

## ST. JOSEPH'S COLLEGE (AUTONOMOUS) #36, LALBAGH ROAD, BENGALURU 560027

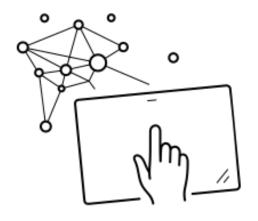
## ST. JOSEPH'S INSTITUTE OF INFORMATION TECHNOLOGY DEPARTMENT OF ADVANCED COMPUTING

# MULTIVARIATE STATISTICS LAB [BDDE2P5] PROJECT REPORT

 $\mathbf{ON}$ 

### PRODUCT RECOMMENDATION SYSTEM

(Domain - Fashion)





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## CHAPTER I ABSTRACT

With an increase in the standard of living, humans gradually shifted their attention towards fashion, which is considered to be a popular aesthetic. In recent years, the textile and fashion industries have witnessed an enormous amount of growth in fast fashion. On ecommerce platforms, where numerous choices are available, an efficient recommendation system is required to sort, order, and convey relevant product content or information to users. Image-based fashion recommendation systems have attracted a huge amount of attention from fast fashion retailers as they provide a personalized shopping experience to consumers. The main challenge in building a fashion recommendation system is that it is a very dynamic industry. It changes very often when it comes to seasons, festivals, pandemic conditions like Covid-19 and many more. Initially, users would search for the particular kind of clothe that they wanted and by various algorithms of filtering, they would obtain the results. With the increasing digitization and use of social media, consumers are exposed to various clothing items (These include clothes, clothing accessories, shoes and so on). The consumers tend to see a picture on the internet and want the exact same thing. Here, instead of filtering out the contents, an image is uploaded and products similar to this image from the database are shown to the consumer, thereby allowing them to choose from these recommended products. Despite its huge potential, the available studies do not provide a rigorous review of fashion recommendation systems and the corresponding filtering techniques. This project explores models that could be implemented to develop product recommendation systems.

#### **CHAPTER II**

#### PURPOSE AND PROPOSED SCOPE OF THE PROJECT

Many-a-time people see something that they are interested in and tend to look for products that are similar to that. Customers no longer have to visit many stores, stand in long queues, or try on garments in dressing rooms as millions of products are now available in online catalogues. Effective fashion recommendation systems can have a noticeable impact on billions of customers' shopping experiences and increase sales and revenues on the provider-side.

Unlike other areas, fashion recommendations should not be based solely on personal taste and past activity of the customer. Unlike the conventional systems that rely on user's previous purchases and history, our project aims at using an image of a product given as input by the user to generate recommendations. We use neural networks to process the images from our Fashion dataset in order to generate final recommendations by the system. According to different studies, e-commerce retailers, such as Amazon, eBay and Shopstyle and social networking sites such as Pinterest, Snapchat, Instagram, Facebook, Chictopia, and Lookbook are now regarded as the most popular media for fashion advice and recommendations. Recommendation systems act as decision-makers and have recently been gaining popularity amongst the e-commerce websites. Pinterest, amazon and any other popular e-commerce site uses recommendation systems these days.

We chose this as our project to understand the characteristics of basic recommendation systems. We have used these recommendation systems ourselves plenty number of times. We thought that being at the other end of the algorithm would be something fun to do.

#### **CHAPTER III**

#### **ABOUT THE DATA**



Fig. 3.1 Representative Image of Data

The dataset has been obtained from UCI repository.

Our dataset has several appealing properties. It contains 44424 diverse fashion images ranging from well posed shop images to unconstrained customer photos. In addition to high resolution product images, we also have multiple label attributes describing the product.

Different variables describing the images in our dataset are:

- 1. ID Unique ID for each product
- 2. Gender
- 3. Master-Category Apparel/Accessories etc.
- 4. Sub-Category Category of the product like top wear, bottom wear, watches etc.
- 5. Article Type type of the product like shirts, jeans etc.
- 6. Base Colour describing the base colour of the product
- 7. Season Fall, summer, winter products
- 8. Year
- 9. Usage Casual, formal etc.
- 10. Product Display Name Name of each individual product.

#### **CHAPTER IV**

#### **METHODOLOGY**

Every problem has a solution. Sometimes it comes easy and sometimes it does not. But eventually, if and when a solution is found, there is a certain methodology. Methodology is a plan of action and consists of the tools and techniques used to conquer the problem at hand. Methodology helps in understanding the process flow of the entire solution. This helps to enforce checkpoints for furthering the quality of the solution. If a problem should arise, one can get back to the methodology to refer to the exact point of failure in order to try and fix it.

In brief, the methodology for our project – "Fashion Recommendation System" – is given by:

- → We begin with our dataset containing over forty-five thousand images.
- → Deep Learning forms the basis of the methodology for our project.
- → The coding is carried out in Python.
- → We use the CNN and Transfer Learning Models to help classify the images.
- → Since we are using Transfer Learning, there is no actual training of the data. We further use ResNet50 and ImageNet to facilitate the Transfer Learning.
- → Various libraries as required are added onto the project.
- → We upload an image. The goal of the project is that it returns similar products to the one we uploaded.

Below, are the descriptions of the tools and techniques used in our project.

#### 1. PYTHON



Fig. 4.1. Python Logo

Developed by Guido Van Rossum and released in the year 1991, Python is a high-level, general-purpose, interpreted language. In the recent years, Python has been gaining a lot of traction. Some of the key reasons for that is that Python increases productivity, is easier to debug

and is typically intelligible. Another great feature of Python is that it has dynamic data types. Scripting, developing and testing are few of Python's applications.

Python is so ubiquitous in the data science field, that when one hears the term 'Machine Learning', they immediately assume that Python was involved. And rightly so. Python is used extensively for machine learning and AI uses. The primary reasons for this include:

#### a) Simple and Convenient

As compared to the predecessors of Python, Python is relatively easy to work with. It is straightforward with its keywords and is generally convenient to use. Even for a beginner, Python is easy to grasp and work with.

#### b) Libraries and Frameworks

Python offers a myriad of libraries and frameworks to work with. These are pre-written codes that one can work with. Some of the commonly used Machine Learning libraries include: TensorFlow, Scikit-learn, Numpy, Pandas, Seaborn and so on.

#### c) Platform Independence

The hassle of carrying the same machine on which the programmer programmed the code is completely done away with here. The program can run on any machine, given that the required dependencies are installed.

#### d) Great Community Base

Python has an extraordinary community of programmers. One can reach out to the community for any sort of guidance. Given that it is a global community, there are high chances that someone across the globe has some idea about what another is trying to achieve using Python. Having the support of a community in this manner goes a long way.

We have used the Python language to code everything in the project.

#### 2. JUPYTER NOTEBOOK



Fig. 4.2. Jupyter Logo

In Python programming, usually, there is an interactive IDE (Integrated Development Environment). Here, the codes are typed in line by line and immediate execution is seen. A notebook is where the code and the output visualizations can be seen in one place. One such open-

source application is Jupyter Notebook. Using Jupyter Notebook, one can see the code and results together in one place. Apart from the codes, some other features like text headings, images, paragraphs, markdown cells can be added to add meaning to the code. This enables it look like a neat document which makes it easier to understand. Throughout the project, we have used Jupyter Notebook to work with Python. We have used Jupyter Notebook to perform some EDA as well as to code the main parts of the project.

#### 3. DEEP LEARNING



Fig. 4.3. Deep Learning Icon

Deep learning is a machine learning technique that teaches computers to do what comes naturally to humans, i.e., learn by example. Deep learning is a key technology behind driverless cars, enabling them to recognize a stop sign, or to distinguish a pedestrian from a lamppost. It is the key to voice control in consumer devices like phones, tablets, TVs, and hands-free speakers. Deep learning is getting lots of attention lately and for good reason. It's achieving results that were not possible before.

In deep learning, a computer model learns to perform classification tasks directly from images, text, or sound. Deep learning models can achieve state-of-the-art accuracy, sometimes exceeding human-level performance. Models are trained by using a large set of labelled data and neural network architectures that contain many layers.

Deep Learning has proved to be a very powerful tool because of its ability to handle large amounts of data. The interest to use hidden layers has surpassed traditional techniques, especially in pattern recognition. One of the most popular deep neural networks is Convolutional Neural Networks. The model used to train our image dataset in our project is a deep learning CNN model

#### 4. CNN



Fig. 4.4. CNN Icon

The human brain processes a huge amount of information the second we see an image. Each neuron works in its own receptive field and is connected to the other neurons in a way that they cover the entire visual field. Just as each neuron responds to stimuli only in the restricted region of the visual field called the receptive field in the biological vision system, each neuron in a CNN processes data only in its receptive field as well. Convolutional neural networks are composed of multiple layers of artificial neurons. It uses a special technique called Convolution. In mathematics **convolution** is a mathematical operation on two functions that produces a third function that expresses how the shape of one is modified by the other. Artificial neurons, a rough imitation of their biological counterparts, are mathematical functions that calculate the weighted sum of multiple inputs and outputs an activation value. When we input an image in a ConvNet, each layer generates several activation functions that are passed on to the next layer.

The first layer usually extracts basic features such as horizontal or diagonal edges. This output is passed on to the next layer which detects more complex features such as corners or combinational edges. As we move deeper into the network it can identify even more complex features such as objects, faces, etc.

Based on the activation map of the final convolution layer, the classification layer outputs a set of confidence scores (values between 0 and 1) that specify how likely the image is to belong to a "class." For instance, if you have a ConvNet that detects cats, dogs, and horses, the output of the final layer is the possibility that the input image contains any of those animals. In our project, ConvNet detects products (such as jeans, saree etc.) and the output final layer is the possibility that the input image contains any of the products like jeans, saree etc. in accordance with the color of the input image.

#### 5. REVERSE IMAGE PROCESSING



Fig. 4.5. Representative Image of Reverse Image Processing

Reverse Image Search is defined as a content-based image retrieval query method. In other words, reverse image search means a search engine technology that takes input query in the form of the image file and provides an output related to the image, which we use in the input. There are so many search engines that provide the facility of Reverse Image Search, such as Google, Yahoo Image Search, TinEye, Bing Image Search, Pinterest, Picsearch, Flickr, and Shutterstock. Various websites also provide the facility of Reverse Image Search like Reddit.

#### 6. TRANSFER LEARNING



Fig. 4.6. Representative Image of Transfer Learning

Transfer learning is a part of the CNN model. Here, there are pre-trained samples, and learnings from these samples are passed on. It can be analogized to passing down wisdom from one generation to another. The former generation learns some things about life having experienced certain situations. Instead of the latter generation having to go through the same mundane cycle, the former generation simply passes down their wisdom and insights. In the same way, there are models that are created for similar if not the exactly same purposes. This technique in Machine Learning drastically reduces the need for labelled data. Using transfer learning, training is not required for each time the task is run. With transfer learning, a model can be trained on an available labelled dataset, then be applied to a similar task that may involve unlabelled data. Since our project deals with image classification, we have used the labelled dataset called 'ImageNet' to implement transfer learning.

#### 7. RESNET50

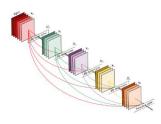


Fig. 4.7. Representative Image of ResNet Model

ResNet50 is a variant of the ResNet Model. ResNet model comes under the Residual Learning part of deep learning. Residual learning enables one to go deeper in the model and thereby achieve greater accuracy. Residual learning also makes the training of the neural network easier. In CNN, there are stacks of layers which are used for training. Generally, at each layer, some features about the dataset of images are learnt. Here, at each layer, a learned feature is subtracted. The ResNet model achieves this. ResNet50 is basically a ResNet model in which there are fifty layers. Fourty-eight of them are convolutional layers, one is a MaxPool layer and the other is an AveragePool layer.

#### 8. IMAGENET



Fig. 4.8. Representative Image of ImageNet

ImageNet is an image database organized according to the WordNet hierarchy, in which each node of the hierarchy is depicted by hundreds and thousands of images. We have used the ImageNet dataset in our project to implement Transfer Learning

#### 9. LIBRARIES USED



Fig. 4.9. Python Libraries and Frameworks

#### a) TQDM

TQDM is derived from the Arabic word 'taqaddum' which means 'progress'. It is a library in Python that is used to display the progress bars. It is used specially when there are large loops involved. It gives a glimpse on the progress or how far alone the execution has gone.

#### b) Streamlit

Streamlit is an open-source app framework for Machine Learning and Data Science teams. Streamlit was released in October 2019 and was recently acquired by Snowflake. There's huge excitement about it in the Data Science community. Python frameworks such as scikitlearn, spaCy, Pandas and various visualization frameworks such as Altair, Plotly and Matplotlib all work seamlessly with Streamlit. With its component extensibility architecture, we can build and integrate most kinds of web frontends into Streamlit apps. Streamlit was founded on the idea of building interactive apps easily. There is a new and different workflow to building these kinds of applications. Streamlit is very simple, lightweight, super-easy to understand. In essence, by sprinkling interactive widgets throughout the Python code, Streamlit will magically build a web app. By implementing Streamlit in our project we have enabled the webapp to stay performant even when loading data, manipulating the large image dataset, and performing expensive computations.

#### c) Image

It is used for image processing tasks. It includes functionalities like filtering, manipulating and saving images.

#### d) TensorFlow

TensorFlow is a Python library for fast numerical computing created and released by Google. It is a foundation library that can be used to create Deep Learning models directly or by using wrapper libraries that simplify the process built on top of TensorFlow

#### e) Sklearn

Scikit-learn (Sklearn) is the most useful and robust library for machine learning in Python. It provides a selection of efficient tools for machine learning and statistical modelling including classification, regression, clustering and dimensionality reduction via a consistence interface in Python.

#### f) Numpy

NumPy is a Python library used for working with arrays. It also has functions for working in domain of linear algebra, fourier transform, and matrices.

#### g) CV2

OpenCV is a Python open-source library, which is used for computer vision in Artificial intelligence, Machine Learning, face recognition, etc.

#### h) Pickle

Pickle in Python is primarily used in serializing and deserializing a Python object structure. In other words, it's the process of converting a Python object into a byte stream to store it in a file/database, maintain program state across sessions, or transport data over the network.

## CHAPTER V WHAT WENT RIGHT AND WHAT DID NOT

#### What went right:

- We were able to find the exact kind of dataset that we were looking for.
- The goal of our project was to recommend similar looking products based on images that are uploaded. Through the various modules, packages and libraries, we were able to achieve this. For us, it was no easy feat. We did have a lot of struggles, yet, we were able to achieve our goal.

#### What was a struggle:

- The resolution of the images within our data set posed a problem. Without the clear images, feature extraction would not be very accurate.
- Initially, the matching of the images was done on two criteria colour and pattern. This was posing a problem as it did not yield the result that we expected.
- Time constraint as TQDM was taking a longer time than we had expected.
- Extracting features was an issue initially.

To an extent, we were able to overcome these struggles to achieve the desired results from our project.

#### **CHAPTER VI**

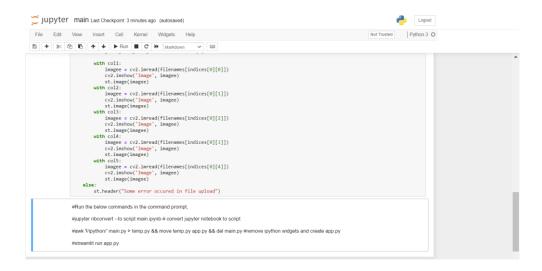
#### **EVIDENCE OF ACTIVITY**

#### **→** Code

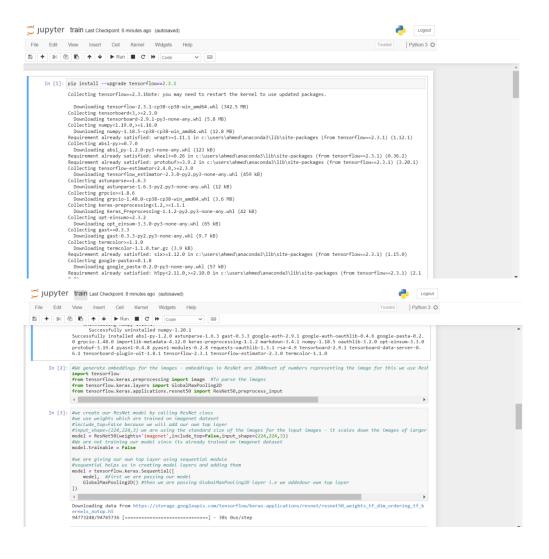
a) The main file:

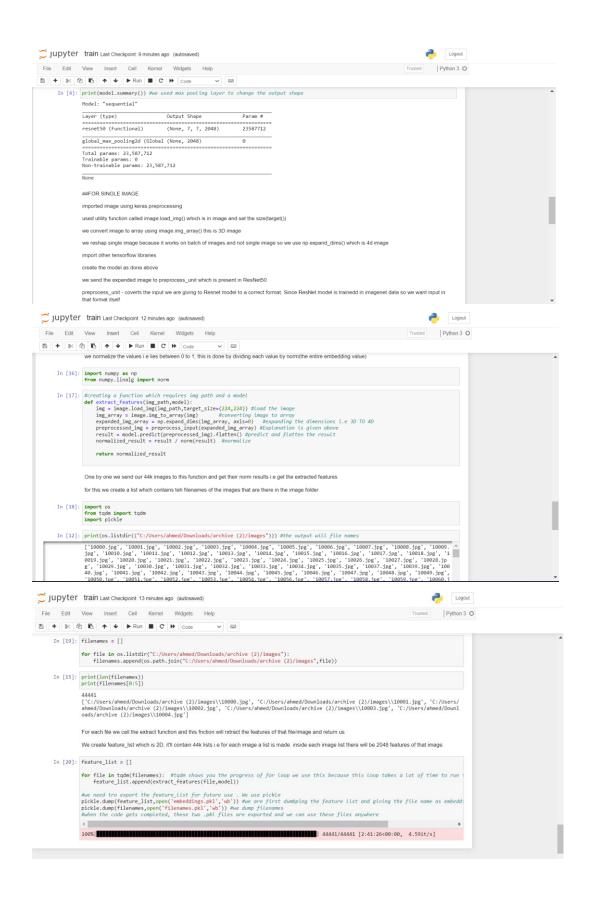
```
Jupyter main Last Checkpoint: a minute ago (autosaved)
                                                                                                                                                                                                      Logout
  File Edit View Insert Cell Kernel Widgets Help
                                                                                                                                                                                        Not Trusted Python 3 O
 E + % < </p>
C → Fun ■ C → Code
          In [1]: import streamlit as st
                       import streamlit as st import of some stream import of some stream import of some stream import image sto display image import image import pickle import tensorflow import from tensorflow.keras.preprocessing import image from tensorflow.keras.layers import GlobalMaxPooling2D from tensorflow.keras.applications.renest50 import ResNet50,preprocess_input from sklearn.neighbors import NearestNeighbors import on mumpy.linalg import norm import cv2
          In [2]: feature_list = np.array(pickle.load(open('embeddings.pkl','rb')))
filenames = pickle.load(open('filenames.pkl','rb'))
           In [3]: model = ResNet50(weights='imagenet',include_top=False,input_shape=(224,224,3))
model.trainable = False
                       model = tensorflow.keras.Sequential([
Jupyter main Last Checkpoint: 2 minutes ago (autosaved)
                                                                                                                                                                                                       Logout
 File Edit View Insert Cell Kernel Widgets Help
                                                                                                                                                                                        Not Trusted Python 3 O
In [4]: st.title('Fashion Product Recommender System')
                     2022-08-01 02:31:07.606

Warning: to view this Streamlit app on a browser, run it with the following command:
                          streamlit run C:\Users\ahmed\anaconda3\lib\site-packages\ipykernel_launcher.py [ARGUMENTS]
         Out[4]: DeltaGenerator(_root_container=0, _provided_cursor=None, _parent=None, _block_type=None, _form_data=None)
        except:
return 0
        In [6]: #creating a function for feature extraction
def feature_extraction(ing_path, model):
    ing = inage.load_ing(ing_path, target_size=(224, 224))
    ing_array = inage.load_rac(ing)
    expanded_ing_array = np.expand_dins(ing_array, axis=0)
    preprocessed_ing = preprocess_input(expanded_ing_array)
Jupyter main Last Checkpoint: 2 minutes ago (autosaved)
 File Edit View Insert Cell Kernel Widgets Help
                                                                                                                                                                                        Not Trusted Python 3 O
result = model.predict(preprocessed_img).flatten()
normalized_result / norm(result)
return normalized_result
         In [7]: #creating a function for recommend
def recommend(features, feature_list):
    neighbors *NeareatNeighbors(n_neighbors=6, algorithm='brute', metric='euclidean')
    neighbors.fit(feature_list)
    distances, indices = neighbors.kneighbors([features])
    return indices
         In [9]: uploaded_file = st.file_uploader("Choose an image")
if uploaded_file is not None:
    if save_uploaded_file(uploaded_file):
        # disploy the file
        disploy the file
        disploy_image = Image.open(uploaded_file)
        st.image(display_image)
        # feature extract
                                  # feature extract
feature = feature_extraction(os.path.join("C:/Users/ahmed/Downloads/archive (2)/uploads",uploaded_file.name),model)
#st.text(features)
                                   # recommendention
indices = recommend(features,feature_list)
                                  # display image
col1,col2,col3,col4,col5 = st.columns(5)
```

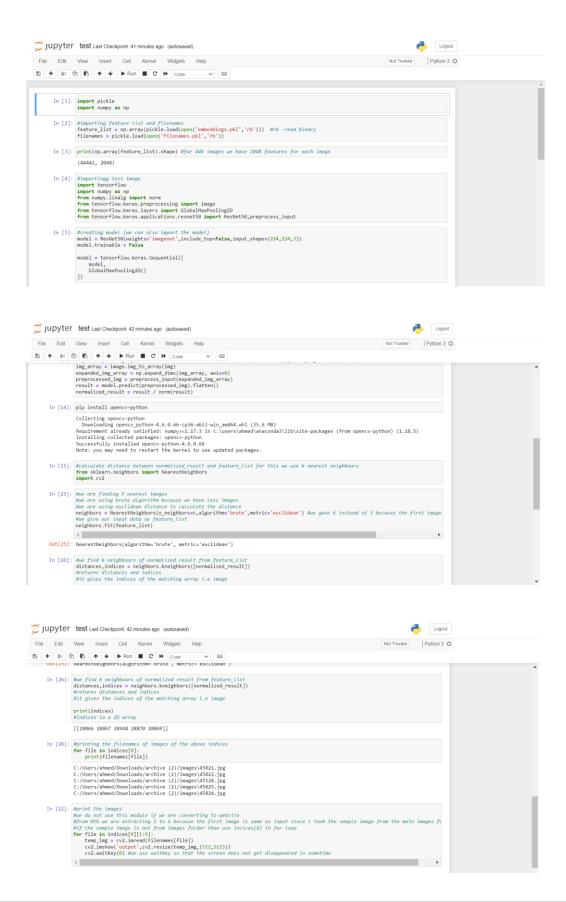


#### b) The Training File





#### c) Test File



#### **→** Output

```
(base) C:\Users\ahmedy\upyter nbconvert --to script main.ipynb
[NbConvertApp] Converting notebook main.ipynb to script
[NbConvertApp] Converting notebook main.ipynb to script
[NbConvertApp] Writing 3521 bytes to main.py

(base) C:\Users\ahmed>akk '!/ipython/' main.py > temp.py && move temp.py app.py && del main.py

Overwrite C:\Users\ahmed>akk '!/ipython/' main.py > temp.py && move temp.py app.py && del main.py

Overwrite C:\Users\ahmed>streamlit run app.py

You can now view your Streamlit app in your browser.

Local UBL: http://localhost:8801
Network UBL: http://localhost:8801
2022-08-01 02:33:29.000673: W tensorflow/stream_executor/platform/default/dso_loader.cc:59] Could not load dynamic library 'cudart64_101.dll'; dlerror: cudart64_101.dll not found

2022-08-01 02:33:33:35:80: W tensorflow/stream_executor/cuda/cudart_stub.cc:29] Ignore above cudart dlerror if you do not have a GPU set up on your ma chine.

2022-08-01 02:33:33:35:55:81: W tensorflow/stream_executor/platform/default/dso_loader.cc:59] Could not load dynamic library 'ncuda.dll'; dlerror: ncud a.dll not found

2022-08-01 02:33:33:35:55:81: W tensorflow/stream_executor/platform/default/dso_loader.cc:59] Could not load dynamic library 'ncuda.dll'; dlerror: ncud a.dll not found

2022-08-01 02:33:33:33:35:80: W tensorflow/stream_executor/cuda/cuda_diagnostics.cc:169] retrieving CUDA diagnostic information for host: LAPTOP-FQ3IIN7F

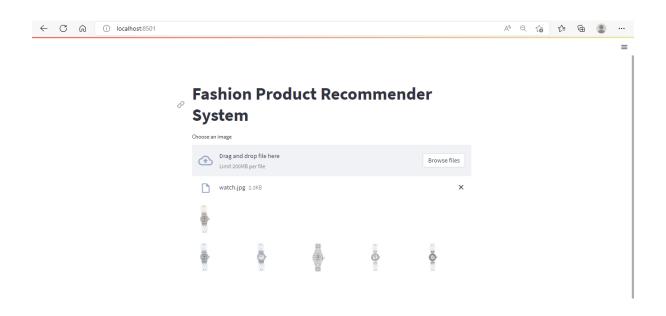
2022-08-01 02:33:33:33:3583: I tensorflow/stream_executor/cuda/cuda_diagnostics.cc:169] retrieving CUDA diagnostic information for host: LAPTOP-FQ3IIN7F

2022-08-01 02:33:33:33:3583: I tensorflow/stream_executor/cuda/cuda_diagnostics.cc:169] retrieving CUDA diagnostic information for host: LAPTOP-FQ3IIN7F

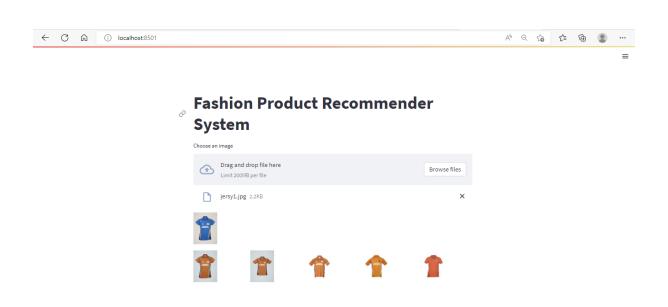
2022-08-01 02:33:33:33:3583: I tensorflow/stream_executor/cuda/cuda_diagnostics.cc:169] retrieving CUDA diagnostic information for host: LAPTOP-FQ3IIN7F

2022-08-01 02:33:33:33:3583: I tensorflow/stream_executor/cuda/cuda_diagnostics.cc:169] retrieving CUDA diagnostic with oneAPI Deep Neural Network Library (oneDNN) to
```

Prompt window showing the conversion of Jupyter Notebook file to .py and the running of Streamlit on prompt.



Application window showing the working of the project. Here we have uploaded an image of a watch and it yielded images of five other similar looking watches.



Application window showing the working of the project. Here we have uploaded an image of a jersey and it yielded images of five other jerseys that are available.

#### **CHAPTER VII**

#### "EUREKA!" AND "OH NO!"

"Eureka!" Moment:

For the purpose of this project, we needed to create a UI. For this, we were planning to use Streamlit through Jupyter. When we enquired about with others, they said it would never be possible. Apart from the others, Google too showed that this would not be possible. However, after much research and trials and errors, we were able to crack it. We were finally able to integrate Streamlit with Jupyter. That's the exact moment when we went "Eureka!".

"Oh No!" Moment:

There was this huge chunk of code that we were trying to run. However, each time that we ran it, it threw errors. While trying to overcome this, we ran this chunk of code over and over again. With some guidance, we later came to know that the error could be very easily fixed. All it required was for us to install the OpenCV2 package. Knowing that we had wasted so much of our time because of missing out on one line of code was our "Oh No!" moment.

#### **CHAPTER VIII**

#### LEARNINGS FROM THE PROJECT

As mentioned earlier, we wanted to be on the either side of the recommender system. Being on the other side, we did learn a lot of things. But most of all, we have learnt to appreciate the recommender systems that we use on an almost day-to-day basis. The accuracy and the speed with which products are recommended are truly commendable.

Working on this project has given us the privilege of gaining some knowledge and some hands-on working on some techniques that we only otherwise heard of.

#### CNN

We had only heard of it and read about it theoretically before this project. Now, we have a handson experience of working with CNN. We are able to now understand how exactly it works and are also seeing a real-time application of CNN in action.

#### Streamlit

We were able to work with Streamlit thereby learning how to build a UI for our upcoming projects.

#### Working with Images

Prior to this project, working with images would scare us. Having worked solely on images and understanding the feature extraction process, we are now comfortable enough to work with images.

Overall, through this project, we were exposed to various libraries and techniques. We are sure that this acquired knowledge will come in handy in our future endeavours.

#### **CHAPTER IX**

#### WHAT MORE CAN BE DONE IN THE FUTURE

We were able to achieve our primary goal through this project. There are, however, many more things that can be done in the future.

- A stand-alone application can be built with a more interactive and attractive GUI (Graphical User Interface).
- This project was made with only one domain in mind Fashion. The same code and logic can be used across domains.
- A menu-driven program can be built to search only across certain categories of products as specified by the users.
- This can also be used to update inventory. When a user uploads an image and only limited options show, it should alert the concerned company to update their stock.

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