



SEO

These checks ensure that your page is following basic search engine optimization advice. There are many additional factors Lighthouse does not score here that may affect your search ranking, including performance on [Core Web Vitals](#). [Learn more about Google Search Essentials](#).

CONTENT BEST PRACTICES

▲ Document does not have a meta description



Meta descriptions may be included in search results to concisely summarize page content. [Learn more about the meta description](#).

Format your HTML in a way that enables crawlers to better understand your app's content.

ADDITIONAL ITEMS TO MANUALLY CHECK (1)

Hide

○ Structured data is valid



Run the [Structured Data Testing Tool](#) and the [Structured Data Linter](#) to validate structured data. [Learn more about Structured Data](#).

Run these additional validators on your site to check additional SEO best practices.

PASSED AUDITS (9)

Hide

Has a `<meta name="viewport">` tag with width or initial-scale



A `<meta name="viewport">` not only optimizes your app for mobile screen sizes, but also prevents [a 300 millisecond delay to user input](#). [Learn more about using the viewport meta tag](#).

Document has a `<title>` element



The title gives screen reader users an overview of the page, and search engine users rely on it heavily to determine if a page is relevant to their search. [Learn more about document titles](#).

Page has successful HTTP status code



Pages with unsuccessful HTTP status codes may not be indexed properly. [Learn more about HTTP status codes](#).

Links have descriptive text



Descriptive link text helps search engines understand your content. [Learn how to make links more accessible.](#)

Links are crawlable



Search engines may use href attributes on links to crawl websites. Ensure that the href attribute of anchor elements links to an appropriate destination, so more pages of the site can be discovered. [Learn how to make links crawlable](#)

Page isn't blocked from indexing



Search engines are unable to include your pages in search results if they don't have permission to crawl them. [Learn more about crawler directives.](#)

Image elements have [alt] attributes



Informative elements should aim for short, descriptive alternate text. Decorative elements can be ignored with an empty alt attribute. [Learn more about the alt attribute.](#)

Document has a valid hreflang



hreflang links tell search engines what version of a page they should list in search results for a given language or region. [Learn more about hreflang.](#)

Document avoids plugins



Search engines can't index plugin content, and many devices restrict plugins or don't support them. [Learn more about avoiding plugins.](#)

NOT APPLICABLE (4)

Hide

☐ robots.txt is valid



If your robots.txt file is malformed, crawlers may not be able to understand how you want your website to be crawled or indexed. [Learn more about robots.txt.](#)

☐ Document has a valid rel=canonical



Canonical links suggest which URL to show in search results. [Learn more about canonical links.](#)

☐ Document uses legible font sizes



Font sizes less than 12px are too small to be legible and require mobile visitors to “pinch to zoom” in order to read. Strive to

have >60% of page text ≥ 12 px. [Learn more about legible font sizes.](#)

○ Tap targets are sized appropriately



Interactive elements like buttons and links should be large enough (48x48px), and have enough space around them, to be easy enough to tap without overlapping onto other elements. [Learn more about tap targets.](#)

Captured at May 11, 2023,
10:51 PM GMT+1
Initial page load

Emulated Desktop with
Lighthouse 10.0.1
Custom throttling

Single page load
Using Chromium 113.0.0.0 with
devtools

Generated by **Lighthouse** 10.0.1 | [File an issue](#)