# Ayo Adesanya

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Important Links: ayoadesanya.com | blog.ayoadesanya.com | github.com/AyoCodes

### **About Me**

An agile, curious and collaborative Junior Web Developer with a can-do attitude who is motivated and passionate about building top-quality websites and applications. A self-starter who is a team player but also has proven competence in problem solving individually. Currently seeking a dynamic role as a Full-stack Web Developer to enhance my knowledge and bring value to an exciting development team.

## Related Experience

#### Web Development - Freelance

Nov 2020 - Present

Visit <u>ayoadesanya.com</u> to view all projects with descriptions and technologies used.

- Front-end development experience in HTML, CSS, SASS, Javascript, Parcel JS Bundler, Webpack,
  Templating Languages e.g. Nunjucks. Libraries such as Bootstrap and web application deployment services
  such as netlify to build and launch intuitive and user-friendly interfaces with both a mobile and desktop first
  approach.
- Familiar with web development tools such as browserstack, google Lighthouse (website optimization tool), Visual Studio Code, Chrome, safari and firefox dev tools, Github and NPM package manager.
- Built various landing pages, fully responsive websites and app components from scratch using modern design patterns such as Model View Controller.
- Very familiar with developer collaboration tools such Github and it's various features.
- Currently self-teaching data structures, algorithms, React, SQL and other backend technologies.

## **Stop Holding Back Foundation (UK Registered Charity)**

Visit stopholdingback.org

- Built and maintain all aspects of the website using WIX, custom CSS code, implemented a sales funnel and linked an education video program for paying subscribers to access. WIX was chosen due to project time constraints at time of original launch.
- Manage collection and analysis of charity administrative and member data to better identify opportunities for service improvements.
- Edited video program using Final Cut Pro. Responsible for managing and updating program via Udemy.
- Tech Stack: WIX ,Custom CSS, Custom Javascript.

#### Is It a Good Investment (IIAGI)

Visit Current Website <u>isitagoodinvestment.com</u> Work in progress <u>isitagoodinvestment.netlify.app</u> Github Repo <u>github.com/AvoCodess/IIAGI-Website</u>

- An Educational website helping everyday people understand and get into crypto safely.
- Built and currently maintain all aspects of the website.
- Tech Stack: HTML SASS, Javascript, AOS Library (Animations), Netlify and Github.

#### Ayo Codes - Personal Coding Blog

Live Site <u>blog.ayoadesanya.com</u> Github Repo <u>github.com/AyoCodess/my-coding-blog</u>

- Documenting my journey in bite-sized blogs. Sharing how I've overcome issues and useful resources.
- Built and regularly update using a website static generator (Eleventy, 11ty)
- Read about the main features of the blog: blog.ayoadesanya.com/blog/2021-07-21-11ty-blog-website-complete!-day-192/
- Tech Stack: HTML, SASS, Javascript, 11ty (Eeventy), Nunjucks, Netlify CMS and Disgus API.

#### **Ayo Codes - Portfolio Website**

Live Site <u>ayoadesanya.com</u> Github Repo <u>github.com/AyoCodess/Portfolio-Website</u>

- Built from scratch showcasing my latest projects and web development experiences.
- Tech Stack: HTML, SASS, Javascript, Bootstrap V.5, Parcel JS bundler and Netlify Deployment,

## **Benetalk - Speech Tracker**

Aug 2019 - Sep 2020

Community Manager | Visit benetalk.com

- Developed a database/CRM that tracked and followed up with investors, journalists, and other stakeholders.
- Managed member community using email marketing, social media platforms and tools such as agorapulse.com

#### **Conscious Success**

Nov 2018 - Aug 2019

Marketing Consultant | Visit <u>aarontimmsofficial.com/conscious-success</u>

- Designed, deployed and maintained a fully automated customer engagement chatbot using ManyChat.com
- a node-code tool. integrated custom javascript to incorporate GEO-location and calendly appointments.
- Full social media management, content creation and deployment on Facebook, Instagram and Twitter.

#### **Network Rail**

May 2015 - Jun 2020

Signal Technician | Visit networkrail.co.uk

• Responsible for the diagnosis and rectification of electrical failures. Attained team leader certification.

#### Education

## **Loughborough University**

Sep 2009 - Jun 2013

BSc (Hons) – Banking, Finance and Management