



PITCH DECK

● BUSINESS PRESENTATION

Feb-8-2025

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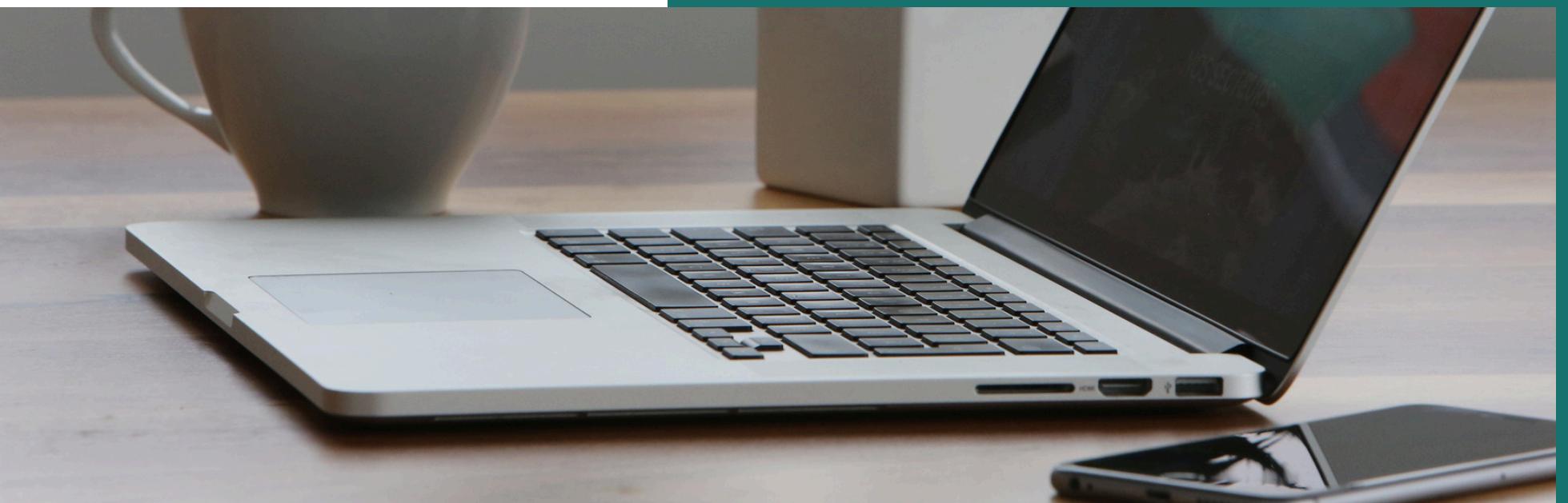
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HELLO FRIENDS!

GREETING FROM US

Welcome to ***Avion***, your go-to platform for stylish and affordable furniture! 🛍️ Shop from the comfort of your home with a hassle-free, secure, and reliable experience. We offer top-quality furniture, trusted sellers, and fast delivery—making online shopping easier than ever!

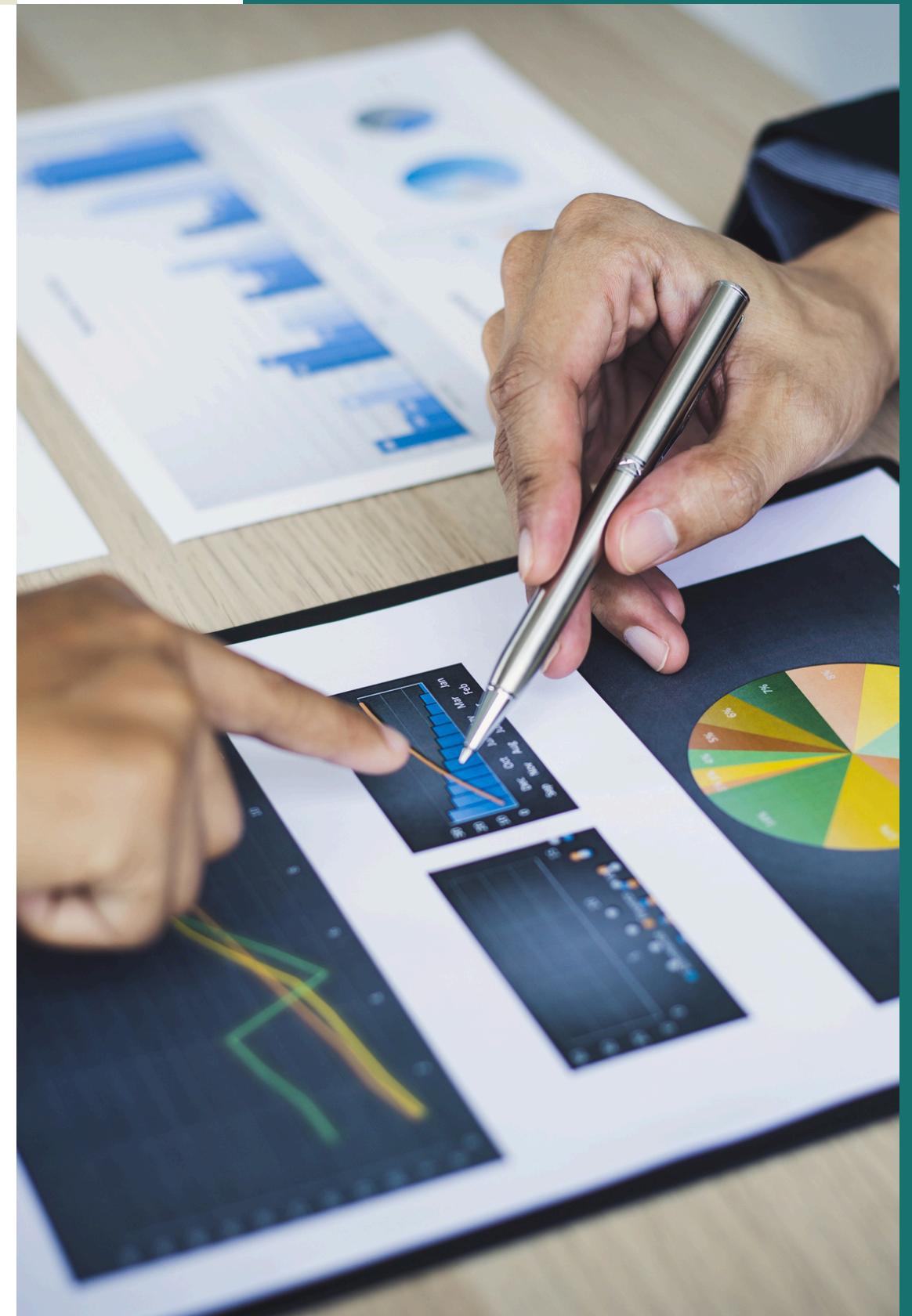
Thank you

ABOUT US

GET TO KNOW US BETTER

At Avion, we offer a wide range of high-quality furniture to help you create stylish and comfortable living spaces. Our goal is to make furniture shopping simple, affordable, and enjoyable. With fast delivery, secure payments, and easy returns, we ensure a hassle-free experience for all our customers.

We're committed to providing exceptional service and high-quality products that elevate your home. Whether you're furnishing your living room, bedroom, or office, we have the perfect pieces to make your space truly your own.





WHAT WE BELIEVE

ABOUT OUR VISION AND MISSION

VISION

At **Avion**, our vision is to become the leading platform for high-quality, affordable furniture that transforms homes into functional and stylish spaces. We aim to continuously innovate and provide our customers with products that blend design, comfort, and value.

MISSION

Our mission is to offer an exceptional online shopping experience, with a focus on convenience, quality, and customer satisfaction. We are committed to delivering the best furniture options that cater to every style, space, and budget.

PROBLEMS

WE WILL SOLVE THE PROBLEMS

01 High Furniture Costs

One of the biggest challenges when shopping for furniture is the high cost of quality items. At Avion Shopping, we aim to break this barrier by offering stylish and durable furniture at affordable prices, making it accessible for everyone.

02 Limited Availability and Variety

Many customers struggle to find a wide variety of furniture that suits their unique style and needs. We address this issue by curating a diverse collection of furniture, offering plenty of options for different tastes and spaces.

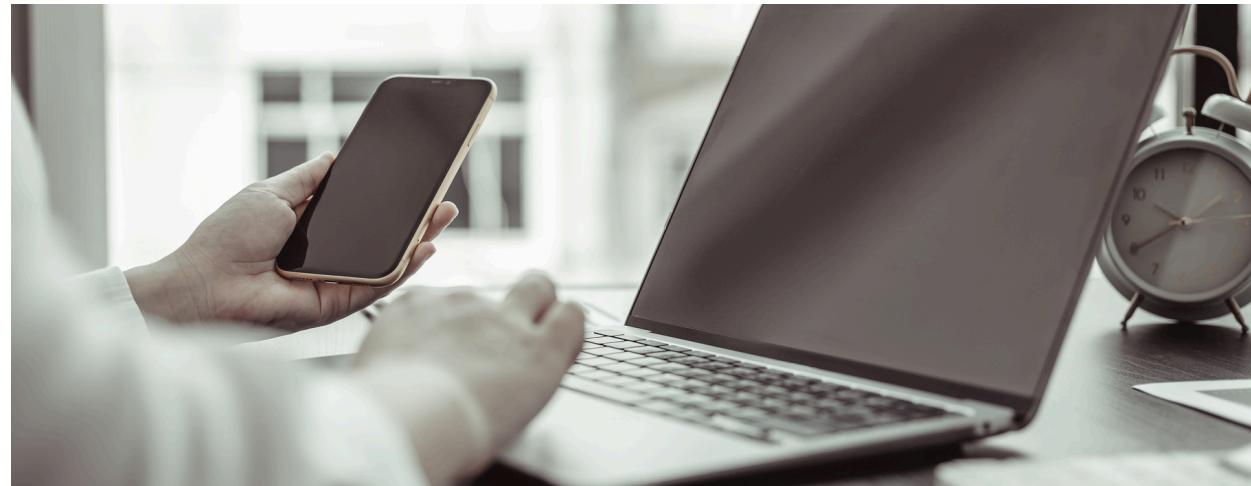


03 Inconvenient Shopping Experience

Our easy-to-use online platform enables customers to browse, order, and receive their furniture from the comfort of their homes. With quick delivery, secure payments, and a flexible return policy, we make shopping for furniture hassle-free.

SOLUTIONS

SOLUTIONS OF THE PROBLEMS



01

Affordable Pricing

We offer a wide range of high-quality furniture at prices that fit various budgets, ensuring that our customers can furnish their homes without compromising on quality. Our goal is to make premium furniture accessible to everyone.

02

Wide Selection and Customization

Our extensive collection features a variety of styles, sizes, and designs, allowing customers to find the perfect pieces for their homes. We also offer customization options, so each customer can create a space that truly reflects their personality.

02

Convenient and Fast Shopping

Our easy-to-use online platform enables customers to browse, order, and receive their furniture from the comfort of their homes. With quick delivery, secure payments, and a flexible return policy, we make shopping for furniture hassle-free.

OUR SERVICE

WHAT WE COULD DO



Strategic Brand Development

We provide 24/7 customer support to assist with any questions or concerns, ensuring that your shopping experience is smooth and stress-free. Our dedicated team is always ready to help, whether it's pre-purchase advice or post-purchase assistance.

Data-Driven Marketing

We ensure quick and reliable delivery to your doorstep, so you can start enjoying your new furniture without delay. Our efficient logistics network guarantees timely shipping, no



Creative Content Production

Our hassle-free return and exchange policy makes it easy for you to shop with confidence. If you're not completely satisfied with your purchase, we offer straightforward returns, so you can make changes with peace of mind.

MARKET SIZE

OUR CLIENTS COME FROM EVERYWHERE



Total Available Market (TAM)

The Total Available Market (TAM) represents the entire potential demand for our product or service, reflecting the vast landscape of opportunities awaiting exploration and market capture.

Serviceable Available Market (SAM)

The Serviceable Available Market (SAM) represents the specific segment of the Total Available Market where our product or service can be realistically and effectively offered, defining the target audience for our strategic market approach.

Serviceable Obtainable Market (SOM)

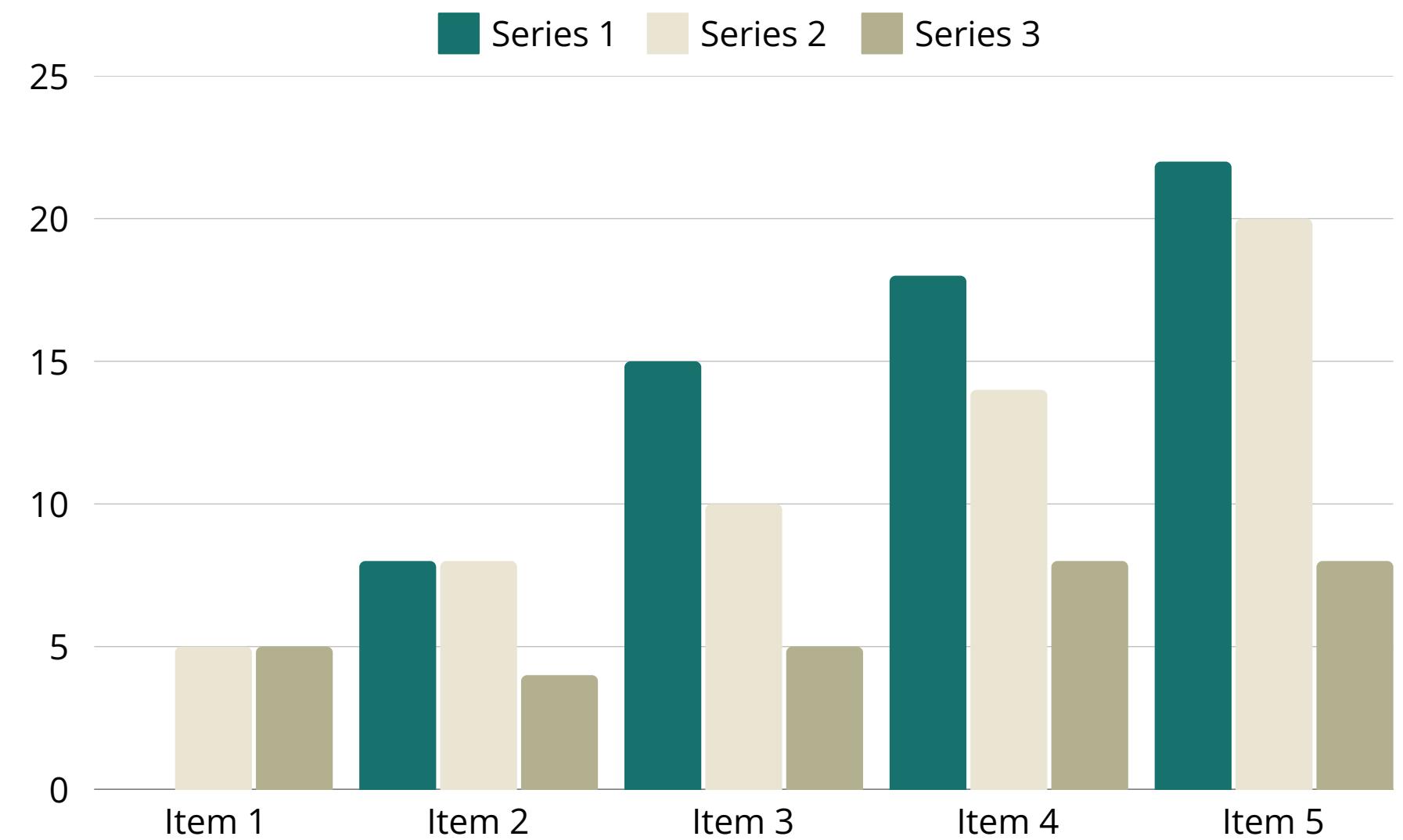
The Serviceable Obtainable Market (SOM) signifies the realistic and achievable portion of the Serviceable Available Market where our business aims to capture market share, emphasizing our practical and strategic approach to market penetration.



BUSINESS MODEL

OUR BUSINESS MODEL

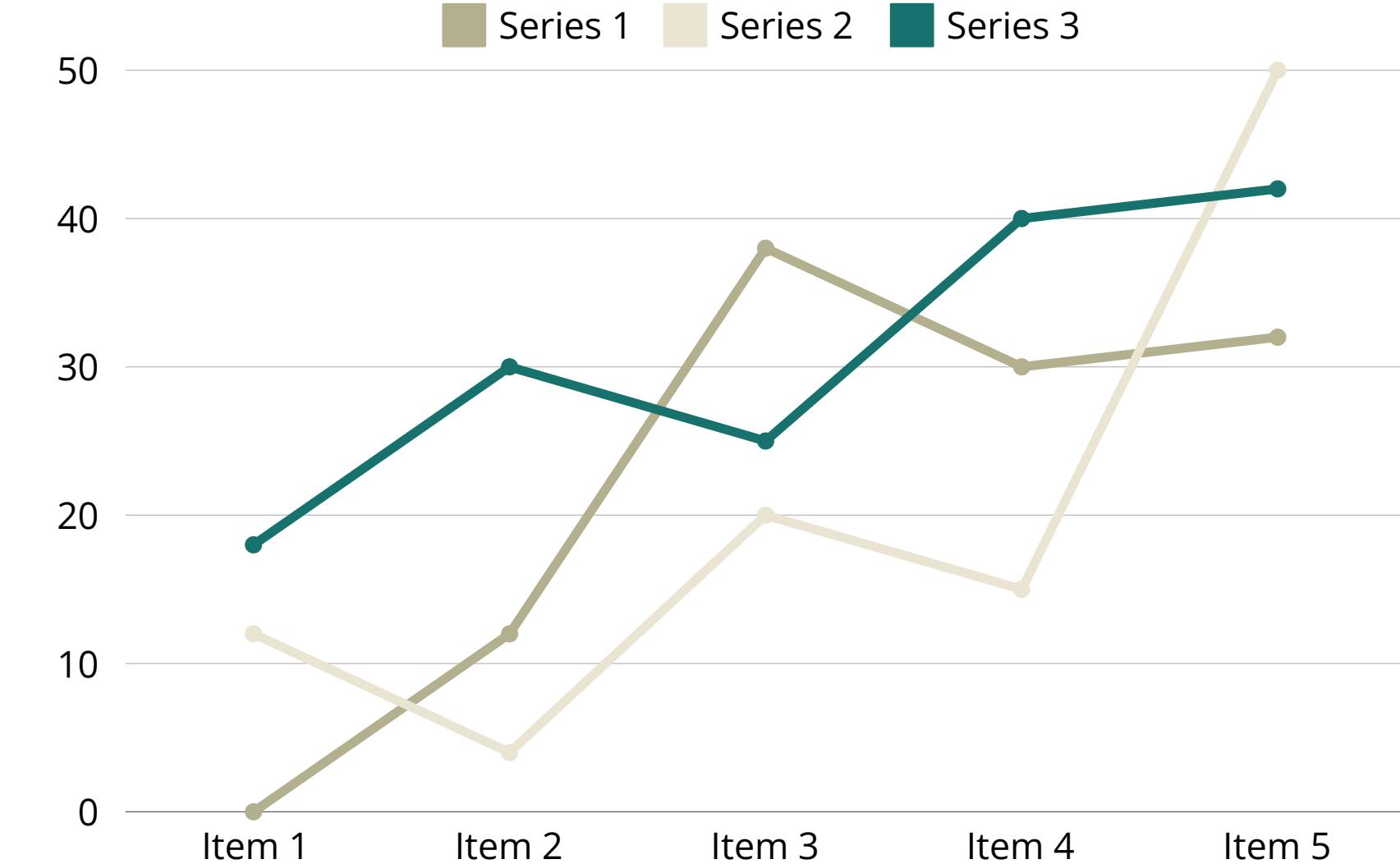
Our business model is based on providing high-quality furniture through an easy-to-use online platform, offering affordable prices, fast delivery, and excellent customer service. We generate revenue through direct sales, ensuring customers get the best value for their money.



STATISTIC

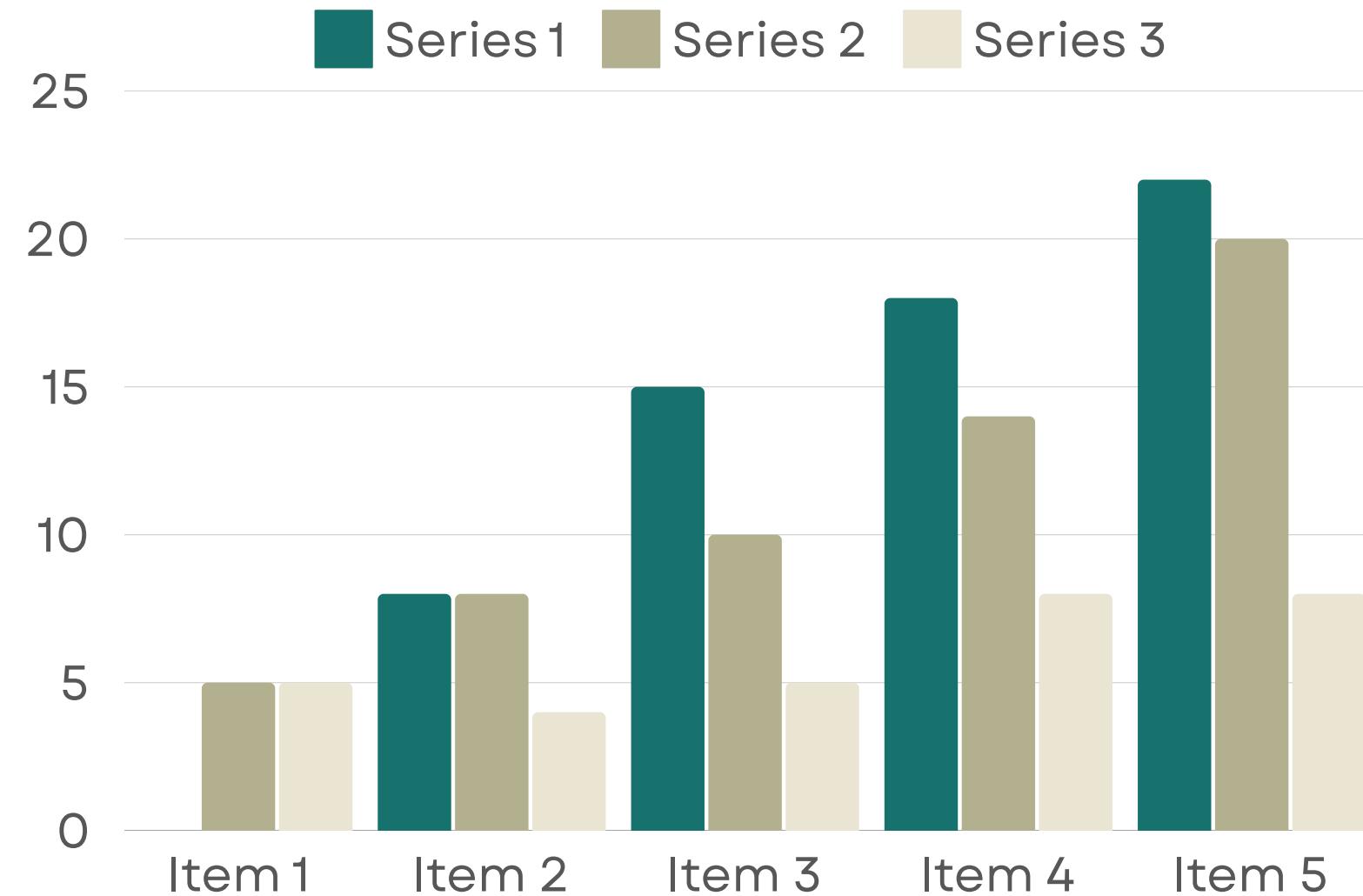
CLIENT'S SATISFACTION

At Avion, customer satisfaction is our top priority. Recent surveys show that 85% of our customers are highly satisfied with the quality and affordability of our furniture. Additionally, 90% of clients appreciate our fast delivery and easy return policies. Our customer support team consistently receives positive feedback, with 92% of customers rating their experience as excellent. These statistics reflect our commitment to providing exceptional service and products that meet customer expectations.



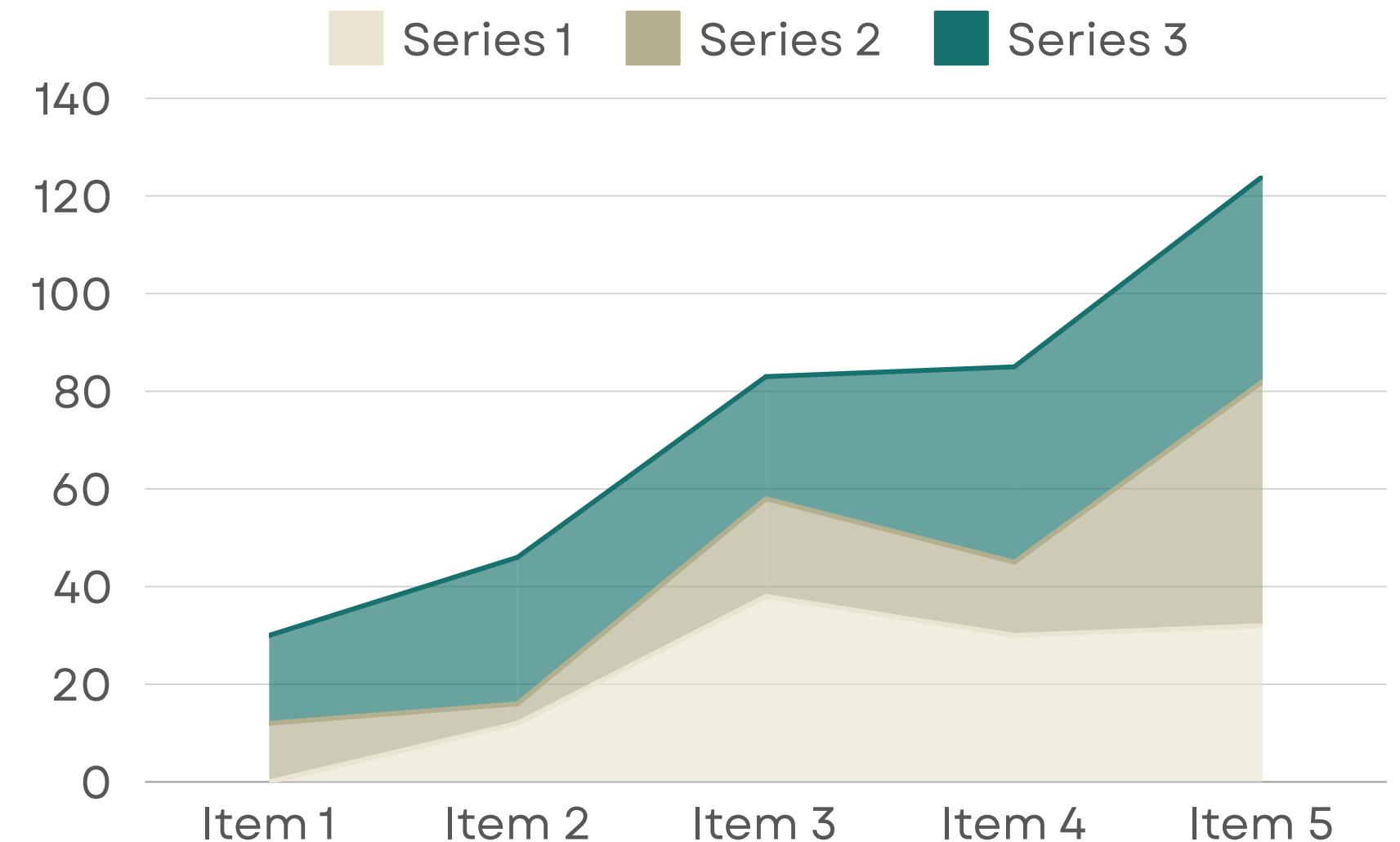
- From brand positioning and messaging to visual identity, we guide you through every step.
- Navigate the path to increased sales with our insightful report and offering a strategic roadmap.
- Amplify your revenue streams, engage customers, and unlock the full potential of your business.

STATISTIC



Our Customer's Satisfaction

An impressive client satisfaction rate underscores our unwavering commitment to delivering exceptional service and exceeding expectations.



Repeat Order Rate

Our remarkable client repeat order rate of 123 times are testament to the quality of our products/services and the trust our clients place in our ability.

STATISTIC

CLIENT'S SATISFACTION



Around 70% of our customers place repeat orders, showcasing their trust in our products and services. This high rate of customer loyalty is a testament to our commitment to quality and satisfaction. Many customers continue to choose us for their home furniture needs. Their satisfaction and trust lead to positive word-of-mouth and repeat business.

90%

Our client loyalty speaks volumes as evidenced by a robust repeat order rate

99%

Our paramount focus on client satisfaction is the bedrock of our agency's success.



THANK YOU

● FOR YOUR NICE ATTENTION