

Empowering SmartHiring Decisions

A browser extension and platform integrated with job sites.

Group 3 – Next 72



Recruitment Challenges

1 Lack of verified information

Current platforms lack real-time information on companies and employees.

2 Unreliable feedback

Feedback during the hiring process is often incomplete or unreliable.

3 Difficult assessment

Employees struggle to evaluate company culture.



Our Innovative Solution

1

Browser Extension

Integrates with job platforms like LinkedIn and Indeed.

2

Verified Insights

Provides real-time information on companies and employees.

3

Informed Decisions

Helps users make smarter hiring decisions.



Key Features



Verified Reviews

Reliable and authentic data on companies and employees.



Browser Extension

Display reviews directly on job profiles.



Real-time Analytics

Dashboards with up-to-date information.





How it works

1

Installation

Install the extension for LinkedIn and Indeed.

2

Access to reviews

Check verified reviews on company and employee profiles.

3

Trend analysis

Use the dashboard to analyse trends.

Informed decision

4

Make hiring decisions based on reliable data.

Why choose us?







Increased Decision Accuracy User-Friendly Integration Innovative Business Model



Cost-Effective Insights



Scalable for All Business Sizes





Target Audience

Employers

Get better insights to improve hiring accuracy.

Job Seekers

Make informed decisions about potential employers.

Recruiters

Match candidates to the right companies using verified feedback.

HR Teams

Use feedback to improve retention and company culture.

Business Model (Revenue streams)



Freemium Model:

Free basic features with paid access to premium insights and analytics.

(For natural spreading)

Company Subscriptions:

Charge companies for access to verified reviews and analytics.

Sponsored Individuals and Company Profiles

Data Licensing:

Sell anonymized data to HR firms and recruitment agencies.



Join Us



Focus on Opportunity

Be Part of the Future of Smart Hiring



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Contact Us

For any questions or information requests.





Thank You

We appreciate your time and interest in our innovative hiring solution.