

[Home](#)[Video](#)[About Us](#)[Contact](#)

# PITCH DECK

*CREATED BY AISHA SAEED*



# Introduction

---

**Marketplace Name:** [Nike Ecommerce]

**Tagline:** [Step Into Style, Shop Nike with Ease!]

**Overview:** Our Nike shoe marketplace is an online platform where sneaker enthusiasts can browse, purchase, and track Nike shoes with ease. The marketplace offers a seamless shopping experience with secure payment options, real-time tracking, and a wide selection of products.



# Market Opportunity

---

01

**Target Audience:** Sneaker enthusiasts, athletes, and casual buyers.

02

**Market Size:** The global sneaker market is projected to reach \$120 billion by 2026.

03

**Trends:** Increasing demand for exclusive Nike sneakers and online shopping growth.





# Problem Statement

Many sneaker buyers struggle with:

01

Finding authentic Nike shoes at competitive prices.

02

Slow shipping and unreliable delivery services.

03

Complicated checkout processes on other platforms.

04

Limited variety and stock availability in local stores



# Solution

Our marketplace solves these problems by:

- 01** Providing authentic Nike shoes directly from verified sellers.
- 02** Offering a wide selection of styles and sizes.
- 03** Fast shipping and real-time order tracking.
- 04** A secure and user-friendly shopping experience.



# Business Model

We generate revenue through:

01

**Commission-based sales:** A percentage from every sale.

02

**Premium listings:** Paid promotions for top sneaker sellers.

03

**Subscription model:** Exclusive deals for members.





# Marketing Strategy

01

Social media & influencer marketing.

02

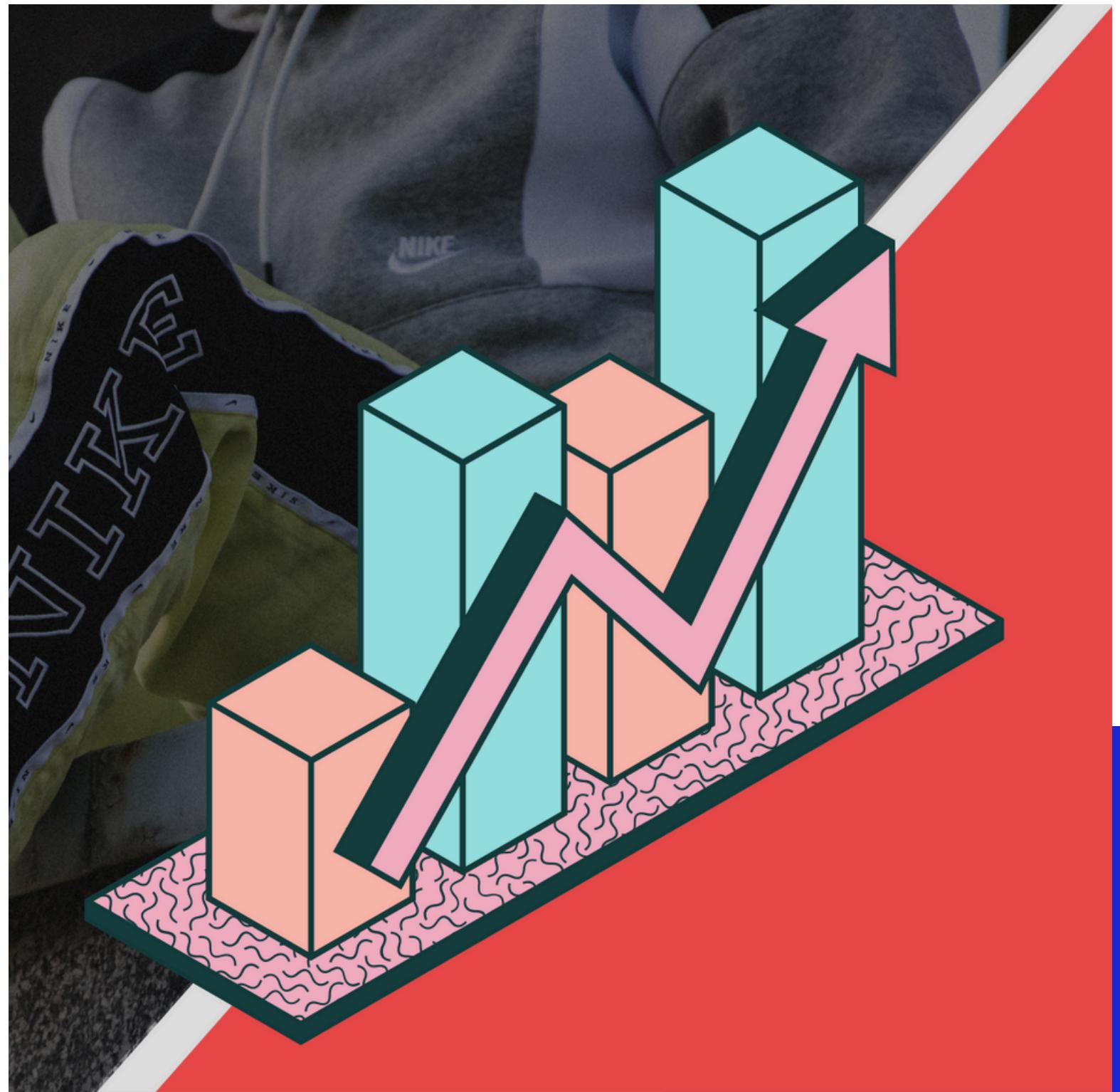
SEO & content marketing to drive organic traffic.

03

Limited-time discounts and loyalty programs.

04

Targeted ads on sneaker communities & forums.





# Product

Our platform offers:

01

Easy product search & filtering.

02

Detailed product pages (price, stock, reviews).

03

Seamless checkout & multiple payment options.

04

Real-time shipment tracking.

05

Admin dashboard to manage products and orders.



# Financial Projections

**Year 1 Expected Revenue: [\$XXX,XXX]**

**Projected Growth: 20-30% annually.**

**Initial Costs:** Website development, marketing, inventory management.

[Home](#)[Video](#)[About Us](#)[Contact](#)

# THANK YOU