

# Ayo Adesanya

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**Important Links:** [ayoadesanya.com](http://ayoadesanya.com) | [blog.ayoadesanya.com](http://blog.ayoadesanya.com) | [github.com/AyoCodess](https://github.com/AyoCodess)

## Education

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### Loughborough University

BSc (Hons) – Banking, Finance and Management

**Sep 2009 - Jun 2013**

Leicester, United Kingdom

## About Me

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An agile, curious, and collaborative Junior Web Developer with a zest for building top-quality websites and applications. Former railway Signal Technician and part-time Marketing Consultant who is actualizing his childhood dream to become a software engineer. Seeking a dynamic new role as a Web Developer with a goal of acquiring the knowledge and experience to become a Senior Full-stack Web Developer.

## Related Work Experience

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### Self Study

Self-taught Web Developer

**Nov 2020 - Present**

Stockholm, Sweden

- Front-end development experience in HTML, CSS, SASS, BOOTSTRAP and JAVASCRIPT, building functional interfaces both mobile and desktop first.
- Built various landing pages, fully responsive websites and app components and from scratch using modern design patterns such as Model View Controller.
- Built and regularly update a personal coding blog using a website static generator (Eleventy, 11ty)
- Currently self-teaching in data structures, algorithms, REACT, SQL and other backend technologies.
- Visit [ayoadesanya.com](http://ayoadesanya.com) to view all projects.

### Benetalk - Speech Tracker

Community Manager

**Aug 2019 - Sep 2020**

London, United Kingdom

- Created a database to list, track, and follow up engagement with potential investors, journalists, and other stakeholders.
- Generated 734 new leads in a record time of 72 hrs. Drove email response rate to an all-time high of 33% within 4 days of an email campaign launching with a 30% close rate.

Visit [benetalk.com](http://benetalk.com)

### Conscious Success

Marketing Consultant

**Nov 2018 - Aug 2019**

London, United Kingdom

- Designed fully automated customer engagement chatbot.
- Increased the 33-member Facebook group to 157 members in 2 weeks using email marketing campaigns.
- Inspired crucial changes for effective improvement of the overall aesthetic of the website.

Visit [aarontimmsofficial.com/conscious-success](http://aarontimmsofficial.com/conscious-success)

### Network Rail

Signal Technician

**May 2015 - Jun 2020**

London, United Kingdom

- Signal technician responsible for the diagnosis and rectification of electrical railway failures.
- Attained team leader certification - Controller of Site Safety (COSS)

Visit [networkrail.co.uk](http://networkrail.co.uk)

## Personal Projects

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**Stop Holding Back Foundation (Charity)**  
Co-founder & Trustee

**Nov 2017 - Present**  
London, United Kingdom

- The Stop Holding Back Foundation is a charity dedicated to helping people who Stutter become better speakers with the ultimate goal of improving their employability.
- Charity trustee, Group facilitator, Charity administration & Website management.

Visit [stopholdingback.org](http://stopholdingback.org)

**isitagoodinvestment.com**  
Crypto Enthusiast

**Mar 2018 - Present**  
London, United Kingdom

- An Educational website helping everyday people understand and get into crypto safely..

Visit Current Website [isitagoodinvestment.com](http://isitagoodinvestment.com) Visit Work in progress [isitagoodinvestment.netlify.app](http://isitagoodinvestment.netlify.app)