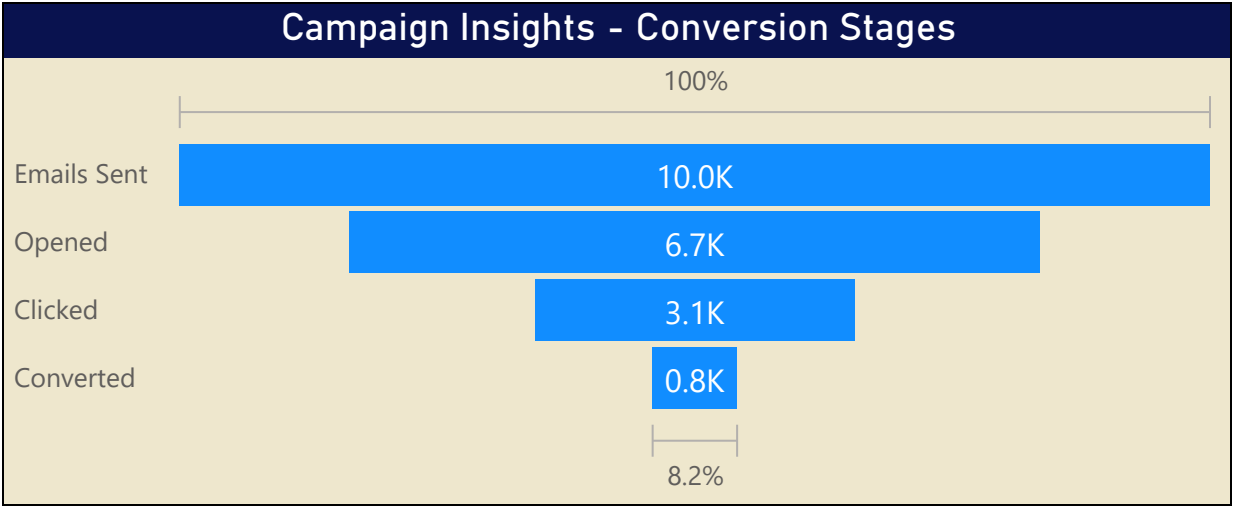
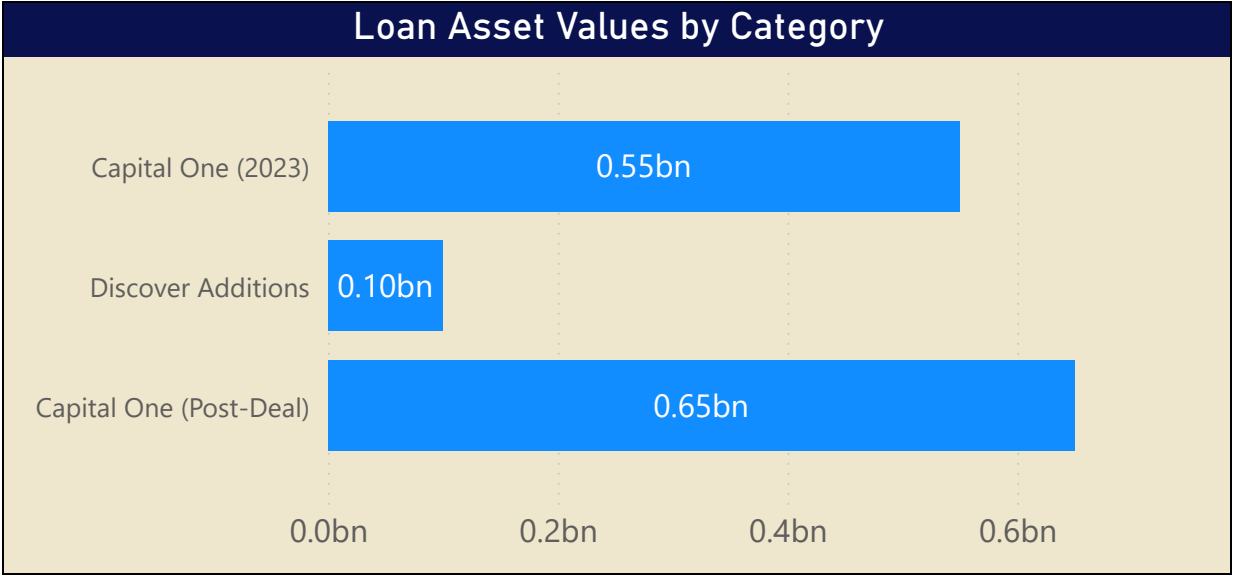
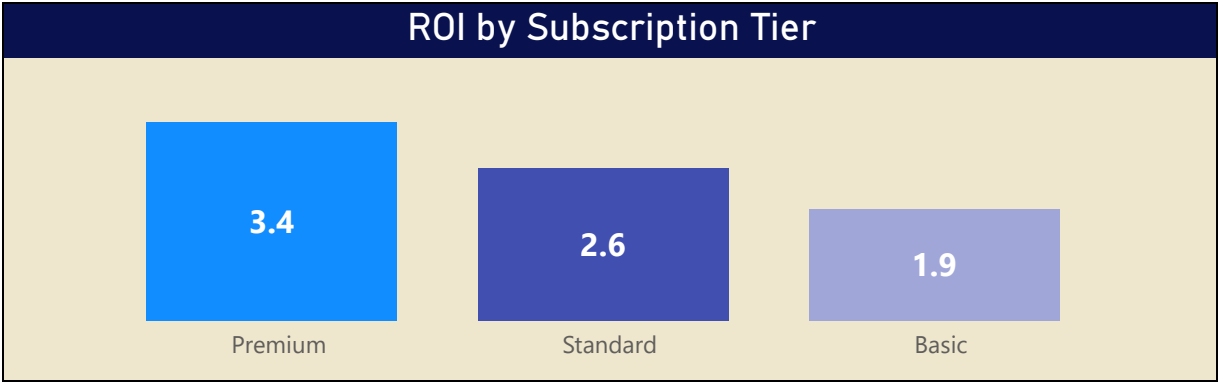
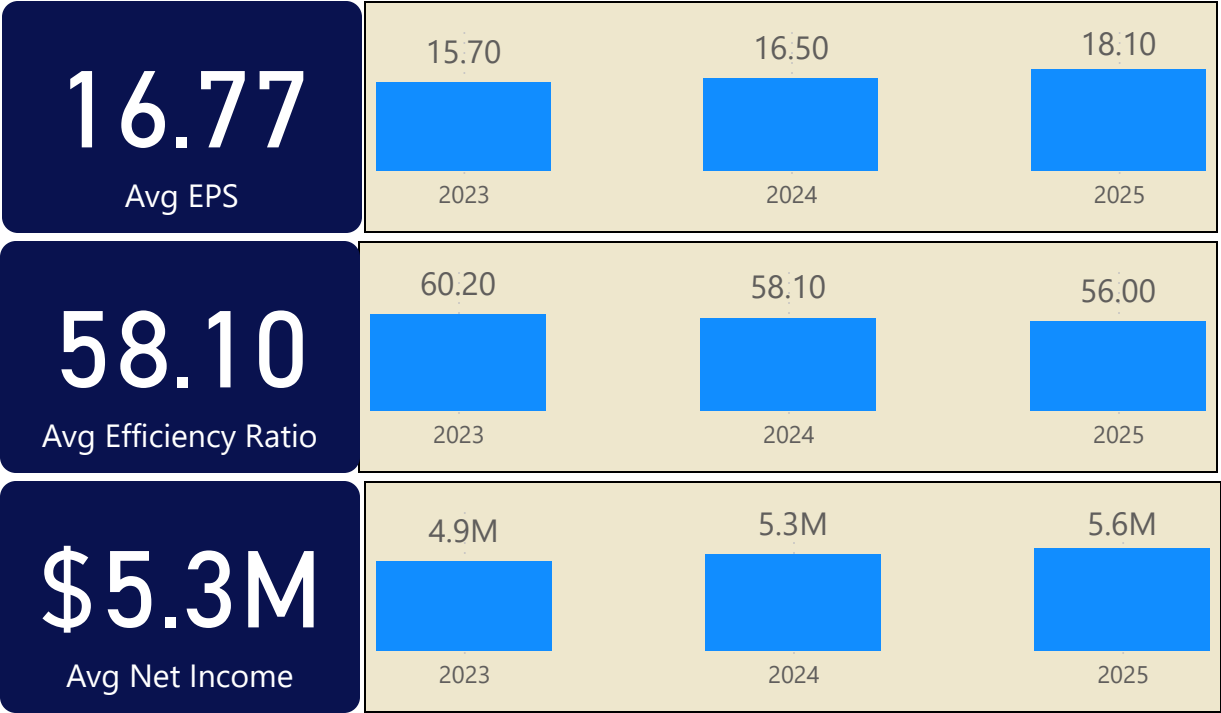


Capital One

Executive Overview



Capital One

Summary:

This dashboard provides a high-level view of Capital One's year-over-year performance and operational posture, combining financial metrics, strategic expansion (via the Discover acquisition), and campaign performance outcomes.

Key Sections:

- **KPI Cards** highlight the company's Net Income, Efficiency Ratio, and EPS across 2023–2025, showing a trajectory of strong capital resilience and profitability.
- **Bar charts** track the continuous improvement in operational efficiency and shareholder return expectations.
- **Segment filters** enable targeted analysis by year, product line, and customer tier.

Executive Impact:

This dashboard helps business managers and analysts quantify Capital One's growth, identify key revenue levers, and visualize the ROI of strategic acquisitions—all essential for performance forecasting and board-level reporting.