

# Ayo Adesanya

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## Important Links

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[Website Portfolio](#) | [Personal Coding Blog](#) | [Github Account](#)

## About Me

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An agile, curious, and collaborative Junior Web Developer with a zest for building top-quality websites and applications - in the least amount of time. Former Signal Technician and part-time Marketing Consultant who is actualizing his childhood dream to become a software engineer. Offering proven competence in solving problems, leading teams, transparent & effective communication, and lucrative endeavors. Seeking a dynamic new role as a Web Developer. With a goal of acquiring the knowledge to become a Senior Full-stack Web Developer in the longer term.

## Experience

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### Company-nameself

Self-taught web developer

**May 2020 - Present**

Stockholm, Sweden

- Excellent front-end development experience in HTML, CSS, SASS, BOOTSTRAP and JAVASCRIPT, building functional interfaces both mobile and desktop first.
- Built various landing pages, fully responsive websites and app components and from scratch using modern frameworks such as Model View Controller.
- Built and regularly update a personal coding blog using a website static generator (Eleventy, 11ty)
- Currently self-teaching data structures, algorithms, REACT, SQL and other backend technologies.
- Visit [Website Portfolio](#) to view all projects.

### Benetalk - Speech Tracker

Community Manager

**Aug 2019 - May 2020**

London, United Kingdom

- Lead the database creation as a flexible central system to list, track, and follow up engagement with potential investors, journalists, and other stakeholders.
- Lead customer care agent developing social media customer engagement strategies.
- Generated 734 new leads in a record time of 72 hrs. Drove email response rate to an all-time high of 33% within 4 days of an email campaign launching. With a 30% close rate.

Visit [BeneTalk](#)

### Conscious Success

Marketing Consultant

**Nov 2018 - Aug 2019**

London, United Kingdom

- Solely responsible for customer care and engagement, email marketing automation, Facebook page optimization.
- Increased the 33-member Facebook group to 157 members in 2 weeks using email marketing campaigns.
- Consulted on website development, inspired crucial changes for effective improvement of the overall aesthetic of the website.
- Designed frameworks for daily video content production cycle focused on more engagement within the Facebook community and page.
- Primary first contact customer care representative

Visit [Conscious Success](#)

## Network Rail

Signal Technician

**May 2015 - Jun 2020**

London, United Kingdom

- Signal technician responsible for the diagnosis of failures to determine the necessary course of action. Working while trains are running, ensuring safety of the railway while testing, maintenance and installation operations.
- Attained team leader certification - Controller of Site Safety (COSS)
- Experience with both national rail and London Underground train assets.

Visit [NetworkRail](#)

## Freelance

Internet Marketing Consultant

**Feb 2012 - July 2020**

London, United Kingdom

### • Companies worked with:

BeneTalk - Speech Tracker (London), Conscious Success (London) Repatch (London) Khumula - Financial Education for Kids (London), Paul O'Mahony (London), Curry Paradise Restaurant (London), Mr Dyson Sales (London), James O'brian (London), Stephanie Jackson Recruitment (London) and many more.

## Education

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### Loughborough University

BSc (Hons) – Banking, Finance and Management

**May 2015 - Jun 2020**

Leicester, United Kingdom

**Harvard University, CS50: Introduction to Computer Science**

**July 2021**

**Various Udemy and YouTube courses.**

**May 2020 - Present**

## Personal Projects

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### Stop Holding Back Foundation (Charity)

Co-founder & Trustee

**Nov 2017 - Present**

London, United Kingdom

- The Stop Holding Back Foundation is a charity dedicated to helping people who Stutter become better speakers with the ultimate goal of improving their employability.
- Charity trustee, Group facilitator, Charity administration & Website management.

Visit [StopHoldingBack](#) Charity Verification: [Link](#)

### isitagoodinvestment.com

Crypto Enthusiast

**Mar 2018 - Present**

London, United Kingdom

- I teach clients how to...
- Transfer fiat money into crypto safely; Buy and sell crypto; Earn interest on excess cash in crypto; Use crypto exchanges; Analyze the crypto landscape
- What I don't do: give financial advice on when to buy or sell.

Visit Current Website [Link](#) Visit Work in progress Website [Link](#)

## Testimonials

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[Conscious Success](#) | [Stop Holding Back Foundation](#) (Ayo) | [Stop Holding Back Foundation](#) (Ayo) | [Khumula](#) | [Curry Paradise](#)