

Intel® AI for Manufacturing Certificate Course

Week-1 – Assignment:

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Q1: List out the AI-Enabled Opportunities in SMEs (Small and Medium-sized Enterprises).

Answer:

- **Smarter Decision-Making** – AI helps businesses analyze data and trends, making better decisions faster.
- **Automating Repetitive Tasks** – AI can handle routine work like data entry, emails, and customer inquiries, saving time.
- **Better Customer Service** – AI chatbots answer customer questions instantly, even outside business hours.
- **Inventory Management** – AI predicts demand and helps businesses keep the right amount of stock.
- **Fraud Detection & Security** – AI detects unusual activities and prevents fraud, keeping businesses safe.
- **Marketing & Sales Improvement** – AI analyzes customer behavior and suggests personalized ads and offers.
- **Quality Control in Manufacturing** – AI can inspect products for defects, improving overall quality.
- **Efficient Supply Chain Management** – AI helps track shipments, reduce delays, and optimize delivery routes.

Q2: List the Benefits of Artificial Intelligence in SMEs.

Answer:

- **Saves Time & Money** – AI automates many tasks, reducing the need for extra staff and cutting costs.
- **Increases Productivity** – AI handles work faster and more accurately than humans, boosting efficiency.
- **Improves Customer Experience** – AI-powered tools provide quick responses, making customers happier.
- **Better Decision Making** – AI analyzes data and gives insights that help businesses grow.
- **Reduces Errors** – AI minimizes mistakes in calculations, records, and processes.
- **Boosts Sales & Marketing** – AI suggests products and offers based on customer preferences, increasing sales.
- **Enhances Security** – AI detects fraud, cyber threats, and suspicious activities, protecting businesses.
- **Helps in Business Growth** – AI supports scalability, allowing SMEs to expand without huge investments.