

AYMAN ZULEYHI

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Projects

Crunchy | *Website* | *Code Frontend* | *Code Backend*

ReactJS | **CSS** | **Node.js** | **Express** | **Render**

- Built a **full-stack recipe platform** allowing users to **create accounts**, **upload** and **browse recipes** by **ingredient** or **type**
- Implemented **user authentication** with **Two-Factor Authentication (2FA)** for enhanced security, including **account creation** and **deletion features**
- Developed a **personalized news feed** showcasing recent recipes, updates, and user interactions, enhancing **user engagement** and **interactivity**

Pokedex | *Website* | *Code*

HTML | **CSS** | **JavaScript**

- Fetched and processed data for over **900 Pokémon** from a public **REST API**, efficiently handling **asynchronous requests** and **data caching** for fast load times
- Developed **dynamic search functionality** to quickly locate Pokémon by **name** or **ID**
- Enabled users to download **Pokémon images** and related assets directly from the UI
- Implemented a **favorites system** allowing users to save and manage their favorite Pokémon using **local storage** for persistence across sessions

Leadership

AdelineSportswear | *Website*

June 2021 - Present

Co-founder

- Developed and maintained the company website using **Shopify**, including writing and customizing **Liquid templates**, **HTML**, **CSS**, and **JavaScript** for custom features
- Integrated **third-party Shopify apps** and modified themes to support **unique business requirements**
- Implemented **responsive design** practices to ensure optimal **user experience** across devices
- Created and edited **digital assets** for the website and campaigns using **GIMP** and **Canva**
- Automated **email campaigns** using **Shopify Email** and **Klaviyo**

Clients

Adhominem | *Website*

HTML | **CSS** | **JavaScript** | **Node.js** | **Express** | **Render**

- Developed a custom **search bar** with **HTML**, **CSS**, and **JavaScript** for a **Squarespace-based fashion brand** with over **20k followers on Instagram**
- Integrated a **backend server** hosted on **Render** to **fetch and serve product data dynamically** for improved **search functionality**

Education

OpenClassrooms

April 2022 - April 2023

Digital Marketing Path

- Completed a comprehensive digital marketing bootcamp covering **SEO strategies**, **paid advertising** (**Google Ads**, **Facebook Ads**), **email marketing**, **data analysis** with **Google Analytics**, **landing page creation**, and **campaign performance optimization** using industry-standard tools and best practices

Skills

Languages: HTML, CSS, JavaScript, Node.js

Developer Tools: Git, GitHub, Vercel, Render, Jira

Libraries/Frameworks: React, Express

Databases: MongoDB, Mongoose

No-Code Tools: Shopify, WordPress, Squarespace

Design Tools: Figma, Canva, GIMP