

# AYMAN ZULEYHI

📞 088 762 9416 📩 ayman.a.zuleyhi@gmail.com 💬 /in/ayman-zuleyhi 💬 AymanZuleyhi 💼 aymanzuleyhi.com/

## Projects

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**Crunchy** | Website | Code Frontend | Code Backend

ReactJS | CSS | Node.js | Express | Render

- Built a **full-stack recipe platform** allowing users to **create accounts, upload and browse recipes by ingredient or type**
- Implemented **user authentication** with **Two-Factor Authentication (2FA)** for enhanced security, including **account creation and deletion features**
- Developed a **personalized news feed** showcasing recent recipes, updates, and user interactions, enhancing **user engagement and interactivity**

**Pokedex** | Website | Code

HTML | CSS | JavaScript

- Fetched and processed data for over **900 Pokémon** from a public **REST API**, efficiently handling **asynchronous requests and data caching** for fast load times
- Developed **dynamic search functionality** to quickly locate Pokémon by **name or ID**
- Enabled users to download **Pokémon images** and related assets directly from the UI
- Implemented a **favorites system** allowing users to save and manage their favorite Pokémon using **local storage** for persistence across sessions

## Leadership

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**AdelineSportswear** | Website

June 2021 - Present

Co-founder

- Developed and maintained the company website using **Shopify**, including writing and customizing **Liquid templates, HTML, CSS, and JavaScript** for custom features
- Integrated **third-party Shopify apps** and modified themes to support **unique business requirements**
- Implemented **responsive design** practices to ensure optimal **user experience** across devices
- Created and edited **digital assets** for the website and campaigns using **GIMP** and **Canva**
- Automated **email campaigns** using **Shopify Email** and **Klaviyo**

## Clients

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**Adhominem** | Website

HTML | CSS | JavaScript | Node.js | Express | Render

- Developed a custom **search bar** with **HTML, CSS, and JavaScript** for a **Squarespace-based fashion brand** with over **20k followers on Instagram**
- Integrated a **backend server** hosted on **Render** to **fetch and serve product data dynamically** for improved **search functionality**

## Education

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**OpenClassrooms**

April 2022 - April 2023

*Digital Marketing Path*

- Completed a comprehensive digital marketing bootcamp covering **SEO strategies, paid advertising (Google Ads, Facebook Ads), email marketing, data analysis with Google Analytics, landing page creation, and campaign performance optimization** using industry-standard tools and best practices

## Skills

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**Languages:** HTML, CSS, JavaScript, Node.js

**Developer Tools:** Git, GitHub, Vercel, Render, Jira

**Libraries/Frameworks:** React, Express

**Databases:** MongoDB, Mongoose

**No-Code Tools:** Shopify, WordPress, Squarespace

**Design Tools:** Figma, Canva, GIMP