

E-commerce Sales

- What was the monthly sales for the store, and which month had the highest and lowest sales?
- What are the total sales for each product category, and which category had the highest and lowest sales?
- What are the sales figures when analyzed by sub-categories?
- What was the monthly profit from sales, and which month had the highest profit?
- How do the profit figures break down by product category and sub-category?
- How do the sales and profit figures vary across different customer segments?
- What is the store's sales-to-profit ratio?