

# Ayo Adesanya

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**Important Links:** [Website Portfolio](#) | [Personal Coding Blog](#) | [Github Account](#)

## Education

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### Loughborough University

BSc (Hons) – Banking, Finance and Management

**Sep 2009 - Jun 2013**

Leicester, United Kingdom

## About Me

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An agile, curious, and collaborative Junior Web Developer with a zest for building top-quality websites and applications. Former railway Signal Technician and part-time Marketing Consultant who is actualizing his childhood dream to become a software engineer. Seeking a dynamic new role as a Web Developer with a goal of acquiring the knowledge and experience to become a Senior Full-stack Web Developer.

## Related Work Experience

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### Self Study

Self-taught Web Developer

**Nov 2020 - Present**

Stockholm, Sweden

- Front-end development experience in HTML, CSS, SASS, BOOTSTRAP and JAVASCRIPT, building functional interfaces both mobile and desktop first.
- Built various landing pages, fully responsive websites and app components and from scratch using modern design patterns such as Model View Controller.
- Built and regularly update a personal coding blog using a website static generator (Eleventy, 11ty)
- Currently self-teaching in data structures, algorithms, REACT, SQL and other backend technologies.
- Visit [Website Portfolio](#) to view all projects.

### Benetalk - Speech Tracker

Community Manager

**Aug 2019 - Sep 2020**

London, United Kingdom

- Created a database to list, track, and follow up engagement with potential investors, journalists, and other stakeholders.
- Generated 734 new leads in a record time of 72 hrs. Drove email response rate to an all-time high of 33% within 4 days of an email campaign launching with a 30% close rate.

Visit [BeneTalk](#)

### Conscious Success

Marketing Consultant

**Nov 2018 - Aug 2019**

London, United Kingdom

- Designed fully automated customer engagement chatbot.
- Increased the 33-member Facebook group to 157 members in 2 weeks using email marketing campaigns.
- Inspired crucial changes for effective improvement of the overall aesthetic of the website.

Visit [Conscious Success](#)

### Network Rail

Signal Technician

**May 2015 - Jun 2020**

London, United Kingdom

- Signal technician responsible for the diagnosis and rectification of electrical railway failures.
- Attained team leader certification - Controller of Site Safety (COSS)

Visit [NetworkRail](#)

## Freelance

Internet Marketing Consultant

**Feb 2012 - July 2020**

London, United Kingdom

## Personal Projects

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### Stop Holding Back Foundation (Charity)

Co-founder & Trustee

**Nov 2017 - Present**

London, United Kingdom

- The Stop Holding Back Foundation is a charity dedicated to helping people who Stutter become better speakers with the ultimate goal of improving their employability.
- Charity trustee, Group facilitator, Charity administration & Website management.

Visit [StopHoldingBack](#) Charity Verification: [Link](#)

### isitagoodinvestment.com

Crypto Enthusiast

**Mar 2018 - Present**

London, United Kingdom

Visit Current Website [Link](#) Visit Work in progress Website [Link](#)