Entrepreneurship

(MG-481)

Batch 2018
Spring Semester 2022

BOSSCARD

Group Members

Name	Roll No.
Abdul Ahad	SE-005
Hamza Murtaza	SE-007
Ayesha Noor Khan	SE-016
Tooba Tehreem Sheikh	SE-033
Usama Amir	SE-038
Namira Naseer	SE-047

Submitted to: Mr. Jiyad
Date of Submission: 09th May 2022

Department of Software Engineering

PROJECT BOSSCARD

Category	Information Technology	Gatekeeper	Sir Muhammad Jiyad Sheikh
Brand Name	RemoteTech	Project Leader	Ayesha Noor Khan
Project Idea	Establishing a Remote Software House		

BACKGROUND

According to the studies over past few months, working remotely from home I better than working in an office setting having more productivity, in average 47% more productive. Setting up a software house that work remotely encourage the people to work from home, specially to the women who don't have enough resource to go outside of home and work in an office environment. This will lead to an increase number of productive employee from all over the world.

OPPORTUNITY

- The project can be expanded globally by dealing with international clients.
- Benefits to freelancers to enhance their IT skills and build up their portfolio and increasing work experience.
- Scalability of project can be increased with very less amount of money expenditures such as office space, furniture expenses etc.

SCOPE

For the initial stage, our company will target the domain of mobile application development only, but for the future in parallel to our growth we will be targeting the domain of web application development also artificial intelligence and machine learning.

SUSTAINABILITY

- Decent work and economic growth
- Partnerships to achieve the goals
- Gender equality
- No poverty

CONSTRAINTS

- The development of products will be constrained to limited technologies including mobile application and website development.
- The dealing of clients will be operated through website or social media platforms.
- The timing of operation is from 9 AM to 6 PM.
- Working days will be Monday to Saturday.

ASSUMPTIONS

- The hired developers must have all the needed facilities like laptop/computer, reliable internet facilities etc.
- The developers will be well experienced
- There will be at least 20% profit.
- Good knowledge of basic computer skills and terminology
- Basic hiring knowledge

- Requirements of the client must be well understood
- Clear communication.

RESOURCES

- We will need funding to develop a website. The approximate cost for this will Rs.1 Lac.
- We will also need some funding for advertising and marketing. The approximate cost for this will be Rs. 20,000/month.
- We will need utilities like internet and WiFi connection. The approximate cost for this will be Rs.3000/month.
- We will also need to hire employees like a freelance bidder. The approximate cost for this will be Rs. 1 Lac/month.
- We will need E-mail hosting. The approximate cost for this will be Rs. 3000/month.
- We will also need copyright, trademark and patent. The approximate cost for this will be Rs. 1 Lac.

DELIVERABLES

Charter - August

Launch – July