

AYLIN HATZIDY BUENROSTRO MARTÍNEZ

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Highlights of Qualifications

- Well organized with very good **attention to details** and **problem-solving** skills.
- Committed, **task-oriented, independent**, and dedicated team worker.
- Wide knowledge of **HTML, CSS, JavaScript and React Native** and use of **Lightroom, Illustrator, Figma and Canvas**.
- Develop cost-effective **operational plan** to achieve the **company's goals**.
- Graphic **design and creation of images** for the company's site using UI/UX skills.
- Continuous improvement of the website by applying **user-centered design techniques** and performing usability testing.
- Committed, **task-oriented, independent**, and dedicated team worker.

Education

Hospitality Management Diploma

2023 - PRESENT

CANADIAN COLLEGE, Vancouver BC, Canada
American Hotel Lodging Association

Mechatronics Engineering Bachelor

2022

TECHNOLOGICAL UNIVERSITY EMILIANO ZAPATA OF THE STATE OF MORELOS, Mexico
National Association of Universities and Institutions of Higher Education

Work History

PepsiCo International, San Nicolas de los Garza, Mexico

2022 - 2023

WEB DEVELOPER

- ♦ Graphic design and creation of logos and images for the company's website.
- ♦ Maintenance and constant update of the website applying UX/UI techniques, usability tests and clients' feedback.
- ♦ Interaction with the company's global community to create, update and adapt workspaces for each of the regions' necessities.

TIAN Technology, Morelos, Mexico

2022

WEB DEVELOPER

- ♦ Design the frontend for several apps and websites and develop them in frameworks such as React native and Angular.
- ♦ Graphic design and creation of logos and images for their websites.
- ♦ Develop an AI using machine learning through TensorFlow y NumPy.

Skills and Certifications

- Fluent English and Spanish communication and basic French communication.
- Good listener and communicator
- Obtain customer feedback and improving customer's experience in the company's site.
- Wide knowledge of design software SolidWorks and AutoCAD.

Available References

Alejandro Maya, SR RPA Developer

Reda E. Escaros, Hospitality Management Instructor/Consultant

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