






Contest Roadmap & How to Prepare for It

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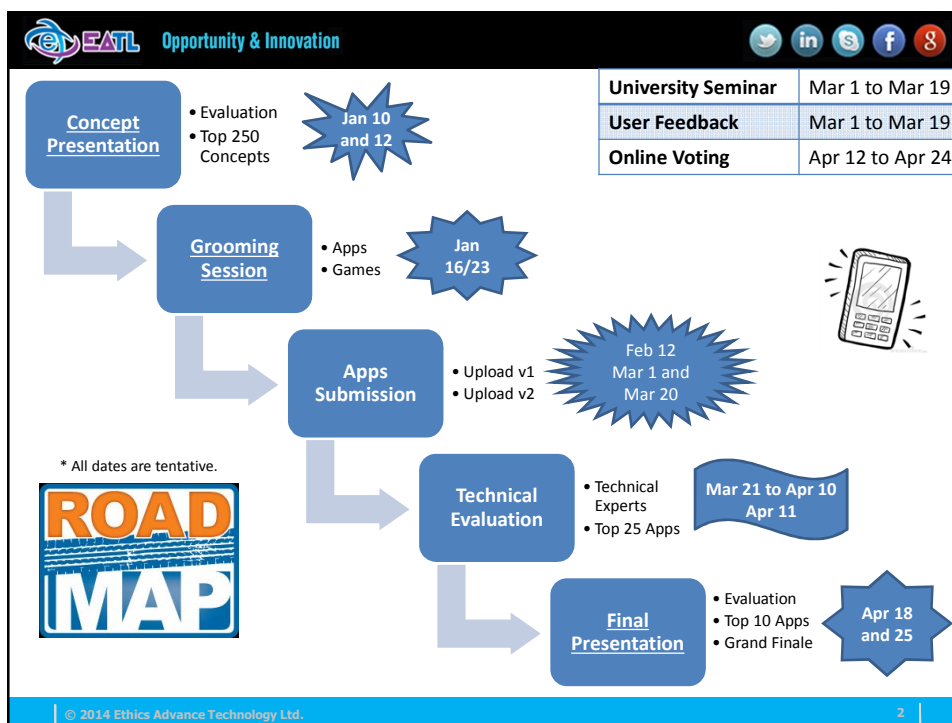
Organizer



















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Concept Presentation (1)



- 12 minute Presentation time
- 3 minutes QA time
- Similar Concepts in groups – i.e. 4 groups for Games, 3/4 groups for Education/Health
- 18-20 Jury Boards with experts from academia, Industry, Development Orgs
- 350 Concepts => Around 250 Concepts will be selected

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Concept Presentation (2)






- Around 10/12 slides
- Supporting documents may help in the QA session
- **Marks Distribution**

1. Features	30
2. Business Implication / Socio-economic Development	20
3. Design	25
4. Development Plan	15
5. Presentation	10
Total Points	100



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1. Features (30)

- Why the concept is unique?
- Similar apps in the online stores
- Additional features?
- Supported Language: Bengali, English
- Target User Group: Local / Global / Senior/ Children
- Data Source
- Remote Data Storage
- List of features


1 slide for description
1/2 slides for features

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2. Business Prospect / Socio-economic Development (20)

- Business scope
- Paid, Embedded Ad or Freemium
- Role in Socio-economic Development
- Does not derive business but can work significantly for the social advancement
- Social Safety and Security
- Entertainment




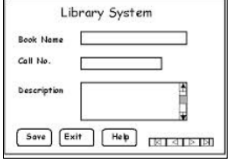
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3. Design (25)

- Requirement Specifications
- Design of the UX
- Backend Design / Database design
- Data Collection/Fetching
- How data will be updated periodically?
- Verification Plan / Testing


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4. Development Plan (15)

- Work Distribution
- Work Plan
 - Platform
 - Game Engine
 - Data Collection
 - Backend Hosting
- Future Plan



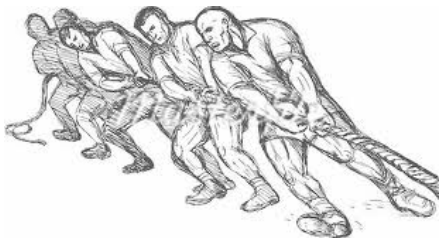
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5. Presentation (10)


- Quality of demonstration on the presentation day and how the members respond to the question of the jury members.
- Preparation and readiness



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