Telecom Churn **Analysis**



Avg Charges/Month

7043

\$25

Customers

1869

Churn Customers

Total Avg Charges

\$2,280

Churn Rate

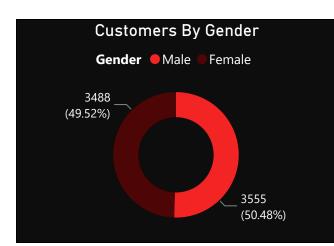
27%

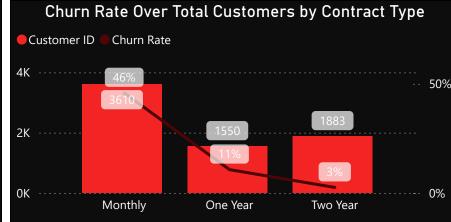
Customers

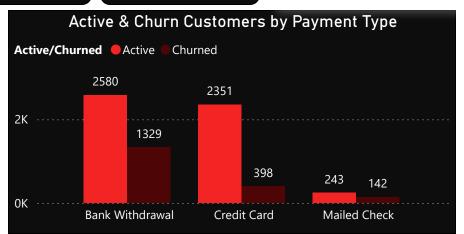
Revenue

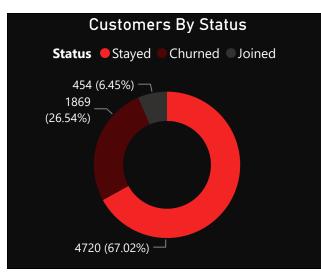
Average Revenue

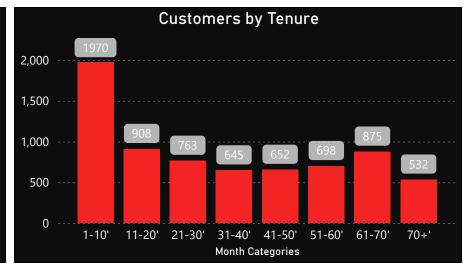
\$3K

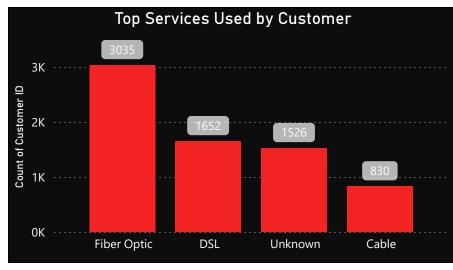












Telecom Churn Analysis



Customers 7043

1869

Churn Customers

27%

Churn Rate

Customers

Revenue

Avg Charges/Month

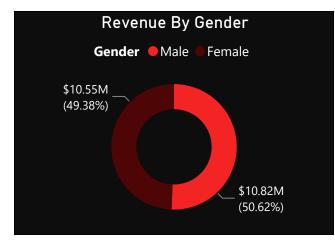
\$25

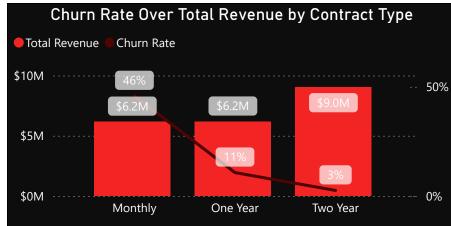
Total Avg Charges

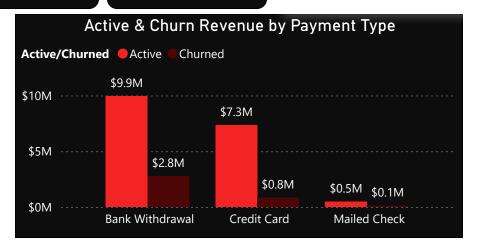
\$2,280

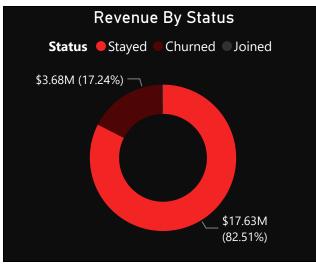
Average Revenue

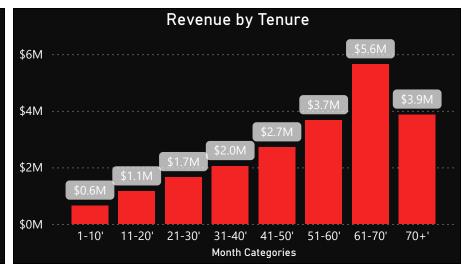
\$3K

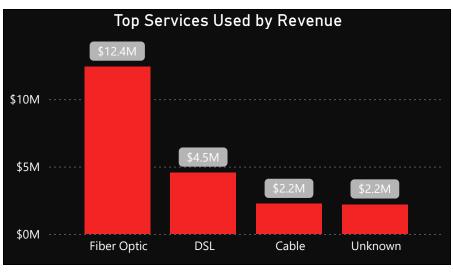




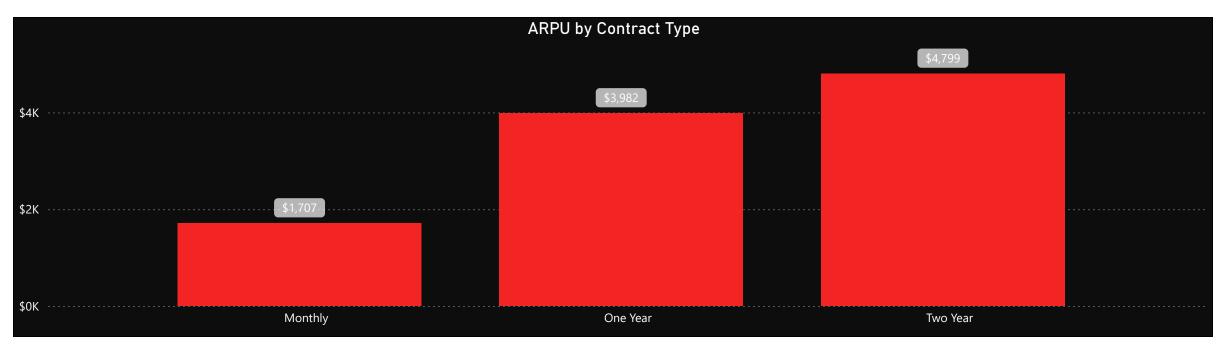


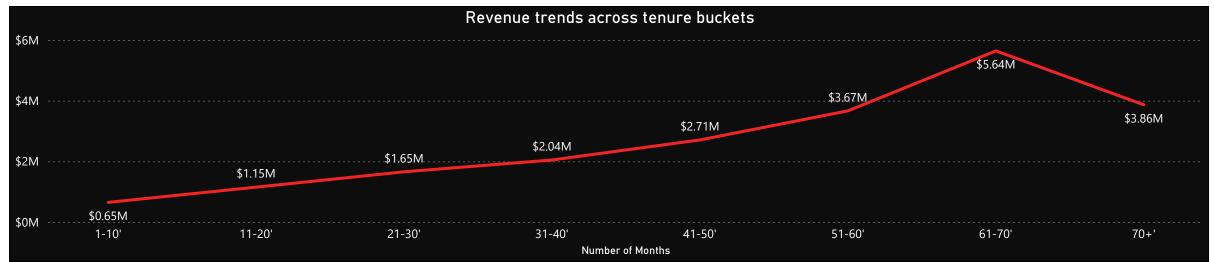






Revenue & Pricing Breakdown





Customer Segments



