

KRUPANK B

VISUAL CONTENT CREATOR

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📍 Bangalore

EXPERIENCE

VISUAL CONTENT CREATOR, THE PURPLE PONY (Jun 2023 – Jun 2025)

- Captured high-quality photos and videos for products, campaigns, social media and promotional ads
- Shot products independently using both strobe and continuous lighting setups, creating professional, well-lit images for e-commerce, catalogs, and advertising campaigns.
- GRAPHICS – Designed banners, page layouts, and promotional graphics for websites and campaigns, working closely with the marketing team to brainstorm ideas and bring them to life.

VIDEO EDITOR INTERN, CONVIN (Aug 2022 – May 2023)

- Edit and create videos for the company's website, social media platforms, and client presentations
- Work with the marketing team to develop creative concepts and execute them into high-quality videos

VIDEO EDITOR INTERN, EDUKUL (May 2022 – Jul 2022)

- Edited and produced videos to enhance the learning experience for students
- Assisted in creating educational videos for the company's online learning platform

EDUCATION

- PUC – Commerce (HEBA) SRS Govt. College
- SSLC – Siddalingeshwara RES High School



PROFILE

I'm a Visual Content Creator with experience in photography, videography, and graphic design. I help brands and individuals tell their stories through strong visuals — whether it's shooting clean product photos, editing engaging videos, or designing eye-catching graphics. I enjoy working on creative ideas and turning them into content that looks great and connects with people.

SKILLS

- Product & Portrait Photography
- Video Shooting & Direction
- Graphic Design
- Editing (PHOTO & VIDEO)
- Branding & Identity Design
- Creative Brainstorming & Ideation
- Attention to Detail & Quality
- Motion Graphics & Basic VFX

TOOLS

- Ae Adobe After Effects
- Ps Adobe Photoshop
- Figma
- Ai Adobe Illustrator
- Lr Adobe Lightroom