

Marketplace Builder Hackathon

Day 1: Laying the Foundation For your Marketplace Journey

Step 1: Choose Marketplace Type:

- **General E-Commerce**

Primary Purpose:-

The primary purpose of an e-commerce marketplace is to Facillate the buying and selling of goods or services by connected multiple buyers with multiple sellers in a Centralized online platform.

Step 2: Define Business Goals:

- **What Problem does your marketplace aim to solve?**
- **An E-commerce marketplace aims to solve several key problems:**

- 1. Access to a Broader Audience:** Helps sellers reach a target customer base without building their own platform.
- 2. Trust and Creatibility:** Provides buyer protection, reviews, and ratings to ensure secure transactions.
- 3. Simplified Transactions:** Streamlines payment processing, logistics, and order management for both buyers and sellers.
- 4. Product Variety:** Offers Consumers a wide range of options in one place, saving time and effort in Comparison shopping.

- **What is your Target Audience?**
- Homeowners looking to furnish or renovate their homes.
- Renters seeking stylish, affordable, and portable furniture.
- Young professionals wanting modern, space-saving designs.
- Office managers or businesses furnishing commercial spaces.
- **What Products or Services will you offer?**

- **Products:**
- **Chairs**
- **Sofa**
- **Watches**
- **Bags**
- **Headphones**
- **Clothes**
- **Handbags**

- **Services:**
- **Product Quality**
- **Customization**
- **Affordable Prices**
- **Discount & Offers**
- **Fast Delivery**
- **Easy Return and Exchange Policy**

Step 3: Create a Data Schema:

[Product]

. ID: 01
.Name: Modern Sofa
.Price: 30,000
.Stock: 25

[Customer]

.Customer ID: 501
.Name: Iqra adeeb
.Contact Info: "iqraadeeb@gmail.com"
.Address: Teen Talwar Clifton karachi

[Order Details]

.Order Detail ID: 401
.Order ID: 301
.Product ID: 201
.Quantity: 2

[Order]

.Order ID: 301
.Customer ID: 501
.Total Amount: 60,000
.Status: "Active"

[Delivery Zone]

.Zone ID: 43252
.Zone Name: Clifton karachi
.Coverage area: Teen Talwar
.Assigned Divers: "Fahad"