

# AYAN CHOUDHURY

A Product Focused Soul

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## SKILLS

### Tools

Sketch  
InVision  
Adobe XD  
Moqups  
UXPin (In Progress)

### Highlights

Identifying, targeting & focusing resources  
Ability to enthuse and develop stuffs  
Tech-savvy with holistic understanding ability  
Working under deadline & pressure  
Ability to organize, prioritize and lead  
Using initiatives & working independently  
Communication and collaboration with teams  
Strategic and critical thinking ability  
Interpersonal & Analytical Skills

### Languages

English  
Hindi  
Bengali

## PERSONAL INTERESTS

Open Source Technologies  
Reading Business Blogs & Books  
Travelling  
Listening to Music



## PERSONAL PROFILE

An Entrepreneur by nature & a interaction designer by passion. Ambitious and results-oriented, consumer focused individual with over 3+ years of experience, developing & designing various products with creative & strategic thinking ability with several organizational leaders to effectively align with & support different initiatives. Progress-driven planner adept at building & retaining high performing teams.

## RELEVANT EXPERIENCE

### Founder & Managing Partner

[TheoreX Edutech LLP, 2016-2019](#)

Built an analytics based LMS platform for B2B Ed-Tech industry to track activities of students and teachers to find out important data points which helps the decision makers for faster and more accurate decision making for academic business leaders.

### Cofounder & Product Head

[The Startup Junction, 2018-2019](#)

Built a networking & productivity application for Entrepreneurs with curated content, latest trends, news, resource listings, task management & a social feed to exchange thoughts. The vision was to bring the whole startup ecosystem under one platform.

### Cofounder & Project Head

[TechWeirdo, 2018-2019](#)

Founded a customized software development company. Some projects were:

- Shidhu: A vernacular language media and news application
- GAABESU: Alumni management system for IEST, Shibpur
- Cambridge School: Dynamic website & alumni dashboard design and development
- Story Vending Machine: A kiosk that spurts out stories as per users' choice

### Product Leader & Software Development Consultant (Interaction Designer)

[Xelpmoc Design & Tech Limited, 2017-2019](#)

Worked as Software Development Consultant & UI/UX Designer. Developed products like:

- Specialty Group: A restaurant ERP solution which includes Finance, Inventory, HR, CRM.
- Exigent Group: An automated legal contract processing system
- KidsStopPress: Web & Hybrid application based parenting media & ecommerce platform

### Content Development Manager

[ShareChat, 2015-2016](#)

ShareChat is one of the fastest growing vernacular language social media startups from India. Back in 2015, I used to manage a team full of content developers and graphic designers as well as curate content for the platform

### Brand Representative

[Mozilla, 2012 to Present](#)

- Mozilla India Representative
- Community Engagement, Open Source Evangelism & Public Speaking
- Contribute in Firefox OS, Localization, Support & People Engagement

### Contributor

[Wikimedia, 2011-2015](#)

- Lead contributor at Wikimedia and it's sister projects
- Editor, Reviewer at English & Bengali Wikipedia
- President, Wikimedia Kolkata Chapter

## PAST EDUCATION

Techno India University, 2011 to 2015

Bachelor of Technology, Information Technology

Pre Graduation, 2003 to 2011

WBBSE & WBBCHSE, Science