## Canterbury Institute of Management (CIM) ASSESSMENT COVER SHEET



I. Personal Details				
Student ID	Given Name(s)	Surname	Email Address	
1. CIM12137	Ayesh Chathuranga	Jayasekara	cim12137@ciom.edu.au	
Campus	Darwin Campus			
Course Title and Code	MGMT402 Strategic Management			
Assessment Title	Reflective Journal - Week 11			
Due Date & Time	15/12/2024			
Course Lecturer/Tutor Name:		Assessment Word Count (if applicable):		
Charles Baah		103		
2. Charles Declaration				

## 2. Student Declaration

By signing and submitting this coversheet, I/we declare that:

- ✓ This assessment submission is my/our own work unless otherwise acknowledged (including the use of generative Al tools) and is in accordance with the Institute's **Academic Integrity and Honesty Policy** available on the website.
- No part of this assessment has been submitted previously for advanced standing or academic credit in this or any other course.
- I/we certify that we have not given a copy or have shown a copy of this assessment item to another student enrolled in the course, other than members of this group.
- I/we are aware that the Lecturer/Tutor of this assessment may, for the purpose of assessing this assessment task communicate a copy of this assessment task to a plagiarism checking service to detect possible breaches of academic integrity, for example, plagiarism, recycling, cheating, contract cheating, or unauthorised use of generative AI (which may then retain a copy of the item on its database for the purpose of future investigation).

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Signature:	Toyle	Date:	12/12/24
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## MGMT402 Strategic Management Reflective Journal - Week 11

Ayesh Jayasekara - CIM12137

## Strategic Management - In Action

Strategic Management module helped to decode how a business operates and make strategic decisions for survival, expansion and growth. Understanding this ensures that we are capable of making critical decisions with well-calculated risks.

As with future carrier aspects of chasing on to leadership roles, the knowledge gathered throughout this module will definitely be helpful both while hunting for positions and carrying out leadership responsibilities.

In depth understanding of corporate, business & functional strategies can also be highlighted as another important learning outcome as it helps to function in leadership roles in large business entities in either of those layers as the case may be.