

# VikingHacks

## 2025

Sponsorship Package



Presented By  
VikingHacks Team



# VikingHacks

Are You Ready To Build?



## The Problem

We are living through a digital revolution, with technology emerging as the fastest-growing industry in Canada. Despite this boom, there are hundreds of thousands of unfilled tech jobs, and companies are hungry for skilled talent, especially in tech hubs like Toronto and Vancouver. However, in many other areas, education in technical literacy has not kept pace, leaving students **eager to learn** but **without** the **opportunities** to explore technology locally. The internet was supposed to bridge geographic divides, yet it often feels more isolating than ever. To truly **inspire** the **next generation of tech innovators**, we need to bring opportunities right here, to our community. That's where **VikingHacks** comes in. By providing students with hands-on exposure to programming and real-world challenges, we can ignite a passion for technology and help close the skills gap, starting with **VikingHacks**

## The Solution

In **early 2025**, VikingHacks will bring together over 150 students for an exciting in-person hackathon, offering a rare opportunity to **empower the next generation of tech innovators**. This low-barrier event invites students of all skill levels to collaborate in teams, creating apps, websites, and games with guidance from industry mentors and hands-on workshops.

For many participants, VikingHacks is their first introduction to coding. By the end of the day, they will have transformed from passive consumers of technology to active creators, developing essential skills like problem-solving, teamwork, and critical thinking. We're committed to ensuring **students of all backgrounds and welcome students of all skill levels**.

# Our Goal

At VikingHacks, we are on a mission to **empower the next generation of innovators and problem-solvers**. With your support, we can provide young, brilliant minds the chance to push their boundaries, discover new passions, and transform their potential into real-world impact. Your contribution will be instrumental in helping us **inspire youth to embrace the future of technology and innovation**.

By partnering with us, you'll play a vital role in **building a community of talented, driven students** ready to take on the challenges of tomorrow. Together, we can ignite a passion for programming, creativity, and problem-solving, giving students the tools and confidence they need to shape a tech-driven world. We hope to collaborate with you in **making a lasting difference** in the lives of our participants—and in the future of technology.

## Where You Come In?

Sponsoring VikingHacks is a **strategic investment** in the future of Canada's tech landscape. Your support will help advance technical education, nurture young talent, and strengthen the tech community. With over 200 motivated students eager to solve real-world problems through technology, this event offers you the chance to build brand awareness and connect with emerging talent.

Your sponsorship is crucial for covering essential costs such as food, supplies, prizes, and fees. We offer various packages, from logo placements on event materials to speaking opportunities at our opening ceremony. Your brand will gain visibility among many new students and aspiring developers, establishing you as a leader in promoting technology and creativity.

Partnering with us allows you to inspire young minds and help them develop skills that will shape the future. If you're interested in making a lasting impact, let's connect! Please email us to set up a call or meeting.

# Budget Plan

## How Can You Help?

- **Donate money:** This is the easiest and most low-friction way to support us. You get a full suite of benefits based on your donation amount (listed below), and we can use the money for the parts of the event that need it most.
- **Send company representatives & mentors:** This allows you to directly interact with our students, giving you the ability to leave a strong, lasting impression on the incoming talent and the next generation.
- **Provide tools:** Hackers at our event will use design, development, testing, hosting, deployment, domain registration, and other kinds of tools to create their projects. Providing your company's tools will put them in the hands of new customers for projects at the event and beyond.

## Perks

This partnership doesn't just benefit us, it benefits you too! Here's how we propose to provide value to your organization as well. All tiers are negotiable.

	STARTUP \$500	SILVER \$1,000	GOLD \$3,000	DIAMOND \$6,000	TITLE \$10,000 
 Distribute swag					
 Logo on website, t-shirt, & slides					
 Run a branded prize					
 Outreach table at the event					
 Press release mention					
 Speak during keynote					
 "Co-hosted by..." on all materials					

# THANK YOU

We hope to partner with you and work  
towards something great!

## LET'S GET IN TOUCH

Contact us at...

[team@nphack.club](mailto:team@nphack.club)

