AYO MOSES ODUKOYA

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SUMMARY

Creative Frontend Developer & Visual Designer with an in depth expertise in translating complex back-end systems and client needs into intuitive, engaging website and mobile designs, creating a compelling and functional user experience.

EXPERIENCE

Frontend Developer & Visual Designer
Speak Creative   **March 2021 – Oct 2023, TN, USA**

• Established production plan, mood boards and user/task flow planning for over 10 website designs using Invision, Adobe XD, and Figma to achieve usability and visual appeal.

• Built over 25 websites from design to launch, optimizing cross-browser and multi-platform compatibility using JavaScript, Jquery, Wordpress CMS, Sitewrench CMS, and Shopify. Resulting in over 1.5 million active users.

• Managed website pre-launch and accessibility testing and revisions for 40+ clients, ensuring alignment and successful execution of the web application.

• Collaborated with cross-functional teams, including project management and design, performing general bug fixes on over 50 websites, code refactoring, and ticket based tasks using Clickup to manage tasks projects, saving the company 15% in development costs.

UI Engineer
Conectar LLC   **February 2018 - January 2021, Mosccow**

• Led the UI Engineering team to build Conectar LLC, an innovative education management portal catering to over 1,000,000 users from MVP to product launch for user testing and survey in the span of 2 years.

• Built a pixel-perfect website interface using optimized cross-browser, accessible, performant and reusable components, which resulted in a 50% increase in user satisfaction.

• Utilized SCRUM-based frameworks, Jira for task assignments and planning, ensuring coordination and alignment on project delivery and schedule for a team of 6 Engineers and Product Designers.

PROJECTS

Frontend UI Engineer
Slitech   • Oct 2023 - Present   • Nigeria

• Led the UI Engineering team on development of the fintech and e-commerce application.

• Worked on mobile and web screens. By delivering over 200 user journey and flows with functionality.

• Made use of SCRUM-based for the project and delivered in time for each sprint.

• Delivered 100% of expectations for the first phase of the project in 3 months as estimated before development to launch the MVP.

Frontend Engineer
Mazury Labs   • August 2022 - October 2022   • London

• Managed Web3 frontend engineering using Nextjs, and TailwindCSS with CI/CD based on SCRUM, increasing user satisfaction by 34%.

• Launched over 5 new features for the web app to further enhance user engagement with over 20% new users gained from these features in the first 2 weeks of launch based on web app analytics.

• Implemented UI/UX bug fixes and codebase architecture and refactoring.

Web Developer
My Clone Solutions   • June 2020 - December 2020   • Tampa Bay – FL,USA

• Provided support on Website Applications for various industry based clients resolving 100% of fixes needed using wordpress.

• Worked on custom plugins solutions for clients using PHP to help implement custom needs on over 10 websites as needed by clients.

UI Developer

Adela's E-Resto • September 2019 - September 2019 • Philippines

• Developed and launched the E-commerce website using Reactjs within 2 weeks.
• Converted over 43 design screens including admin dashboard screens, mobile screens, and web screens within 2 weeks, resulting in a successful and timely product launch.
• Developed projects with optimized cross-browser and mobile-friendly design, and improved user experience functionality which resulted in a 50% increase in user satisfaction.

UI Developer

Cheese Factory • April 2018 - June 2018 • Sweden

• Developed and launched the E-commerce website using angular, cross-browser testing ensuring user experience functionality.
• Coordinated the team using Jira and launched the project within 2 months of continuous work.
• Converted over 50 design screens including admin dashboard screens, mobile screens, and web screens within a month.

EDUCATION

Bachelor of Arts in History/International Relations
Obafemi Awolowo University • Ile-Ife • 2016

CERTIFICATIONS

Complete JavaScript
Udemy • 2022
User Interface Design Essentials
Udemy • 2020
Google Africa Scholarship (Front End Developer)

Andela, Google, and Udacity • 2018

SKILLS

Technical Skills: HTML5, CSS3, JavaScript (ES6), React, React Native, Redux, Ionic, Angular, TypeScript, GraphQL, RESTApi, NextJS, Git & GitHub, StorybookJS, Figma, Adobe XD, Leaflet, Bootstrap, TailwindCSS, WordPress CMS, ACF, Sitewrench CMS, Shopify, Liquid template, SCSS, GSAP, ChartJs, Google Maps, Google Analytics (GA4), SEO

Soft Skills: Technical Analysis, Problem Solving, Attention to detail, Analytical Thinking, Stress Management, Time Management, Communication, Relationship Management