



PIZZA SALES REPORT

Jan/15-Dec-15

pizza_category

All

01-01-2015

31-12-2015

Home

Best/Worst Sellers

BUSIEST DAYS & TIME

DAYS

Orders are **highest** on weekends , **friday / saturday** evenings.

Monthly

There are **maximum** orders from month of **july** and **january**.

SALES PERFORMANCE

CATEGORY

Classic Category contributes to **maximum** sales & total orders.

Size

Large size pizza contributes to **maximum** sales



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

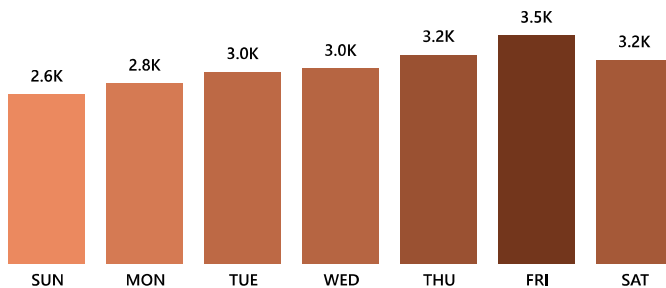
Total Orders



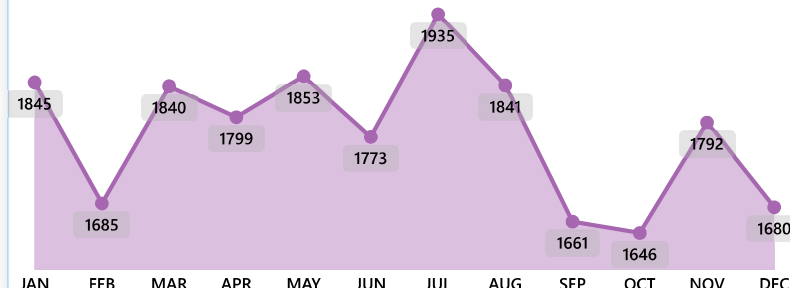
2.32

Avg Pizzas Per Order

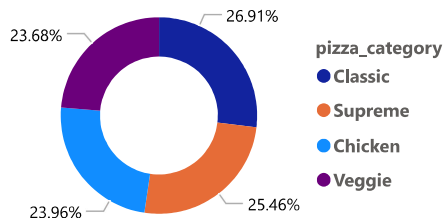
Daily Trend for Total Orders



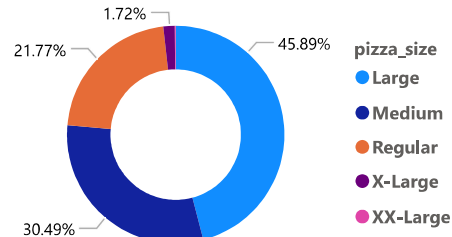
Monthly Trend for Total Orders



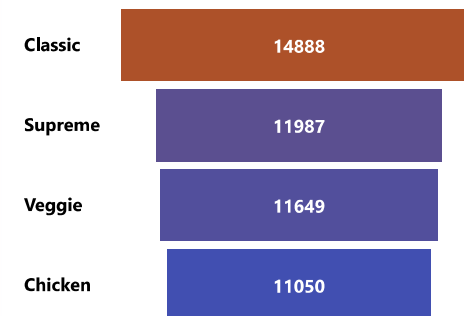
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by pizza_category





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Best/Worst Sellers

BEST SELLERS

REVENUE

The Thai Chicken Pizza Contributes to **maximum** Revenue

QUANTITY

The Classic Deluxe Pizza Contributes to **maximum** Total Quantities

TOTAL ORDERS

The Classic Deluxe Pizza Contributes to **maximum** Total Orders

WORST SELLERS

REVENUE

The Brie Carre Pizza Contributes to **minimum** Revenue

QUANTITY

The Brie Carre Pizza Contributes to **minimum** Total Quantities

TOTAL ORDERS

The Brie Carre Pizza Contributes to **minimum** Total Orders



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Avg Pizzas Per Order

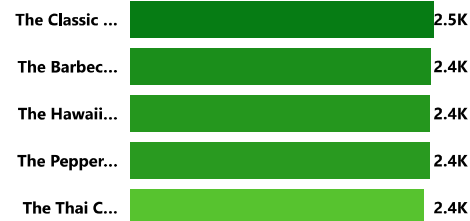
Top 5 Pizzas by Revenue



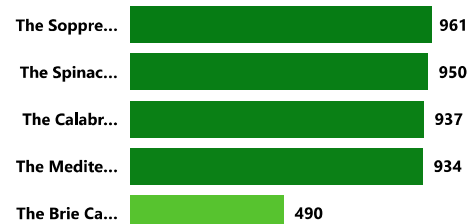
Bottom 5 Pizzas by Revenue



Top 5 Pizzas by Quantity



Bottom 5 pizzas by Quantity



Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Total Orders

