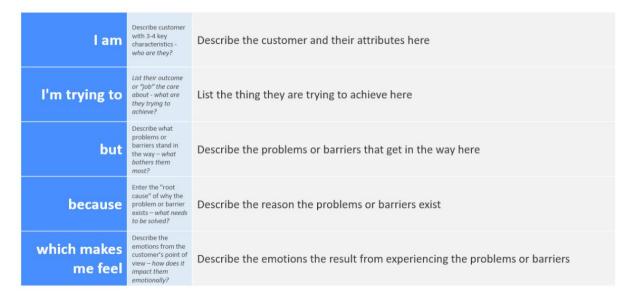
Ideation Phase Define the Problem Statements

Date	30 June 2025
Team ID	LTVIP2025TMID46945
Project Name	Transfer Learning-Based Classification of Poultry Diseases for Enhanced Health Management
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/

Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1 Poultry farmers struggle to diagnose diseases early due to lack of tools and expertise.	A poultry farmer or livestock health worker in a rural or resource-limited area.	Detect and diagnose poultry diseases early and accurately.	I don't have the tools, time, or access to expert help.	There is a lack of affordable, accessible, and reliable diagnostic solutions.	Frustrated, helpless, and anxious about the health and safety of my flock.
PS-2 Poultry farmers are unable to maximize income due to disease related losses.	A small or mid-scale poultry farmer depending on healthy livestock for livelihood.	Improve productivity and increase income by maintaining healthy flocks.	Disease outbreak s reduce flock size and perform ance.	I can't detect illnesses in time or afford veterinary services for early intervention.	Worried about financial loss and uncertain about the sustainability of my farm.