

Ayo Daniel Adesanya

Junior Web Developer

Sweden & UK ayo@ayoadesanya.com

Profile

An agile, curious, and collaborative Junior Web Developer with a zest for building top-quality websites and applications - in the least amount of time. Former Signal Technician and part-time Marketing Consultant who is actualizing his childhood dream to become a software engineer. Offering proven competence in solving problems, leading teams, transparent & effective communication, and lucrative endeavors. Seeking a dynamic new role as a Web Developer. With a goal of acquiring the knowledge to become a Senior Full-stack Web Developer in the longer term.

Employment History

Aug 2019 — May 2020

London

Community Manager at Benetalk - Speech Tracker

Served as the key customer care agent, managed strategies and implemented action plans on social media channel optimisation, generated growth and nurtured the online community.

Notable Achievements:

- Generated 734 new leads in a record time of 72 hrs. Drove email response rate to an all-time high of 33% within 4 days of an email campaign launching. With a 30% close rate.
- Lead the database creation as a flexible central system to list, track, and follow up engagement with potential investors, journalists, and other stakeholders.

Nov 2018 — Aug 2019

London

Marketing Consultant at Conscious Success

Responsible for customer care and engagement, email marketing automation, Facebook page optimization.

Key Contributions:

- Designed frameworks for daily video content production cycle focused on more engagement within the Facebook community and page. Video testimonial
- Consulted on website development, inspired crucial changes for effective improvement of the overall aesthetic of the website.

https://www.aarontimmsofficial.com/conscious-success/

• Primary first contact customer care representative

Notable Achievements:

• Increased the 33-member Facebook group to 157 members in 2 weeks using email marketing campaigns.

Details

Sweden & UK

- +46 723322239 (SE)-
- +44 7932524313 (UK)

Links

Portfolio

Coding Blog

GitHub Page

Skills

Initiative and Problem-solving Abilities

Expert at Googling

Ability to Work Under Pressure

Growth Mindset

Proactive doer

Effective Time Management

Hobbies

Everything tech! Crypto. Coding. Fitness. Team-building & group activities. Growing and challenging myself both personally and professionally.

Languages

English

Swedish

• Being part of numerous individual journeys on a path to redemption and healing.

Note: I have worked as a freelance marketing consultant from May 2012 to July 2020

Find out more here: https://www.linkedin.com/in/ayoadesanya/

May 2015 — Jun 2020

City of London

Signal & Telecoms Technician at NETWORK RAIL

Signal technician responsible for the diagnosis of failures to determine the necessary course of action. Working while trains are running, ensuring safety of the railway while testing, maintenance and installation operations.

Key Contributions:

- Maintaining signalling assets while rectifying failures daily, ensuring the safe running and passage of trains.
- Experience with both national rail and London Underground train assets.

Notable Achievements:

• Controller of Site Safety (COSS) (Team leader responsibilities)

Education

Aug 2009 — Aug 2013

Loughborough University, Leicestershire

Leicester

BSc (Hons) - Banking, Finance and Management

Personal Projects

Nov 2017 — Present

UK & International

Charity Co-founder, Stop Holding Back Foundation (UK Registered Charity)

The Stop Holding Back Foundation is a charity dedicated to helping people who Stutter become better speakers with the ultimate goal of improving their employability.

Website: https://www.stopholdingback.org/

Charity Verification:

https://register-of-charities.charitycommission.gov.uk/charity-details/?regid=1183090&subid=0

Key Responsibilities:

- Charity trustee, Group facilitator, Charity administration & Website management

May 2019 — Present

Remote

Crypto Enthusiast, @ isitagoodinvestment.com

A Crypto Blog: Helping everyday people get started with crypto safely.

- Current Website: https://www.isitagoodinvestment.com/
- **New website** (work in progress) Built from scratch: https://isitagoodinvestment.netlify.app/

Key Responsibilities:

I teach clients how to...

- Transfer fiat money into crypto safely.
- Buy and sell crypto.
- Earn interest on excess cash in crypto.
- Use crypto exchanges.
- Analyze the crypto landscape.

(What I don't do: give financial advice on when to buy or sell).

Testimonials

London Conscious Success

https://www.youtube.com/watch?v=atC-f43VxZA

Berlin Stop Holding Back Foundation

https://www.youtube.com/watch?v=kASHITPgwOA

Berlin Stop Holding Back Foundation

https://www.youtube.com/watch?v=7LhP5ww4MSI

London Khuma Fitness Instagram

https://www.youtube.com/watch?v=UQpYYXdgfgo

London Curry Paradise

https://www.youtube.com/watch?v=SRMSAUN5Ymc