

Aynur Kozan *Frontend Developer*

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📍 Izmir, Turkey

🌐 AynurKozan22

🔗 Portfolio Website: www.aynurkozan.com

Skills

Programming & Development

JavaScript (ES6+) , React.js, Next.js, React Native, Micro Frontend Architecture, Salesforce Commerce Cloud (SFCC), Redux, Context API, Bootstrap, TailwindCSS, Material UI, HTML5, CSS3, SASS/SCSS, BEM Methodology, Performance Optimization & Code Splitting

Tools & Technologies

Git, GitHub, Webpack, Babel, RESTful APIs, GraphQL, JSON, XML, Node.js, NPM, Agile & Scrum Methodologies

Design & UI/UX

Figma, Zeplin, Adobe XD, Miro, Photoshop, Illustrator, After Effects, Responsive & Mobile-First Design

Professional Experience

09/2020 – 09/2024

Izmir, Turkey

Frontend Developer

OSF DIGITAL

- Developed and optimized **e-commerce platforms** for **Sephora, Tissot, Baccarat, Black&Decker**, handling **10M+ monthly visitors**.
- **Reduced page load times by 30%** using **lazy loading, asset minification, and caching**.
- Migrated **10+ legacy projects** from **jQuery to React.js**, cutting maintenance time by **40%**.
- Built **custom product recommendation features**, boosting conversion rates by **15%**.
- Integrated **Stripe, Adyen, PayPal**, ensuring smooth checkout for users in **50+ countries**.
- Implemented **multi-language & currency switcher**, improving user experience across regions.
- Transformed **Figma/Adobe XD designs into responsive UIs**, ensuring **WCAG compliance**.

2013 – 2020

Izmir, Turkey

Frontend Developer

Horizont GPS Tracking System

- Developed a **real-time GPS tracking dashboard** used by **15,000+ fleet vehicles**, ensuring **1-second latency updates**.
- **Improved frontend performance by 40%**, reducing API calls and optimizing rendering.
- Integrated a **geofencing system**, enhancing security by tracking entry/exit zones.
- Delivered **20+ responsive websites** with optimized UI and SEO.

2013

Izmir, Turkey

Web Designer / Developer

Netport Creative Agency

- Designed and created **custom UI animations**, developed **10+ WordPress & Joomla websites**, focusing on SEO & UX.
- Developed SEO-driven landing pages, boosting conversions by **25%**.

2009 – 2011

Izmir, Turkey

Web Designer

Hitachi – Kurt & Kurt A.Ş

- Developed **custom graphics, icons, animations, email templates** using Photoshop, Illustrator, and Figma.

Projects

E-Commerce Projects (SEPHORA, TISSOT, BACCARAT, GIFU, ERIC BOMBARD, GO SPORT, BLACK&DECKER, CHANDON)

Key Technologies: JavaScript (ES6+), React.js, Next.js, SFCC, Redux, SCSS, TailwindCSS, GraphQL, REST APIs, Webpack

GPS Tracking System

Key Technologies: React.js, JavaScript, WebSockets, Google Maps API, HTML5, CSS3, SCSS, REST APIs, GraphQL

Education

Ege University, Izmir, Türkiye — 2006 – 2010

Certificates

- Salesforce B2C Commerce Developer Certification
- Trailhead Headless Commerce Developer Certification
- React.js Developer Certification
- IAkademi Web Development Certification
- UX / UI / Web Design Certification