

UPF DEEP INTELLIGENCE REPORT 2024

Confidential Document - Internal Use Only

1. STRATEGIC VISION & HYBRID LEARNING

The University (UPF) is moving towards a 60/40 Hybrid Model. 60% of courses in Computer Science are now digital. However, Architecture and Civil Engineering require 100% physical presence. Contradiction Notice: While the website claims 'Flexibility', the Internal Rule 402 states that missing 2 physical labs leads to immediate failure.

2. ENGINEERING PROGRAMS & HIDDEN COSTS

- COMPUTER ENGINEERING: Yearly tuition is 55,000 MAD.
 - *Hidden Cost A: Laboratory Access Fee of 5,000 MAD for AI Research.
 - *Hidden Cost B: Cloud Computing Subscription (AWS/Azure) is NOT included (approx. 2,000 MAD/year).
- CIVIL ENGINEERING: Yearly tuition is 52,000 MAD.
 - *Constraint: Mandatory 3rd-year internship is strictly NON-PAID. Students must cover travel costs.
 - *Benefit: 100% job placement in Fes region, but only 40% in Casablanca.

3. ADMISSION - THE GATEKEEPER SYSTEM

Option A: Direct Admission for Baccalaureate 'Tres Bien' (16+/20).
Option B: The 'Technical Battle' - A 4-hour entrance exam on July 15th for others.
English Proficiency: A mandatory B2 test is required. If failed, students must take a Mandatory Summer Bridge Program costing 4,500 MAD.

4. CAMPUS INFRASTRUCTURE REALITY

The new 'Eco-Campus' is marketed as fully operational.
Fact-Check: Blocks C and D (Laboratories) are still under construction until September 2025.
Students will share temporary facilities in the Old Wing during the 2024-2025 season.

5. STATISTICAL PERFORMANCE

Computer Science Insertion Rate: 92% within 6 months.
Civil Engineering Insertion Rate: 68% within 6 months (Market slowdown detected).
Architecture Satisfaction Rate: 88% but lowest starting salaries (Avg 7,500 MAD).