



Aymen Khazri

Digital Business Developer • Data Analyst • Freelancer

Turning data into profitable business decisions.

📍 Potsdam, Germany • 5+ Years Experience

Profile

Data-driven analyst with a strong foundation in data science and digital business, experienced in turning complex datasets into clear, actionable insights that support growth, optimization, and operational efficiency. Advanced in SQL and Python, with hands-on experience building dashboards, automating reports, and developing analytical workflows for product and business teams. Comfortable operating at the intersection of analytics, strategy, and execution, working closely with cross-functional stakeholders in fast-paced startup and SME environments.

Freelance Data Analyst

Self-Employed | 2019 – Present

- Built and maintained KPI dashboards to monitor performance and trends
- Analyzed conversion funnels, user behavior, and operational data to identify improvement opportunities
- Automated data extraction, cleaning, and reporting using SQL and Python
- Translated complex datasets into clear, actionable insights for non-technical stakeholders

Data Science Intern

Impact Consult | 02/2022 – 08/2022

- Developed a real-time recommendation engine using data-driven matching logic

- Built a CV scoring and analysis web application based on structured evaluation criteria
- Worked with structured and semi-structured data to su,

HSEQ Data & Reporting Intern

TOTAL | 2016

- Analyzed safety and environmental data for internal reporting
- Created Excel-based reports and dashboards to support HSEQ monitoring
- Ensured data accuracy and consistency across reports

Web Development Intern (Data Systems)

CNTE | 2017

- Developed backend systems for storing and retrieving student grades
- Worked with databases and server-side logic to support secure data access
- Strengthened understanding of data flow between frontend and backend systems

Languages

- English – Fluent
- French – Fluent
- German – B1 (Working proficiency)

Links

- [LinkedIn Profile](#)
- [GitHub](#)
- [Download CV](#)

This portfolio uses privacy-friendly analytics to measure engagement.