

# Ayo Adesanya

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**Important Links:** [ayoadesanya.com](http://ayoadesanya.com) | [blog.ayoadesanya.com](http://blog.ayoadesanya.com) | [github.com/AyoCodes](https://github.com/AyoCodes)

## About Me

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Former railway Signal Technician and part-time Marketing Consultant who is actualizing his childhood dream to become a software engineer. Seeking a dynamic new role as a Web Developer with a goal of acquiring the knowledge and experience to become a Senior Full-stack Web Developer.

## Key Projects

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### Stop Holding Back Foundation (Charity)

**Nov 2017 - Present** - London, UK

Trustee

- Created video program platform and landing page. Built the main website and currently maintains it.

Visit [stopholdingback.org](http://stopholdingback.org)

### isitagoodinvestment.com

**Mar 2018 - Present** - London, UK

Crypto Enthusiast

- An Educational website helping everyday people understand and get into crypto safely.

Visit Current Website [isitagoodinvestment.com](http://isitagoodinvestment.com) Work in progress [isitagoodinvestment.netlify.app](http://isitagoodinvestment.netlify.app)

## Related Experience

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### Self Study

**Nov 2020 - Present** - Stockholm, Sweden

Web Developer

- Front-end development experience in HTML, CSS, SASS, BOOTSTRAP and JAVASCRIPT, building intuitive and user friendly interfaces with both a mobile and desktop first approach.
- Built various landing pages, fully responsive websites and app components from scratch using modern design patterns such as Model View Controller.
- Built and regularly update a personal coding blog using a website static generator (Eleventy, 11ty)
- Currently self-teaching data structures, algorithms, REACT, SQL and other backend technologies.
- Visit [ayoadesanya.com](http://ayoadesanya.com) to view all projects with descriptions and technologies used.

### Benetalk - Speech Tracker

**Aug 2019 - Sep 2020** - London, UK

Community Manager

- Developed a database that tracked and followed up with investors, journalists, and other stakeholders.
- Generated 734 new leads in a record time of 72 hrs. Drove email response rate to an all-time high of 33% within 4 days of an email campaign launching with a 30% close rate.

Visit [benetalk.com](http://benetalk.com)

### Conscious Success

**Nov 2018 - Aug 2019** - London, UK

Marketing Consultant

- Designed, deployed and maintained a fully automated customer engagement chatbot using [ManyChat.com](https://www.manychat.com)

Visit [aarontimmsofficial.com/conscious-success](http://aarontimmsofficial.com/conscious-success)

### Network Rail

**May 2015 - Jun 2020** - London, UK

Signal Technician

- Responsible for the diagnosis and rectification of electrical failures. Attained team leader certification.

Visit [networkrail.co.uk](http://networkrail.co.uk)

## Education

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### Loughborough University

**Sep 2009 - Jun 2013** - Leicester, UK

BSc (Hons) – Banking, Finance and Management