



- **Persona Name: Emily Thompson**
- Age: 28
- Gender: Female
- Occupation: Marketing Manager
- Bio:

Emily is a busy marketing manager living in New York. She often eats out and prefers quick, easy-to-use restaurant reservation apps to save time.
- Core Needs:
 - Easily find available tables.
 - Quick booking process.
 - Receive timely confirmations.
- Frustrations:
 - Complicated forms.
 - Slow or unreliable websites.
 - No mobile-friendly options.