

# Credit Card Transaction Report

Revenue	Total Interest	Transaction Amount	Transaction Count
\$55M	7.84M	\$45M	656K

Card_Category	Revenue	Transaction_Amount	Transaction_count
Blue	\$46,139,398	\$36,957,875	581,338
Silver	\$5,586,332	\$4,586,746	48,599
Gold	\$2,454,072	\$2,024,078	18,224
Platinum	\$1,135,608	\$953,314	7,490
Total	\$55,315,410	\$44,522,013	655,651

## Revenue by Expenditure Type



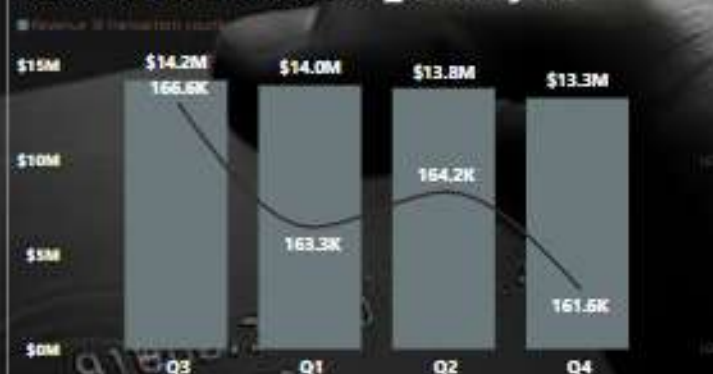
## Revenue by Education Level



## Revenue by Job



## Revenue and Transaction\_count by Qtr



Week\_Start\_Date

All

F

M

Blue

Gold

Platinum

Silver

High

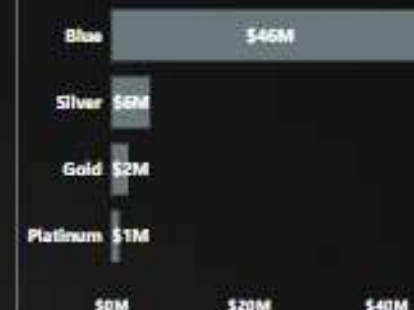
Low

Medium

## Revenue by Use Type/Job



## Revenue by Job



# Credit Card Customer Report

Q1

Q2

Q3

Q4

Week\_Start\_Date

All

Revenue

\$30M

Total Interest

4.23M

Total Income

\$347M

Customer  
Satisfaction

3.18

## Revenue by Date

Gender: M/F

\$0.8M

\$0.7M

\$0.6M

\$0.5M

Jan 2023 Mar 2023 May 2023 Jul 2023 Sep 2023 Nov 2023

## Revenue by Age Group

Gender: M/F

40-50

\$14M

50-60

\$10M

30-40

\$5M

60+

20-30

\$0M

\$10M

\$20M

M

\$30M

F

\$25M

Blue

Gold

Platinum

Silver

High

Low

Medium

Customer_Job	Revenue	Total_Interest	Total_Income
Retirees	\$2,549,751	356,682.85	\$31,022,358
Selfemployeed	\$3,076,206	430,260.08	\$35,768,947
Blue-collar	\$3,822,642	534,034.47	\$46,021,183
Govt	\$5,267,486	762,086.99	\$63,066,674
White-collar	\$7,102,890	1,002,098.02	\$77,068,329
Total	\$30,221,637	4,229,665.04	\$347,365,143

## Top 5 States By Revenue

Gender: M/F

TX

\$6.7M

NY

\$7.1M

CA

\$6.1M

FL

\$5.8M

NJ

\$2.7M

\$0M

\$5M

\$10M

## Revenue by Marital Status

Gender: M/F

Married

\$15M

Single

\$12M

Unknown

\$0M

\$20M

## Revenue by Dependant Count

Gender: M/F

\$1.3M

4

\$4.9M

3

\$8.7M

2

\$8.1M

1

\$5.1M

0

\$2.1M

\$0M

\$5M

\$10M

\$15M

\$20M

## Revenue by Education Level

Gender: M/F

Gradu...

\$12M

High ...

\$6M

Unkn...

\$4M

Uned...

\$4M

Post...

Docto...

\$0M

\$20M

## Revenue by Salary Group

Gender: M/F

High

\$22M

Medium

\$8M

Low

\$0M

\$20M