

Affinity Diagram

Barriers

Lack of ability to promote new infrastructure

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Safety concerns

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Coordination with city transit

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Cultural divide

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Deliverables

Needs assessment to determine the want for the other deliverables

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Outreach postings/campaign

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An app

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A website

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Outreach

Orientation/Onboarding

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Social media presence

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Attendance/Tables at events such as fairs and workshops

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Feedback/User suggestion system

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Sustainability

Scalability potential

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Financial viability

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Up-to-date maps/transport information

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Continued partnerships with transit authority

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Needs to Address

Affordability

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Disability access

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Flexible time slots and/or scheduling

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Event planning

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