# Ayo Adesanya

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Important Links: ayoadesanya.com | blog.ayoadesanya.com | github.com/AyoCodes

## **About Me**

An agile, curious and collaborative Junior Web Developer with a can-do attitude who is motivated and passionate about building top-quality websites and applications. A self-starter who is a team player but also has proven competence in problem solving individually. Currently seeking a dynamic role as a Full-stack Junior Web Developer to enhance my knowledge and bring value to an exciting development team.

## Skills

HTML, CSS, SASS, Javascript (ES6), GitHub, Bootstrap, Wordpress, Parcel JS Bundler, SQL, Netlify CMS, Nunjucks, Liquid and NPM Package Manager.

# Related Experience

#### **Web Development - Freelance**

Nov 2020 - Present

Visit ayoadesanya.com to view all projects with descriptions and technologies used.

- Front-end development experience in HTML, CSS, SASS, Javascript, templating Languages such as Nunjucks and Liquid. Libraries such as Bootstrap and web application deployment services such as Netlify to build and launch intuitive and user-friendly interfaces with both a mobile and desktop first approach.
- Familiar with web development tools such as Browserstack, Google Lighthouse (website optimization tool), Visual Studio Code, Chrome, Safari and Firefox dev tools.
- Built various landing pages, fully responsive websites and app components from scratch using modern CSS design features (FlexBox and Grid) and design patterns such as Model View Controller.
- Very familiar with developer collaboration tools such Github and it's various features.
- Currently self-teaching data structures, algorithms, React, SQL and other backend technologies.

#### **Stop Holding Back Foundation (UK Registered Charity)**

Nov 2017 - Present

Visit stopholdingback.org

- Built and currently maintains all aspects of the website using WIX, custom CSS code, implemented a sales funnel and linked an education video program for paying subscribers to access. WIX was chosen due to project time constraints at time of original launch.
- Manage collection and analysis of charity administrative and member data to better identify opportunities for service improvements.
- Edited video program using Final Cut Pro. Responsible for managing and updating program via Udemy.
- Tech Stack: WIX ,custom CSS, custom Javascript.

#### Is It a Good Investment (IIAGI)

Mar 2018 - Present

Visit Current Website <u>isitagoodinvestment.com</u> Work in progress <u>isitagoodinvestment.netlify.app</u> Github Repo <u>github.com/AyoCodess/IIAGI-Website</u>

- An Educational website helping everyday people understand and get into crypto safely.
- Built and currently maintains all aspects of the website.
- Tech Stack: HTML, SASS, Javascript, AOS Library (Animations), GitHub and Netlify.

#### Ayo Codes - Personal Coding Blog

Jul 2021 - Present

Live Site blog.ayoadesanya.com Github Repo github.com/AyoCodess/my-coding-blog

- Documenting my journey in bite-sized blogs. Sharing how I've overcome issues and useful resources.
- Built and regularly update using a website static generator (Eleventy, 11ty)
- Read about the main features of the blog: <u>blog.ayoadesanya.com/blog/2021-07-21-11ty-blog-website-complete!-day-192/</u>
- Tech Stack: HTML, SASS, Javascript, 11ty (Eeventy), GitHub, Nunjucks, Netlify CMS and Disqus API.

#### **Ayo Codes - Portfolio Website**

Jun 2021 - Present

Live Site ayoadesanya.com Github Repo github.com/AyoCodess/Portfolio-Website

- Built from scratch showcasing my latest projects and web development experiences.
- Tech Stack: HTML, SASS, Javascript, Bootstrap V.5, Parcel JS bundler, GitHub and Netlify Deployment.

### **Bluepreme - WIX Website Expert**

Feb 2017 - March 2020

Community Manager | Visit <u>bluepreme.io/services</u>

- Solved WIX related website bugs and issues for clients.
- Built and managed websites for clients.
- Trained clients on WIX website management tools such as SEO, CRM, Email Marketing and design.
- Tech Stack: WIX, third-party app integrations, stripe payments and custom CSS.

#### Benetalk - Speech Tracker

Aug 2019 - Sep 2020

Community Manager | Visit benetalk.com

- Developed a database/CRM that tracked and followed up with investors, journalists, and other stakeholders.
- Managed member community using email marketing, social media platforms and tools such as agorapulse.com

#### **Conscious Success**

Nov 2018 - Aug 2019

Marketing Consultant | Visit <u>aarontimmsofficial.com/conscious-success</u>

- Designed, deployed and maintained a fully automated customer engagement chatbot using ManyChat.com
- a node-code tool. integrated custom javascript to incorporate GEO-location and calendly appointments.
- Full social media management, content creation and deployment on Facebook, Instagram and Twitter.

#### Network Rail

May 2015 - Jun 2020

Signal Technician | Visit networkrail.co.uk

• Responsible for the diagnosis and rectification of electrical failures. Attained team leader certification.

#### Education

#### **Loughborough University**

Sep 2009 - Jun 2013

BSc (Hons) - Banking, Finance and Management