

Black Lives Matter (BLM), a group-based social movement, and individual black people's experience in this country urges vibrant safety from dehumanizing and degrading their lives. Like various innovations that preceded it, such as Tea Party Development and Occupy Wall Street, "Black Lives Matter is guaranteed in the physical control of public space and improved by social media." As a grassroots organization, Black Lives Matter has evolved from a hashtag to a scheme that presently involves more than 30 chapters in America and various countries.

The best activity to create an improvement is to make the enhancement ourselves by messing the pockets of the world-class. Stir up their pay. A lyricist named Cassidy said, "You are disturbing their change and change will occur. "America is adulterated with money. Elitists benefit from wars, disgusting working circumstances, and much more. Stop helping elitist organizations." Support local organizations, build your networks, and stand with your neighbors paying little attention to race.

If someone ever asks you, "What's the arrangement to end the severity of the police?" legitimately sends them to the website of Campaign Zero as it separates them in a far-reaching 10-point plan. The site promotes one to find their local rep, provides a state-by-state enactment infographic and even shows one where the presidential candidates stay on these topics. Using it is an amazing asset and a wonderful reason to stay behind. Unfortunate casualty groups are often left scrambling to pay for unforeseen funeral and legitimate expenses. Black Lives Matter should give these victimized families a platform of donation. Certainly, this enhancement can enhance the existence of Black Live Matter in modern problems of civil rights in America.

In such a way, media can be used as an important tool to improve Black Lives Matter's presence in contemporary civil rights issues. Print media and advanced media, as well as web-based social networking, can be used as a platform to increase the movement's popularity, enabling it to achieve a greater position in American civil rights. In addition, due to media campaigns, the movement can boost fresh followers and supporters. This is another truly needed factor that is going to advance for the fight as a channel.

## **Work Cited**

Khadijah M. Williams, *Why the Black Lives Matter movement is not as effective as it could be*: Rochester Institute of Technology, United States, 2016.