Ayo Adesanya

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Important Links: ayoadesanya.com | blog.ayoadesanya.com | github.com/AyoCodes

Key Projects

Stop Holding Back Foundation (UK Registered Charity)   **Nov 2017 - Present** - London, UK
Co-Founder & Trustee
- Built the website from scratch using WIX with custom CSS code and currently maintain it. WIX was chosen due to project time constraints.
- Edited video program using Final Cut Pro. Responsible for managing and updating VP via Udemy.

Visit stopholdingback.org

Is It a Good Investment (IIAGI)   **Mar 2018 - Present** - London, UK
Crypto Enthusiast
- An Educational website helping everyday people understand and get into crypto safely.
- Built using HTML CSS, JAVASCRIPT, AOS Library (Animations) and GITHUB.

Visit Current Website isitagoodinvestment.com **Work in progress** isitagoodinvestment.netlify.app

Related Experience

Self Study   **Nov 2020 - Present** - Stockholm, Sweden
Web Developer
- Front-end development experience in HTML, CSS, SASS, BOOTSTRAP and JAVASCRIPT, building intuitive and user friendly interfaces with both a mobile and desktop first approach.
- Built various landing pages, fully responsive websites and app components from scratch using modern design patterns such as Model View Controller.
- Very familiar with developer collaboration and version control tool GITHUB.
- Built and regularly update a personal coding blog using a website static generator (Eleventy, 11ty)
- Currently self-teaching data structures, algorithms, REACT, SQL and other backend technologies.
- **Visit** ayoadesanya.com **to view all projects with descriptions and technologies used.**

Benetalk - Speech Tracker   **Aug 2019 - Sep 2020** - London, UK
Community Manager
- Developed a database that tracked and followed up with investors, journalists, and other stakeholders.
- Generated 734 new leads in a record time of 72 hrs. Drove email response rate to an all-time high of 33% within 4 days of an automated email campaign launching with a 30% close rate.
- **Visit** benetalk.com

Conscious Success   **Nov 2018 - Aug 2019** - London, UK
Marketing Consultant
- Designed, deployed and maintained a fully automated customer engagement chatbot using ManyChat.com a node-code tool. integrated custom javascript to integrate GEOlocation and calendly appointments.

Visit aarontimmsofficial.com/conscious-success

Network Rail   **May 2015 - Jun 2020** - London, UK
Signal Technician
- Responsible for the diagnosis and rectification of electrical failures. Attained team leader certification.

Visit networkrail.co.uk

Education

Loughborough University   **Sep 2009 - Jun 2013** - Leicester, UK
BSc (Hons) – Banking, Finance and Management