



LOGAM DIGITAL

Technology For a Better Tommorow

ABOUT US

We are a registered digital marketing company based in Anand, Gujarat.

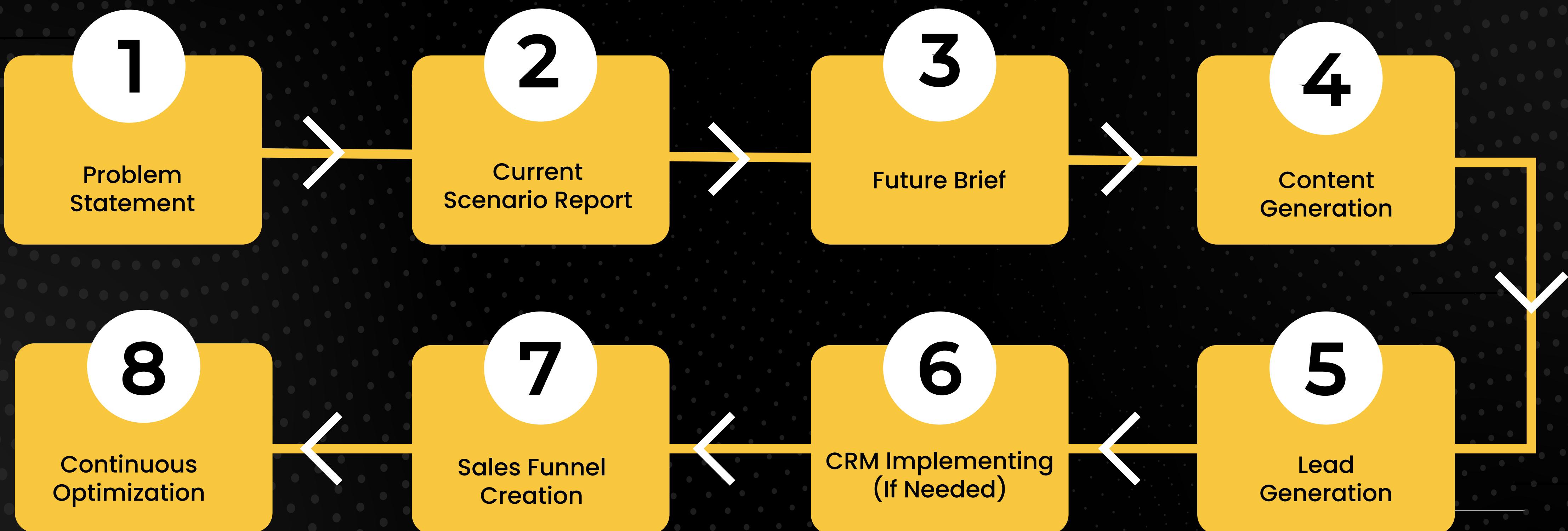
We are focused on real estate marketing.

Our services focus on helping real estate stakeholders advertise their upcoming and ongoing real estate projects online and generate quality leads

COMPANY CIN
U72900GJ2021PTC123604

GSTIN
24AAECL6554H1ZG

HOW WE WORK



CASE STUDIES

CLIENT NAME



Sahajanand Elite

The client is a real estate developer. The site is located at Sargasan, Gandhinagar. (2 & 3 BHK Homes : 40 ~ 65 Lakhs)

Problem Statement

Sargasan is a developing town with lots of upcoming and ongoing projects. Hence attracting people to their project was quite difficult.

SOLUTION PROPOSED



- Showcase unique selling points on social media in a creative way
- Use social media ads to target customers and generate quality leads
- Generate Leads by showcasing USP of project
- Implement a proper sales funnel and using a dedicated CRM

RESULTS



- Lead generation started on the 5th day.
- Footfall on the site increased by 9x.
- First House sold from leads on the 43rd day,
Continuous bookings after that.
- ROI for digital campaigns was way higher than
traditional advertising channels.



99041 15575

GET



AMENITIES

With 30+ Amenities Sahajahand Elite is a path breaking living space which is a blend of ambience, openness and privacy like no other.

Sargasan, Gandhinagar



SAMPLE HOUSE READY SOON



Creatives
Used in ads and social media posting



CLIENT NAME

Zoyalty

The client is a Channel Partner from 74A Gurugram. They needed an agency that would market Luxury projects(1 Cr ~ 3 Cr) for them

Problem Statement

Leads generated by previous agency were of low quality and did not convert even after extensive follow up.

SOLUTION PROPOSED

- Create his own brand and try not to hide that they are broker as customer will know at the end that they have been dealing with a channel partner.
- Use social media ads and google ads to target the right customers and generate quality leads for the specific project.
- Implement a proper sales funnel and use a dedicated CRM. Resend qualified leads back to their own ad account for optimization of the page and Ad account.

RESULTS



- ✓ A house worth 1.04 Crore was sold on the 48th day of his their onboarding



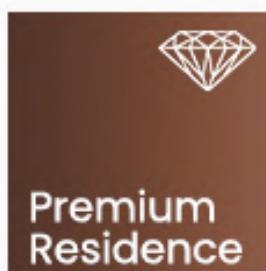
A WORLD DESIGNED AROUND YOU

A PRIVATE LOW -RISE LIVING CONCEPT

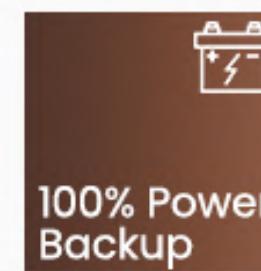
3 BHK+S
STARTING AT 1.4CR*



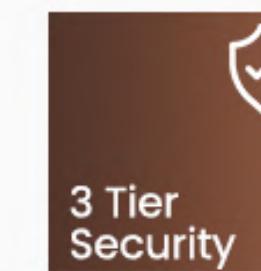
**DLF
GARDEN CITY
ENCLAVE**



Premium
Residence



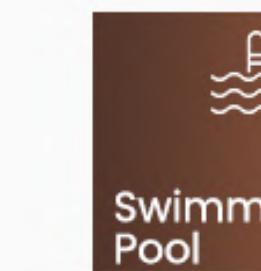
100% Power
Backup



3 Tier
Security



Landscape
Greens



Swimming
Pool

SECTOR 93 GURGAON | 97114 30300



Mahindra Luminare | 3 BHK Luxury homes

FOR THOSE WHO LIVE EVERY MOMENT EXCLUSIVELY
THERE IS NOTHING LIKE LUMINARE

Private Lift Lobby | Corner Homes | Wraparound Balcony

At 5.26 Crore* | Sector 59, Gurugram | 97114 30300

Creatives
Used in ads and social media posting

CLIENT NAME



Aatmee Fieldcon

We conducted an experiment for Aatmee Fieldcon to test the sales funnel we have created and compared it to traditional spends.

Paper Ad

Total leads and calls for all sites: 10
2 Site visits
0 meetings with developers
Costing ~ ₹60000

Digital ads using proper funnel

Total leads and calls for all sites: 103
24 Site visits
7 meetings with developers
Costing ~ ₹30000 including service fee and ad cost

RESULTS



Paper Ads yield very less results

Huge gathering of 2000+ people on the launch of new projects

7 sales for a one year old site in the span of 2 months (2 & 3 BHK Homes)

82005 14117

આપ કહ તક ઘને ઓર છોટે ક્ષેત્રોં મેં દહેંગે?

શાંતિપૂર્ણ જીવન થૈલી અપનાએં

બાકસોલ વડતાલ સોડ, આણંદ

મેળવો તમારા અપના નું ઘર

તમારા બજેટમાં

3 BHK Homes

દેકી પણ રાખો

વિનાયક ઇન્ડસ્ટ્રીયુલ ની પાછળ, વડતાલ સોડ, બાકસોલ

99786 7939

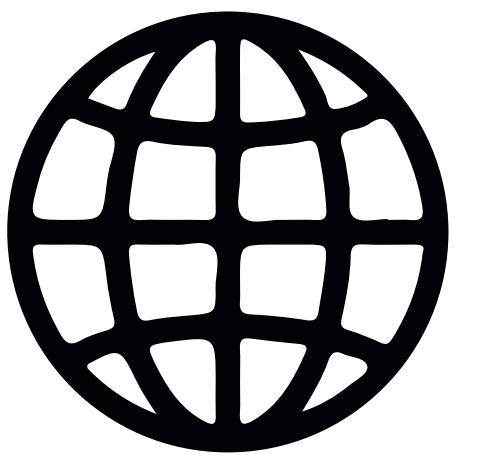
Creatives
Used in ads and social media posting

OUR CLIENTELE

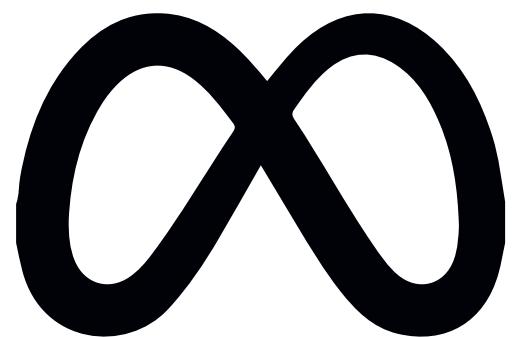
Technology For a Better Tommorow



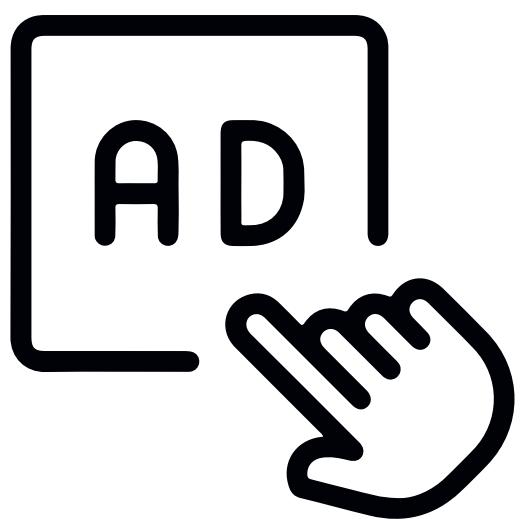
SERVICES WE OFFER



Web Design &
Development



Social Media
Marketing



Pay Per Click (PPC)
Management

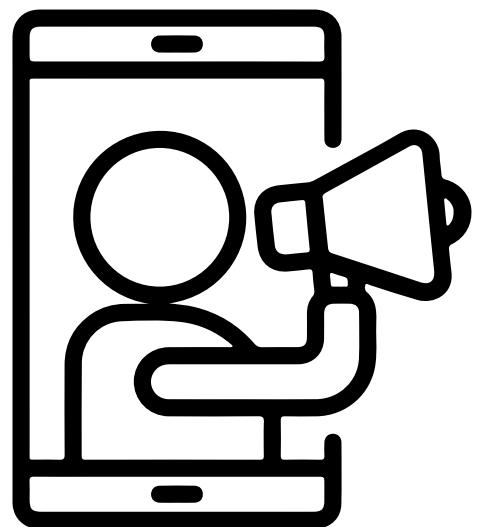
SERVICES WE OFFER



Video Production



Whatsapp
Automation



Influencer
marketing

CONTACT US

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