

Barbra Tysand - by Ayden Owens

age: 38

residence: Austin, Texas

education: PhD Mathematicas

occupation: Calculus Professor at the University of Austin Texas

marital status: married



"Always be prepared"

I start my day off by checking the local news and weather apps. Next, my husband takes our kids to school. Then I go to my amazing job and teach wonderful students! I rush to pick my kids up from school and spend time with them. After I go to my office and grade exams. Finally, I cook dinner for my family and rest.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Having everything planned out and marking off all tasks I needed to complete that day.

Making sure my family is safe, happy, and loved

Needs

- Being able to grade exams, homework, and projects in a more timely manner
- Finding an easier and faster way to get to work
- Being able to help her kids with their homework and make dinner for her family
- Spend time with her family

Values

- Being on time for work
- Getting at least 9+ hours of sleep
- A great detailed scheduled
- Having time with her kids

Wants

- Apps that give me all the information I need to start my day
- Wants more time with her kids.
- Wants a faster route or way to her kid's school

Fears

- Being late for work
- Being unprepared
- Not picking up her kids on time