

## Baderia Global Institute of Engineering and Management, Jabalpur, Madhya Pradesh 482002



# Brehmes 40

The Creation of Tomorrow

CodeCrafters

Brehmex 40



## **Profile Overview**

- **Theme** Healthcare
- Problem Statement Title- (Enhancing Gym Awareness and

Personalised Nutrition Planning Using Al-Powered Solutions)

- Team ID .....
- Team Name CodeCrafters



## **IDEA TITLE**

Proposed Solution: Develop an AI - driven platform that syncs with gym systems and wearables

Solution Overview: Tracks performance, suggests personalised nutrition and workouts.

Problem Solving: Uses ML to analyse data and improve individual fitness outcomes.

Innovation: Integration of real-time wearables with adaptive Al models for custom plans.



## **Technical Approach**

- Technologies Used: Python, TensorFlow, React, Firebase, wearable APIs.
- Methodology: Collect data, preprocess, train models, deploy app with feedback loop.
- Process Flow: User data > Al engine > recommendations > user feedback > model tuning.



## FEASIBILITY AND VIABILITY

- Feasibility: Tech stack is accessible and integrations with APIs are possible.
- Challenges & Risks: Wearable compatibility, data privacy concerns.
- Mitigation Strategies: Use standard APis, encrypt sensitive data, comply with GDPR.



## IMPACT AND BENEFITS

- Target Audience Impact: Gym members, trainers, athletes and health-conscious users.
- Key Benefits: Personalised health, reduced trainer dependency, data-driven planning.
- Long-Term Value: Expandable to clinics, sports teams, and health center.

#### CodeCrafters



### REFERENCES

- https://www.tensorflow.org/
- https://developer.fitbit.com/
- https://www.who.int/news-room/fact-sheets/
  - detail/physical-activity