

## STEP 1: Choose Your Marketplace Type:

**Question:** What type of marketplace are you building.

**Answer:** General E-Commerce (selling various products online)

## STEP 2: Define Your Business Goals:

**Question 1:** What problem does your marketplace aim to solve?

**Answer:** Our Online Nike shoe marketplace solves problems of limited selection, difficult, price comparisons, authenticity worries, and inconvenient access to Nike shoes, creating a central hub for buyer and sellers.

**Question 2:** Who is your target audience?

**Answer:** We target everyone who wants Nike shoes, from sports players to everyday people of all ages.

**Question 3:** What products or services will you offer?

**Answer:** We offer a wide variety of Nike shoes for buying and selling, including different styles,

size, and models, catering to various needs like sports, casual wear, and collecting.

**Question 4:** What will set your marketplace apart (e.g. speed, affordability, customization)?

**Answer:**

**Speed:** We'll offer fast shipping options and potentially local pickup for quicker access to shoes.

**Affordability:** We'll enable easy price comparison between sellers, helping buyers find the best deals.

**Customization:** While we won't directly customize shoes, we'll offer a vast selection, making it easier to find unique styles and rare finds.

**STEP 3: Create a Data Schema:**

—> continue



### STEP 3: Create a Data Schema:

#### Product

ID : 01

Name : "Nike Air Max Pulse"

Price: 13,995

Stock: 20

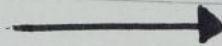


#### Order

Order ID: 108

Product ID: 201

Quantity: 3



#### Customer

Customer ID: 513

Name: "Aisha"

Contact info: "Aisha@gmail  
.com"



#### Shipment

Shipment ID: 201

Order ID: 253

Status: Active



#### Delivery Zone

Zone ID: 86310

Zone Name: "Malir Karachi"

Coverage Area: "Steel Town"

Assigned Driver: "Asim"