

Ajdin Mehmedović

Graphic Designer, Music Producer, Software Engineering Student

ajdinmehmedovic18875@mail.com

linkedin.com/in/ajdin-mehmedovic/

Education

Faculty of Information Technologies (2022 - 2026)

- ▶ Hackathons and design challenges
 - BestMostar Hackathon 2022 - **2nd Place Team ZETA**.
 - Telemach Good Hackathon 2022 - **Participation Certificate**
 - YouthSpeak Forum 2022 - **Participation Certificate**
 - EVONA Innovation Hackathon - **Participation Certificate**
- ▶ Worked on a Faculty subject Marketing campaign for an IT firm "**Breakpoint**".
- ▶ Graduating in 2026.

Srednja tehnička škola Kemal Kapetanović

Skills

Collaboration

- Organised
- Pro-active
- Autonomous

Technical

- Adobe Premiere
- Notion
- Figma

Design

- Visual design
- Graphic design

Programming

- C++, C#
- Unity

Certifications

- Google Fundamentals of Digital Marketing
- SoloLearn C++ Intermediate, C# Intermediate

Work Experience

Plansio - Graphic, UI Designer, Marketing

JANUARY 2020 - PRESENT

- ▶ Grew my own instagram brand profile to 3,000k+ followers. (@plansio_central).
- ▶ Variety of projects : applications, websites, marketing promotion material and social media post designs.
- ▶ Worked on various start-up projects as a UI designer.
 - > **Plansio** - Developed 100+ beautiful posts on instagram that give out tips and educational content to new designers. (@plansio_central).
 - > **BHTurist** - Created a concept focused on getting more tourist visits on the website.
 - > **Krivza Podcast** - Helped create eye-catching promotional content including videos, thumbnails and posts that helped grow Krivza's brand. (@krizva.ba).
- ▶ Worked on a Hackathon Application Concept that serves as an online eMunicipality.
 - > An application that serves as a tool to evade physical documents and to instead turn everything digital for saving time (birth certificates, citizenship, etc).
- ▶ Began working with international designers on educational content that helps the UX/UI Community.
 - > Worked with UX Alok, a designer with 100k+ Instagram followers and many more.
 - > Grew Instagram posts to 500k+ impressions.

Hobby: **Aydhiny Beats** - Music Production

OCTOBER 2018 - PRESENT

- ▶ Worked alongside platinum music producers.
- ▶ Sold over 500+ different beats.
- ▶ Self made branding, logos, visual effects and marketing.
- ▶ Worked on various music projects that gained over 1M+ views on social media. (2BONA Candy, QBIK - Stodka, Shark Puppet ft. YBN Nahmir - Gettin' Bread).
- ▶ Grew a YouTube music channel to over 3.5k+ subscribers
- ▶ Created over 50+ collaborations with other producers and grew the channel to over 600,000k+ views. Over **400+** beats posted.