

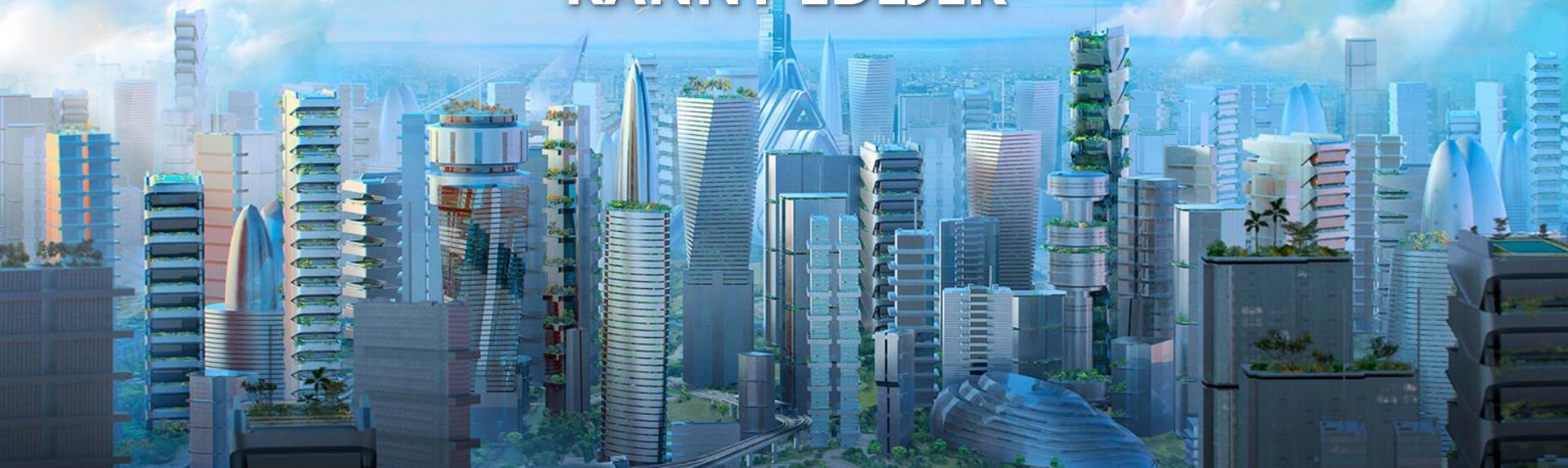


JAR DEV

JOHNCEL ANJOE GONZAGA

AYN GANDHI USON

RANNY EDEJER



TAMA

PLAY AND BE PRODUCTIVE TODAY



PROBLEM

Overwhelmed by everything you need to do

Having trouble on keeping track of time



TARGET CUSTOMERS

Students that:

- **unmotivated and unfocused**
- **having a trouble getting started**
- **overwhelmed about everything they need to do**
- **burning themselves out**

SOLUTION

Listing and Scheduling system to help the user manage their time.

Once the list is created, the app will help to organize and prioritize the items.

Gamified function for the additional entertainment and motivation boost.

The app would be able to help to support the mental health status of the user by giving reminder to the user to take a break.



COMPETITIVE ANALYSIS

COMPETITORS

OTHER TASK MANAGING APPLICATION

WHAT MAKES US UNIQUE?

GAMIFIED!

Continuous reminders to the user



PROTOTYPE MVP

Add/ Update/ Delete Task

Exp and Gold System

Shop (for customization of UI)

Basic rewards for the user

Collaboration with other users(subscription)

BUSINESS MODEL / REVENUE STREAMS

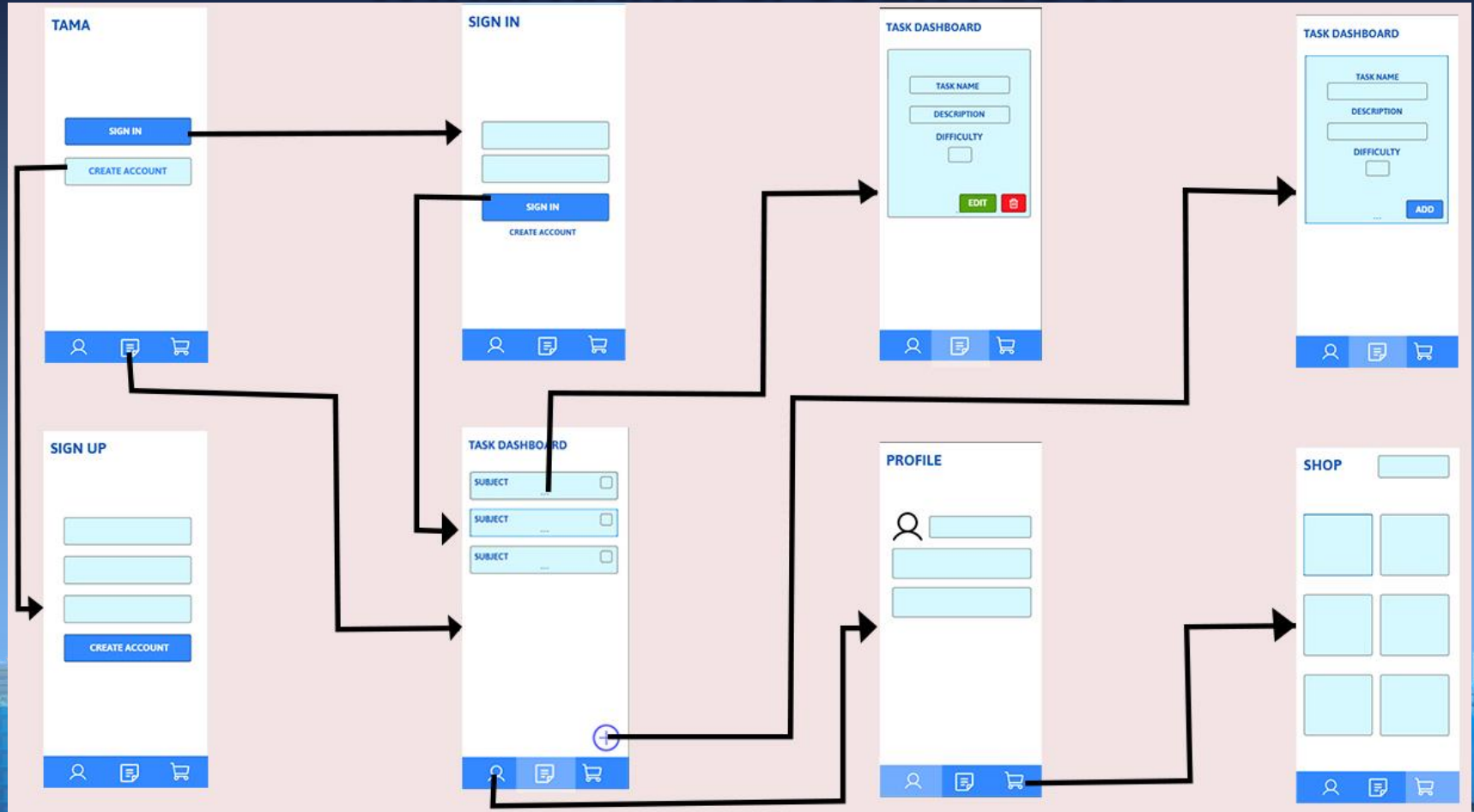


Free



Subscription

WIREFRAME & USER FLOW



UNDERLYING MAGIC



GAMIFY YOUR DAILY TASK