BIKE SALES DASHBOARD

CHART 1	CHART 2	CHART 3

Marital Status

- Married
- Single

Region

- Europe
- North America
- Pacific

Education

- Bachelors
- Graduate Degree
- High School
- Partial College
- Partial High School

Average of Income

AVERAGE INCOME PER PURCHASE

Purchased Bike
- No
- Yes

INCOME

	Female	Male
No	53,440	56,208
Yes	55,774	60,124

GENDER

Gender
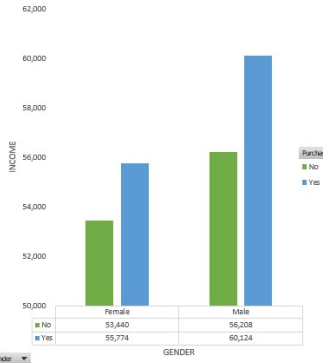
Count of Purchased Bike

Customer commute

Purchased Bike
- No
- Yes

Commute Distance

(x-axis: 0-1 Miles, 1-2 Miles, 2-5 Miles, 5-10 Miles, More than 10 miles)

Commute Distance
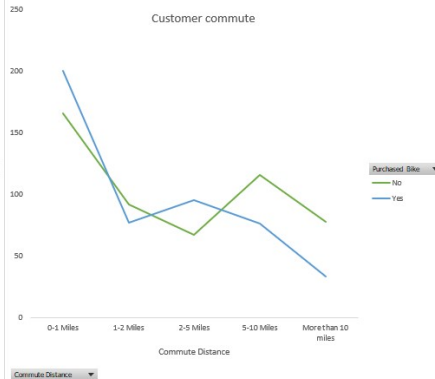
Count of Purchased Bike

Customer Age Brackets

Purchased Bike
- No
- Yes

Age Bracket

(x-axis: Adolescent, Middle Age, Old)

Age Brackets
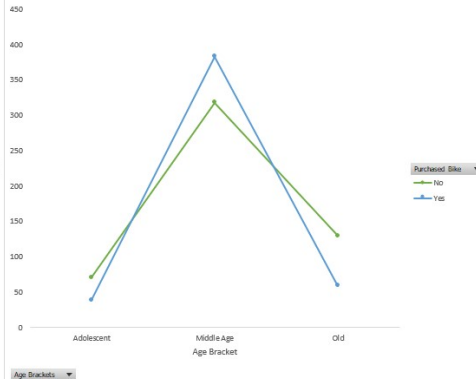
Average of Income	Column Labels	
Row Labels	No	Yes
Female	53,440	55,774
Male	56,208	60,124

AVERAGE INCOME PER PURCHASE

	Female	Male
No	53,440	56,208
Yes	55,774	60,124
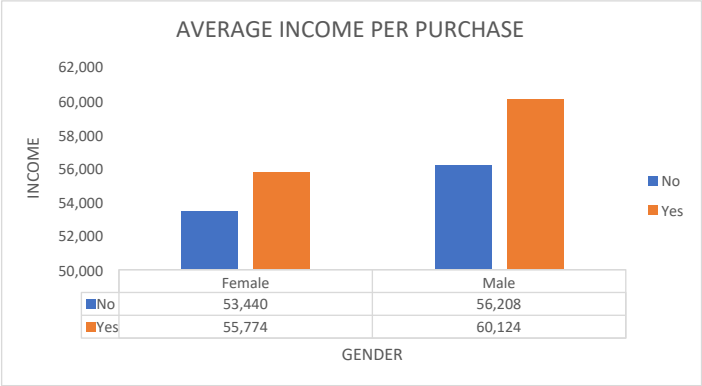
Count of Purchased Bike	Column Labels	
Row Labels	No	Yes
0-1 Miles	166	200
1-2 Miles	92	77
2-5 Miles	67	95
5-10 Miles	116	76
More than 10 miles	78	33

Customer commute

Count of Purchased Bike	Column Labels		
Row Labels	No	Yes	Grand Total
Adolescent	71	39	110
Middle Age	318	383	701
Old	130	59	189
Grand Total	**519**	**481**	**1000**

Customer Age Brackets