



## Service Gothic

VERSION 0.2
 IN PROGRESS

Service Gothic is an homage to wonky casual lettering found in everyday settings: pizzerias, laundromats, tire shops, comics, parking signs, diners, etc. It maintains consistent ‘multiplexed’ glyph widths across its weight variants, allowing for weight changes without text reflowing. The included variable animated effects and fine...

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### License Summary

Desktop
Web
App

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- Font package sold [as described in the notes](#)
- Free updates as the typeface progresses

### Licensing Questions?

[notdef@futurefonts.xyz](mailto:notdef@futurefonts.xyz)

Price: \$50 (US)

3 desktop users & 15K w...

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Or just [contribute](#) a few bucks towards the cause

Version Notes
 Comments

## Comments

Comment...

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**Sergio Calcara**

11 MONTHS AGO

Love it! It would be extremely helpful if we could try the font, any chance for a trial version?

0

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**David Shields**

OVER 1 YEAR AGO

I’m going to completely agree with Grant (and ‘borrow’ his phrase “comb-over” G!) — so so lovely. Can’t wait to start playing around with this.

Any thought about some sort of ‘old-style’ option for the numerals? or maybe even just a 3/4 height set (with subtle ascender/descender action?)

1

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**Nick Sherman**

OVER 1 YEAR AGO

David! I’m glad to hear you like the design. I probably won’t mess around with oldstyle numerals until I start testing options for a lowercase. If you had some use case where you would want oldstyle numerals before having a lowercase though, I’m all ears.

3

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**Grant Hutchinson**

OVER 1 YEAR AGO

Nick, this is so good.

(You had me at the “comb over” G.)

Also tossing in my vote for a super/ultra/über bold.

Are the diacritic marks still being worked on? I see that they’re drawn consistently across the whole family, but they feel like they’re lacking some contextual oomph, especially in the heavier weights. Just wondering.

3

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**Nick Sherman**

OVER 1 YEAR AGO

Thanks, I’m glad you like it!

I was originally modeling the diacritics on examples of lettering I've seen where the marks are kept thin even in heavier weights (like so), allowing for tighter line stacking etc. It’s a similar effect to the stylistic set I’ve included for thin punctuation. I always loved that thick-thin contrast for display contexts. However, the more I’ve been working with the typeface, I’ve realized the moderate weights can survive at very small sizes if you space them out enough. Since the thin diacritics almost disappear at those smaller sizes, I’m now thinking I’ll add a set that get sturdier as the weight increases.

2

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**Nancy Wu**

OVER 1 YEAR AGO

LOVE this Nick. Really nice. I'd personally love to see lowercase/italics for these. Or a SUPER BOLD. :-)

3

[Reply](#)



**Steph**

OVER 1 YEAR AGO

I agree with Nancy, lowercase and SUPER BOLD would be fantastic to see, if they would be possible.

I am immediately loving this typeface, can’t wait to use it!

3

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**Anthony Masure**

OVER 1 YEAR AGO

Do you plan to do italics?

3

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**Nick Sherman**

OVER 1 YEAR AGO

If there's enough general interest in the typeface, I'll probably explore doing italics.

2

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