

AYAN CHOUDHURY

Hustler, Designer, Dreamer

PERSONAL PROFILE

Entrepreneur by nature. Ambitious and results-oriented, consumer focused individual with over 2+ years of experience, developing and designing various products with creative and strategic thinking ability with several organizational leaders to effectively align with and support different initiatives. Progress-driven planner adept at building and retaining high-performing teams.

SKILLS

- Wireframing, UI/UX Design
- Identifying, Targeting & Focusing resources
- Ability to Enthuse and Develop Stuffs
- Working under deadline, pressure and delivering high quality results
- Ability to Organize, Prioritize and Lead any Product, Project or Program
- Ability to travel, use initiative and work independently
- Communication and Collaboration with People around the business
- Strategic and Critical Thinking having an attention to details

GET IN TOUCH

Number: +91 9874624549/9903106374

Email: ping2ayan@gmail.com

Website: ayanchoudhury.github.io

Social Media: @ayanchoudhury

LinkedIn: @ayanchoudhury

PERSONAL INTERESTS

Open Source Technologies

Reading Business Blogs

Reading Books

Travelling

Listening to Music

WORK EXPERIENCE

Founder & Managing Partner

TheoreX Edutech LLP, 2016-2019

- Building a kick-ass products in Education Industry
- Setting strategy & direction of the team towards a successful execution
- Leading and motivating subordinates to develop a high performing team
- Overseeing all operations and business activities ensuring desired results
- Creating a workspace to promote great performance & positive morale
- Identifying, addressing problems & opportunities for the company
- Building alliances and partnerships with other organizations

Software Development Consultant

Xelpmoc Design And Tech Limited, 2018-2019

- Understanding Projects, Wireframing, Mockups
- UI/UX Designing using Sketch, Invision, Craft, Adobe Creative Cloud
- Coordination with the Tech Team regarding development process
- Ensuring projects are delivered on-time, within scope and within budget
- Meet with clients to take detailed note & clarify specific requirements
- Delegating tasks based on team's individual skill sets & experience levels
- Track project performance, to analyze successful completion of goals
- Setting up Interviews and conducting post-interview assessments

Content Development Manager

ShareChat, 2015-2016

- Managing a content team consisting of writers, graphic designers
- Writing, editing and proofreading content
- Formulating a cross-platform vernacular content strategy
- Brainstorm with team to generate new vernacular language content
- Track analytics to ascertain content engagement levels at the platform

Brand Representative

Mozilla, 2012-2016

- Mozilla India Representative
- Leading Mozilla Kolkata Community
- Community Engagement & Public Speaking
- Open Source Evangelism & Public Speaking
- Contributed in Firefox OS, Localization, Support & People Engagement

Contributor

Wikimedia, 2011-2015

- Lead contributor at Wikimedia and it's sister projects
- Editor, Reviewer at English & Bengali Wikipedia
- Leading Wikimedia Kolkata Chapter
- Public Speaking to spread awareness about Wikipedia and its necessity

PAST EDUCATION

College: Techno India University

B.Tech in Information Technology, 2011-2015

School: Jadavpur Vidyapith

High School Diploma, 2009-2010