Investment – 500,000

Estimate

For Starting with 500pcs

Nafdac – 200,000

Honey - 20litre =35,000\*9=315,000

Bulk purchase of bottles = 160,000 for 500pcs

Registration =10,000

Branding = 50,000

Campaigns (fliers, influencers, signposts, etc ) = 50,000

For investor=20%.

Target supermarkets

1. Next

2. Sahad

3. Hmedix

4. Bakan gizo

5. Price ebeano

6. Vegas food

7. Dunes

8. Sidi and sons kaduna

9. Dalema kaduna

10. Grand square

11. social media

Cost per bottle at (350, 100, 650)= 1,100

Selling price = 1,400

Supermarkets = 1,600

If each month we supply 10 to each supermarket at 1,400, we get 14,000. Profit of 3,000 per shop,

In 10 shops, profit = 30,000.

So,100pcs = 30,000.

In 5 months, 500pcs = 150,000.