

# TelcoWave Solutions Pvt Ltd

## ■ Telco AI – Business Insights Summary Report

Generated by Telco AI – Churn & Sentiment Intelligence System

### ■ *Executive Summary*

This report provides data-driven insights about customer behavior and churn risk. Using predictive Machine Learning and Sentiment Analysis, we identify retention opportunities and potential revenue loss. These insights can be used by CRM teams and Business leaders for real action.

### ■ *Key Business Metrics*

Metric	Value
Total Customers	50
High Churn Risk Customers	15
Avg Revenue at Risk (\$)	\$10.98
Negative Feedback %	0.00%

### ■ *Recommended Actions:*

- ✓ High churn customers → Offer retention discounts / call follow-ups.
- ✓ VIP customers → Introduce loyalty rewards & premium support.
- ✓ Negative feedback → Escalate to customer support team.
- ✓ Long tenure customers → Upsell higher service packages.

■ **Report Generated On:** 2025-12-02 14:44:41