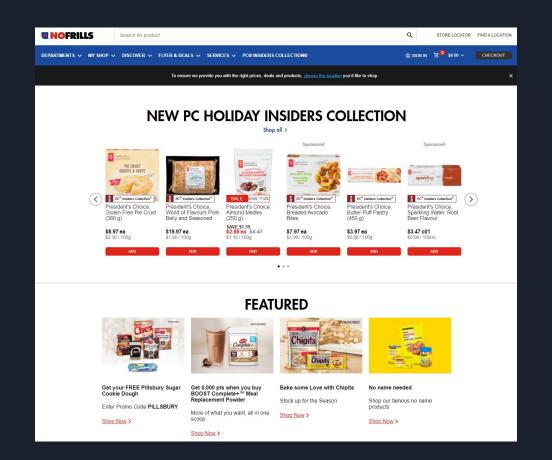
## The Grocery Store

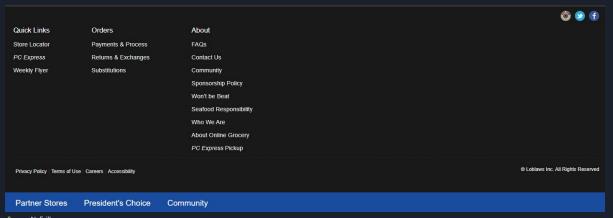
By: David Ferris, Muhammad Alvi & Ayaz Nakhuda

# INSPIRATION



### **NoFrills**

### Problem with competitors - Footer is ugly!



Source: NoFrills



Source: Food Basics

# GOALS

## Timeline



Proposal submitted on October 25th.

Begin research on similar grocery stores.

Complete HTML & PHP code.

Set up MySQL

Database.

Implement CSS + JS code successfully.

Put website together + prepare presentation.

### **SMART GOAL 1 - Footer**

**What:** Design a footer that is...

- (a) visually appealing & responsive
- (b) links to other pages
- (c) provides helpful information

**Who**: Each part assigned to a different group member.

**Where:** Bottom of every page on website.

When: Have it done by the end of 4th week.

<u>Why:</u> It distinguishes us from our competitors, and improves overall user experience. Gives the website a finished look and feel.

### **SMART Goal Achieved**



### **₩**TheGroceryStore

The Grocery Store is an easy-to-use online grocery store where hospitality towards customers is our top priority!

- J 1-800-GROCERY
- info@TheGroceryStore.com

### **Quick Links**

- » About Us
- >> Cart
- >> Store Locator
- » Nutritional Info
- >> Return Policy
- >> Terms of Service

### **COVID-19 Tips**

- Wipe down any groceries
- Wash your hands regularly
- Do not touch your eyes, nose or mouth
- (1) Eat healthy and keep strong
- 1 Don't forget about mental health

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### COVID-19 Tips

- Wipe down any groceries
- Wash your hands regularly
- 3 Do not touch your eyes, nose or mouth
- Eat healthy and keep strong
- (i) Don't forget about mental health

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### **SMART GOAL 2 - Accessibility**

What: Improve our website accessibility by...

- (a) providing nutritional facts
- (b) giving tips to deal with COVID-19
- (c) helping customers find nearby stores

**Who:** Each part assigned to a different group member.

**Where:** Separate pages scattered throughout the site, and the footer.

When: Have it done by the end of 3rd week.

<u>Why:</u> Due to COVID-19, the demand for accessibility needs has increased, and our website must be able to fulfill them. People are concerned for their health, and they want to make sure they know how to get to the store safely.

### **SMART Goal Achieved**



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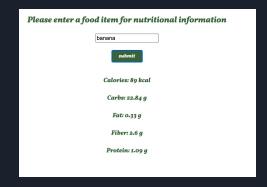
### **Quick Links**

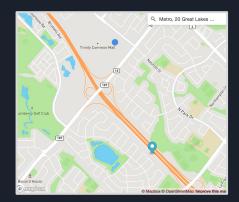
- » About Us
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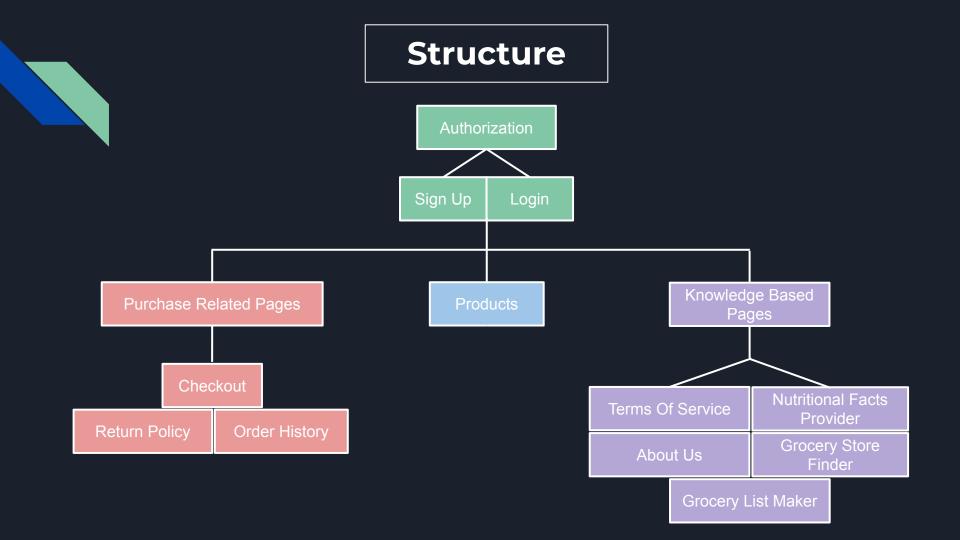
### COVID-19 Tips

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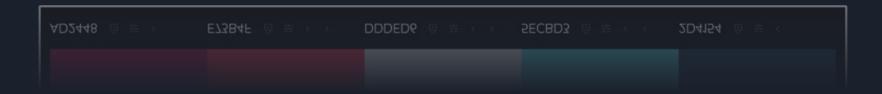
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### **Chosen Colour Scheme**

**Header Font:** 

# Sansita Swashed

Paragraph Font:

Open Sans

### **Functionality**

### API's Used:

- HTML Geocoder API
- Mapbox API
- Edamam Food and

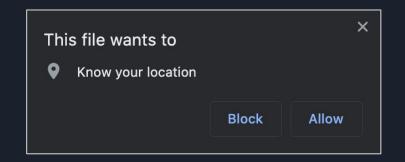
**Grocery Database API** 





### **HTML Geocoder API**

- Asks for the user's location.
- Returns the latitude and longitude of the user.



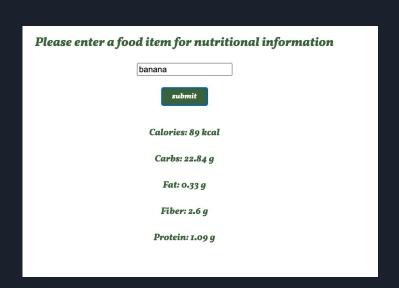
### Requirements:

API	<b>©</b>	е	6	ė į	0
Geolocation	5.0 - 49.0 (http) 50.0 (https)	9.0	3.5	5.0	16.0

# Edamam Food and Grocery Database API

- Enter a food item.
- Nutritional facts are displayed.
- A JSON response body from the API provides the information.

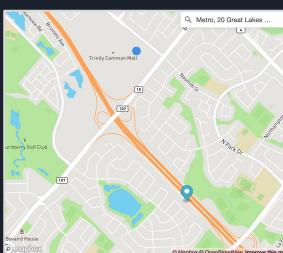




### **Mapbox API**

- Takes the latitude and longitude from the HTML Geocoder API
- Centers the map on your location.
- Allows you to search for stores, addresses and postal codes.
- Places markers on the map for your location and the location of the search result.
- A JSON response body from the API provides the information.





### **Responsive Design**



All pages are fully responsive on the site in order to provide maximum accessibility

- Most pages and elements use bootstrap to achieve a responsive layout
  - Header, Footer, product page
- Some of the pages also use media queries in order to achieve more specific

responsive layouts at certain sizes



### **Database**

Using MySQL Database to store site information

- Users
- Products
- Orders



All user data is sent to the database using prepared statements to prevent malicious attacks

### **Webpage Hosting Service**



### **Terms of Service**

### ★ The Grocery Store

where hospitality towards customers is our top priority!

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info@TheGrocervStore.com

info@TheGroce

### **Quick Links**

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### COVID-19 Tips

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- Wash your hands regularly
- 1 Do not touch your eyes, nose or mouth
- (i) Eat healthy and keep strong
- 1 Don't forget about mental health

Service carefully before accessing or using our website. By accessing or using any which are added to the current store shall also be subject to the Terms of Service.

#### SECTION 1 - ONLINE STORE TERMS

By agreeing to these Terms of Service, you represent that you are at least the age of ority in your state or province of residence, or that you are the age of majority is

#### SECTION 2 - GENERAL CONDITIONS

We reserve the right to refuse service to anyone for any reason at any time. You understand that your content (not including credit card information), may be devices. Credit card information is always encrypted during transfer over networks

SECTION 3 - ACCURACY, COMPLETENESS AND TIMELINESS OF INFORMATION only and should not be relied upon or used as the sole basis for making decisions

SECTION 4 - MODIFICATIONS TO THE SERVICE AND PRICES Prices for our products are subject to change without notice. We reserve the right at modification, price change, suspension or discontinuance of the Service.

#### SECTION 5 - PRODUCTS OR SERVICES (if applicable)

accurate. We reserve the right, but are not obligated, to limit the sales of our

products or Services to any person, geographic region or jurisdiction. We may of any products or services that we offer. All descriptions of products or product e reserve the right to discontinue any product at any time. Any offer for any

#### SECTION 6 - ACCURACY OF BILLING AND ACCOUNT INFORMATION

#### SECTION 7 - OPTIONAL TODAS

#### SECTION 8 - THIRD-PARTY LINKS

#### SECTION 9 - USER COMMENTS, FEEDBACK AND OTHER SUBMISSIONS

r without a request from us you send creative ideas, suggestions, proposals, plans

### SECTION 10 - PERSONAL INFORMATION

CECTION 11 - EDDODE INACCIDACIDE AND OMICCIONIC

#### SECTION 12 - PROHIBITED USES

upon or violate our intellectual property rights or the intellectual property rights of discriminate based on pender, sexual orientation, religion, ethnicity, race, age, nation of others; (i) to spam, phish, pharm, pretext, spider, crawl, or scrape; (j)

SECTION 13 - DISCLAIMER OF WARRANTIES: LIMITATION OF LIABILITY

onsequential or incidental damages, in such states or jurisdictions, our liability shall be limited to the maximum extent permitted by law.

### SECTION 15 SEVERABILITY

### SECTION 16 - TERMINATION

The obligations and liabilities of the parties incurred prior to the termination date Service are effective unless and until terminated by either you or us. You may

#### SECTION 16 - TERMINATION

The obligations and liabilities of the parties incurred prior to the termination date Service are effective unless and until terminated by either you or us. You may

#### SECTION 17 - ENTIRE AGREEMENT

govern your use of the Service, superseding any prior or contemporaneous against the drafting party.

#### SECTION 18 - GOVERNING LAW

These Terms of Service and any separate agreements whereby we provide you

#### SECTION 19 - CHANGES TO TERMS OF SERVICE

part of these Terms of Service by posting updates and changes to our website. It is responsibility to check our website periodically for changes. Your continued use

#### SECTION 20 - CONTACT INFORMATION

## **DEMO TIME**