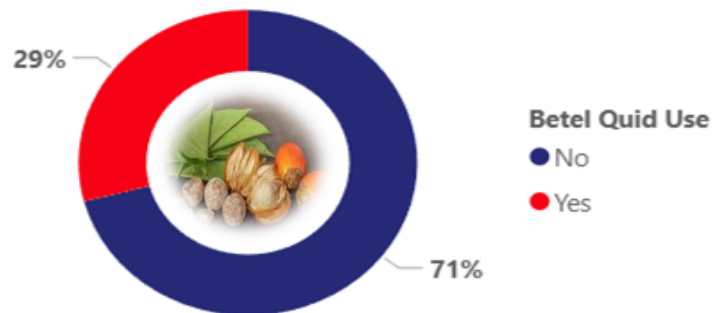
Alcohol Consumption X OC



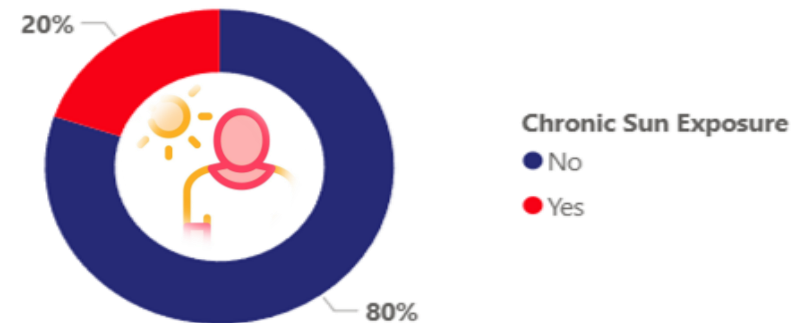
Poor Oral Hygiene X OC



Betel nut chewing X OC



Chronic Sun Exposure X OC

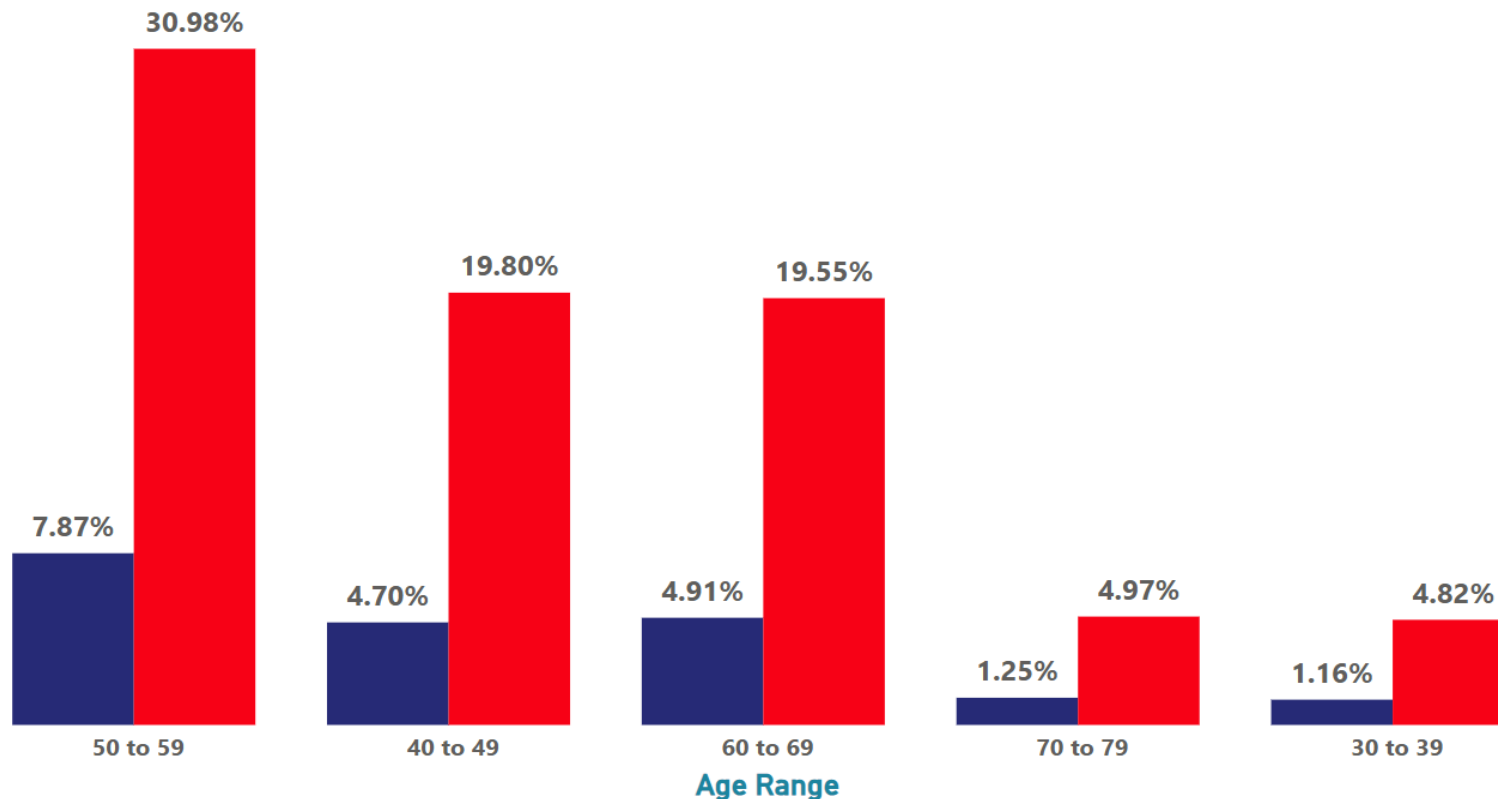


A. Smoking



31% of Oral Cancer patients are Smoker over the age of fifty

Tobacco Use ● No ● Yes

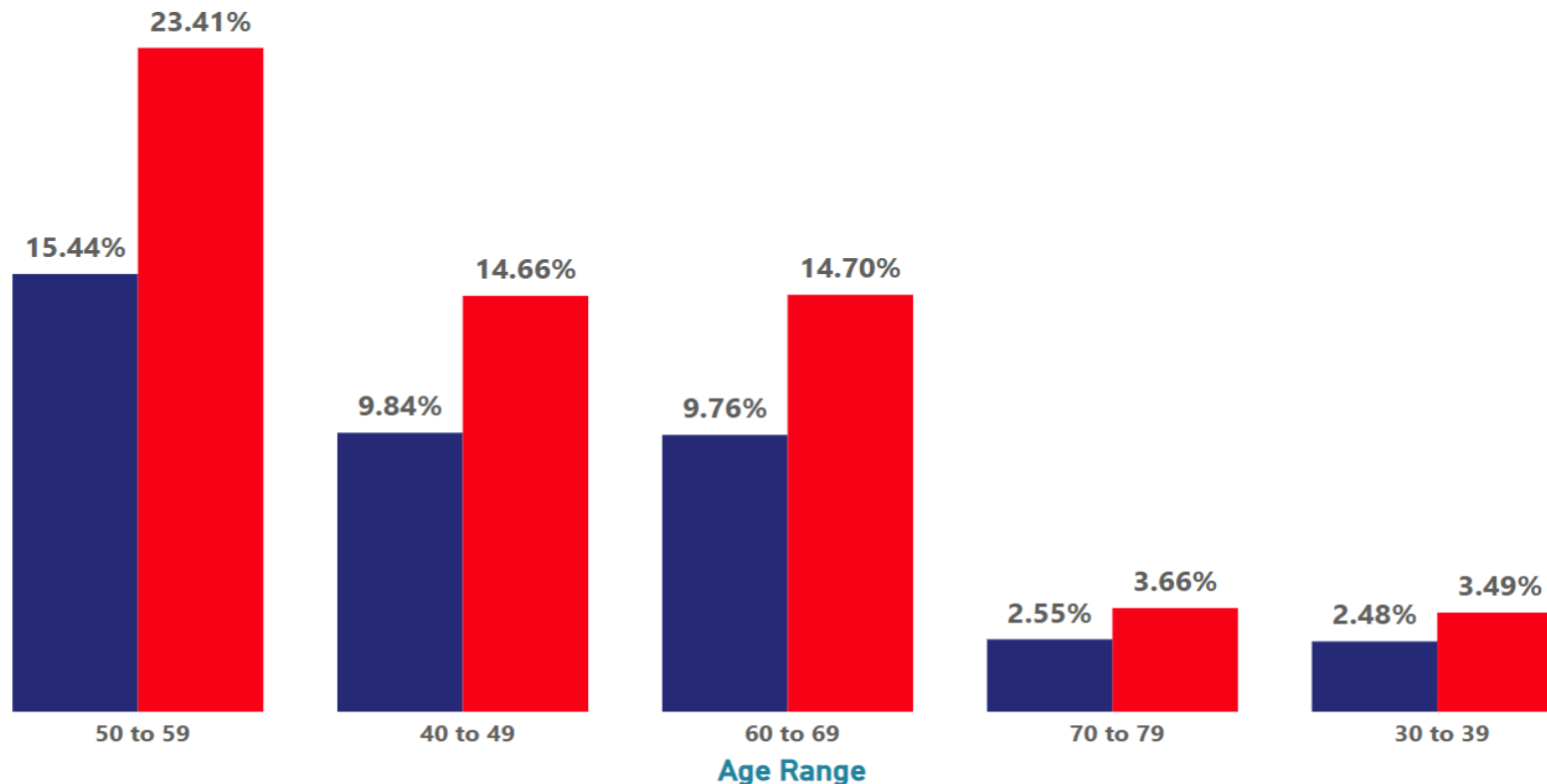


B. Alcoholism



*23% of Oral Cancer patients are
Alcoholic over the age of fifty*

Alcohol Consumption ● No ● Yes



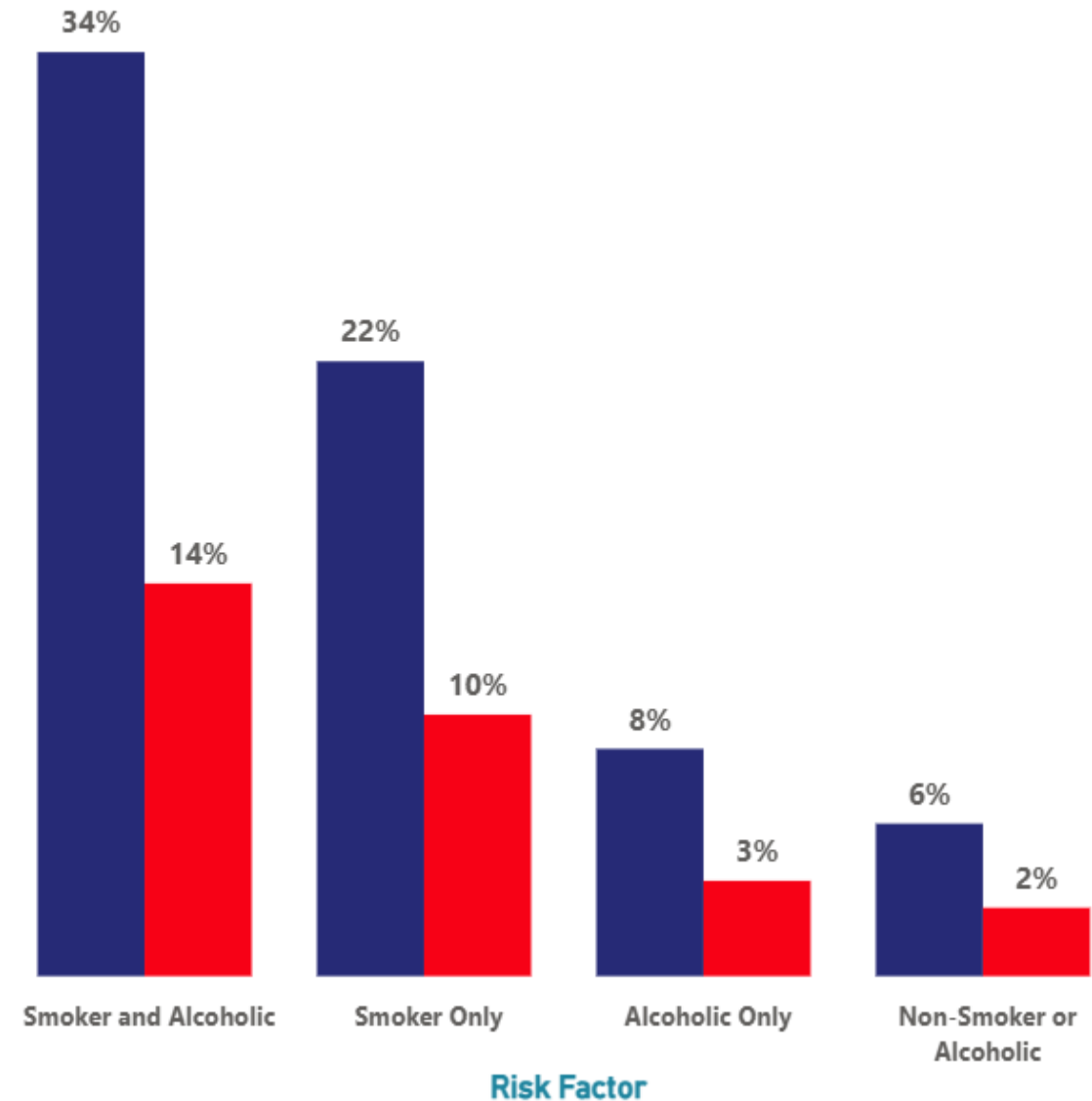
C. Combined Risk



*14% Oral Cancer in HPV
+ Smoker + Alcoholic
Patients*

Risk Factor and HPV Infection

HPV Infection ● No ● Yes



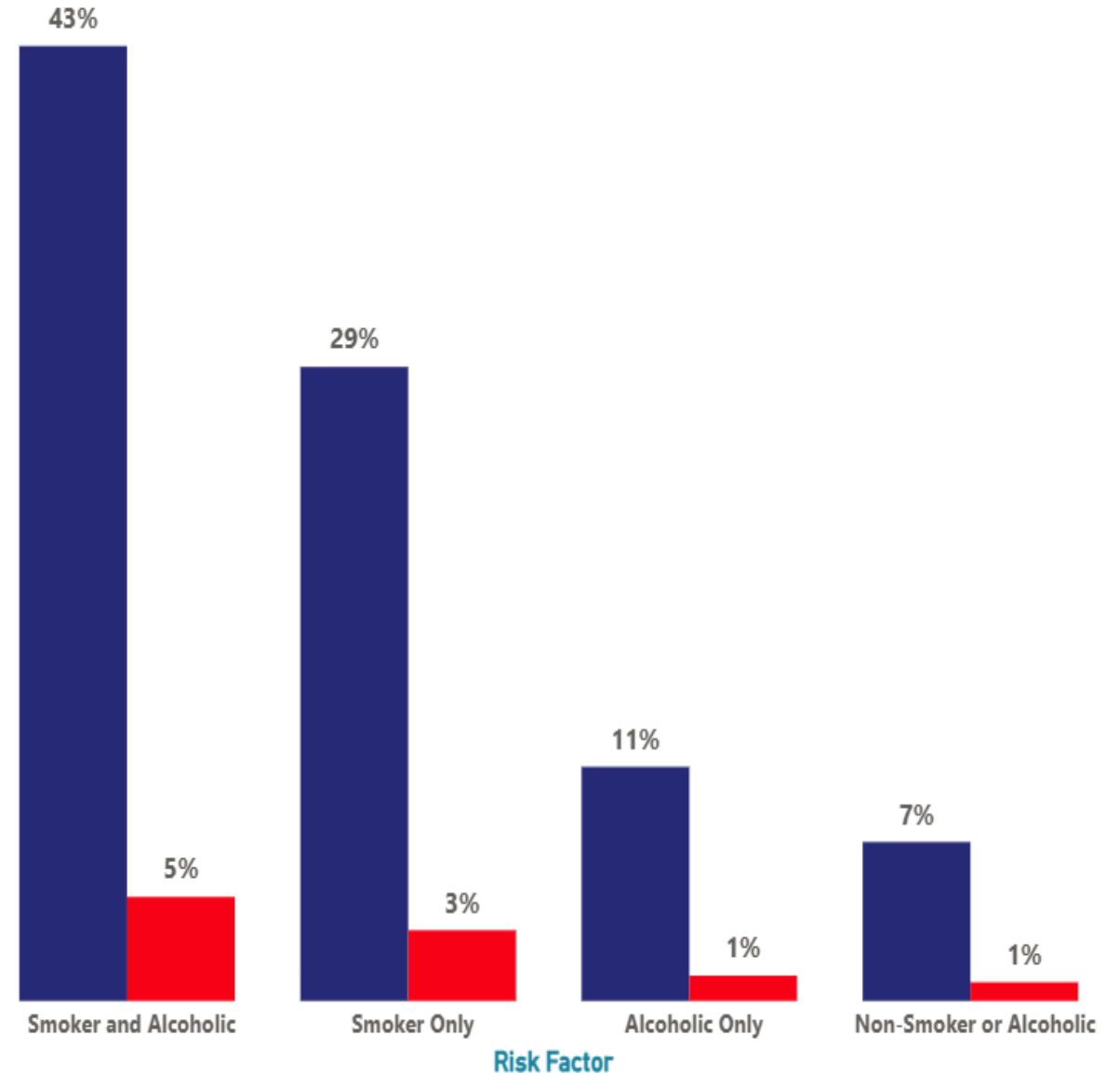
C. Combined Risk

Risk Factor and Family History of Cancer

Family History of Cancer ● No ● Yes



5% Oral Cancer in Cancer History + Smoker + Alcoholic Patients



Confirm



Smoking



Alcoholism



Oral Cancer

Smoking and its Role in Oral Cancer


Prabhu Manickam Natarajan¹, Bhumathan Swamikannu², Leela Bhavani³, Bindu Kamaraj⁴, Loganathan Kamaraj⁵,
Ramachandran Veerakumar⁶

2024

Smoking is a major risk factor for oral cancer, contributing to the development of the disease through direct exposure to carcinogens, immune system suppression, chronic inflammation, and a synergistic effect with alcohol.

NIH NATIONAL CANCER INSTITUTE

2025

There is strong scientific evidence that alcohol drinking can cause cancer (1, 2). The International Agency for Research on Cancer (IARC)  classified alcohol as a Group 1 carcinogen (cancer-causing substance) in 1987 due to sufficient evidence that it causes cancers of the oral cavity, pharynx, larynx, esophagus, and liver in people.

Epidemiologic research shows that people who use both alcohol and tobacco have much greater risks of developing cancers of the oral cavity (mouth), pharynx (throat), larynx, and esophagus than people who use either alcohol or tobacco alone. In fact, for oral and pharyngeal cancers, the harms associated with using both alcohol and tobacco are multiplicative; that is, they are greater than would be expected from adding the individual harms associated with alcohol and tobacco together (25, 26).

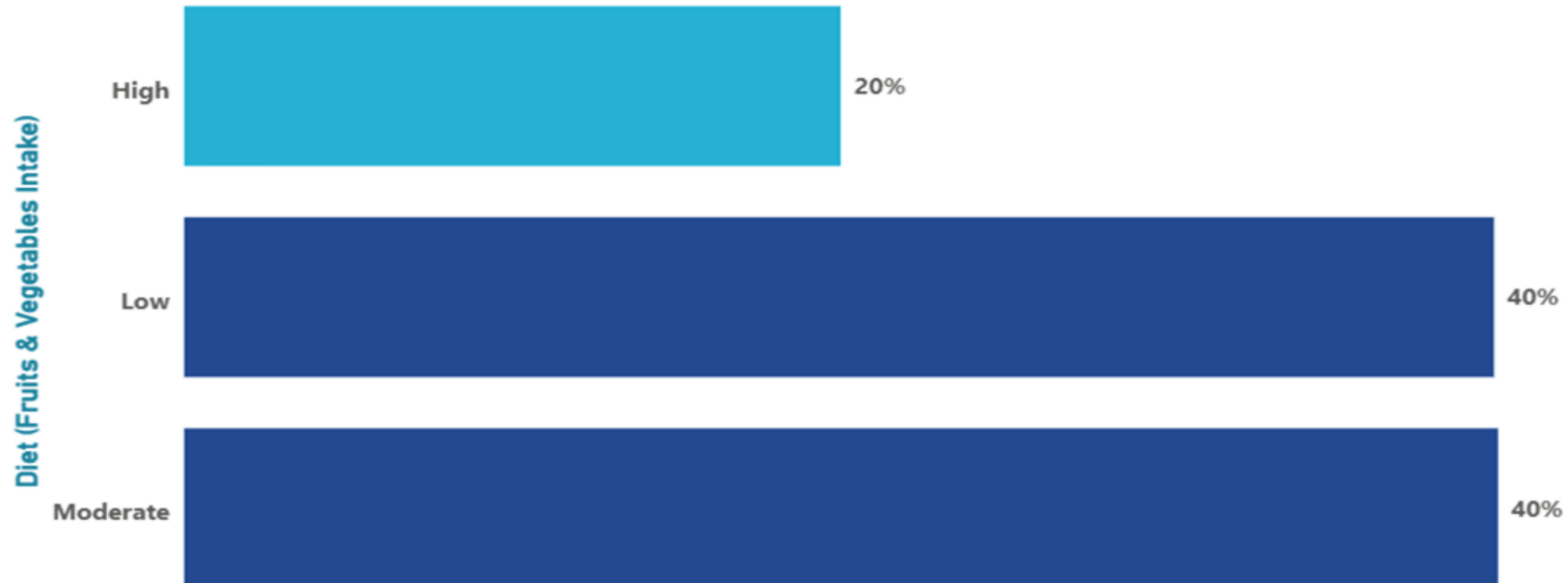
Risk factors

Did the diet decrease the occurrence of oral cancer?

- Diet as a source of protective compounds
- Public health recommendations
- Economic considerations

Oral Cancer < High Intake

Diet (Fruits & Vegetables Intake) and Oral Cancer



Risk factors

Did the diet decrease the occurrence of oral cancer?

- Diet as a source of protective compounds
- Public health recommendations
- Economic considerations

Review

Epidemiology, Diagnostics, and Therapy of Oral Cancer—Update Review

2024

Julia Kijowska , Julia Grzegorzczuk , Katarzyna Gliwa , Aleksandra Jędras  and Monika Sitarz *

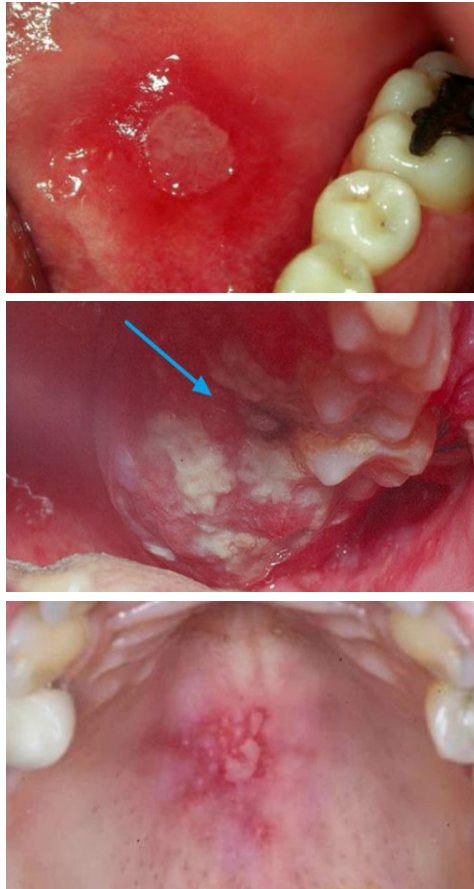
food also may increase risk of oral cancer [12]. On the other hand, there is a group of foods that may prevent oncogenesis. These include citrus fruits, yellow fruits and vegetables, blackberries, cranberries, products rich in omega 6 and 3 acids, garlic, curcumin, and many more [12,77–80].

Symptoms

What are the most common symptoms?

- Early detection and screening.
- Recognize the red flag symptoms.
- Guiding clinical classification and resource allocation.

Patches



Oral Cancer Symptoms



White, red and white, or red patches in mouth or lips



A mass or growth anywhere in your mouth



Dramatic weight loss



Loose teeth



lump in neck

Lesion

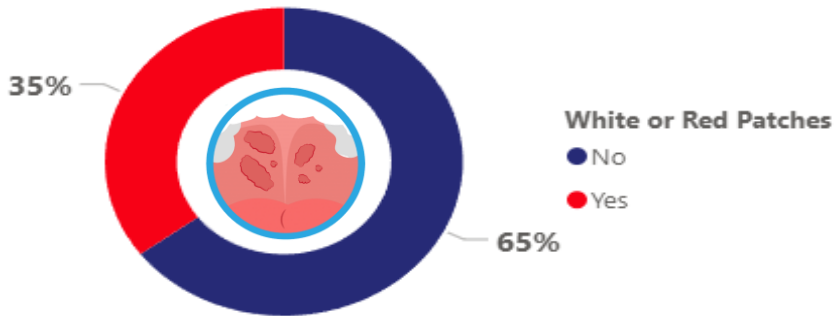


Symptoms

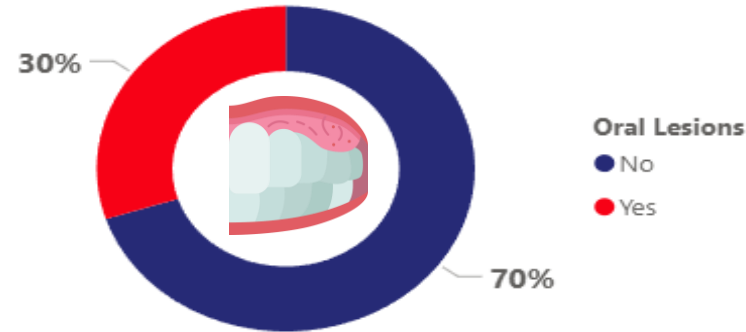
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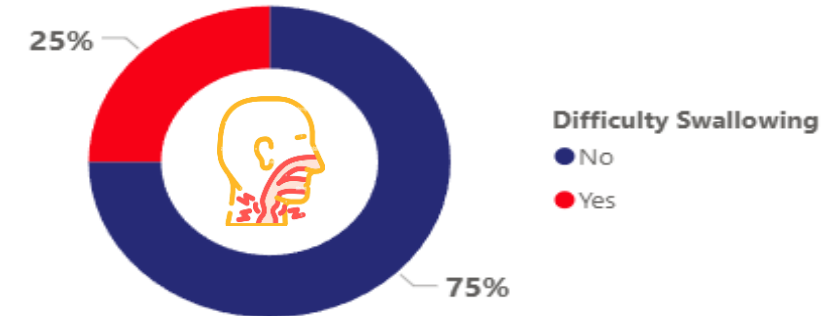
White or Red Patches



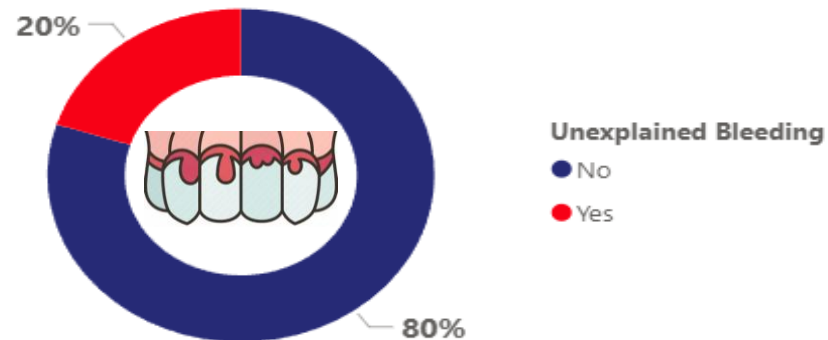
Oral Lesions



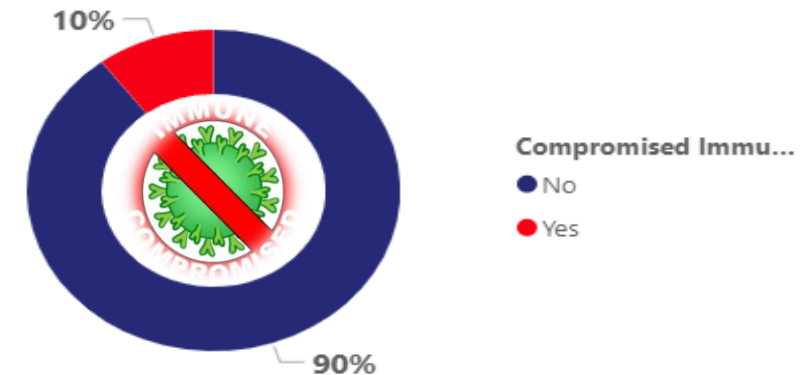
Difficulty Swallowing



Unexplained Bleeding



Compromised Immune System



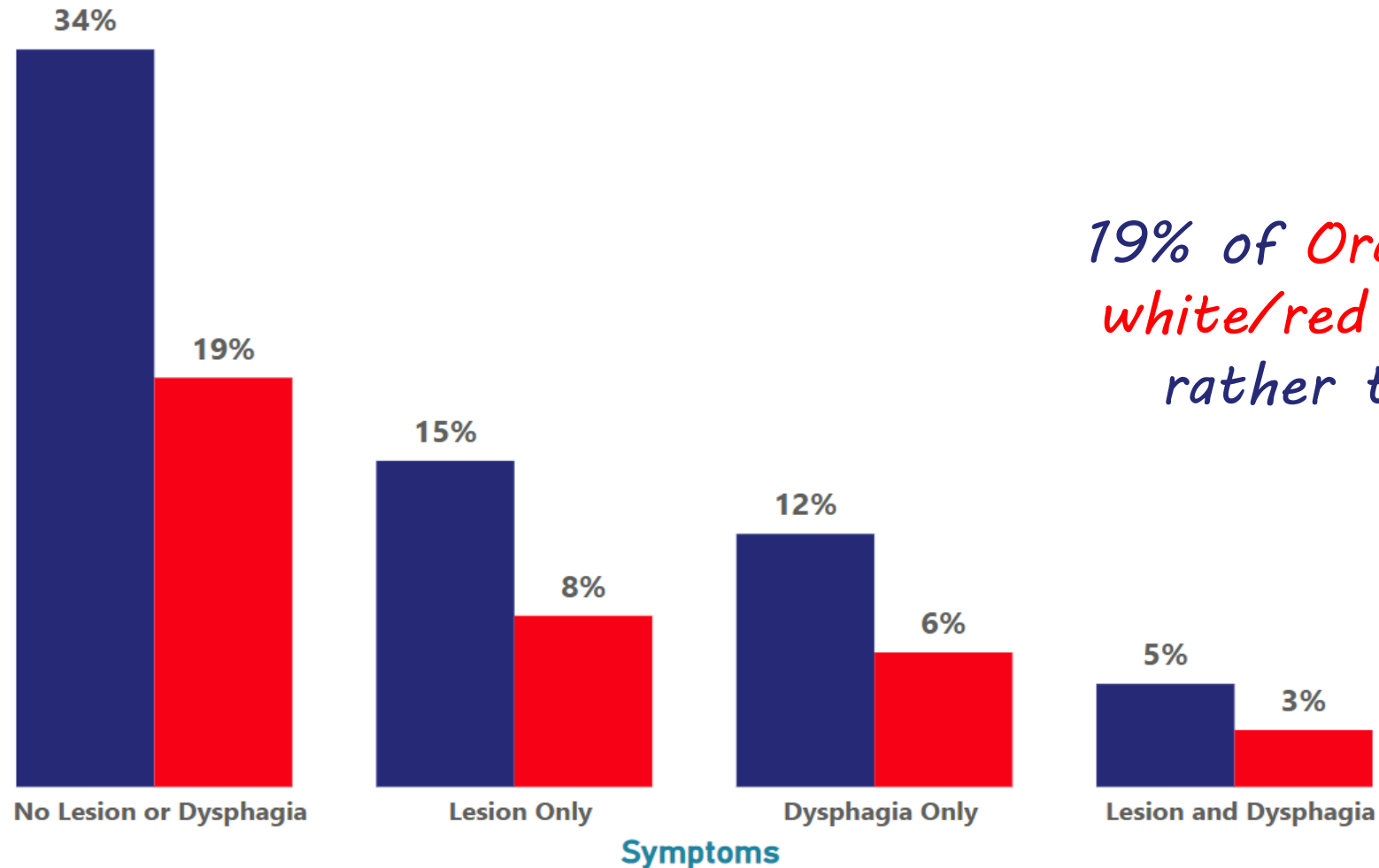
Symptoms

Combined White/Red patches, lesion and Difficulty of swallowing

Did all oral cancer show the same symptoms?

- Guiding the clinical examination
- Expect the prognosis and staging

White or Red Patches ● No ● Yes

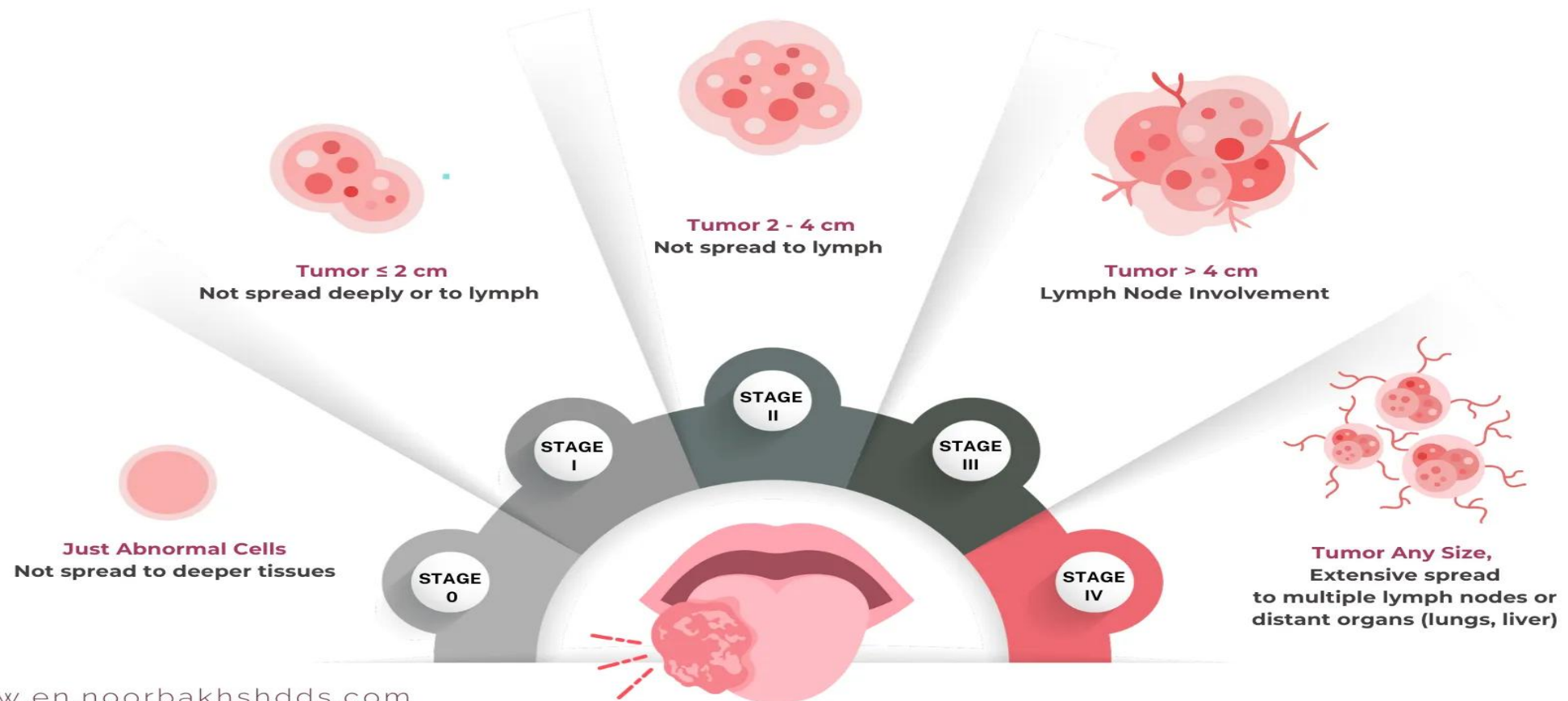


19% of Oral Cancer patients show white/red patches as a symptom rather than having combined symptoms

Dysphagia = Difficulty Swallowing

Diagnosis

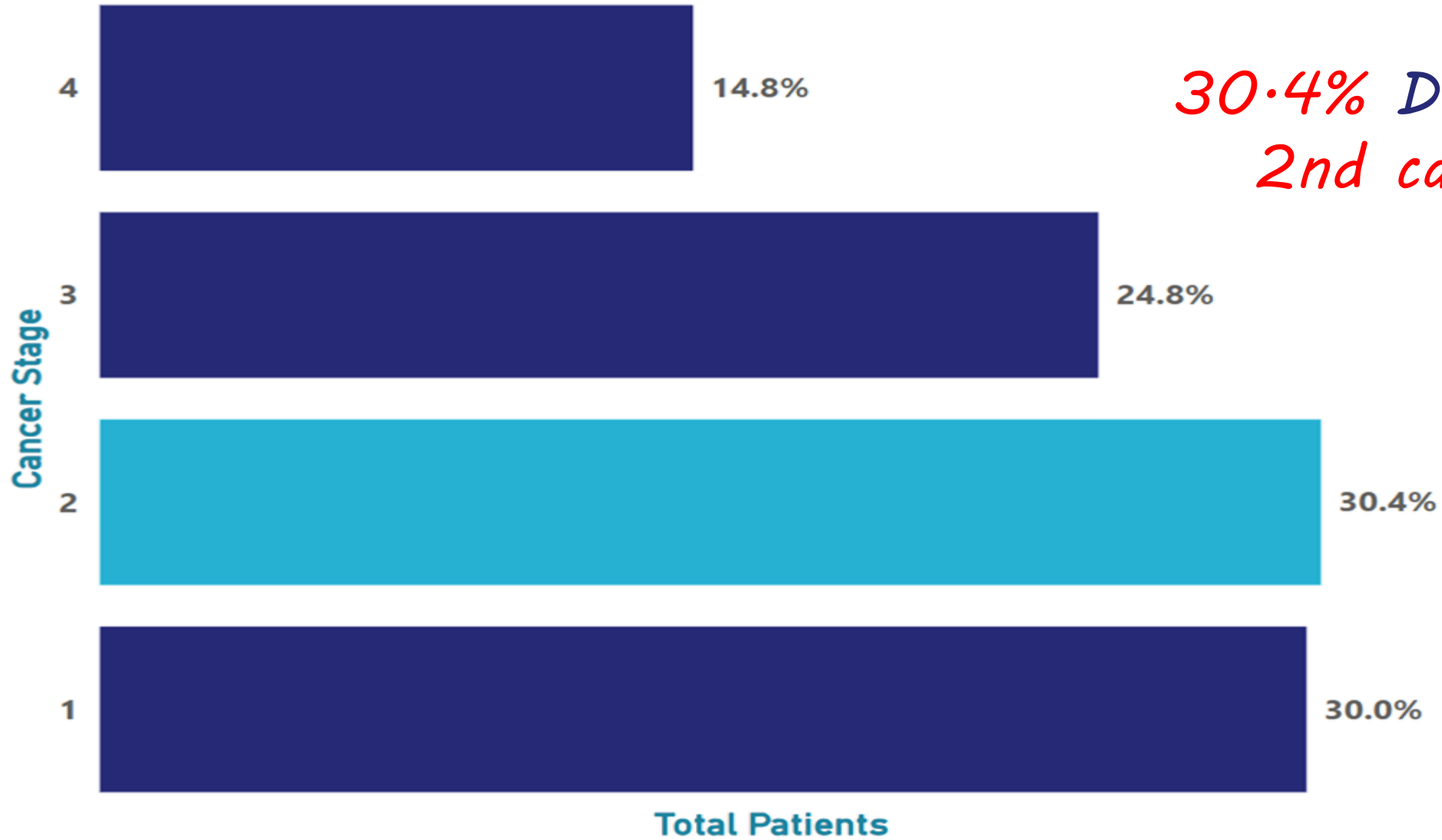
ORAL CANCER STAGES



Diagnosis

In which stage the tumor mostly diagnose?

For Economic and human cost of late diagnosis



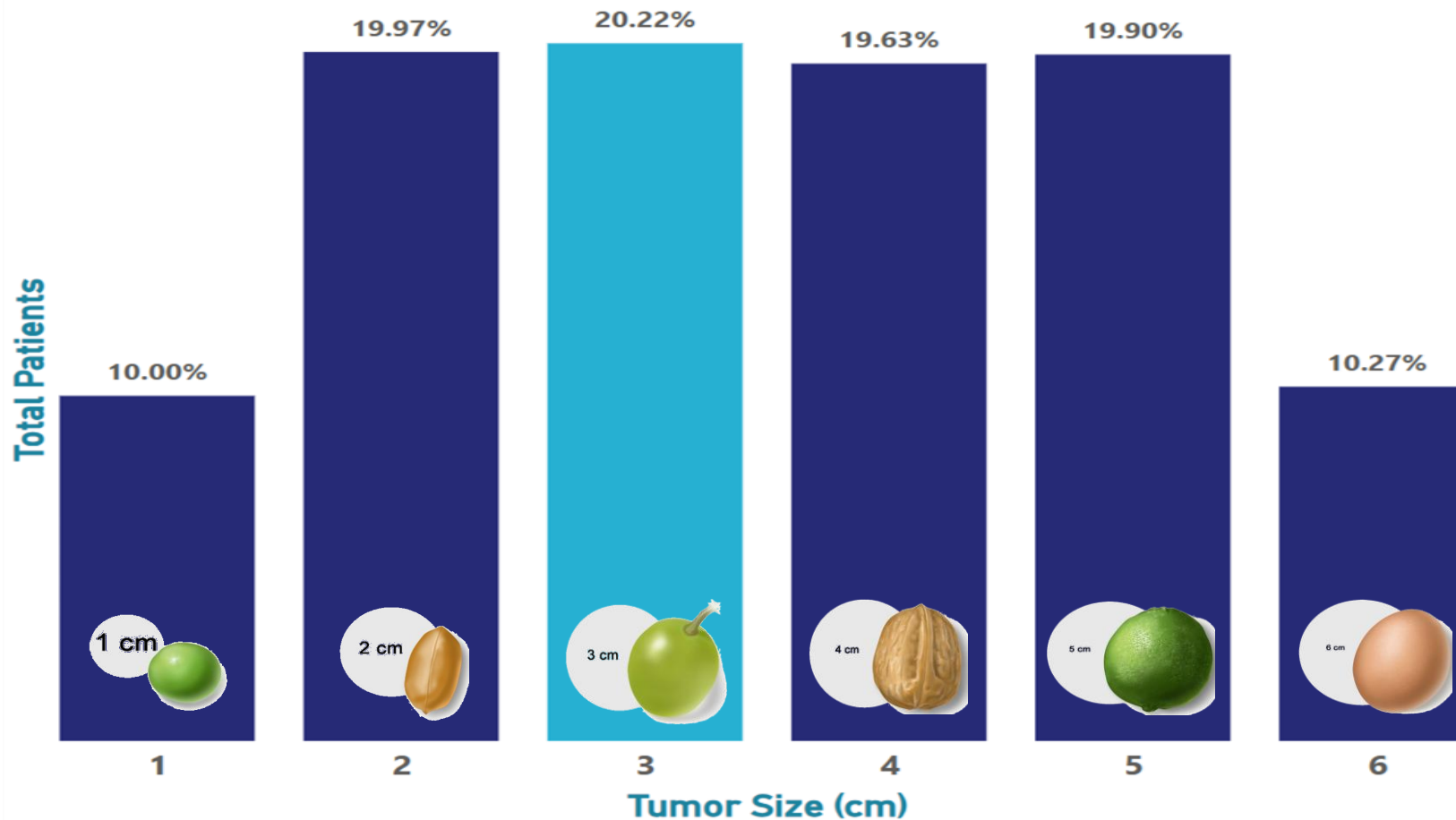
*30.4% Diagnosed with
2nd cancer stage*

Diagnosis

In which size the tumor mostly diagnose?

- Expect the harsh reality
- Economic and human cost of late diagnosis

20% Diagnosed with 3cm tumor size



Diagnosis

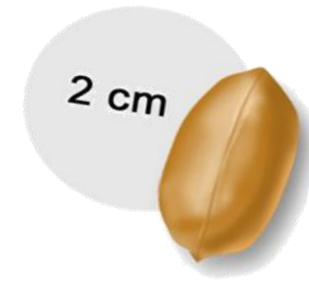
Did the early diagnosis main small size of tumor?

Confirming this relationship is powerful because it impacts on treatment options, survival rate and economic and personal burden.

Early Diagnosis of Oral Cancer: A Complex Polyhedral Problem with a Difficult Solution

2023

what size
should an oral carcinoma be to consider an early diagnosis has been made? T1 tumors in the AJCC classification are those that **measure ≤ 2 cm in their greatest diameter** both at the time of patient examination (T1c) and at the measurement of the operative specimen (T1p)



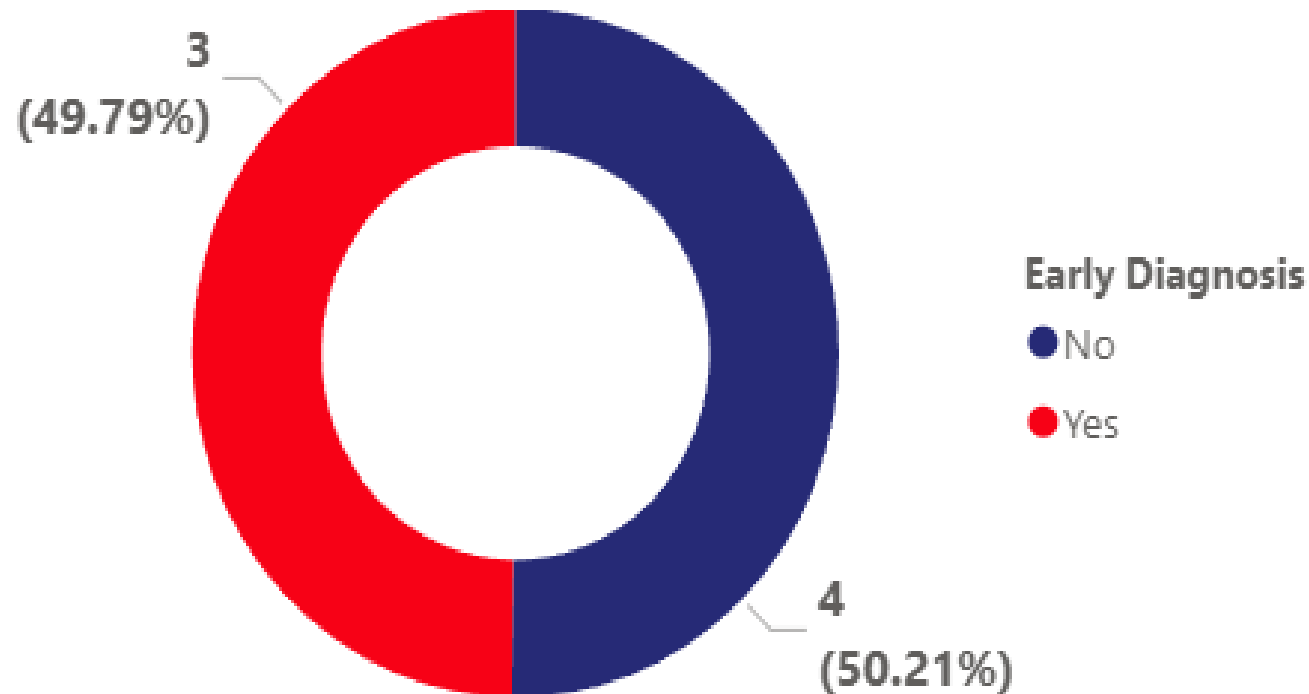
AJCC 8TH EDITION HEAD & NECK STAGING GUIDELINES 2018

- Previously, T1, T2, and T3 were defined only by tumour size (≤ 2 cm, $>2 - 4$ cm, and >4 cm respectively). **Now depth of invasion** (≤ 5 mm, $>5 - 10$ mm, and >10 mm) plays a role as well.
- To be considered T1 you must have a tumour size ≤ 2 cm AND a DOI ≤ 5 mm.

Diagnosis

Did the early diagnosis main small size of tumor?

Confirming this relationship is powerful because it impacts on treatment options, survival rate and economic and personal burden.

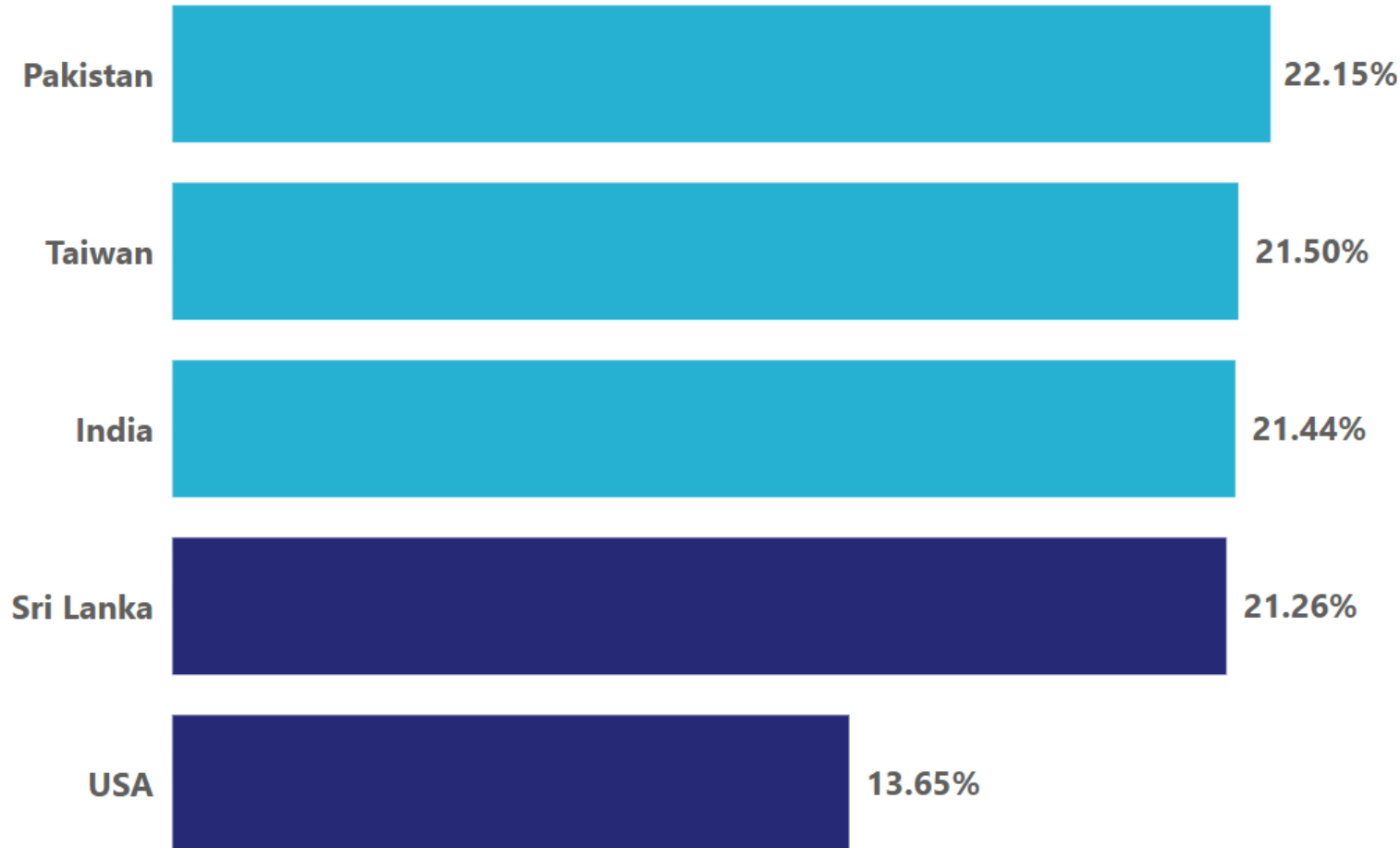


*Diagnosed with
Size 3cm tumor*

Diagnosis

Top 5 early diagnosed countries?

- Highlights effective public health strategies and policies
- Identifies global disparities and opportunities for intervention



Pakistan on the top

Early Diagnosis

Treatment and survival rate

A. Survival Rate X Cancer Stage

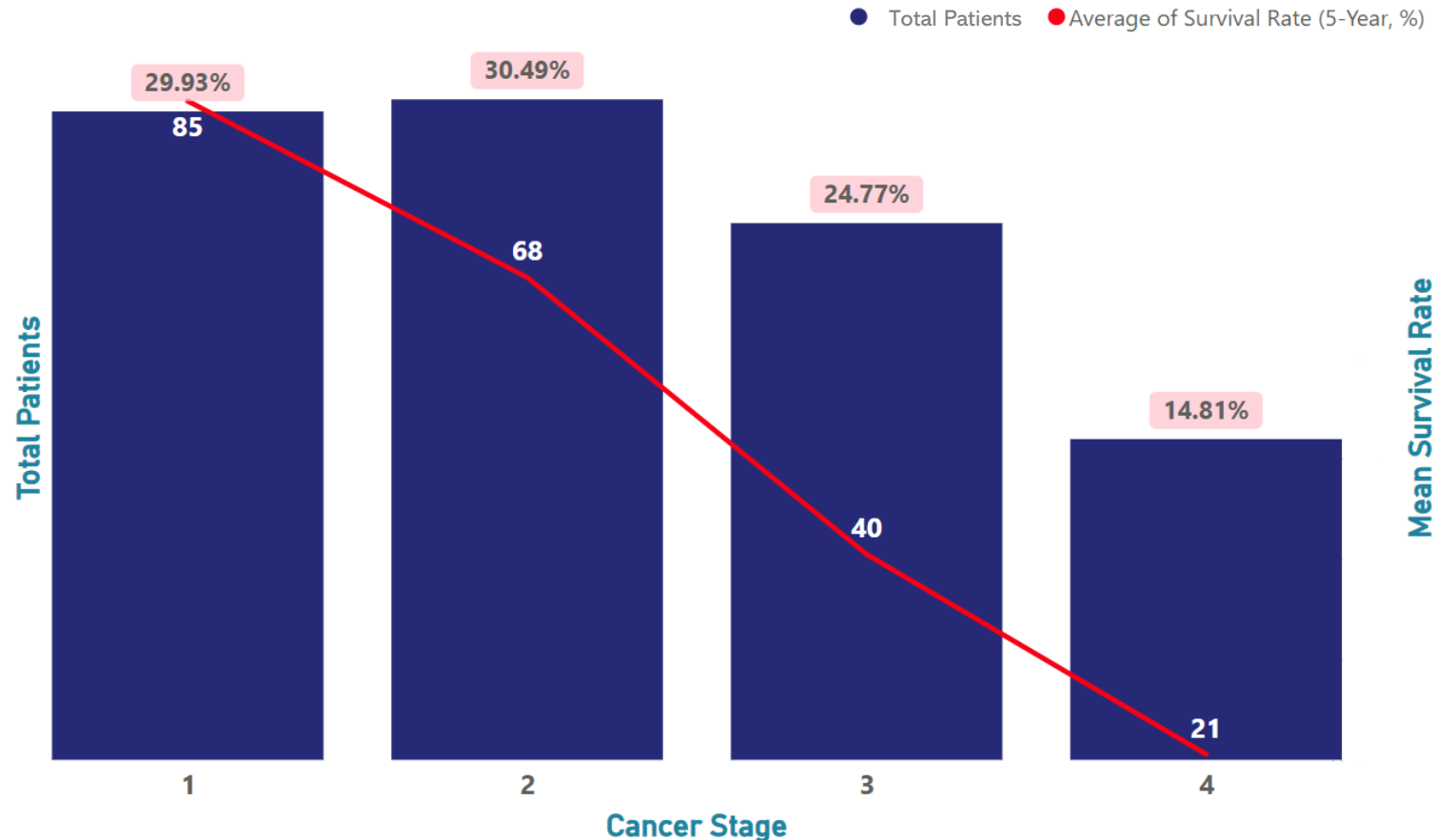


Cancer stage < Survival Rate

Is there relation between the survival rate &

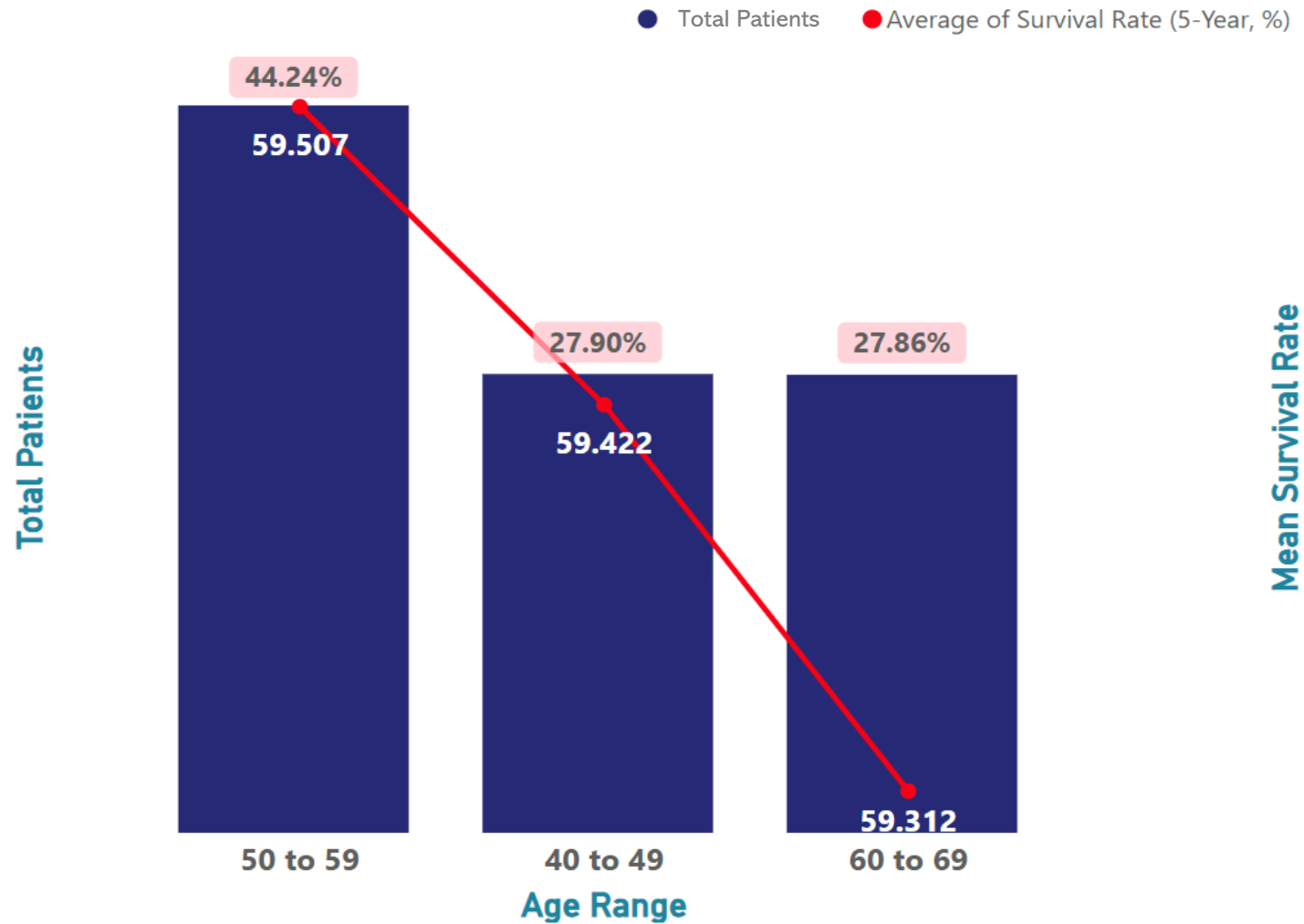
- A. Cancer Stage
- B. Age
- C. Type of treatment
- D. Cost

- Informed Consent
- Informing Standard of Care



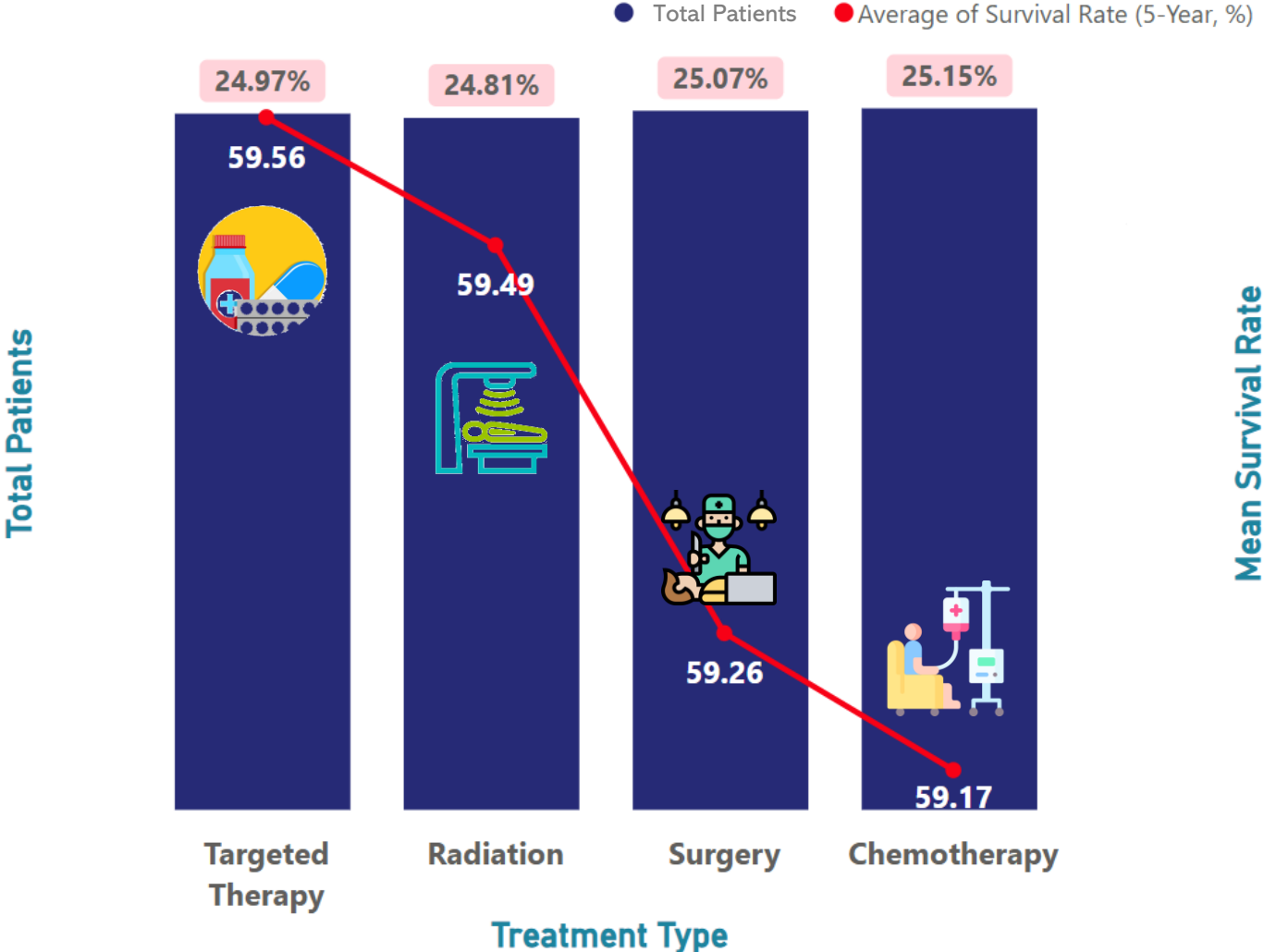
B. Survival Rate X Age

59% Oral Cancer Survival Rate



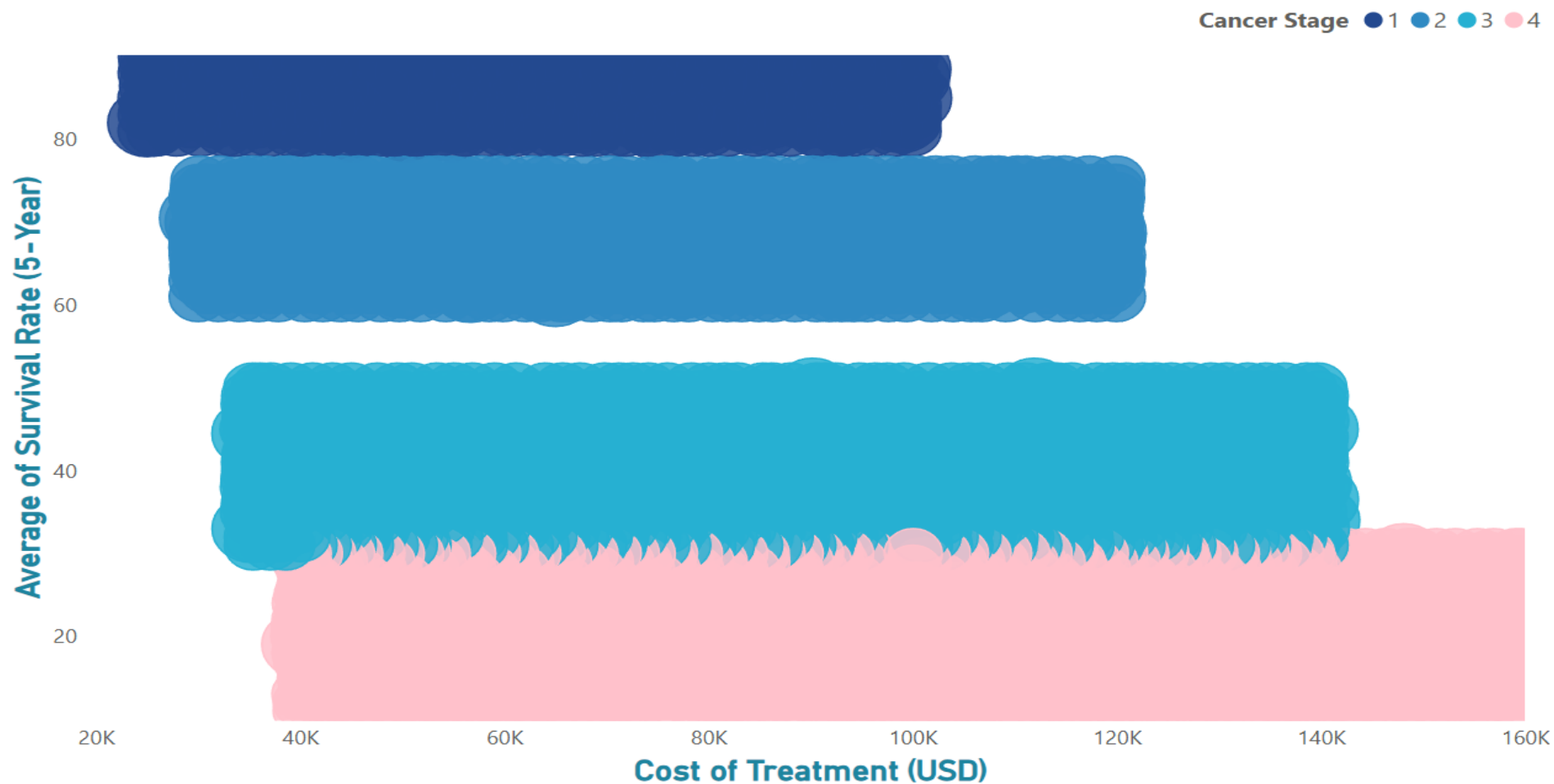
C. Survival Rate X Treatment Type

59% Oral Cancer Survival Rate



D. Cancer Stage X Cost

Survival Rate < Cancer Stage > Cost





Survival Rates Across Different Stages

2022

Survival rates for **oral cancer** vary significantly depending on the stage of diagnosis. Early stages (I and II) have a 5-year survival rate of over 80%, while advanced stages (III and IV) may have lower survival rates due to the spread of cancer. Timely diagnosis and personalized treatment plans are critical to improving these outcomes.

CANCER OF THE ORAL CAVITY

[Pablo H Montero](#)^{*}, [Snehal G Patel](#)^{*}

2015

Multiple factors are taken into account in selecting treatment for an individual patient. The risk of treatment-related complications should be assessed based on **physiological age, comorbid conditions** (e.g. cardiopulmonary status), **lifestyle (smoking or alcohol), surgical resectability, and patient expectations.**

Epidemiology, Diagnostics, and Therapy of Oral Cancer—Update Review

[Julia Kijowska](#)¹, [Julia Grzegorzczuk](#)¹, [Katarzyna Gliwa](#)¹, [Aleksandra Jędras](#)¹, [Monika Sitarz](#)^{1,*}

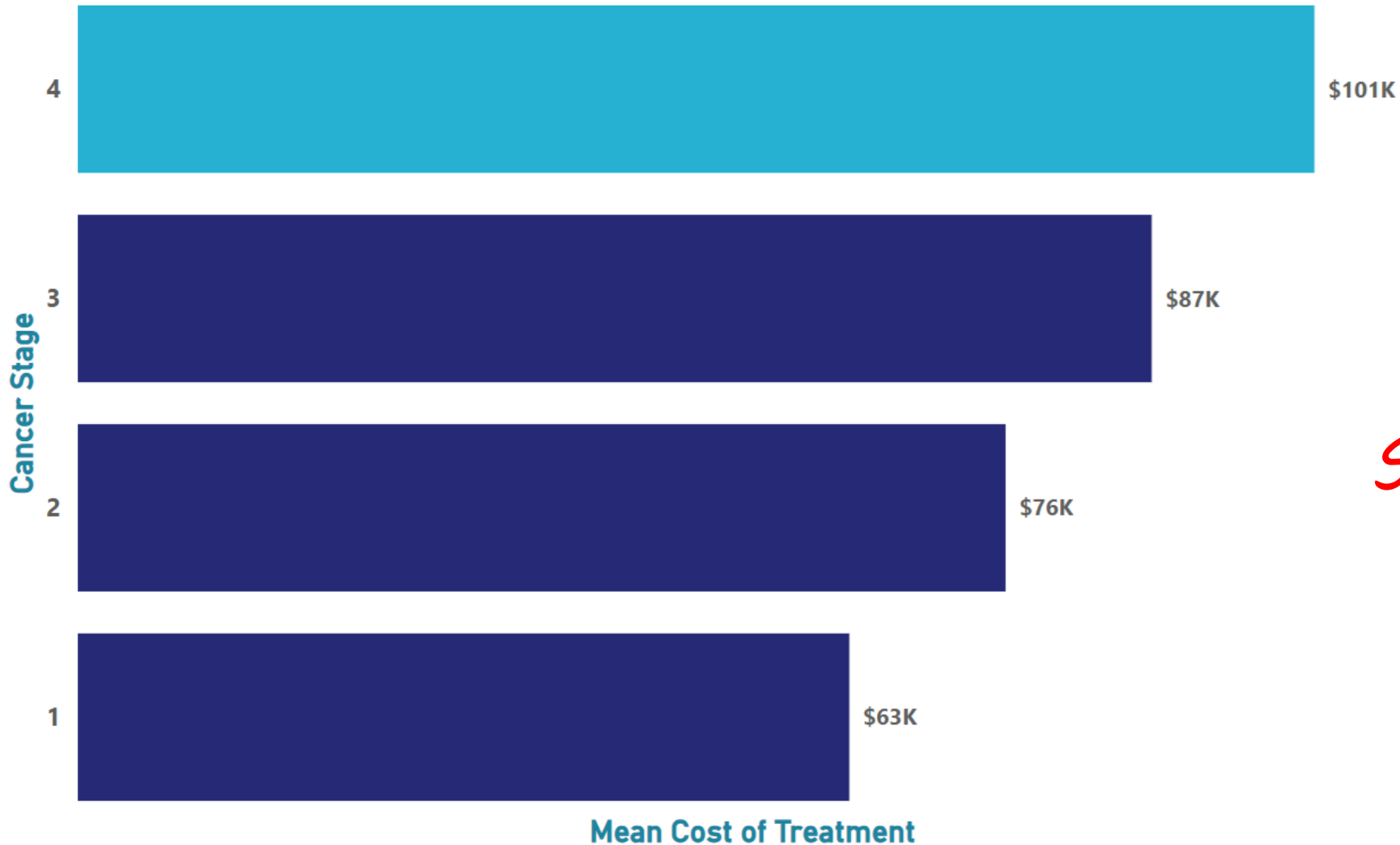
2024

Oral cancer treatment should be carried out in cooperation with a multidisciplinary team that will select the appropriate treatment method. The choice of method depends on several factors, but modern, advanced technology increases the probability of every treatment success.

Treatment and survival rate

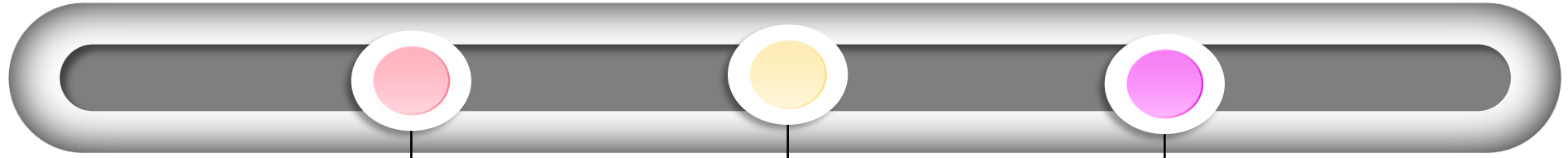
What is the mean of the cost of treatment for each stage?

- Identify the patient needs.
- Measure indirect cost of illness and severity.
- Patient support system programs from health policy.



*Top High cost
Stage 4 Cancer*

A Healthcare and Campaigns



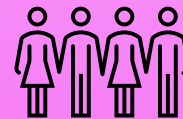
Improve screening strategies



Increase awareness campaigns for high risk groups

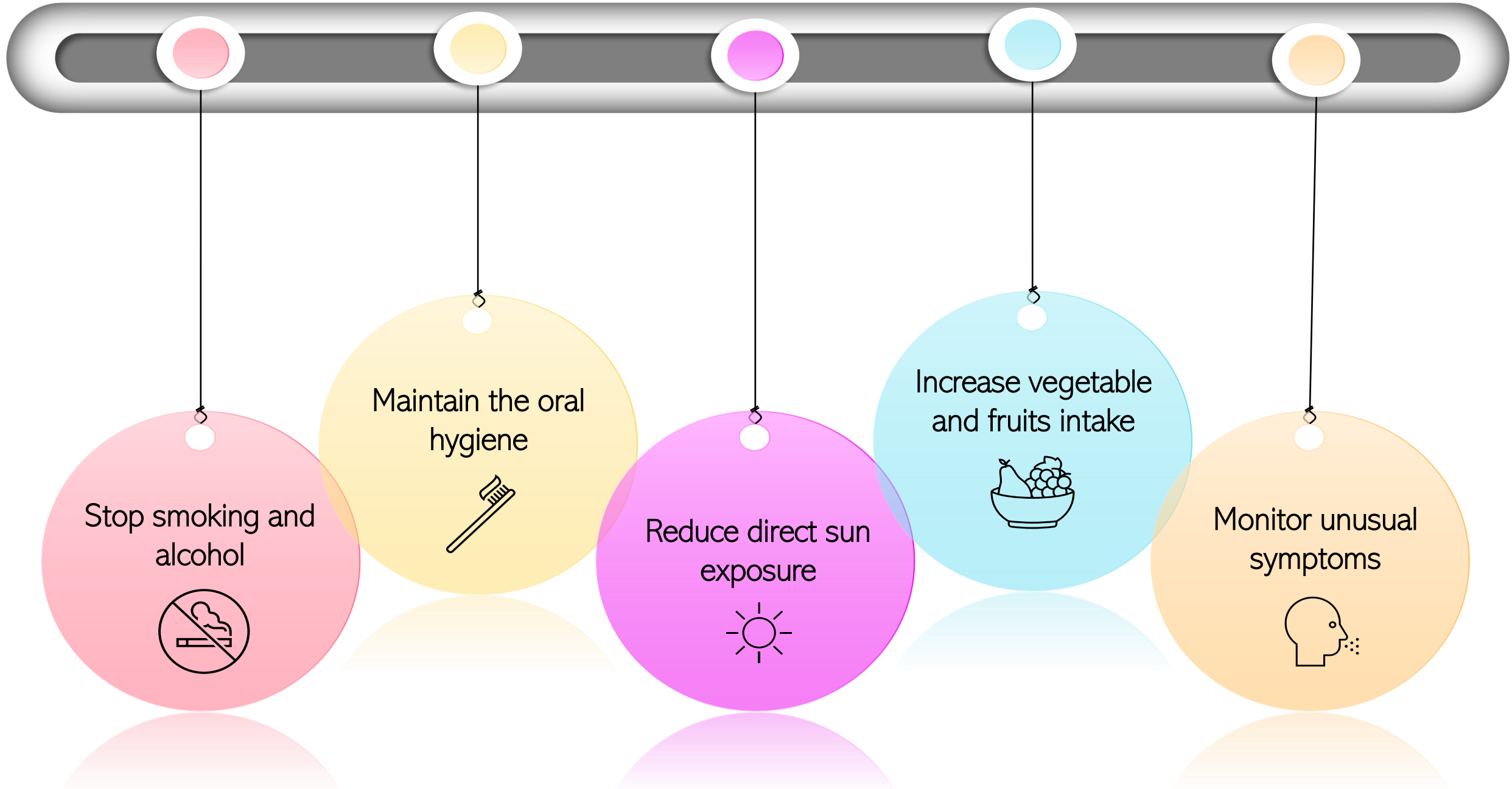


Increase supporting programs for low income patients



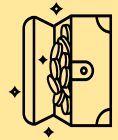
Recommendations

B Public Recommendations



Golden Dentist Advice

“If you have a **white/red patch** or a **sore** in your mouth that **doesn't heal within 2 weeks** should be consult a dentist to rule out any serious conditions”



Golden Advice

Recommendations

- [Detecting Oral Cancer: A Guide for Health Care Professionals](#)
- [Oral Cancer: Signs You Shouldn't Ignore | Bloomingdale Dentistry](#)



THANK YOU