

### Background Overview

**Annual CO2** 

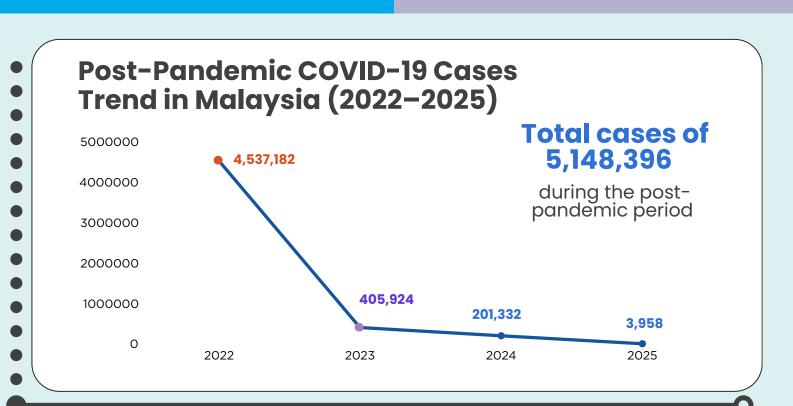
Mid to Post-

**Pandemic** 

**Emission Rate from** 

pandemic COVID-19 The has significantly impacted Malaysian affecting individuals and businesses in both positive and Its effects negative ways. span various aspects of life, reshaping Malaysian as a whole in may ways during the post-pandemic.

#### Impact on Business Impact on Economy Post-Pandemic **E-Commerce Producer Price** Value Trend Index (PPI) Rate from Mid to **Post-Pandemic** Impact Of Pandemic on Different **Aspects** Impact on **Impact on** Social Lifestyle **Environment**



# **Around 4.5 Million Cases**

In 2022, due to the end of lockdown that caused surge in number of cases which is the highest ever recorded in a year

# Cases have dropped by 91%

**Post-Pandemic** 

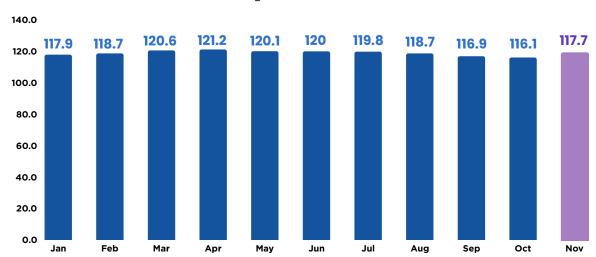
**Health Lifestyle** 

and Habits

In 2023, as many Malaysians are fully vaccinated and immune to the virus, gradually declining over the years

### **Economy**

# Post-Pandemic Producer Price Index (PPI) Rate in Malaysia (Jan - Nov 2024)



## **Current PPI** valued at 117.7

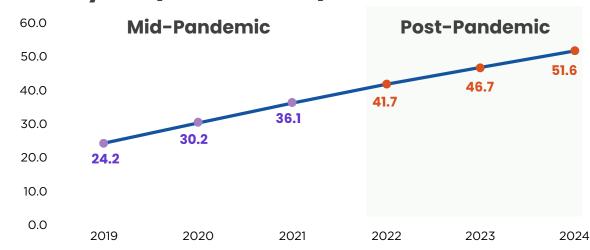
As of Nov 2024, which indicates a healthy and manageable level of growth and also demand in economy sector

#### 1.38% Increase

In PPI rate from Oct to Nov 2024, reflecting an overall stable PPI rate throughout the years, indicating a good inflation rate

### **Business**

### E-Commerce Value Trend in Malaysia (2019 – 2024)



#### Average Growth of 22.15% per year

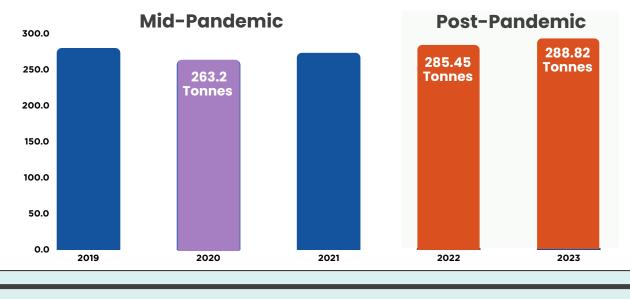
During Mid-Pandemic, as many consumers and businesses shift towards online shopping and platforms

#### Average Growth of 11.25% annually

During Post-Pandemic, as e-commerce platforms are being introduced to SMEs and large businesses increasing the rate up to a whopping RM 51.6 Billion

#### **Environment**

# Air Pollution Trends in Malaysia: Analyzing CO<sub>2</sub> Emission Rates (2019 - 2023)



# 6% Decline in CO2 Emission

In 2020, as most people are in lockdown and businesses have stopped operating making less human activity overall, hence the decrease in CO2 emission rates during mid-pandemic

#### Increased CO2 Emission rate from 285.45 to 288.82

During Post-pandemic, as human activities are at all time high due to end of lockdown and other restrictions

towards most individuals and businesses

### **Social Lifestyle**

# Malaysians Post-Pandemic Health Lifestyle and Habits



Practice Improved Personal Hygiene



Consume Health Supplements



Engage in Regular Exercise



Adopt Healthy Eating Habits



Maintain Better Sleep Schedules



Attend Regular Health Checkups



Seek Therapy/Counseling

\*Note that this data is hypothetical referencing from Herbalife, 2023 Asia Pacific Health Priority Survey

### 25% Practice Improved Personal Hygiene

Making it the most popular health lifestyle and habits by Malaysians during the pandemic as many people keep a routine health and safety measures similarly during lockdown

# Only 8% Seek Therapy/Counseling

Making it the least popular health lifestyle and habits by Malaysians during the pandemic as many people focus more on their physical health rather than mental health which is often taken too lightly

### **Key Takeways**

- Even though, the trend of COVID-19 cases during this post-pandemic is declining at a steady pace, Malaysians should still take precaution and be wary of their health and safety at all times as to be prepared for the worst such as the unexpected worldwide pandemic that occurred previosly.
- In conclusion, the pandemic has impacted many people in the aspects of business, economy, environment, and social lifestyle in both positive and negative ways, as such we as citizens of Malaysia should keep in mind of the sacrifices that have been made by all parties involved during the pandemic working hand in hand to rebuild the country up to its glory.

#### **Data Sources of Reference**

Post-Pandemic COVID-19 Cases Trend in Malaysia (2022–2025):

KKMNOW, Ministry Of Health (MOH) Malaysia

Post-Pandemic Producer Price Index (PPI) Rate in Malaysia (Jan - Nov 2024):

OpenDOSM, Department of Statistics Malaysia

**E-Commerce Value Trend in Malaysia (2019 - 2024):** GlobalData, Published by MalaysiaNOW

Air Pollution Trends in Malaysia: Analyzing CO₂ Emission Rates (2019 - 2023):

Our World in Data, Global Change Data Lab