

# Business profiles

**Users can browse business profiles and interact with posts. Business administrators can create and manage their business profiles, post content to promote their brand, and manage customer interactions.**

- *As a user, I need to be able to find pages I am specifically looking for*

The user will be able to search for a business by name.

## Login section

- *As a user, I need a simple login section to access my account.*
- **Features:**
  - The user should be able to input their email and password
  - The password should be hidden by default, with the option to be shown
  - The user has an option to recover their password
  - If the user does not have an account, they should be able to sign up

## Signup section

- *As a user, I want to be able to create my account.*

In order to sign up, the user will have to provide: *First name and last name* Email and password

\* Gender

- **Features:**
  - A registration section in which the user provides data: First Name, Last Name, Email, Password Text
    - Birthday (Day, Month, Year)
    - Gender (female, male, custom). An option that allows for pronouns/gender name
- **The user will be able to easily browse through registered businesses to find relevant information.**
- **Features:**
  - The user will be able to see registered businesses.
    - The businesses section will provide information about the business name and the business picture.
    - The user can view all the business details.

- Users can refine their search results by typing the county location of the wanted business or by selecting a business category from a predefined list.

## Manage Associated Businesses

- *As a logged-in user, I want to efficiently manage businesses associated with my account*
- **Features:**
  - **Access:** The managed businesses are accessed upon login.
  - **Contents:**
    - Option for adding new businesses.
    - Display Associated business profiles:
      - The company is represented by a picture and the name of the business.

## Create Business section

- *As a business administrator, I want to create a business profile with the following information:*
- **Basic Information which will include:**
  - The business name
  - A short description
  - Business category
  - A logo (SVG, PNG, JPG)
  - A preview of the details entered so far
- **Contact Information which will include:**
  - Phone number
  - Email address
  - Optional: website URL
- **Location Information which will include:**
  - Business address entry (street address, city, country)
  - Interactive map display
- *After successfully creating the business profile, the business administrator will be displayed a success message.*

## Business section

- *As a visitor, I want to access relevant information and interact with the business profile efficiently.*
- **Features**
  - **User Mode\***
    - Business Picture

- Banner (branding elements)
- Navigation for Home, Reviews, Contact, About
- Content Section – Divided by section (home, reviews, etc.)
- **Home:**
  - The user will see a description (type of business, contact info)
  - Post feed where the user can interact either by liking or commenting
- **Review:**
  - The user will be able to view and leave reviews. Each review is represented by a rating and a caption
- **Contact:**
  - The user can read FAQs for the business
  - Contact info (email, phone) about the business will also be available
  - The user can leave inquiries for the business
- **About:**
  - General info (category, email, phone, website, address, date created) is available and the location of the business will be shown on a map
- **User Functionality** *Visitors cannot edit Business Picture/Banner.* Visitors can interact with posts, leave reviews, access contact info, and learn more about the business.

## Administrator Mode for Business Profile

- *As a primary administrator, I want to efficiently manage and customize the business profile with administrative privileges.*
- **Features** *The administrator will be able to edit the business picture and the banner High-resolution uploads recommended File formats: at least PNG, JPG/JPEG, SVG Upload, replace, delete images Cropping tools Navigation Home- Feed of business profile posts. The administrator can create/edit posts. Reviews- Read and reply Contact - Manage FAQs About - Edit info \* Manage admins- Add admin permission to other users*
- **The administrator will be able to see the feed of posts. A post is composed of a caption and a picture. The administrator can create posts and reply to users' comments**
  - Reviews Section- view and reply to user reviews
  - Contact Section- Manage FAQ by adding new questions
  - About Section- update general information about the business
  - Management Section
    - Select and assign user administrators (search, select)
    - The administrator will be able to change to user view