

History of Communication and Graphics Design

- 200,000 Speech
- 36000 Words and pictures
- 15000 Cave Paintings
- 105 Invention of paper
- 1276 The Fabrian Paper mill
- 1450 The Gutenberg Press
- 1460 First illustrated book
- 1530 Developing fonts
- 1760 Industrial revolution
- 1796 Lithography is invented
- 1800 Cast Iron Press
- 1861 William Morris
- 1869 Advertising agency
- 1880 Halftone process
- 1890 Art nouveau
- 1901 Art and craft of the machine**
- 1916 DADA 3
- 1922 Graphic Design
- 1925 Art Deco
- 1932 Times New Roman
- 1947 First Design Book Published
- 1950 Pop Art
- 1957 Helvetica
- 1968 Post Modernism
- New wave design and swiss punk
- 1970 typography
- 1984 Computers
- 1985 Desktop Publishing
- 1990 Photoshop Version one
- 2000 The digital revolution
- 2002 Designs of sites
- 2010 Flat Style
- 2017 Cinema Graphics Emerge

Art and Craft of the Machine: ...in 1900 Frank Lloyd Wright discussed the plight of architect in a paper read before the annual meeting of the architectural league of America in Chicago, claiming the architect has sold out, that he had made himself a salesman of prepackaging styles. An even more important indication of his developing philosophy was Wright's lecture "The Art and craft of the machine," given at a meeting of the arts and crafts society at Hull house, Chicago, the next year. The way out of the dilemma, Wright proposed, was by embracing the machine, exploiting its potential and developing a new architecture on the basis of this new sensitivity (West Cott).

Discuss about significance of Art and craft of the machine:



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Macintosh computer with Bitmap Graphics software

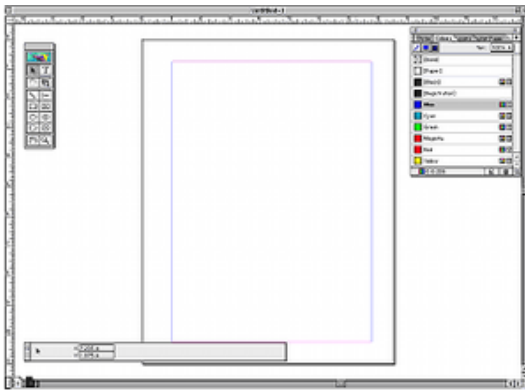
Computers: Apple releases first Macintosh Computer, featuring Bitmap graphics.

Discuss about significance of computers on graphics:



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Adobe Page Maker

Desktop publishing (DTP) is the creation of documents using page layout software on a personal ("desktop") computer. It was first used almost exclusively for print publications, but now it also assists in the creation of various forms of online content. Desktop publishing software can generate layouts and produce typographic-quality text and images comparable to traditional typography and printing. Desktop publishing is also the main reference for **digital typography**. This technology allows individuals, businesses, and other organizations to self-publish a wide variety of content, from menus to magazines to books, without the expense of commercial printing.

Discuss about significance of Desktop Publishing:



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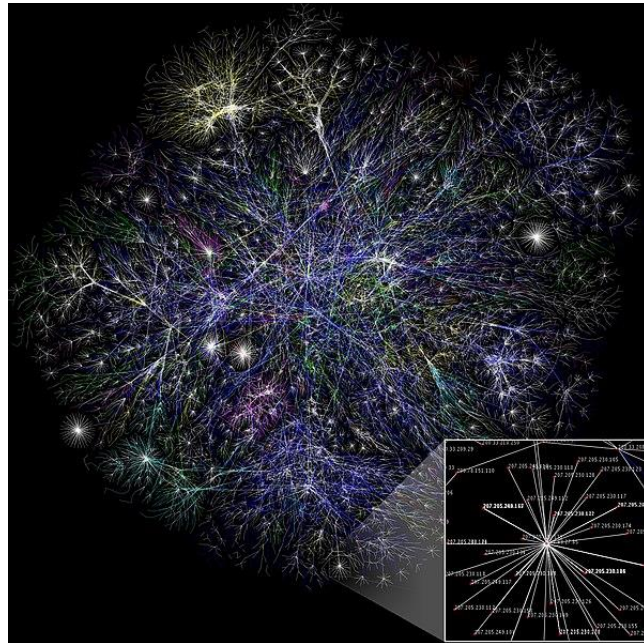
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The **Digital Revolution**, also known as the **Third Industrial Revolution**, is the shift from mechanical and analogue electronic technology to digital electronics which began anywhere from the late 1950s to the late 1970s with the adoption and proliferation of digital computers and digital record keeping that continues to the present day. Implicitly, the term also refers to the sweeping changes brought about by digital computing and communication technology during (and after) the latter half of the 20th century. Analogous to the Agricultural Revolution and Industrial Revolution, the Digital Revolution marked the beginning of the Information Age.

Discuss about significance of the Digital Revolution:

A visualization of the various routes through a portion of the Internet.



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Designs of Sites: The World Wide Web ("WWW" or the "Web") is a global information medium which users can read and write via computers connected to the Internet. The term is often mistakenly used as a synonym for the Internet itself and often called "the Internet", but the Web is a service that operates over the Internet, just as email (also e-mail) and Usenet also does. The history of the Internet dates back significantly further than that of the World Wide Web. Web is the global information system.



Different web developing environment and programs

Discuss about significance of the Design of Sites:

