



Machine Learning

Introduction

Welcome





Machine Learning

- Grew out of work in AI
- New capability for computers

Examples:

- Database mining
 - Large datasets from growth of automation/web.
 - E.g., Web click data, medical records, biology, engineering
- Applications can't program by hand.
 - E.g., Autonomous helicopter, handwriting recognition, most of Natural Language Processing (NLP), Computer Vision.

Machine Learning

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- |

Exam

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most of

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- Self-customizing programs
 - E.g., Amazon, Netflix product recommendations
- Understanding human learning (brain, real AI).



Machine Learning

Introduction

What is machine learning

Machine Learning definition

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- Arthur Samuel (1959). Machine Learning: Field of study that gives computers the ability to learn without being explicitly programmed.

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Machine Learning definition

- Arthur Samuel (1959). Machine Learning: Field of study that gives computers the ability to learn without being explicitly programmed.
- Tom Mitchell (1998) Well-posed Learning Problem: A computer program is said to *learn* from experience E with respect to some task T and some performance measure P , if its performance on T , as measured by P , improves with experience E .

“A computer program is said to *learn* from experience E with respect to some task T and some performance measure P, if its performance on T, as measured by P, improves with experience E.”

Suppose your email program watches which emails you do or do not mark as spam, and based on that learns how to better filter spam. What is the task T in this setting?

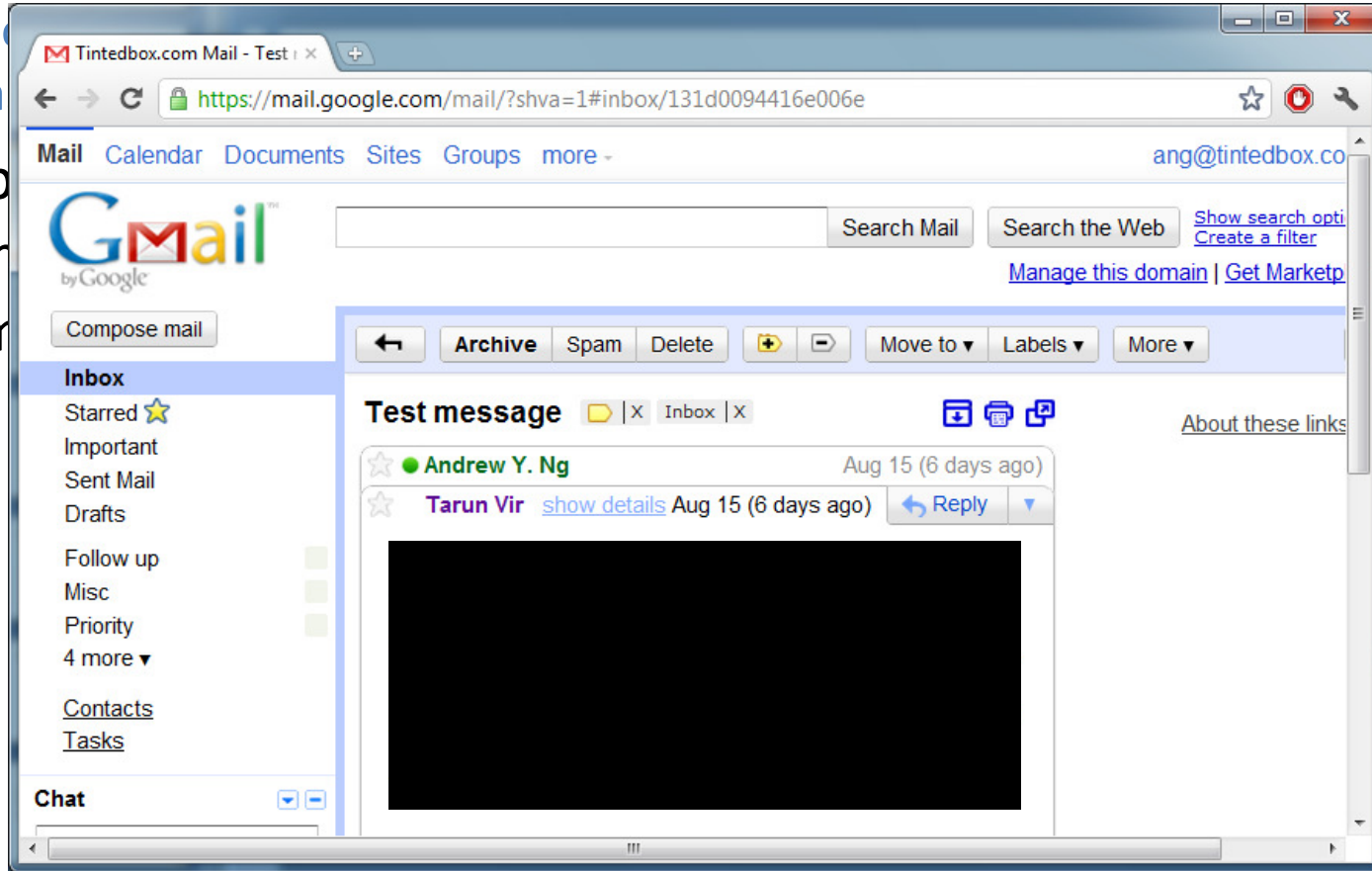
- ☒ Classifying emails as spam or not spam. $T \leftarrow$
- ☐ Watching you label emails as spam or not spam. $E \leftarrow$
- ☐ The number (or fraction) of emails correctly classified as spam/not spam.
- ☐ None of the above—this is not a machine learning problem. $P \leftarrow$

“A computer program is said to *learn* from experience E with respect to τ , if its performance P on T , as measured by J , improves with experience E .”

Support
not re-
spam

or do
filter

spam.



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Machine learning algorithms:

- Supervised learning
 - Unsupervised learning
- 

Others: Reinforcement learning, recommender systems.

Also talk about: Practical advice for applying learning algorithms.



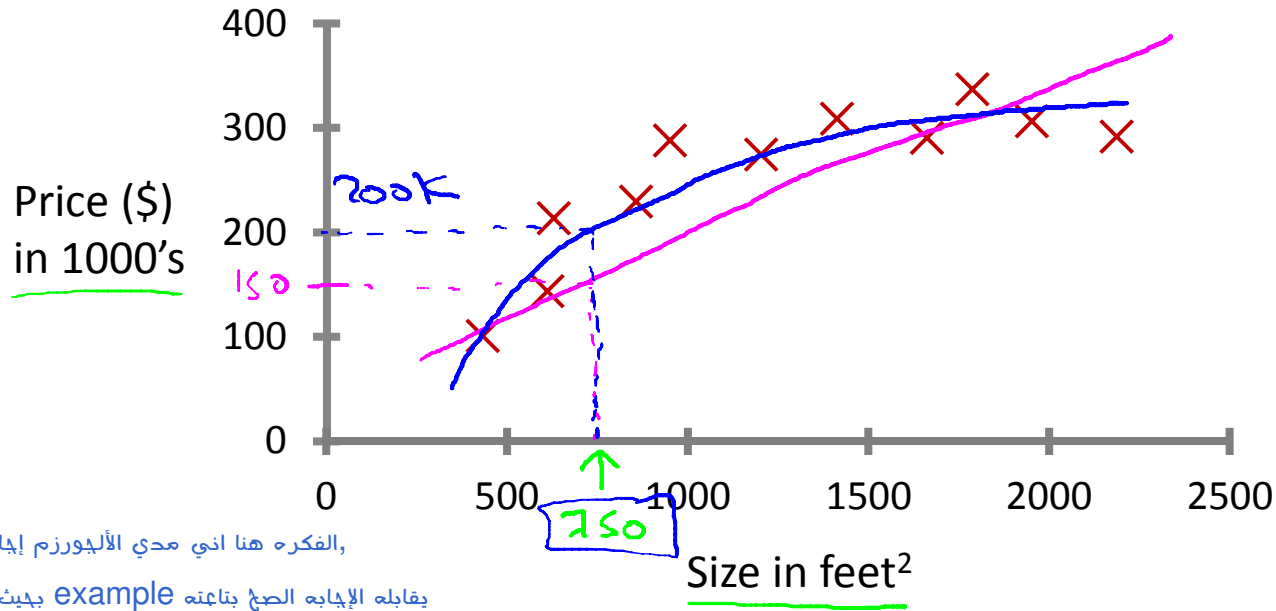


Machine Learning

Introduction

Supervised Learning

Housing price prediction.

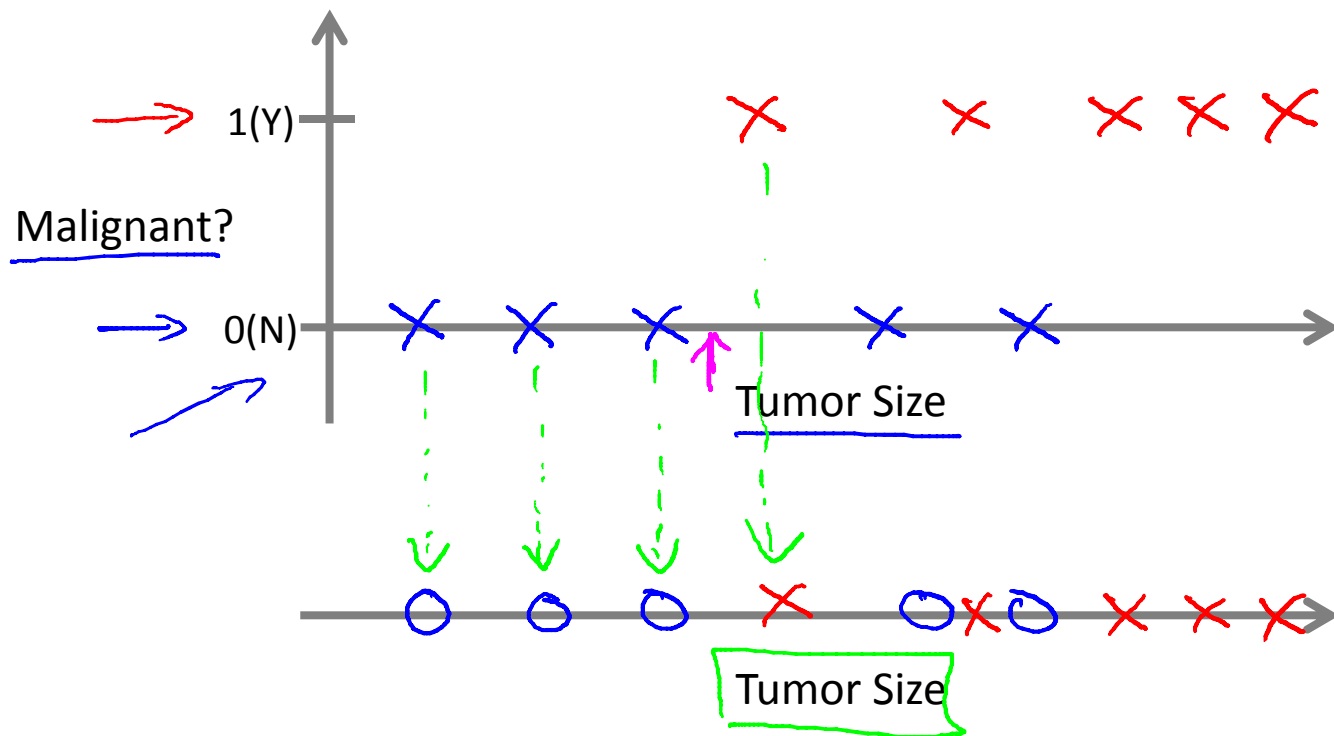


Supervised Learning

"right answers" given

Regression: Predict continuous valued output (price)

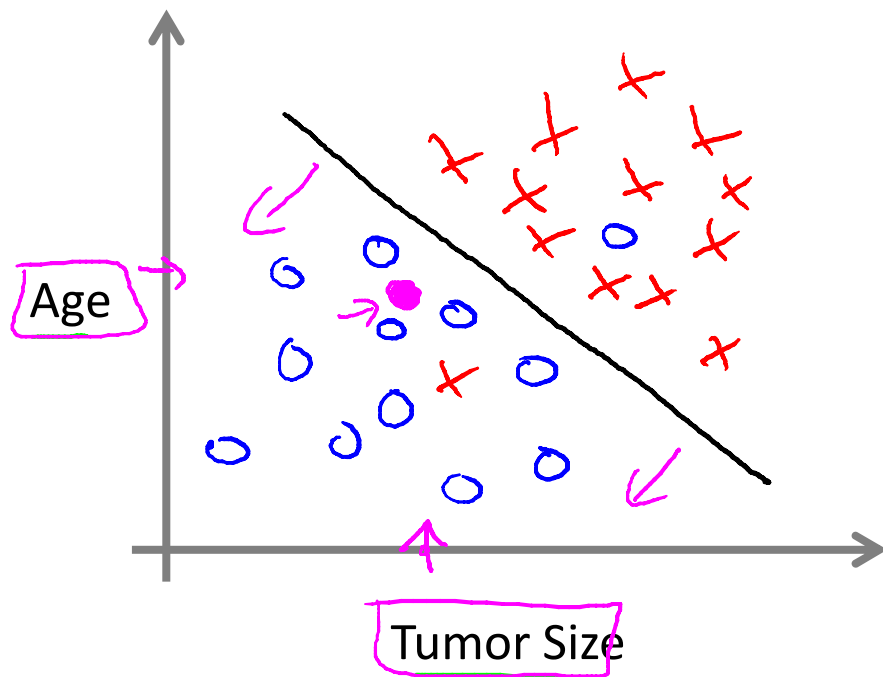
Breast cancer (malignant, benign)



Classification

Discrete valued output (0 or 1)

0, 1, 2, 3
↓
benign type 1 cancer



يحدد على feature أكثر من
classification أساسها ال

- Clump Thickness
- Uniformity of Cell Size
- Uniformity of Cell Shape

...

In supervised learning, we are given a data set and already know what our correct output should look like, having the idea that there is a relationship between the input and the output.

Supervised learning problems are categorized into "regression" and "classification" problems. In a regression problem, we are trying to predict results within a continuous output, meaning that we are trying to map input variables to some continuous function.

In a classification problem, we are instead trying to predict results in a discrete output. In other words, we are trying to map input variables into discrete categories.

You're running a company, and you want to develop learning algorithms to address each of two problems.

1000's

↗ Problem 1: You have a large inventory of identical items. You want to predict how many of these items will sell over the next 3 months.

↗ Problem 2: You'd like software to examine individual customer accounts, and for each account decide if it has been hacked/compromised.

↗ 0 - not hacked
↗ 1 - hacked

Should you treat these as classification or as regression problems?

- ☐ Treat both as classification problems.
- ☐ Treat problem 1 as a classification problem, problem 2 as a regression problem.
- ☐ Treat problem 1 as a regression problem, problem 2 as a classification problem.
- ☐ Treat both as regression problems.



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Unsupervised Learning

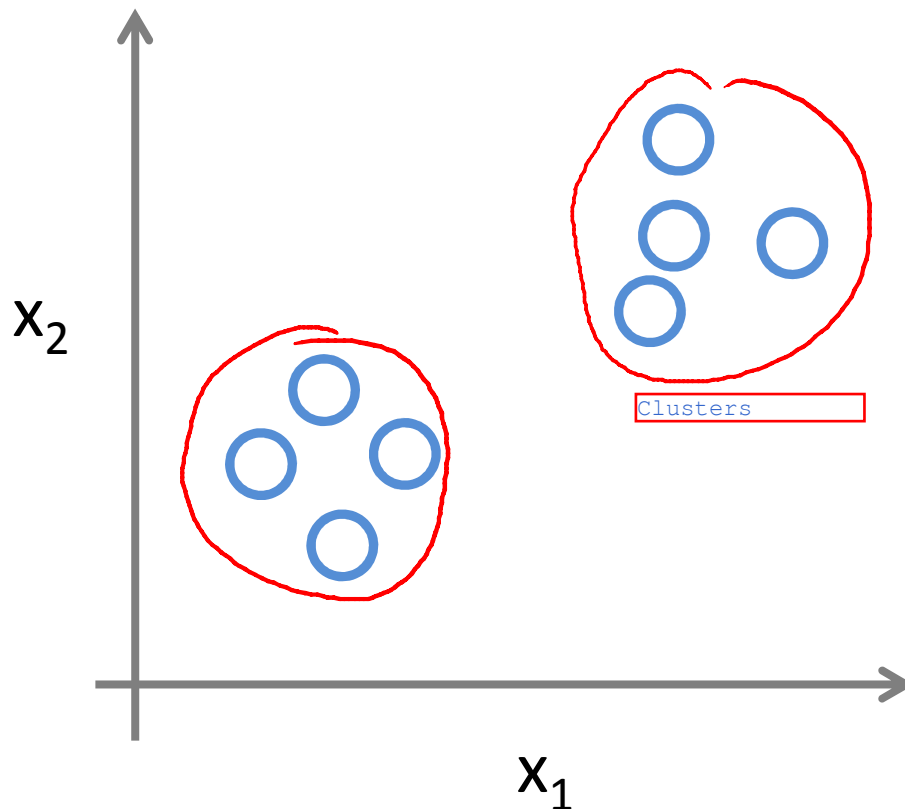
Supervised Learning



Unsupervised Learning

Unsupervised learning allows us to approach problems with little or no idea what our results should look like.

We can derive structure from data where we don't necessarily know the effect of the variables.



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- Weiss Outlets BP Would End Operations in Gulf of Mexico Video Bloomberg
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- Financial Times - Peggy Hollinger - 48 minutes ago - all 6 articles

BP Kills Macondo, But Its Legacy Lives On

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By James Herron

BP confirmed late Sunday that the Macondo well that leaked almost five million barrels of oil into the Gulf of Mexico has been permanently sealed, but the well will continue to affect BP and the wider oil industry for many years.

The most immediate worry for BP and its shareholders is how the authorities will apportion blame for the spill. BP's own investigation could assign responsibility across

Fire boat response crews battled the blazing remnants of the off shore oil rig April 21, 2010.

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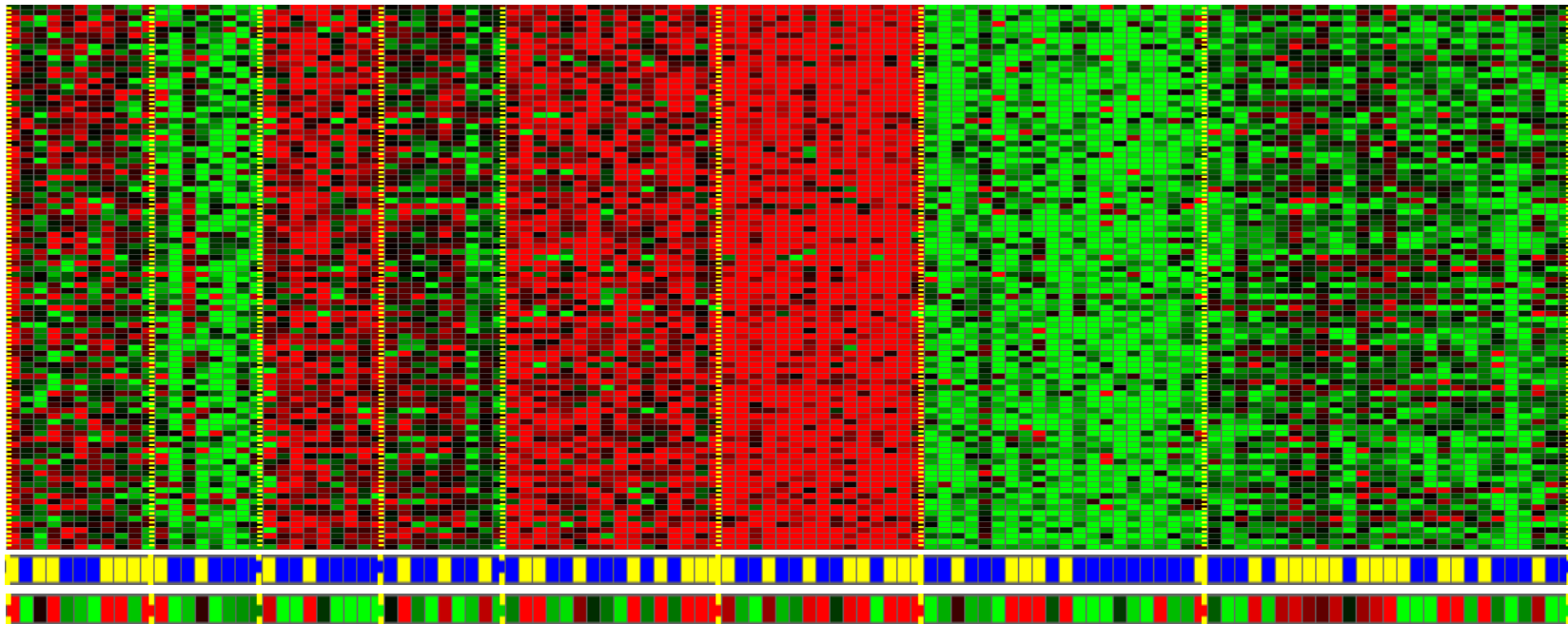
Article history

BP's costs for the Deepwater Horizon disaster have hit \$10bn. Photograph: HoReuters

STORY HIGHLIGHTS

(CNN) - The ruptured Macondo well, a mile under the Gulf of Mexico off the Louisiana coast, has been permanently sealed

Genes



Individuals

Clustering: Take a collection of 1,000,000 different genes, and find a way to automatically group these genes into groups that are somehow similar or related by different variables, such as lifespan, location, roles, and so on.

genes, علشان انا ماعرفش حاجه عن تقسيمه الناس وال unsupervised learning algorithm ده
data clustered بس والفروض اطلع data انا خدت

Genes



Individuals



Organize computing clusters



Social network analysis



Market segmentation



Astronomical data analysis

Cocktail party problem



Microphone #1: 🔊

Output #1: 🔊

Microphone #2: 🔊

Output #2: 🔊

Microphone #1: 🔊

Output #1: 🔊

Microphone #2: 🔊

Output #2: 🔊

Cocktail party problem algorithm

```
[W,s,v] = svd(( repmat(sum(x.*x,1),size(x,1),1).*x)*x');
```

Of the following examples, which would you address using an unsupervised learning algorithm? (Check all that apply.)

- ☐ Given email labeled as spam/not spam, learn a spam filter.
- ☐ Given a set of news articles found on the web, group them into set of articles about the same story.
- ☐ Given a database of customer data, automatically discover market segments and group customers into different market segments.
- ☐ Given a dataset of patients diagnosed as either having diabetes or not, learn to classify new patients as having diabetes or not.

