

Ayo Adesanya

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Important Links: ayoadesanya.com | blog.ayoadesanya.com | github.com/AyoCodes

About Me

Former railway Signal Technician and part-time Marketing Consultant who is actualizing his childhood dream to become a software engineer. Seeking a dynamic new role as a Web Developer with a goal of acquiring the knowledge and experience to become a Senior Full-stack Web Developer.

Related Experience

Self Study

Nov 2020 - Present - Stockholm, Sweden

Web Developer

- Front-end development experience in HTML, CSS, SASS, BOOTSTRAP and JAVASCRIPT, building intuitive and user friendly interfaces with both a mobile and desktop first approach.
- Built various landing pages, fully responsive websites and app components from scratch using modern design patterns such as Model View Controller.
- Built and regularly update a personal coding blog using a website static generator (Eleventy, 11ty)
- Currently self-teaching data structures, algorithms, REACT, SQL and other backend technologies.
- **Visit ayoadesanya.com to view all projects with descriptions and technologies used.**

Benetalk - Speech Tracker

Aug 2019 - Sep 2020 - London, UK

Community Manager

- Developed a database that tracked and followed up with investors, journalists, and other stakeholders.
- Generated 734 new leads in a record time of 72 hrs. Drove email response rate to an all-time high of 33% within 4 days of an email campaign launching with a 30% close rate.

Visit benetalk.com

Stop Holding Back Foundation (Charity)

Nov 2017 - Present - London, UK

Co-founder & Trustee

- Created video program platform and landing page. Built the main website and currently maintains it.

Visit stopholdingback.org

Conscious Success

Nov 2018 - Aug 2019 - London, UK

Marketing Consultant

- Designed, deployed and maintained a fully automated customer engagement chatbot using [ManyChat.com](https://manychat.com)

Visit aarontimmsofficial.com/conscious-success

Network Rail

May 2015 - Jun 2020 - London, UK

Signal Technician

- Responsible for the diagnosis and rectification of electrical failures. Attained team leader certification.

Visit networkrail.co.uk

Education

Loughborough University

Sep 2009 - Jun 2013 - Leicester, UK

BSc (Hons) – Banking, Finance and Management

Personal Projects

isitagoodinvestment.com

Mar 2018 - Present - London, UK

Crypto Enthusiast

- An Educational website helping everyday people understand and get into crypto safely.

Visit Current Website isitagoodinvestment.com Work in progress isitagoodinvestment.netlify.app